

# Program For Educational Transformation Through Technology

## Using Portfolios to Bridge Classroom, Community, and Career



### 2:00 p.m. Introduction

Scott Macklin, Director, Program For Educational Transformation Through Technology

### 2:10 p.m. Exemplary Student Portfolios

Moderator: Mark Farrelly, Program Manager, Educational Partnerships and Learning Technologies

#### *Portfolios for service learning*

Mentor: Michaelann Jundt, Director, Carlson Leadership & Public Service Center

Student: Joe Gombos

#### *Portfolios for self-reflection*

Mentor: Jason Johnson, Director of First Year Programs, College of Undergraduate Education

Students: Dustin Daily, JJ McCammon, and Becky Francouer

#### *Portfolios for academic planning*

Mentors: Kay Balston and Jason Boyd, Academic Counselors, Undergraduate Advising

Student: Helen P. Weiss

#### *Portfolios for career planning*

Mentor: Susan Templeton, Senior Career Counselor, Center for Career Services

Student: Johannah Blue

#### *Portfolios to demonstrate professional skills*

Mentor: Jennifer Turns, Faculty, Technical Communications

Student: Adam Wilson

### 3:30 p.m. BREAK

### 3:45 p.m. Panel Discussion

Moderator: Janice Fournier, Research Scientist, Program For Educational Transformation Through Technology

**Steve Seidel** from Harvard University has spent the past ten years working on the development of student portfolios as part of Project Zero, where he has served as the director since July of 2000. Since 1988, Dr. Seidel has worked on various initiatives at Project Zero that have examined issues in arts education, alternative assessment, project-based curriculum, and school reform.

**John C. Ittelson** is the Chair of the Electronic Portfolio Action Committee, a virtual community of practice on electronic portfolios. Dr. Ittelson serves as a professor of Telecommunications, Multimedia, & Applied Computing at California State University, Monterey Bay (CSUMB) and as the director of the Interactive Design & Educational Applications (IDEA) Lab.

**Judy Patton** is director of University Studies at Portland State University. Dr. Patton is a national fellow with the National Learning Communities Project housed at The Washington Center for Improving the Quality of Undergraduate Education. Dr. Patton also serves on the faculty committee of the Urban Universities Portfolio Project.

**Allen Woodard** is strategist and creative director of Woodard and Company, which he founded after more than twenty years as a sought-after creative leader for major Seattle-based design firms. The firm's work includes marketing strategy, integrated branding, and marketing and investor communications. Allen is a past president of the American Institute of Graphic Arts (AIGA), and currently sits on its Advisory Board. He regularly provides feedback on student portfolios, making referrals for exceptional work. Students participating AIGA's annual Reality Check portfolio event have often proclaimed Allen a favorite reviewer.

### 5:15 p.m. Reception, Henry Art Gallery Café

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For more information about PETTT, visit: <http://depts.washington.edu/pettt>

For more information about uses of the Catalyst Portfolio, visit: <http://catalyst.washington.edu/method/portfolio.html>