

Professional Electives Taught Outside the School of Pharmacy for Winter Quarter 2008

Courses from other departments may require entry codes or that non-majors wait until after Period 1 to register. Please consult the Time Schedule for the most current information.

B A 471 Marketing Analysis and Strategy for Non-business Majors (3) Provides understanding of marketing principles and their usefulness in diverse business and organizational situations. Includes study of controllable and uncontrollable factors in making marketing decisions; developing working knowledge of marketing strategy and understanding of implications of product life cycle for decision-making. Not open for credit to students pursuing a Business degree. Offered: W.

B CMU 301 Basic Written Business Communications (4) Broad analytical approach to written communications as a management tool. Analysis of the psychology, semantics, planning, and principles of effective business writing. Practical application through messages that inform and persuade, grant and refuse; plus short business reports and applications for positions. Cannot be taken for credit if B CMU 302 already taken. Offered: AWSp.

COM 320 Public Speaking (5) Practice in preparation and presentation of a variety of types of public speeches based on study of their structure and form; emphasis on organization and delivery. Prerequisite: COM 220.

COM 334 Essentials of Argument (5) Argument as a technique in the investigation of social problems; evidence, proof, refutation, persuasion; training in argumentative speaking.

CONJ 515 Interdisciplinary Health and Human Services Delivery in Rural Communities (1) Provides opportunities for students in health and human services to explore current trends and issues of service delivery in rural communities. Demographics, economics, community structure, culture, and professional/personal issues are addressed. Prerequisite: major standing in a health or human services profession. Credit/no credit only.

CONJ 550 P-Clinical Infectious Diseases (3) Lecture series by faculty members from various departments, authorities in the field of clinically important infectious diseases. Lectures, reading assignments, and handouts emphasize epidemiology, clinical manifestations, laboratory findings, diagnosis, treatment, and prevention. Oriented for second-year medical students. Credit/no credit only. Prerequisite: HUBIO 521, Pharm 560 or permission of coordinator, Department of Medicine. W Class 3,4

ECON 300 Intermediate Microeconomics (5) Analysis of decisions by individuals and by firms and of outcomes in factor and product markets. Policy issues and applications. Prerequisite: ECON 200; either MATH 112, MATH 124, MATH 127, MATH 134, or MATH 145. Offered: AWSpS.

MEBI 520 Teaching Methods in Medical Education (2) Empirical and theoretical merits of different teaching methods as applied to medical education. Structuring and leading group discussions, using questions, organizing and delivering lectures, identifying styles of clinical supervision, providing constructive feedback, and presenting effective clinical demonstrations. Offered: W.

MHE 474 Justice in Health Care (5)

Examination of the ethical problem of allocating scarce medical resources. Emphasis on fundamental principles of justice that support alternative health policies. Recommended: prior courses in philosophy or medical ethics. Offered: jointly with PHIL 411. Entry code needed.

MHE 501 Alternative Approaches to Healing (2) Philosophies and practices of the major alternative approaches to healing. Historical characterization of alternative medicine accompanied by presentations by practitioners of chiropractic, naturopathic, homeopathic, and traditional Chinese medicine. Credit/no credit only.

MKTG 490 Special Topics and Issues in Marketing (1-6, max. 12) Contemporary topics and issues in marketing: marketing in nonprofit organizations, marketing of services, marketing in the public sector, and marketing in an economy of scarcity. Ordinarily only one topic area is addressed in any one quarter. Course content reflects contemporary developments and the current interests of instructors and students. Prerequisite: MKTG 301. Entry code required.

MKTG 495 Marketing Internship (1-4, max. 8) An internship with a company, not for profit organization, or government agency in a marketing capacity. Prerequisite: MKTG 301. Credit/no credit only. Entry code required.

OPMGT 301 Principles of Operations Management (4) Examines problems encountered in planning, operating, and controlling production of goods and services. Topics include: waiting-line management, quality assurance, production systems, project management, and inventory management. Computer and quantitative models used in formulating managerial problems. Prerequisite: ACCTG 225; ECON 200; either MATH 112, MATH 124, MATH 134, or MATH 145; either ECON 311, IND E 315, QMETH 201, Q SCI 381, PSYCH 315, PSYCH 318, STAT 220, STAT 301, STAT 311, or STAT 390.

PHG 513 Basic Concepts in Pharmacogenetics and Toxicogenomics (3) Addresses current DNA sequencing and genotyping approaches, and basic concepts of pharmacogenetics and toxicogenomics. Emphasis placed on applications of genomic technologies to the understanding of "gene-environment interactions" that cause diseases of public health importance, including cancer, chronic neurological diseases, and adverse drug reactions. Prerequisite: GENET 372 or equivalent. Offered: jointly with ENV H 513/PCEUT 513

PSYCH 345 Social Psychology (5) The scientific study of how people's thought, feeling, and action influence, and are influenced by, other people. Prerequisite: 2.0 in either PSYCH 202 or PSYCH 209.

UCONJ 444 Interdisciplinary Collaborative Teams in Health Care (1-5, max. 10) Course open to students in UW Health Sciences schools. Students function as an interdisciplinary learning group within a problem based learning framework. The primary goal of the course is to promote the development of interdisciplinary practice in the care of urban and rural underserved patient populations. Credit/no credit only. Entry code needed.

UCONJ 445 Bioterrorism Awareness for Health Professionals (1) Provides content in bioterrorism awareness for students in the health professions. First in a two-course interdisciplinary sequence focusing on awareness level training designed to enhance recognition

of an injury of illness potentially arising as a result of exposure to select chemical and biological agents. Credit/no credit only. Entry code needed.

UCONJ 450 Health Care in the Underserved Community (1)

Recommended for students who will be working with underserved communities. Students will practice interprofessional patient care. Credit/no credit. Offered W

UCONJ 505 Professional Interpersonal Styles of Communication with Families to Enhance Health Outcomes (3)

Complex communication processes evaluated and applied to the family as unit of interaction within interdisciplinary context. Empirical based communication practices analyzed considering family variables adherence, satisfaction, health outcomes, and cost effectiveness. Engagement in experiential learning through challenging clinical scenarios. Emphasizes cultural competencies. Prerequisite: professional student or permission of instructor.

UCONJ 530 Issues in Indian Health (3)

Survey of historical and contemporary issues in Indian Health. Covers Indian contributions to health, traditional Indian Medicine, current disease epidemiology, development of Federal Indian Health policy, the Indian Health Service, tribal health programs, and consequences of major legislation on Indian Health. Prerequisite: current health science student or permission of instructor.

University of Utah School of Alcoholism and Drug Dependencies (3) To provide information, motivation and guidance for pharmacists or pharmacy students who currently participate in or wish to become involved in the planning, implementation, or strengthening of state-level and campus-level programs to help pharmacists or pharmacy students whose competence to perform their responsibilities has become impaired due to chemical dependency or other causes and assisting them in finding treatment, ongoing recovery and reentry into the practice of pharmacy or their pharmacy education. Contact Micki Kedzierski for more information.

Elective Alternatives

There may be instances where a student has an alternative pharmacy career goal that is not addressed by these electives. If this is the case, the student should discuss specific career goals with an academic adviser or faculty member. The student may then request the course be applied to professional electives by contacting Nanci Murphy (murphyna@u.washington.edu) in the Office of Academic and Student Programs.

Please note that courses may not be taught every year. This list is subject to change upon action of the Curriculum Committee of the School of Pharmacy and the University of Washington.