

## Pharm 543 Laws & Ethics: Selecting the "Best" from Alternatives

Submit via e-submit following these instructions

First line: Pharm 543 <submission title>

Second line: Group <number> <project title>

Third and subsequent lines: Group Members: <name of each group member>

<submitted material; double spaced; 1 inch margins, 10 to 12 point type, appropriate citations in footnotes (not end notes, please); Word (.doc) files unless prior arrangements have been made>

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The overall idea is to apply the information you have developed for the

- evaluation criteria assignment
- alternatives assignment and

select the best alternative given what you have learned from the identified stakeholders assignment and from all of your other groundwork.

You will want to have completed all of this for your presentations and report due December 9 and 11.

Think of a 3 x 3 table (or 3 x 4, if you have a feeling for economic/financial issues).

| Criterion<br>Alternative | Technical<br>Feasibility | Political Viability | Administrative<br>Operability | Economic and<br>Financial<br>Possibility |
|--------------------------|--------------------------|---------------------|-------------------------------|--|
| 1                        | +                        | -                   | +                             | ?  |
| 2                        | ~                        | +                   | -                             | ?  |
| 3                        | -                        | ~                   | +                             | ?  |

Evaluate each of your previously identified alternatives using your evaluation criteria -- including whatever updates you feel might be appropriate. A simple +/-/~ (yes/no/maybe) scoring system may assist you in selecting the best alternative.

In the example above, alternative 1 would "win".

In practice, this simple approach has some flaws. For instance, some criteria might always "trump" others. But the structure helps you make adjustments: if you find that administrative operability problems block an otherwise acceptable alternative, include corrections in the project to repair the administrative operability problems.

Best alternative: <two to three sentences maximum>

Why selection is superior: <two to three sentences maximum>

Why alternatives are inferior: <two to three sentences maximum>