

Pharm 543 Laws & Ethics: **Stakeholders**

Submit via *e-submit* following these instructions

First line: Pharm 543 **Stakeholders**

Second line: Group <number> <project title>

Third and subsequent lines: Group Members: <name of each group member>

<submitted material; double spaced; 1 inch margins, 10 to 12 point type, appropriate citations in footnotes (not end notes, please); Word (.doc) files unless prior arrangements have been made>

Please name the file: 8543 <group number> Stakeholders

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- Identify and contact one or two members from seven (or eight, if there are eight members in your group) different stakeholder types (groups, individuals, and businesses, etc. – folks that will be impacted by your proposal), i.e., one stakeholder type per group member. You should attempt to find both those who will support or oppose your proposal. If appropriate, identify stakeholders who will be neutral but informed about your proposal.
- Stakeholder responses should be documented in the final report. Describe here who you plan to contact – individuals or stakeholder type.
- Before contacting these stakeholders, please do some planning, such as the following.
  - Think through and describe in two or three sentences how you will assess the degree of political influence of each stakeholder group. For instance, you could see if a stakeholder group contributes to a particular political party.<sup>1</sup>
  - Describe in two or three sentences how you will assess the position (against, neutral, for) of the stakeholders. For instance, you might see what has been published about a stakeholder group, look up annual reports for corporations, etc.
  - Prepare a list of questions you might ask each stakeholder group to assess their position on your proposal. Vet the questions with group members to assess their understanding of the question.

Note: random population samples (e.g., stopping folks at Starbucks, etc.) present both methodological and human subject protection issues that are beyond the scope of this class. **Please don't do this.**

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<sup>1</sup>See the WA Public Disclosure Commission web site: <http://www.pdc.wa.gov/>. There is a searchable data base showing both lobbyists and contributions.