



Dan Hair

ASHCA's Timeline

- June '06 Industry and safety leaders discussed concept.
- Sept '06 Farm Foundation funded feasibility phase (information searching, meetings, reports).

ASHCA's Timeline (cont.)

- July '07 Feasibility phase participants endorsed establishment of new organization.
- Dec. '07 Board of Directors elected; Articles of Incorporation filed as 501(c)3 organization.

ASHCA's Timeline (cont.)

- Jan. '08 Officers elected; committee chairs initiated work; website established.
- June '08 ASHCA was introduced at agricultural conferences and via press release.
- July '08 Strategic plan approved.

Mission

To proactively address ongoing and emerging occupational safety and health issues affecting U.S. agriculture.

Guiding Principles

- ASHCA will serve as a catalyst for strategies at a national level.
- U.S. agriculture is diverse, requiring strategies targeted to various regions, commodities, workers.
- A hazard-free and healthy workforce contributes to productivity, decreased costs, improved markets.

Guiding Principles (cont.)

- Initiatives for worker safety offer options for collaboration on non-competitive issues.
- Partnerships promote innovation across regions and disciplines, maximizing outputs.
- The agricultural industry's voice should guide research and program priorities of federal agencies.

Guiding Principles (cont.)

- The agriculture industry bears responsibility for guiding national policy protecting workers' safety and health.
- Agricultural employers acknowledge the safety concerns of workers deemed vulnerable by virtue of their age, gender, limited English language and literacy, documentation status, ethnicity, culture, and physical or cognitive disabilities.
- Existing best practices should be identified and promoted, avoiding duplication.

Council Membership

Voting members: Representatives of major agricultural producers, agribusiness, government, academia, professional safety associations, and non-government organizations; serving through committees and eligible for Board of Directors.

Associate members: Small organizations, associations or individuals participating through committees.

Membership Categories and Dues

1. Sustaining Association/Organization Member*
 - \$5,000+ (1st year only)
 - Dues revert to \$2,500 (Annual) after 1st year
2. Association/Organization Member
 - \$1,000 (Annual)
3. Associate Member- Association/Organization
 - \$250 (Annual)
4. Associate Member- Individual
 - \$75 (Annual)

* NOTE: Sustaining Members joining during 2008-2009 will be designated as Charter (Founding) Members.

Council Leadership

Board of Directors

- 15 Voting members
 - 7 = Farmer/Rancher Organization Representatives
 - 5 = Agribusiness Representatives
 - 3 = At Large (Academia, Government, other)
- Elected by Voting members
- Board elects officers:
 - Chair
 - Vice-chair
 - Secretary-Treasurer

+ Administrative Director & Staff

Board of Directors – Jan. 08

Director	Organization	Category	Term years
Walt Armbruster	Farm Foundation	At Large	1
Charles Brundage	AGCO	Agribusiness	1
George Daniels	Farm Employer Labor Service	Farmer/Rancher	1
Darrin Drollinger	Association of Equip. Manu.	Agribusiness	3
Dan Hair	Worker's Compensation Fund-UT	Agribusiness	2
Glen Hetzel	National Institute for Farm Safety	At Large	2
Jan Klodowski	Agri-Services Agency	Agribusiness	3
Dennis Murphy	Penn State University	At Large	2
William Nelson	CHS Foundation	Farmer/Rancher	3
Allan Noe	CropLife America	Agribusiness	2
Marsha Purcell	American Farm Bureau Federation	Farmer/Rancher	3
Liz Wagstrom	Pork Board	Farmer/Rancher	2
George Conway	NIOSH	Ex-officio	

Officers

Chair: William Nelson, CHS Foundation

Vice-Chair: Dan Hair, Workers Compensation Fund

Sec/Treas: Marsha Purcell, American Farm Bureau
Federation

Organizations Involved

Farm Foundation	American Family Insurance
CHS Foundation	Liberty Mutual Agency Markets
American Farm Bureau Federation	COUNTRY ® Insurance & Financial Services
National Institute for Farm Safety	Association of Equipment Manufacturers
Workers Compensation Fund	Nat'l Institute for Occupational Safety & Health
Farm Employers Labor Service	Zenith Insurance
AGCO Corporation	CropLife America
National Pork Board	Northeast Center for Agricultural Health
AgSafe California	National Farm Medicine Center
Agri-Services Agency	

Presentations 2008

May 13-15	Farm Bureau Safety and Health Network
June 11	Cooperative Safety Conference
June 12-13	I-CASH Agricultural Occupational Health Training
June 23-26	National Institute for Farm Safety
July 30	NIOSH-NORA Agriculture, Forestry & Fishing Council Meeting
Aug. 18	CropLife America's Stewardship Committee
Aug. 19-20	National Agronomic Environmental Health and Safety School
Oct. 14	Northeast Center for Agricultural Health & Safety
Nov. 11	Health and Safety in Western Agriculture Conference

Strategic Priorities (Abbreviated)

Communications & Partnerships

1. Identify and reach out to all potential agribusiness partners.
2. Develop and promote the ASHCA website.
3. Interact with NIOSH, USDA and DOL program leaders regarding planning, funding and research dissemination.
4. Provide bi-annual updates to members regarding ASHCA's accomplishments.
5. Promote the adoption of best management practices via ASHCA meetings, publications and website.

Strategic Priorities (cont.)

Communications & Partnerships

6. Maintain a working relationship NORA Ag FF Council and adopt selected NORA action steps, especially those pertaining to outreach to agricultural workers.
7. Develop the ASHCA annual conference as means toward proactive strategies bridging research results with practical applications.
8. Reach out to mainstream media and position ASHCA as a trusted information source.
9. Engage with NIOSH-funded agricultural safety and health researchers via participation on advisory boards of NIOSH Ag Centers and the NORA AgFF Council.

Strategic Priorities (cont.)

Evidence and Best Management Practices

1. Identify research that addresses emerging/evolving issues affecting the health and safety of farmers/ranchers and the hired agricultural workforce.
2. Cooperate with NIOSH in the gathering, analyzing and dissemination of reliable data regarding agricultural injury and disease.
3. Identify and disseminate injury data and program content related to relevant, effective interventions.
4. Review lessons learned from the Canadian Agricultural Safety Association, FarmSafe Australia, and California - AgSafe initiatives regarding implementation of programs targeted for national, regional and local levels.

Strategic Priorities (cont.)

Program Implementations

1. Encourage and promote new initiatives and proven agricultural safety and health programs for high risk populations (e.g. non-English speaking workers, aging farmers, children).
2. Adopt social marketing campaigns that complement or support the current public awareness efforts of the National Safety Council (e.g. National Farm Safety and Health Week) and other organizations.
3. If means permit, provide direct funding for research on topics germane to the ASHCA mission.

Strategic Priorities (cont.)

Sustainability

1. Identify and recruit member organizations that have achieved excellence in agricultural safety and health risk management and education.
2. Solicit potential partners and sponsors, including foundations and public agencies offering grant funds, to cover expenses of programs and conferences.

Newsletter

- Biannual newsletter featuring:
 - Best management practices
 - Insights for success
 - Upcoming events



Website (www.ashca.org)



For more information

Web site: www.ashca.org

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