
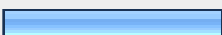
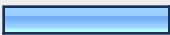
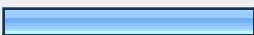
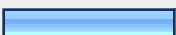
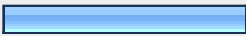
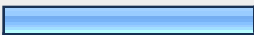
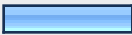
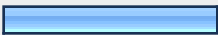
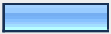
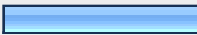
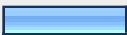
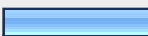

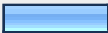

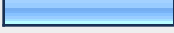



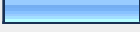
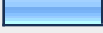
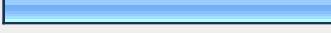
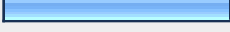


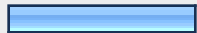
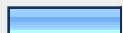
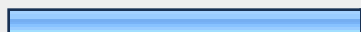
2004 PNC/MLA Professional Development Survey

1. Below are possible classes that could be offered at PNC/MLA in 2004. Select up to five of your top choices.
*** Indicates class has MLA CE credit.**

		Response Percent	Response Count
Business Strategies for Health Sciences Libraries*		11.2%	12
Proving Your Worth: Professional, Business and Political Tools*		33.6%	36
Legacy Leadership: Making a Difference That Lasts and Communication Mistakes Only Really Really Smart or Busy People Make*		25.2%	27
Electronic Collection Development for Health and Medicine E-Libraries*		38.3%	41
Copyright Law in the Digital Environment*		26.2%	28
Creating and Measuring Customer Satisfaction with Library Services*		37.4%	40
Recreating Services with New Technologies: Service Strategies for the Millennium*		38.3%	41
Running with the Squirrels: Providing Library Services to Hospital Administrators*		19.6%	21
Providing and Evaluating Electronic Full-Text Information Delivery*		32.7%	35
Surveys Made Easy*		15.9%	17
Marketing As If Your Library Depended On It*		29.9%	32
The Business Case: Your Key to Buy-in, Funding, Overcoming Resistance and Initiating Change*		18.7%	20
Management Strategies for One-		22.4%	24

The Joint Commission Standards: Management of Information and Beyond*		15.0%	16
Show Me the Money: Grant Writing for Librarians*		15.9%	17
Evidence-Based Health Care*		12.1%	13
Evidence-Based Librarianship*		26.2%	28
Knowledge Management for Dummies*		14.0%	15
The Basics of PDAs*		10.3%	11
Medical Applications for PDAs*		10.3%	11
MS Excel for Library Managers*		20.6%	22
		answered question	107
		skipped question	0

2. Are you planning to attend the PNC/MLA annual chapter meeting in Seattle in October 2004?			
		Response Percent	Response Count
No		15.0%	16
Yes		50.5%	54
Undecided		34.6%	37
		answered question	107
		skipped question	0

3. Are you planning to take CE at the PNC/MLA meeting in Seattle in October 2004?			
		Response Percent	Response Count
Yes		28.6%	30
No		17.1%	18
Undecided		54.3%	57
		<i>answered question</i>	105
		<i>skipped question</i>	2

4. Are there other topics or classes you think should be offered? What are they?		
		Response Count
		29
		<i>answered question</i>
		29
		<i>skipped question</i>
		78

5. We welcome comments on the survey or PNC/MLA professional development opportunities in this space.		
		Response Count
		14
		<i>answered question</i>
		14
		<i>skipped question</i>
		93