

## **Pacific Northwest Chapter MLA Annual Report 2001-2002**

*The Pacific Northwest Chapter has approximately 165 members and has the largest geographic area of any chapter, including the states of Washington, Oregon, Idaho, Montana, Alaska, and the provinces of Alberta and British Columbia. Electronic communication is crucial to our chapter; expanding and improving our Web site is an ongoing priority. The following activities support MLA's Strategic Plan and Priorities as well as our Chapter MAP.*

### **Goal: Professional Development**

- Professional Development Committee sponsored 5 CE courses at the 2001 annual conference:
  - *Introduction to QuickDoc for Windows*
  - *Words that Change Minds*
  - *Face to Face: Strategies for Effective Consumer Health Communication*
  - *Digital Library Issues and Techniques*
  - *OVID for the Clinical Patron*
- *2001 HAL Un-Plugged: a PNC/MLA Odyssey*, PNC's annual meeting was held in Gleneden Beach, Oregon, September 9-13, 2001
- Conducted annual PNC/MLA CE Survey for 2002; posted results on website
- Co-sponsored Seattle viewing and recording of MLA teleconference "Sync or Swim: Managing the Flood of PDAs in Health Care."
- Inland North West Health Science Libraries (INWHSL), made up of PNC members, also sponsored "Sync or Swim" in Spokane, WA

### **Goal: Advocacy**

- Published three electronic issues of Northwest Notes, the PNC newsletter

### **Goal: Organization**

- The following member were elected to office for 2002: Peggy Baldwin, Chair-Elect; Cheryl Goodwin, Secretary; Edean Berglund, MLA Nominating Committee Nominee
- The 2001 Annual Meeting Program Planning Committee reported covering all costs with revenues generated by meeting
- Conference Planning Committee conducted Meeting Survey of membership to help guide conference planning, and hosted a joint meeting for Annual Meeting Chairs at the end of the Salishan meeting. That discussion helped drive the current revision of the Conference Planning Manual
- Updated the Responsibility Manual for Chapter officers
- Approved meeting jointly with California Chapters in Sacramento in 2004

- Executive Board met in March, 2002, to plan for the year and revise the Chapter MAP, the strategic plan. It will be presented to the membership for approval this fall.

**Goal: Research**

- Robin Braun was re-appointed Benchmarking Chapter Educator and facilitated a round table lunch at the annual meeting. She marketed MLA's Benchmarking Survey, and lobbied members to contribute data.
- Several Chapter members contributed data to the Benchmarking Survey.

**Goal: National Information Policy**

- Our government relations representative monitored library legislative and other electronic discussion groups and forwarded relevant items to PNC members

**Goal: Information Technology**

- Technology Committee charged with task of looking at and addressing barriers to electronic document delivery in the Northwest.
- PNC's chapter web page is increasingly helpful to members, used for the following:
  - Northwest Notes, the chapter's quarterly newsletter is accessed via our web site; members are alerted to new issues on HLIB-NW, a regional email list
  - The chapter's history is available on our Web site. The history includes listings of past officers and committee chairs
  - Conference Planning Committee's planning manuals
  - Distribution of dues, registration, CE surveys
  - Membership directories of members and libraries
  - Chapter bylaws, minutes, upcoming events

**MOTION**

This report is informational and requires no action by the MLA Board of Directors.

Robert M Pringle, Jr, Chapter Chair

1 April 2002

**Chapter Officers 2002**

Chair: Robert Pringle

Chair-Elect: Peggy Baldwin

Past Chair: Janice Bacino

Secretary: Cheryl Goodwin

Treasurer: Nola Higley

Membership: Kathy Martin

MLA Chapter Council Representatives: Patrice O'Donovan, Dolores Judkins

Archivist: Janet Schnall  
Newsletter Editor: Kathy Murray  
Webmaster: Emily Hull

**Committee Chairs 2002**

Technology: Susan Barnes  
Bylaws: Jan Schueller  
Professional Development: Kelly Thormodson  
MLA/AHIP Liaison: Terry Jankowski  
Govt. Relations: Bob Richart  
Nominating: Janice Bacino  
Program: Diane Helmer and Shannon Long  
Benchmarking Liaison: Robin Braun

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