

**Missions and Mountains:
Believe and Achieve
Medical Library Association**

Western Chapters 2006 Annual Meeting

**October 14-17, 2006
Seattle WA**

<http://depts.washington.edu/pncmla/pncmla2006/>

FOUR MEDICAL LIBRARY ASSOCIATION (MLA) Chapters invite you to exhibit at the **Western MLA Chapters Annual Meeting:**

- Hawaii-Pacific Chapter (HPCMLA)
- Medical Library Group of Southern California and Arizona (MLGSCA)
- Northern California and Nevada Medical Library Group (NCNMLG)
- Pacific Northwest Chapter (PNC/MLA)

Dates & Location:

The 2006 Joint Meeting will be held on October 14-17 at the Red Lion Hotel in Seattle, WA.
Exhibits: ONE DAY ONLY, Monday, October 16, 8:00-5:30

Exhibit Cost:

Register Before: Friday, August 25, 2006	\$600.00
Register After: Friday, August 25, 2006	\$700.00

Audience:

This is a unique opportunity for exhibitors to meet one-on-one with librarians and information specialists from academic, hospital, and business settings from **four** different MLA Chapters. Exhibitors will be located immediately adjacent to the main meeting area with meals and breaks scheduled in the exhibitor area throughout the day.

Benefits:

Exhibitors will be featured on the web site of the 2006 Western Chapters homepage: <http://depts.washington.edu/pncmla/pncmla2006/> and prominently displayed in the 2006 Joint Meeting Program. As part of the exhibit package, each exhibitor will receive one complimentary conference registration with meals.

If you have several products to present and you need more than one table please contact Nanette Welton.

Please send EXHIBITOR REGISTRATION FORM and BADGE INFORMATION FORM to:

Nanette Welton, Exhibits, Co-Chair

Health Sciences Libraries
University of Washington
Box 357155
Seattle WA 98195

nwelton@u.washington.edu

206.543.5112 (V); 206.543.3389 (Fax)

Checks payable to: PNC/MLA (Tax ID 93-0742753)



MEDICAL LIBRARY ASSOCIATION 2006 WESTERN CHAPTERS MEETING FACTS

When is the Joint Meeting?

- October 14-17, 2006

Where is the Joint Meeting going to be held?

- Red Lion Hotel
1415 Fifth Avenue
Seattle, WA 98101
206-971-8008 or 800-504-3909
<http://www.redlion5thavenue.com/>

What is the exhibit fee?

Register Before: Friday, August 25, 2006 \$600	Register After: Friday, August 25, 2006 \$700
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What is included in the fee?

- Exhibit space for one table-top display
- One Six Foot draped table
- Two chairs
- One wastebasket
- One conference registration with meals
- Listing on the conference web page and inclusion in the final program
- Opportunity to contact over 200 health sciences librarians/information specialists
- Location, location, location – right with the food!

Internet and/or electricity (Red Lion Hotel is completely wireless)

- Hotel contact information will be provided when you receive your exhibitor confirmation packet.

What are the Exhibit hours?

- Monday, October 16, 2006: 8:00am to 5:30pm
- Take down after 5:30pm, Monday, October 16, 2006

What are the Exhibit setup hours?

- Sunday, October 15, 6-10pm and 7-8am Monday, October 16, 2006

How do I make reservations?

- For reservations, call 800-504-3909 (or 206-971-8008 from the Seattle area) and specify the Western MLA Chapters meeting to get the meeting rate.

Who do I contact for more information?

- **Nanette Welton**, Exhibits, Co-Chair
Health Sciences Libraries
University of Washington
Box 357155; Seattle WA 98195 / 206.543.5112 / nwelton@u.washington.edu



EXHIBITOR REGISTRATION FORM

Please type/print information EXACTLY as you would like it to appear in the
2006 Final Program and Website:

Company Name: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Web Site: _____

Contact Person: _____

Product(s) / Service(s): _____

Company Description for Web (50 word limit): _____

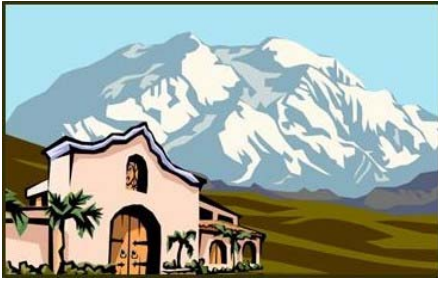
Please check the appropriate box:

- Exhibitor Fee (Before August 25, 2006) \$600
- Exhibitor Fee (After August 25, 2006) \$700

TOTAL DUE: \$ _____

Refund/Cancellation Policy

Cancel before October 1, 2006	50% Refund
Cancel after October 1, 2006	Refund not available



EXHIBITOR BADGE INFORMATION FORM

Company Name: _____

Name (and Titles) of our representatives as we want to appear on name badges:

*Badge 1 _____

Badge 2 _____

Badge 3 _____

*One conference registration with meals will be provided to each exhibitor. Additional tickets can be purchased. Information will be provided when you receive your exhibitor confirmation packet.

Sponsorship Opportunities

One of the mainstays of any MLA chapter meeting is the company sponsored additions to events and the prizes for raffle drawings. Past examples of company sponsorships are the wine at the Annual Banquet, bags for the attendees, or sponsorship of various meals for the conference. We are happy to discuss available options and ranges for sponsorship.

Company sponsored prizes for raffle drawings are an excellent opportunity for the smaller commercial or non-commercial organizations to create that all important buzz through exposure on an affordable level. A committee member will be in touch to discuss the opportunities.

If you have any questions about sponsorship or prize donations for the raffle drawing, please contact **Mary Buttner**, Exhibits, Co-Chair 650.723.6585 / buttner@stanford.edu or **Nanette Welton**, Exhibits, Co-Chair 206.543.5112 / nwelton@u.washington.edu.