

PACIFIC NORTHWEST COOPERATIVE ECOSYSTEM STUDIES UNIT

STRATEGIC PLANNING WORKSHOP

April 30, 2001

8:00 Continental Breakfast

8:30

Welcome—Kristiina Vogt, Dean, University of Washington College of Forest Resources

Purpose of the Workshop—Gordon Bradley, UW Professor and CESU Co-Lead and Darryll Johnson, USGS and CESU Co-Lead

CESU Background—Gary Machlis, Department of Interior and Coordinator of CESU Council

Introduction of Facilitator and Recorder—Gordon Bradley

Role of the Facilitator, Recorder and Group; Elements of Strategic Planning and Agenda Review—Marilyn Snider, Facilitator—Snider and Associates

Introductions of the Group

What Are the Advantages of Having a Pacific Northwest CESU

(including the strengths/assets the participants bring to the table)?

What Are the Potential Challenges/Problems With Having a Pacific Northwest CESU?

What Are the External Factors/Trends (e.g., demographic, political, demographic, environmental, technological) That Will/Might Have an Impact on the CESU in the Next Three Years:

Positively (opportunities)?

Negatively (threats)?

Develop a Mission/Purpose Statement for the Pacific Northwest CESU (why it exists and who it serves)

Identify Three Year Goals (what the CESU will accomplish)

Brainstorm

By Consensus, Select 4 or 5 Goals

Identify One Year (5/1/01—4/30/02) Strategic Objectives (how the goals will be addressed initially—by when, who will be accountable, to do what specific, measurable outcomes/results) for Each of the Goals

Identify Next Steps and Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date for a follow-up workshop)

Summary of the Workshop

Closing Remarks

4:30 Adjourn

There will be a mid-morning and a mid-afternoon break with a group lunch at 12:00. No cell phone calls/audible pagers during the meeting. Please bring your calendar.