

## Volunteer Outreach Committee

### Objective:

The Hope Heart Institute's **Volunteer Outreach Committee** is comprised of mission-focused individuals with the passion to further heart-health outreach and awareness throughout local communities. Committee members have the opportunity to develop, plan, and execute outreach opportunities with the support of The Hope Heart Institute. Each committee member's contribution brings heart disease—America's number 1 killer—towards a more treatable, beatable and preventable solution.

### Responsibilities:

- Work collaboratively with like-minded members to develop strategies for outreach
- Be an advocate for healthy living while maintaining a respect for individual lifestyles
- Provide support for other committee members
- Share ideas among other committee members
- Maintain an understanding and commitment to The Hope Heart Institute's mission
- Strive to incorporate The Hope Heart Institute's outreach and educational material within specific networks with the goal of increasing heart disease awareness through a variety of avenues
- Provide feedback and direction to current outreach efforts
- Determine each month what population or outreach method members will focus on with the approval and support of The Hope Heart Institute

### Qualifications:

- Leadership skills
- Public speaking skills
- Be able to work within a team
- Creativity and problem-solving skills

### Time commitment:

- Meet monthly or as necessary with other committee members to strategically explore and discuss potential outreach opportunities

### Measure of success:

- Be creative in exploring new methods of outreach and implementation with an end-goal
- Encourage local communities that heart disease prevention need not be a burden

### Benefits:

- Gain a cohort of support that is focused around the same issue
- Gain or enhance excellent leadership and communication skills
- Play a key role in decision-making for targeted outreach efforts
- Gain a new perspective with healthy-living and the support needed for individuals to choose healthier habits

### To get involved, contact:

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