PBAF 525 – Qualitative Methods and Field Analysis

Spring Quarter 2016
Mondays 1:00-3:50pm
Dempsey Hall 126

PROFESSOR: Dr. Kara Dillard

CONTACT INFORMATION:
Office: Savery 254
Email: kdillard@u.washington.edu

OFFICE HOURS:
Monday 11:00-12:30pm
Wednesday 11:00-12:30pm
Other times by appointment

REQUIRED MATERIAL:

Other required readings will be assigned and posted on the course Canvas site.

COURSE OVERVIEW:
This course serves as an introduction to qualitative methods, specifically designed for public policy students. The course will instruct students in four methodological approaches: interviews, ethnographic observations, focus groups and qualitative surveys. Students will complete readings, exercises, and workshops to provide hands-on application of methodological techniques and to contextualize conceptual issues inherent in qualitative research design, and will complete a final paper that integrates and extends their field work.

COURSE OBJECTIVES:
Students will come away from this course with an appreciation of qualitative research methods and a basic ability to conduct a variety of different types of qualitative research in public policy settings.

Specifically, students will:
• Have a proficiency in writing a research design proposal that focuses on using qualitative tools to gather data
• Learn about a variety of qualitative tools and how they can be used in public policy analysis
• Perform an interview, transcribe it using transcription software, and perform a coded analysis that could be used in public policy analysis
• Perform ethnographic field work and then analyze data for major themes
# COURSE EVALUATION

<table>
<thead>
<tr>
<th>Category</th>
<th>Weight</th>
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</thead>
<tbody>
<tr>
<td>Class participation and preparation</td>
<td>20% of grade/20 points</td>
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<tr>
<td>Research proposal</td>
<td>10% of grade/10 points</td>
</tr>
<tr>
<td>Field Work: Transcribed interview excerpt</td>
<td>10% of grade/10 points</td>
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<tr>
<td>Field Work: Ethnographic notes</td>
<td>10% of grade/10 points</td>
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<tr>
<td>Coded analysis of one transcribed interview</td>
<td>10% of grade/10 points</td>
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<tr>
<td>Essay on emergent theme from analysis</td>
<td>10% of grade/10 points</td>
</tr>
<tr>
<td>Final report</td>
<td>30% of grade/30 points</td>
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**Incomplete grades**: Only under extreme circumstances and with instructor approval will students be given an incomplete. If you are failing the course, you need to consult with me as soon as possible or withdraw.

**Grading Guidelines for Written Work:**

Written assignments must be typed, double spaced with Times New Roman 12-point font. Assignments should include your first and last name as well as the course title and assignment name. The section with your name should not be double spaced. Absolutely no handwritten assignments will be accepted unless otherwise noted.

In order to better understand how I will evaluate and grade your written work, please review the following guidelines.

**An “A” paper will contain**: Sustains insightful, in-depth analysis of complex ideas; develops and supports main points with logically compelling reasons and/or highly persuasive examples; is well focused and well organized; skillfully uses sentence variety and precise vocabulary to convey meaning effectively; demonstrates superior facility with sentence structure and language usage but may have minor errors that do not interfere with meaning.

**A “B” paper will contain**: Provides generally thoughtful analysis of complex ideas; develops and supports main points with logically sound reasons and/or well-chosen examples; is generally focused and well organized; uses sentence variety and vocabulary to convey meaning clearly; demonstrates good control of sentence structure and language usage but may have minor errors that do not interfere with meaning.

**A “C” paper will contain**: Provides competent analysis of complex ideas; develops and supports main points with relevant reasons and/or examples; is adequately organized; conveys meaning with reasonable clarity; demonstrates satisfactory control of sentence structure and language usage but may have some errors that affect clarity.

**A “D” paper will contain**: Displays some competence in analytical writing skills, although the writing is flawed in at least one of the following ways: limited analysis or development, weak organization; weak control of sentence structure or language usage, with errors that often result in vagueness or lack of clarity.

**An “F” paper will contain**: Displays serious weaknesses in analytical writing. The writing is seriously flawed in at least one of the following ways: serious lack of analysis or development;
lack of organization; serious and frequent problems in sentence structure or language usage, with errors that obscure meaning.

*This is based on the Graduate Record Examination analytical writing score level descriptions.

UNIVERSITY OF WASHINGTON POLICIES

Academic Civility: Academic etiquette is required. Students are expected to conduct themselves with honesty and civility. Excessive disruptions such as tardiness, loud private conversations, cell phones, etc., will not be tolerated. The respectful treatment of the contributions of all members is essential. You do not have to agree with each other, or even with me, but dismissive or combative displays of contempt, insults, slurs, or other forums of disrespectful language, verbal harassment, or belligerent behavior are in violation of the general code of student conduct and will not be tolerated. Even if class has not yet started or has just concluded, you must act with civility. According to the code of conduct, UW requires students to conduct themselves honestly and responsibly, and to respect the rights of others. Conduct that unreasonably interferes with the learning environment or violates the rights of others is prohibited and may be reported to the Dean of Students and/or campus law enforcement. I reserve the right to withdraw you from the course if this behavior exists.

Given those limits, you are expected to show some courage when it comes to expressing your views, especially if you suspect that they might be unpopular. While you should feel free to say anything that you are prepared to defend with reasoned argument, you ought to accept academic challenges with grace.

Access and Accommodations: Your experience in this class is important to me. If you have already established accommodations with Disability Resources for Students (DRS), please communicate your approved accommodations to me at your earliest convenience so we can discuss your needs in this course.

If you have not yet established services through DRS, but have a temporary health condition or permanent disability that requires accommodations (conditions include but not limited to; mental health, attention-related, learning, vision, hearing, physical or health impacts), you are welcome to contact DRS at 206-543-8924 or uwdrs@uw.edu or disability.uw.edu. DRS offers resources and coordinates reasonable accommodations for students with disabilities and/or temporary health conditions. Reasonable accommodations are established through an interactive process between you, your instructor(s) and DRS. It is the policy and practice of the University of Washington to create inclusive and accessible learning environments consistent with federal and state law.

Academic Integrity: Honesty is a primary responsibility of you and every other UW student. The following are common guidelines regarding academic integrity:

1. Students will not collaborate on any quizzes, in-class exams, or take-home exams that contribute to their grade in a course, unless the course instructor grants permission. Only those materials permitted by the instructor may be used to assist in quizzes and examinations.

2. Students will not represent the work of others as their own. A student will attribute the source of information not original with himself or herself (direct quotes or paraphrases) in compositions, theses, and other reports.
3. No work submitted for one course may be submitted for credit in another course without the explicit approval of both instructors. If you are caught plagiarizing an assignment, the automatic penalty is a “0” on the assignment and an automatic grade cap of a “B.” Initial instances of academic misconduct can be reported to the University at the professor’s discretion. A second violation will result in an automatic grade of “F” for the course and will be reported to the University Disciplinary and Honor Code Committee as academic integrity violation.

CLASS POLICIES

General Course Expectations:
- Attend each class session, be on time, and stay the entire period.
- Come prepared to discuss each week’s readings or to participate in the skills building section of the course. Your grade will be penalized if you are not prepared for class.
- Leave distracting devices at home. Turn your cellphones to vibrate.
- You are welcome to bring a computing device to take notes, but please use them only for that purpose. If you are distracting other students with your laptop, I will request that you leave it in your bag.

Participation/Attendance: The class, as I envision it, needs your participation. I do my best to encourage you to participate because it makes you an active learner. This means that attendance and participation are both encouraged and required. As stated above, you will not receive points for in-class assignments unless you are in class or otherwise excused by the University. Being sick, a family emergency, a doctor’s appointment, another group project, or a job are not acceptable excuses for missing class. Notification prior to missing class does not constitute an excuse. A note from the doctor’s office does not constitute an excuse, either. I will reserve the right to award attendance points on any day where student attendance is low. Please, do not ask to be allowed to make up missed in-class work or an examination if you do not have a University excused reason for being absent. You will not receive credit.

Visitors: Only you, the enrolled and registered student, are permitted to attend class. Friends, parents and children are not allowed to attend class with you.

Canvas: Please check our course’s Canvas site for various kinds of information usually provided in handouts or other kinds of feedback. It is your responsibility to check Blackboard for any kind of announcements or information pertinent to class and class assignments. If you are having problems submitting an assignment to Canvas or if you need an introduction to using the system, do not call/email/not turn in the assignment.

Email etiquette: As a member of an academic community, you must show appropriate care in your electronic communications with your professor. I attempt to return all emails within 48 hours during the week, 72 during the weekend. Please plan accordingly. If you need to email me, you must include the following items in your email:
- Your full name
• Title of the class and time it meets (ex: PBAF 567, 1230pm) in the subject line
• Specific chapter or assignment you are inquiring about
If you do not include these items in your email I will not respond. If your email does not contain full sentences complete with appropriate punctuation and grammar, I will not respond. Remember, you are held to the academic civility and integrity policies of UW and this course. Your email is an extension of your speech and any harassing or belligerent emails will not be tolerated. My preferred method of contact (outside of office hours) is via email. Phone calls are not likely to be returned.

**Paper submission requirements:** Written assignments must be typed, double spaced with Times New Roman 12-point font. Assignments should include your first and last name as well as the course title and assignment name. The section with your name should not be double-spaced. Absolutely no handwritten assignments will be accepted unless otherwise noted.