Undisciplined and Unruly
Ethnography and the Study of Power

Anna Zelenz
QUAL Speaker Series
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The primary goal of the project is the design, invention, and implementation of an injectable or ingestible liquid ("the potion") that will render ethnographers impervious to physical detection in the field ("invisible").

- Pachirat, Among Wolves, p. 11
YOU KEEP USING THAT WORD.
I DON'T THINK IT MEANS WHAT YOU THINK IT MEANS
Ethnography

Method and Methodology

Mode of Access
- Upper-Class Community
- Worked, socialized, lived
- Daily field notes, jottings, photos, etc.

Mode of Analysis
- Constant reflection (shifts and changes)
- Exploring themes and motifs that emerge
- Continue conversation

Finished Product
- Narrative, story
- Accessible
- Experimental forms
What do “ethnography” and/or an “ethnographic sensibility” lend to my (our) research?
RESEARCH GOALS

- Prediction
- Understanding
GOALS
- Prediction
- Understanding

RESEARCHER
- Detached
- Embedded
RESEARCHER
• Detached
• Embedded

RESEARCH PROCESS
• Collection
• Co-Production
THANK YOU