



December 12, 2006

8:30am – 4:00pm

SeaTac Hilton  
Conference Center

Online registration,  
more information  
available on our  
website (below)

Continuing  
Education Credits  
Available For  
Many Professions

## Getting From Here to There: Alternative Strategies for a Healthy Future

- 7:45 Registration and Continental Breakfast**
- 8:30 Welcome and Introductions**
- 9:00 The Continuing Evolution of Health Care Financing**  
*Reed V. Tuckson, MD, FACP*  
Executive Vice President and Chief of Medical Affairs  
*UnitedHealth Group*  
Introduction by *Cheryl Scott, MHA*  
Chief Operating Officer, *Gates Foundation*
- 10:00 The Blue Sky Initiative: A Description and a Challenge**  
*Mark A. Peterson, PhD*  
Professor of Public Policy and Politic Science  
*University of California, Los Angeles*
- 11:00 Break**
- 11:15 Interactive Discussion Sessions**
- 12:30 Lunch**
- 1:15 An Agenda for Health and Health Care**
- 1:15 **An Update on Washington's Health**  
*Greg Vigdor, MHA, JD*  
President and CEO, *Washington Health Foundation*
- 1:35 **The Executive Agenda**  
*Christina Hulet*  
Executive Policy Advisor, *Governor's Policy Office*
- 2:00 **The Health Care Agenda in the 110<sup>th</sup> Congress**  
*Patty Murray*  
Senator, *U.S. Senate*
- 2:15 Break**
- 2:30 Afternoon Break-Out Sessions**  
*Described next page*
- 4:00 Adjourn**



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### 2:30 Afternoon Break-Out Sessions

#### 1) Implications of the Dartmouth Atlas Project for Washington State

As health care spending increases, there is little evidence of corresponding improvements in outcomes. The Dartmouth Atlas Project (DAP) uses population-based rates to measure how health care is used across the country, to analyze small areas and hospital systems, and to describe “large variations in health care usage among different areas.” The Project works to discover why these variations occur (outcomes research), so that unnecessary spending may be reduced. Panelists will discuss the implications of the project’s findings for Washington from the perspectives of payers, providers, hospitals, plans, and the Public Employee Benefit Board.

Moderator: **Roki Chauhan**, MD, Vice President for Medical Services & Medical Director for Quality, Premera Blue Cross

**Hugh Maloney**, MD, MHA, FACP, President, Washington State Medical Association

**Edward Walker**, MD, MHA, Director, University of Washington Medical Center; Professor of Psychiatric and Behavioral Sciences, University of Washington

**Steve Hill**, MBA, Administrator, Washington State Health Care Authority

#### 2) Collaboration to Improve Health Care Value: Current Activities of the Puget Sound Health Alliance

The Puget Sound Health Alliance, a collaboration of over 100 organizations, was formed in 2004 as a public-private regional partnership to improve quality and efficiency while reducing the rate of health care cost increases across King, Kitsap, Pierce, Snohomish, and Thurston counties. Panelists will outline current efforts to improve the value of health care and preliminary results.

Moderator: **Margaret Stanley**, MHA, Executive Director, Puget Sound Health Alliance

**Ron Sims**, King County Executive and Puget Sound Health Alliance Board Chair

**Michael Cochran**, First Vice President & Manager of Health and Wellness Benefits, Washington Mutual

**Michael Tronolone**, MD, Medical Director, The Polyclinic

#### 3) The Future of Mental Health Care: Where Will We Be in Five Years?

A panel of mental health experts will look five years into the future at the science of mental illness, the integration of primary care and mental health services, strategies for improving recovery of people living with a mental illness, and innovative approaches to children’s mental health care. The panel moderator will also discuss mental health benefits parity in the small business and individual insurance markets in Washington state.

Moderator: **Randy Revelle**, JD, Senior Vice President, Policy & Public Affairs, Washington State Hospital Association

**Greg E. Simon**, MD, MPH, Senior Scientific Investigator, Group Health Cooperative

**Jürgen Unützer**, MD, MPH, MA, Professor and Vice Chair, Department of Psychiatry and Behavioral Sciences, Chief of Psychiatric Services, University of Wash. Medical Center

**Laura Van Tosh**, Director, Consumer Affairs, Western State Hospital

**Elizabeth McCauley**, PhD, ABPP, Associate Director of Child and Adolescent Psychiatry, Children’s Hospital and Regional Medical Center



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#### 4) Blue Ribbon and Blue Sky: State Strategies for Health Reform

Blue Sky is a multi-state initiative to expand the focus of current reform strategies through transformative policy making and shifting and broadening the discourse on health reform. The Blue Ribbon Commission on Health Care Costs and Access is an initiative by Governor Gregoire to analyze and recommend policy options for improving health care in the state. This session will compare and contrast the two approaches while exploring the reforms that Washington state is considering.

Moderator: **Cindy Watts**, PhD, Professor of Health Services, Director of Resource Center for Health Policy, University of Washington

**Mark Peterson**, PhD, Professor of Public Policy and Political Science, University of California, Los Angeles

**Robert St. Peter**, MD, President and Chief Executive Officer, Kansas Health Institute

**Christina Hulet**, Staff Team Member, Blue Ribbon Commission on Health Care Costs and Access; Executive Policy Advisor, Governor's Policy Office

**Greg Vigdor**, MHA, JD, President and CEO, Washington Health Foundation

#### 5) Promoting Health at Work and at Play

There is a growing movement to promote wellness and preventive health care in settings other than a doctor's office. King County has created initiatives to make vending machine choices healthier and to lower health insurance premiums for county employees who participate in a wellness evaluation and follow a personalized plan for maintaining or improving health. The Department of Health has created an Action for Healthy Kids team to improve health through schools. Panelists will present these innovative programs as well as national research on workplace initiatives and cost-effectiveness.

Moderator: **Linda Mendoza**, RD, Nutrition Affairs Director, Washington State Dairy Council

**Donna Oberg**, RD, MPH, Nutrition Consultant, Public Health – Seattle & King County

**Lori Stern**, Coordinated School Health Manager, Washington State Department of Health

**Patricia Lichiello**, MA, Clinical Instructor, Health Services, University of Washington

#### 6) Evidence-Based Medicine: Aligning Reimbursement with Value

Evidence-based medicine is gaining popularity as a guideline, but how is it playing out in organizations? How do we reward evidence-based practices while allowing for innovation? Most importantly, once we have standardized our evidence base, how do we align reimbursement with value? This panel will discuss the opportunities and challenges from the perspective of health plans and care providers.

Moderator: **Phillip Haas**, MBA, Network Market Head, Aetna Life Insurance Company

**Jeff Robertson**, MD, Executive Vice President, Health Care Services, The Regence Group

**Michael Soman**, MD, Medical Director, Puget Sound Region, Group Health Cooperative

**Al Fisk**, MD, Medical Director, The Everett Clinic

**Robert Mecklenburg**, MD, Chief of Medicine, Virginia Mason Medical Center

4:00 Adjourn