



Envisioning the Future: Tools to Make It Happen

November 18, 2008

8:30am – 4:00pm

**SeaTac Hilton
Conference Center**

**Online registration,
more information
available on our
website (below)**

**Continuing
Education Credits
Available For
Many Professions**

- 7:45 Registration and Continental Breakfast**
- 8:30 Welcome and Introductions**
- 8:45 The People Have Spoken: So What Did They Say About Health Care Reform?**
Lawrence Brown, PhD
Professor of Public Health
Columbia University, Mailman School of Public Health
- 9:45 Break**
- 10:00 Mediation: A Tool for Policy Development**
Jon Brock, MBA
Associate Director
William D. Ruckelshaus Center (WSU & UW)
- 10:45 Break**
- 11:00 Morning Break-out Sessions**
- 12:30 Lunch**
- 1:15 Washington Kids Count**
Hilary Loeb, PhD
Research Analyst, *UW Human Services Policy Center*
- 1:30 Update on Washington's Health**
Greg Vigdor, JD, MHA
President & CEO, *Washington Health Foundation*
- 1:45 The Election Show**
Presented by Wing-It Productions
- 2:15 Break**
- 2:30 Afternoon Break-out Sessions**
- 4:00 Adjourn**



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11:00 Morning Break-out Sessions

1) Health Insurance for Small Business: Can It Be Affordable?

Moderator: **Sue Sharpe**, Executive Director, St. Luke's Foundation; HIP Board Member

2) The Media and Consumer-Centered Technologies: Tools for Engaging Consumers and Influencing Health Care Reform

Moderator: **Hector Rodriguez**, PhD, MPH, Assistant Professor, Health Services, University of Washington

3) Provider Performance Measurement in the Trenches

Moderator: **Lance Heineccius**, MS, Health Services Consultant

4) Medical Homes: Back to the Future?

Moderator: **Scott Plack**, MPA, Director of Regulatory Affairs, Group Health Cooperative

2:30 Afternoon Break-out Sessions

1) Integrating Patient Values with Health Care Decision Making

Moderator: **Leah Hole-Curry**, JD, Director, Health Tech. Assessment, Health Care Authority

2) Educating Policymakers about Education and Health: A Progress Report

Moderator: **Don Sloma**, MPH, Policy Director, Washington Health Foundation

3) Reach Out and Touch Someone: Enrolling Children in Medicaid

Moderator: **MaryAnne Lindeblad**, MPH, Director, Division of Healthcare Services, Health & Recovery Services Administration, Dept of Social & Health Services