

June 7, 2011

Vice Chancellor Beth Rushing
University of Washington, Tacoma
Box 358430

Dear Beth:

Based upon the recommendations of the Faculty Council on Academic Policy, the Faculty Assembly has recommended approval of the revised program requirements for the Bachelor of Arts degree in Communication. A copy of the change is attached.

I am writing to inform you that the Office of Academic Affairs is authorized to specify these requirements beginning autumn quarter 2011.

The new requirements should be incorporated in printed statements and in individual department websites as soon as possible. The *General Catalog* website will be updated accordingly by the Registrar's Office.

Sincerely yours,



Phyllis M. Wise
Interim President

Enclosure

cc: Dr. Larry Knopp (with enclosure)
Mr. Robert Corbett (with enclosure)
Dr. Deborah H. Wiegand (with enclosure)
Ms. Virjean Edwards. (with enclosure TCOM-20110404)

MAY 31 2011



UNIVERSITY OF WASHINGTON CREATING AND CHANGING UNDERGRADUATE ACADEMIC PROGRAMS

TCOM-20110404

After college/school/campus review, send a signed original and 8 copies to the Curriculum Office/FCAS, Box 355850.

For information about when and how to use this form: <http://depts.washington.edu/uwcr/1503instructions.pdf>

College/Campus UW Tacoma	Department/Unit Interdisciplinary Arts and Sciences	Date 4 April 2011
New Programs <input type="checkbox"/> Leading to a Bachelor of _____ in _____ degree. <input type="checkbox"/> Leading to a Bachelor of _____ degree with a major in _____. <input type="checkbox"/> Leading to a _____ Option within the existing major in _____. <input type="checkbox"/> Leading to a minor in _____.		
Changes to Existing Programs <input type="checkbox"/> New Admission Requirements for the Major in _____ within the Bachelor of _____. <input type="checkbox"/> Revised Admission Requirements for the Major in _____ within the Bachelor of _____. <input checked="" type="checkbox"/> Revised Program Requirements for the Major in <u>Communication</u> within the Bachelor of <u>Arts</u> . <input type="checkbox"/> Revised Requirements for the Option in _____ within the major in _____. <input type="checkbox"/> Revised Requirements for the Minor in _____.		
Other Changes <input type="checkbox"/> Change name of program from _____ to _____. <input type="checkbox"/> New or Revised Continuation Policy for _____. <input type="checkbox"/> Eliminate program in _____.		

Proposed Effective Date: **Quarter:** Autumn Winter Spring Summer **Year: 20 11**

Contact Person: Larry Knopp, Director	Phone: 692-4455	Email: knoppl@u.washington.edu	Box: 358436
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EXPLANATION OF AND RATIONALE FOR PROPOSED CHANGE

For new program, please include any relevant supporting documentation such as student learning outcomes, projected enrollments, letters of support and departmental handouts. (Use additional pages if necessary).

The Communication major within Interdisciplinary Arts and Sciences offers two tracks, a research track and a professional track. Each of these tracks includes a senior capstone, a thesis for the research track and an internship for the professional track.

As the Communication major has grown, the capstones have become problematic for both faculty and students as a stand-alone degree requirement. With four tenure-track faculty and between 110 and 150 declared majors in each of the last three years, the supervision of the theses and internships has become a workload issue for the faculty. Some of our students, moreover, have struggled to find an appropriate internship while the 15 hours per week on-site is a challenge for other students who attend school and hold down a full-time job.

We are therefore changing the capstone thesis from a stand-alone requirement to an option on List A of the research track and changing the capstone internship from a stand-alone requirement to an option on List B of the professional track. In each case, the 5 credits allocated for the capstone will be added to the respective list, so the total credit hours required for completion of the degree will not change.

OTHER DEPARTMENTS AFFECTED

List all departments/units/ or co-accredited programs affected by your new program or changes to your existing program and acquire the signature of the chair/director of each department/unit listed. Attach additional page(s) if necessary. *See online instructions.

Department/Unit:	Chair/Program Director:	Date:
Department/Unit:	Chair/Program Director:	Date:

CATALOG COPY

Catalog Copy as currently written. Include only sections/paragraphs that would be changed if your request is approved. Please cross out or otherwise highlight any deletions.


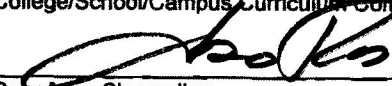
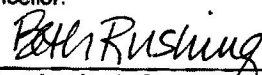
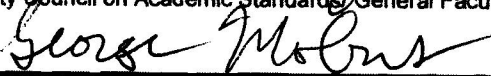
See attached

PROPOSED CATALOG COPY

Reflecting requested changes (Include exact wording as you wish it to be shown in the printed catalog. Please underline or otherwise highlight any additions. If needed, attach a separate, expanded version of the changes that might appear in department publications). Please note: all copy will be edited to reflect uniform style in the General Catalog.

See attached

APPROVALS

Chair/Program Director: 	Date: 4/4/11
College/School/Campus Curriculum Committee: 	Date: 4/25/11
Dean/Vice Chancellor: 	Date: 4/27/11
Faculty Council on Academic Standards/General Faculty Organization/Faculty Assembly Chair: 	Date: 5/20/11
POST TRI-CAMPUS APPROVAL (when needed)	
Faculty Council on Academic Standards/General Faculty Organization/Faculty Assembly Chair:	Date:

CATALOG COPY AS CURRENTLY WRITTEN WITH DELETIONS

Major in Communication

Students in the Communication major gain theoretical knowledge and practical skill in the mass media through an interdisciplinary and multicultural curriculum. Students will learn about the social, cultural, economic, political and historical context within which media operate. This major focuses on the full range of communication media—including radio, television, newspapers, magazines, film, advertising, public relations and the Internet—and how it pervades every aspect of our society. Students will study the considerable power media wield in mobilizing public opinion, in cutting across the boundaries between private and public life, and the strong role they play in national development.

Students have the option of a Research track or a Professional track. Under the Research Track, students take a series of courses in U.S. and international media theory ~~and complete a capstone (a 5-credit Senior Thesis) before graduation.~~ Under the Professional Track, students take a series of courses in either print or broadcast media ~~and complete a capstone (a 5-credit Senior Project) before graduation.~~ Given the Communication major curriculum, transfer students should anticipate needing two years to complete all requirements.

Prerequisites

Students wishing to declare the Communication major must first complete one of the following 5-credit courses with a minimum grade of 2.0:

- TCOM 201 Media and Society
- TCOM 230 Media Globalization and Citizenship

Graduation requirements

Requires 60 credits total including 50 credits of upper-division course work in major.

Professional Track

The Print and Television options of the Professional Track take an integrated approach to the study of media criticism and media writing and production. They are predicated on the belief that the development of the practical skills needed to produce and write materials for media outlets such as television, newspapers, magazines, and public relations firms is enhanced through a critical examination of cultural products and an understanding of multiple theoretical frameworks. At the same time, the ability to critique cultural products is furthered through the development of practical skills, since this advances an understanding of various factors that influence how media products are developed and distributed.

- 5 credits Communication Foundation:
 - One of the following theory and methods courses:
 - TCOM 353 Critical Approaches to Mass Communication
 - TCOM 444 Gender, Ethnicity, Class and the Media
- Communication Core (List A): 20 credits with a minimum of 10 credits of 300- and 400-level courses required
 - TCOM 201 Media and Society
 - TCOM 230 Media Globalization and Citizenship
 - TCOM 247 Television Studies
 - TCOM 257 Ethical Issues in Mass Communication
 - TCOM 258 Children and Television
 - TCOM 353 Critical Approaches to Mass Communication
 - TCOM 354 Communication History
 - TCOM 388 Russian Media Studies
 - TCOM 430 Global Networks, Local Identities
 - TCOM 440 Advertising and Consumer Culture
 - TCOM 444 Gender, Ethnicity, Class, and the Media
 - TCOM 454 Communications Law
 - TCOM 460 Communication and National Development
 - TCOM 461 Media and Identity in Asia
 - TCOM 470 Documentary Production and Critique
 - TCOM 480 Political Economy of the Media
 - TCOM 481 Communication Regulations and Policy
 - TFILM 272 Film Studies
 - TFILM 348 Film and Human Values
 - TFILM 386 Silent Cinema
 - TFILM 420 Contemporary World Cinema
 - TFILM 474 Russian History and Film
 - TFILM 481 Film Theory and Aesthetics
 - TFILM 483 Film Directors

TFILM 484 French Cinema
 TFILM 485 Media Genres
 TFILM 486 Feminist Perspectives in Film and Literature
 T GH 302 Global Imaginations
 T HISP 376 Latin American Film
 T HISP 377 Spanish Film
 T HISP 441 Mexican Cinema and Society

- Professional Track Core (5 credits)

TCOM 275 Writing, Reporting and Editing for the Mass Media

- Professional Track Courses (List B): 20 credits

TTBUS 310 Effective Managerial Communications
 TCOM 347 Television Criticism & Application
 TCOM 348 Nonfiction Writing for Television
 TCOM 349 News Writing
 TCOM 351 Video Production
 TCOM 387 Writing for Public Relations
 TCOM 470 Documentary Production and Critique
 TCOM 482 Investigative Reporting
 TCOM 486 Feature Writing for Print Media
 TWRT 365 Literary Editing and Publishing
 TWRT 382 Writing Popular Fiction
 TWRT 387 Creative Non-Fiction Writing

- ~~TCOM 490 Communication Capstone Internship (5 credits)~~

- Natural World: 5 credits: Courses with a TESC prefix or an environmental science transfer course; see adviser for applicable transfer courses

Research Track

The Research Track, through courses on media criticism and methods, media ethics, media law and regulation, media history, political economy of mass media, international and development communication, film studies, and cultural studies, provides a critical overview of the political, economic, historic, social, and cultural contexts of the mass media. In each course, students are encouraged to interrogate the relationship among media, culture, and power, and think critically about the correspondence between processes of media production and consumption. The Research Track prepares students for further graduate studies or for careers in media research; the wealth of theoretical courses in this track is an asset to any student interested in communication theory or practice.

- Communication Foundation: 10 credits

One of the following writing courses:

TBGEN 311 Professional Business Writing
 TWRT 211 Argument and Research in Writing
 TWRT 331 Advanced Disciplinary Writing: Humanities, Natural Sciences and Social Sciences

One of the following theory and methods courses:

TCOM 353 Critical Approaches to Mass Communication
 TCOM 444 Gender, Ethnicity, Class and the Media

- Communication Core (List A): 25 credits (minimum of 15 credits of 300- and 400-level courses required)

TCOM 201 Media and Society
 TCOM 230 Media Globalization and Citizenship
 TCOM 247 Television Studies
 TCOM 257 Ethical Issues in Mass Communication
 TCOM 258 Children and Television
 TCOM 353 Critical Approaches to Mass Communication
 TCOM 354 Communication History
 TCOM 388 Russian Media Studies
 TCOM 430 Global Networks, Local Identities
 TCOM 440 Advertising and Consumer Culture
 TCOM 444 Gender, Ethnicity, Class, and the Media
 TCOM 454 Communications Law
 TCOM 460 Communication and National Development
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 T GH 302 Global Imaginations
 T HISP 376 Latin American Film
 T HISP 377 Spanish Film
 T HISP 441 Mexican Cinema and Society

- Research Track Courses (List B): 10 credits

TANTH 354 History of the Concept of Culture
 TANTH 365 North American Indian Traditions
 TANTH 453 Health, Illness and Culture
 TANTH 454 Seminar on Health and Culture
 TANTH 464 Native American Cultural Areas
 T ARTS 311 History of Rock & Roll
 T ARTS 411 History of Jazz
 T ARTS 480 Contemporary Art and Society: 1945 to Present
 TECON 328 Third World Problems and Prospects
 TECON 425 Contemporary Issues in International Political Economy
 TFILM 348 Film and Human Values
 T GH 301 Global Interactions
 T HISP 323 The Making of Mexico
 T HISP 461 Contemporary Mexican Culture
 T HISP 462 Women in Latin America
 T HISP 463 Contemporary Cuban Culture
 T HISP 464 Arts, Cultures and History of Mexico
 T HISP 476 Latin American Women Writers
 T HISP 491 Society and Culture in Cuba
 T HIST 365 Europe in the Twentieth Century
 T HIST 410 Early American Politics, Constitution and Law
 T HIST 413 Civil Rights, Civil Liberties
 T HIST 416 Life and Thought: Martin Luther King, Malcolm X and Angela Davis
 T HIST 419 African American Culture and Consciousness
 T HIST 437 Technology and the Modern World
 T HIST 440 Black Labor in America
 T HIST 441 Black Freedom Movement in Perspective
 T HIST 451 Renaissance Europe
 T LIT 306 American Poetry
 T LIT 306 Studies in Selected American Writers
 T LIT 311 Themes in American Literature
 T LIT 320 African American Literature from Slavery to the Present
 T LIT 331 Immigrant and Ethnic Literature
 T LIT 388 Cross Cultural Studies in Contemporary Women's Literature
 T LIT 425 Literature of the Harlem Renaissance
 T LIT 431 Contemporary Native American Women's Literature
 T LIT 432 American Indian Literature
 T LIT 437 Nature and Environment in American Literature
 T LIT 439 Western American Literature
 T LIT 487 African Folklore and Literature
 T PHIL 354 American Modes of Thought and Experience
 T PHIL 355 The Mind of Modernity
 T PHIL 360 History of Philosophy: Modern and Contemporary
 T PHIL 361 Ethics in Society
 T PHIL 451 The Enlightenment
 T PHIL 456 Environmental Ethics
 T PHIL 466 Modernity and Its Critics
 TPOL S 311 International Human Rights
 TPOL S 340 War and Empire in the Middle East

TPOL S 342 Third World Cities
 TPOL S 420 Theories of Political Violence
 TPOL S 452 Minorities and the Law
 TPOL S 453 Political Theory of Human Rights
 TPSYCH 320 Race, Class and Gender Contexts of Child Development
 TPSYCH 321 Adolescent Psychology
 TPSYCH 401 Family Violence
 TPSYCH 403 Psychology of Black Women
 TPSYCH 404 The Psychology of Food and Culture
 TPSYCH 405 Body Image and the Psychology of Appearance
 TPSYCH 410 Existential Psychology
 TPSYCH 411 Psychology and the Arts
 TPSYCH 415 Issues in Social Psychology: Hip Hop Culture
 TRELIG 463 God: East and West
 T SOC 335 Social Class and Inequality
 T SOC 435 Migrants in the Modern World: Migrants, Immigrants and Refugees
 T SOC 455 The Sociology of Gender
 TWOMN 345 Women and Work in the U.S.
 TWOMN 347 History of Women in the United States
 TWOMN 420 Women in the Global Economy

~~TCOM 495 Communication Capstone Thesis (5 credits)~~

- Natural World: 5 credits: Courses with a TESC prefix or an environmental science transfer course; see adviser for applicable transfer courses

See the Communication website for the most current major options.

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Prerequisites

Students wishing to declare the Communication major must first complete one of the following 5-credit courses with a minimum grade of 2.0:

TCOM 201 Media and Society
 TCOM 230 Media Globalization and Citizenship

Graduation requirements

Requires 60 credits total including 50 credits of upper-division course work in major.

Professional Track

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- 5 credits Communication Foundation:
 One of the following theory and methods courses:
 TCOM 353 Critical Approaches to Mass Communication

TCOM 444 Gender, Ethnicity, Class and the Media

- Communication Core (List A): 20 credits with a minimum of 10 credits of 300- and 400-level courses required

TCOM 201 Media and Society
TCOM 230 Media Globalization and Citizenship
TCOM 247 Television Studies
TCOM 257 Ethical Issues in Mass Communication
TCOM 258 Children and Television
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- Professional Track Core (5 credits)

TCOM 275 Writing, Reporting and Editing for the Mass Media

- Professional Track Courses (List B): 25 credits

TTBUS 310 Effective Managerial Communications
TCOM 347 Television Criticism & Application
TCOM 348 Nonfiction Writing for Television
TCOM 349 News Writing
TCOM 351 Video Production
TCOM 387 Writing for Public Relations
TCOM 470 Documentary Production and Critique
TCOM 482 Investigative Reporting
TCOM 486 Feature Writing for Print Media
TCOM 490 Communication Capstone Internship
TWRT 365 Literary Editing and Publishing
TWRT 382 Writing Popular Fiction
TWRT 387 Creative Non-Fiction Writing

- Natural World: 5 credits: Courses with a TESC prefix or an environmental science transfer course; see adviser for applicable transfer courses

Research Track

The Research Track, through courses on media criticism and methods, media ethics, media law and regulation, media history, political economy of mass media, international and development communication, film studies, and cultural studies, provides a critical overview of the political, economic, historic, social, and cultural contexts of the mass media. In each course, students are encouraged to interrogate the relationship among media, culture, and power, and think critically about the correspondence between processes of media production and consumption. The Research Track prepares students for further graduate studies or for careers in media research; the wealth of theoretical courses in this track is an asset to any student interested in communication theory or practice.

- Communication Foundation: 10 credits

One of the following writing courses:

- TBGEN 311 Professional Business Writing
- TWRT 211 Argument and Research in Writing
- TWRT 331 Advanced Disciplinary Writing: Humanities, Natural Sciences and Social Sciences

One of the following theory and methods courses:

- TCOM 353 Critical Approaches to Mass Communication
- TCOM 444 Gender, Ethnicity, Class and the Media

• **Communication Core (List A): 30 credits (minimum of 20 credits of 300- and 400-level courses required)**

- TCOM 201 Media and Society
- TCOM 230 Media Globalization and Citizenship
- TCOM 247 Television Studies
- TCOM 257 Ethical Issues in Mass Communication
- TCOM 258 Children and Television
- TCOM 353 Critical Approaches to Mass Communication
- TCOM 354 Communication History
- TCOM 388 Russian Media Studies
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- TCOM 470 Documentary Production and Critique
- TCOM 480 Political Economy of the Media
- TCOM 481 Communication Regulations and Policy
- TCOM 495 Communication Capstone Thesis

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• **Research Track Courses (List B): 10 credits**

- TANTH 354 History of the Concept of Culture
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