

May 4, 2012

Vice Chancellor J.W. Harrington
University of Washington, Tacoma
Box 358430

Dear J.W.:

Based upon the recommendations of the Faculty Council on Academic Policy, the Faculty Assembly has recommended approval of the revised program requirements for the Bachelor of Arts degree in Communication. A copy of the change is attached.

I am writing to inform you that the Office of Academic Affairs is authorized to specify these requirements beginning autumn quarter 2012.

The new requirements should be incorporated in printed statements and in individual department websites as soon as possible. The *General Catalog* website will be updated accordingly by the Registrar's Office.

Sincerely yours,



Michael K. Young
President

Enclosure

cc: Dr. Larry Knopp (with enclosure)
Mr. Robert Corbett (with enclosure)
Dr. Deborah H. Wiegand (with enclosure)
Ms. Virjean Edwards (with enclosure TCOM-20120306)



UNIVERSITY OF WASHINGTON
**CREATING AND CHANGING UNDERGRADUATE
 ACADEMIC PROGRAMS**

MAY 01 2012
 2102 T 11W

TCOM-20120306

After college/school/campus review, send a signed original and 1 copy to the Curriculum Office/FCAS, Box 355850.
 For information about when and how to use this form: <http://depts.washington.edu/uwcr/1503instructions.pdf>

College/Campus UW Tacoma	Department/Unit Interdisciplinary Arts and Sciences	Date 3/6/12
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New Programs

- Leading to a Bachelor of ____ in ____ degree.
- Leading to a Bachelor of ____ degree with a major in ____.
- Leading to a ____ Option within the existing major in ____.
- Leading to a minor in ____.

Changes to Existing Programs

- New Admission Requirements for the Major in ____ within the Bachelor of ____.
- Revised Admission Requirements for the Major in ____ within the Bachelor of ____.
- Revised Program Requirements for the Major in COMMUNICATION within the Bachelor of ARTS.
- Revised Requirements for the Option in ____ within the major in ____.
- Revised Requirements for the Minor in ____.

Other Changes

- Change name of program from ____ to ____.
- New or Revised Continuation Policy for ____.
- Eliminate program in ____.

Proposed Effective Date: **Quarter:** Autumn Winter Spring Summer **Year: 20 12**

Contact Person: Larry Knopp	Phone: 253-692-4455	Email: knoppi@uw.edu	Box: 358436
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EXPLANATION OF AND RATIONALE FOR PROPOSED CHANGE

For new program, please include any relevant supporting documentation such as student learning outcomes, projected enrollments, letters of support and departmental handouts. (Use additional pages if necessary).

The proposed changes to the Communication major would shift five credits in the skills requirements for the Professional Track. At the present time, all students are required to take Writing, Reporting and Editing for the Mass Media (TCOM 275). At this time, we would like to shift those five credits to List B of the professional track, increasing it from 25 to 30 credits, for pedagogical and staffing reasons.

Writing, Reporting and Editing for the Mass Media was created as a pre-requisite for our advance print writing courses at a time when our major did not include television writing or web writing. We have expanded the curriculum in TCOM 275 as our major has grown to include these new areas, but it is difficult to cover this material well in 10 weeks. We would like to return the focus in this class back to print writing so that it can better prepare students for advanced courses. It would be added to our List B offerings with the proposed change to our major.

As a requirement all students in the professional track, Writing, Reporting and Editing for the Mass Media has also become a potential road block for our students and a drain on our limited resources. We would rather offer additional sections of advanced writing courses than three or four sections of TCOM 275 each year.

OTHER DEPARTMENTS AFFECTED

List all departments/units/ or co-accredited programs affected by your new program or changes to your existing program and acquire the signature of the chair/director of each department/unit listed. Attach additional page(s) if necessary. *See online instructions.

Department/Unit:	Chair/Program Director:	Date:
Department/Unit:	Chair/Program Director:	Date:

CATALOG COPY

Catalog Copy as currently written. Include only sections/paragraphs that would be changed if your request is approved. Please cross out or otherwise highlight any deletions.

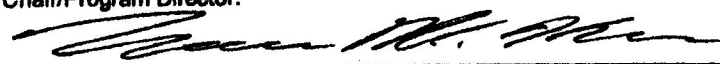
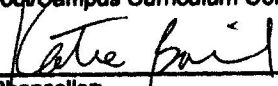
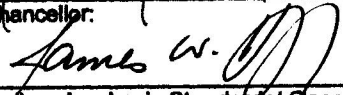

- n Professional Track Core (5 credits)–
~~TCOM 275 Writing, Reporting and Editing for the Mass Media~~
- n Professional Track Courses (List B): 25 credits
 - TBUS 310 Effective Managerial Communications
 - TCOM 347 Television Criticism & Application
 - TCOM 348 Nonfiction Writing for Television
 - TCOM 349 News Writing
 - TCOM 351 Video Production
 - TCOM 387 Writing for Public Relations
 - TCOM 470 Documentary Production and Critique
 - TCOM 482 Investigative Reporting
 - TCOM 486 Feature Writing for Print Media
 - TCOM 490 Communication Capstone Internship
 - TWRT 365 Literary Editing and Publishing
 - TWRT 382 Writing Popular Fiction
 - TWRT 387 Creative Non-Fiction Writing

PROPOSED CATALOG COPY

Reflecting requested changes (include exact wording as you wish it to be shown in the printed catalog. Please underline or otherwise highlight any additions. If needed, attach a separate, expanded version of the changes that might appear in department publications). Please note: all copy will be edited to reflect uniform style in the General Catalog.

- n Professional Track Courses (List B): 30 credits
 - TCOM 275 Writing, Reporting and Editing for the Mass Media
 - TBUS 310 Effective Managerial Communications
 - TCOM 347 Television Criticism & Application
 - TCOM 348 Nonfiction Writing for Television
 - TCOM 349 News Writing
 - TCOM 351 Video Production
 - TCOM 387 Writing for Public Relations
 - TCOM 470 Documentary Production and Critique
 - TCOM 482 Investigative Reporting
 - TCOM 486 Feature Writing for Print Media
 - TCOM 490 Communication Capstone Internship
 - TWRT 365 Literary Editing and Publishing
 - TWRT 382 Writing Popular Fiction
 - TWRT 387 Creative Non-Fiction Writing

APPROVALS

Chair/Program Director: 	Date: 4/5/12
College/School/Campus Curriculum Committee: 	Date: 4/20/12
Dean/Vice Chancellor: 	Date: 26 April 2012
Faculty Council on Academic Standards/ General Faculty Organization/Faculty Assembly Chair: 	Date: 4/27/2012
POST TRI-CAMPUS APPROVAL (when needed)	
Faculty Council on Academic Standards/ General Faculty Organization/Faculty Assembly Chair:	Date: