

CURRICULUM VITAE

LEILA EISNER

Personal Information

Address	University of Lausanne Social Science Institute Geopolis, Mouline 1015 Lausanne, Switzerland
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E-Mail	leila.eisner@unil.ch
Nationality	Swiss
Date of birth	05/28/1992
Languages	Swiss (Native), English (Mastery), German (intermediate)
Statistical Programs	R, SAS, SPSS, Excel



Education

09/2015 – present	Ph.D. candidate in Social Psychology University of Lausanne, Switzerland, Institute of Social Sciences PhD-program, Social Psychology Thesis Title: 'Contextual Anchoring of Social Norms and Personal Opinions Towards Sexual Minorities' Supervisor: Prof. Dario Spini
07/2018	EASP Summer School – European Association of Social Psychology University of Zürich, Switzerland Workshop title: 'Building and Testing Theories' Supervisors: Prof. Barry Markovsky, Prof. Klaus Fiedler
09/2013 – 07/2015	M.A. in Public Opinion and Survey Methodology Universities of Lausanne, Neuchâtel, and Lucerne, Switzerland Thesis Title: 'A Mixed-method Approach to Increase Validity and Reliability of Survey Questions: A Study of Social Representation of Biodiversity' Supervisors: Prof. Caroline Roberts, Prof. Alain Clémence
09/2010 – 07/2013	B.Sc. in Political Science University of Lausanne, Switzerland

Employment History

09/2015 – Present	Graduate Assistant at the University of Lausanne Social Science Institute, Life Course and Inequality Research Center Swiss National Centre of Competence in Research LIVES – Overcoming vulnerability: Life course perspectives (NCCR LIVES)
07/2019 – 01/2020	Research Stay at University of Washington (UW), US Prof. Cheryl Kaiser & Prof. Kristina Olson
09/2018 – 12/2018	Research Stay at the Oregon State University (OSU), US Social and Behavioral Health Sciences, Prof. Richard Settersten
06/2013 – 08/2015	Student Assistant at the University of Lausanne Observatory Science, Politics and Society (OSPS)

Publications

- Eisner, L.**, Clémence, A., Roberts, C., Joost, S., & Theler, J.-M. (2019). Developing attitude measures based on respondents' representations of unfamiliar objects: An application to attitudes toward biodiversity. *Field Methods*, 31(1), 56–75. doi: 10.1177/1525822X18797280
- Eisner, L.**, Spini, D., & Sommet, N., (2019). A contingent perspective on pluralistic ignorance: When the attitude object matters. *International Journal of Public Opinion Research*. doi: 10.1093/ijpor/edz004
- Eisner***, L., & Hässler*, T. (2019). Swiss LGBTIQ+ survey: Summary report. *PsyArXiv*. doi: 10.31234/osf.io/hwvxc
- Roberts, C., Gilbert, E., Allum, N., **Eisner, L.** (2019). Satisficing in surveys: Results of a systematic review of the literature. *Public Opinion Quarterly*, 83(3), 598-626. doi: 10.1093/poq/nfz035
- Eisner, L.**, Turner-Zwinkels, F., T., & Spini, D., (under review). The impact of laws on norms perceptions.
- Eisner, L.**, Hässler, T., Turner-Zwinkels, F., & Settersten, R. (under review). Perceptions of norms and collective action: An analysis of sexual minorities and their allies.
- Dasoki, N., **Eisner, L.**, Rouzinov, S., & Morselli, D. (in preparation). Memories of Public Events: A Comparison Between Children and Adults.

Academic Talks

- Eisner, L., Hässler, T., Turner-Zwinkels, F., & Settersten, R. (2019, June). Perceived societal norms and support for social change among sexual minorities. Talk held at the Society for the Psychological Study of Social Issues Conference, San Diego, US.
- Eisner, L., Hässler, T., Turner-Zwinkels, F., & Settersten, R. (2019, April). (Mis-)Perceptions of Societal Norms: How do They Affect Collective Action? Talk held at the Society of Australasian Social Psychologists Annual Conference, Sydney, AU.
- Eisner, L., Turner-Zwinkels, F., Hässler, T., & Spini, D. (2019, March). The impact of political ideology and institutional decisions on perceptions of public opinion of sexual minorities. Talk held at the International convention of Psychological Science, Paris, FR.
- Eisner, L., Turner-Zwinkels, F., Hässler, T., & Spini, D. (2019, February). The impact of political ideology and institutional decisions on perceptions of public opinion of sexual minorities. Poster presented at the Society for Personality and Social Psychology Conference, Portland, US.
- Eisner, L., Turner-Zwinkels, F., Hässler, T., & Spini, D. (2018, October). Pluralistic Ignorance in a Time of Social Change: Law, Age, and Misperceptions of Societal Norm About Sexual Minorities. Invited talk, Department of Psychology (Prof. Kristina Olson), University of Washington, US.
- Eisner, L., Turner-Zwinkels, F., Hässler, T., & Spini, D. (2018, October). Lagging Behind: The Impact of Law on Perceptions of Societal Norms about Sexual Minorities. Informal conference paper presented at the Annual Meeting of the Society for Experimental Social Psychology, Seattle, US.
- Eisner, L., Spini, D., & Hässler, T. (2018, September). Perceived Opposition of Gay Rights: Are Public Perceptions Time-Lagged? Talk held at the 51. Kongress der Deutschen Gesellschaft für Psychologie, Frankfurt, DE.
- Eisner, L., Hässler*, T., & Spini, D., (2018, July). Perceived Opposition of Gay Rights: Are Public Perceptions Time-Lagged? Talk held at the Annual Scientific Meeting of the International Society of Political Psychology, San Antonio, US.
- Eisner, L., Spini, D., & Hässler, T. (2018, June). Do you know what I think? Perceptions in debated issues. Talk held at the Society for the Psychological Study of Social Issues Conference, Pittsburgh, US.
- Eisner, L., Spini, D., & Hässler, T. (2018, June). Do you know what I think? Perceived opposition of homosexual rights. Invited talk, Intergroup Relations and Social Justice Lab (Prof. Steve Wright), Simon Fraser University, CA.

- Eisner, L., Dasoki*, N., Rouzinov, S., & Morselli, D. (2018, June). Memories of public events: a comparison between children and adults. Poster presented at the Con Amore Conference, Aarhus, DK.
- Eisner, L. & Spini, D. (2018, March). I think I know what you think - perceptions in debated social issues. Poster presented at the Society for Personality and Social Psychology Conference, Atlanta, US.
- Eisner, L. (2017, November). Perceived norms and attitudes towards same-sex couples. Invited talk, Seminar Intergroup process, Zurich, CH.
- Eisner, L. (2017, November). Conducting random route surveys. Invited talk, Seminar Life Courses and Vulnerability, Lausanne, CH.
- Eisner, L. & Spini, D. (2017, September). Perceived norms and attitudes towards same-sex couple. Talk held at the 15th biannual congress of the Swiss Psychological Society, Lausanne, CH.
- Eisner, L. & Spini, D. (2017, June). Perceived vs stated opinions: The case of opinions towards same-sex couples in Switzerland. Poster presented at the Annual Scientific Meeting of the International Society of Political Psychology, Edinburgh, Scotland.
- Eisner, L. & Spini, D. (2017, February). Contextual normative anchoring of attitude towards "non-traditional" families. Talk held at the LIVES Doctoriales, Geneva, CH.

Outreach Talks

- Eisner, L. (2018, May). What do Swiss people think about same-sex marriage and same-sex parenting? Talk held at the LGBTI-Forschungsnacht, Institute of Queer Studies, Zurich, Switzerland.
- Eisner, L. & Hässler, T. (2018, May). Same-sex marriage in Switzerland. Interview for the Swiss Italian radio Rete 3.

Institutional Responsibilities

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| Spring 2018 | Co-organizer of the "Master selection" survey (jointly with the Faculty of Social and Political Sciences, and Caroline Roberts):
– Funded by the University of Lausanne, 2018, 1'000 CHF |
| Fall 2017 | Co-organizer of the LINES stand during "La Journée de la Recherche SSP", Lausanne, Switzerland. |
| Fall 2017 | Co-presenter of the master in public opinion and survey methodology during "La Journée des Masters", Lausanne, Switzerland. |
| Spring 2017 | Co-organizer of the LIVES survey during "Les Mystère de l'UNIL" (Jointly with Serguei Rouzinov, Nora Dasoki, and Davide Morselli), Anthropôle, Lausanne, Switzerland, May 18-21, 2017. |
| Fall 2016 | Co-presenter of the master in public opinion and survey methodology during "La Journée des Masters", Lausanne, Switzerland. |

Teaching Activities

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| Spring 2016 - 2018 | Teaching Assistant (Dr. Davide Morselli)
Seminar "Interdisciplinary approaches to the life course"
Faculty of Social and Political Science, University of Lausanne |
| Spring 2017 - 2018 | Teaching Assistant (Dr. Caroline Roberts)
Seminar "Measuring Social Attitudes"
Faculty of Social and Political Science, University of Lausanne |
| Spring 2016 | Teaching Assistant (Dr. Jan Rosset)
Seminar "Social Attitudes"
Faculty of Social and Political Science, University of Lausanne |

Scientific Reviewing Activities

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| Since 03/2017 | International Journal of Public Opinion Research (IJPOR) |
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Active Memberships in Scientific Societies, Fellowships in Renowned Academies

Since 03/2018	Society for the Psychological Study of Social Issues
Since 11/2017	Society for Personality and Social Psychology
Since 09/2017	International Society of Political Psychology
Since 09/2015	European Survey Research Association

Prizes, Awards, Fellowships

07/2019	Travel Grant (Washington University) from the Social Science Institute, Lausanne, Switzerland
02/2019	SPSP, Travel Award
09/2018	Travel Grant (Oregon State University) from the Social Science Institute, Lausanne, Switzerland
07/2018	SPSSI, Diversity Travel Award
07/2018	Conference Grant (SPSSI Conference) from the 'Fondation pour l'Université de Lausanne'
06/2018	Travel Grant (Simon Fraser University) from the Swiss Academy of Humanities and Social Sciences
09/2016	Price of the Faculty of Social and Political Sciences, University of Lausanne, Switzerland