

HANDOUT: Slogan Stumpers

Introductory Lesson

For each of the slogans listed below, indicate the company/product it is used to promote.

1. I'M LOVIN' IT
2. IT GIVES YOU WINGS
3. EAT FRESH
4. DANGEROUSLY CHEESY
5. THINK OUTSIDE THE BUN
6. EXPECT MORE, PAY LESS
7. GET SOME HAIR ACTION
8. RETHINK POSSIBLE
9. YOU KNOW WHEN IT'S REAL
10. ZOOM, ZOOM

Answers

1. McDonalds
2. Red Bull
3. Subway
4. Cheetos
5. Taco Bell
6. Target
7. AXE
8. AT&T
9. Wendy's
10. Madza