SPH Communications Channels and Resources
What follows is a comprehensive list of the channels used by the School of Public Health and its departments, programs and some centers to share news and information with particular audiences.

Skip ahead to: Departments | Programs | Centers | Other resources

UW School of Public Health
- **Website** | News & Events
- Social media (2021)
  - [Twitter](@uwsp) (@uwsp) – 13,831 followers
  - [Facebook](facebook) – 8,285 followers
  - [YouTube](youtube) – 1,060 subscribers
  - [Instagram](instagram) – 3,661 followers
  - [LinkedIn](linkedin) – 4,879 followers
  - [SPH Students & Alumni Networking Group](sphstudents) – 2,367 members
- **NewsCatcher** – a bi-monthly newsletter for students, staff and faculty sharing new research, grants, awards/honors, School updates, media mentions and upcoming events.
- **Close Up** – in-depth profiles of people at SPH sent monthly* to students, staff, faculty, alumni, donors and friends. (produced every other month in 2018)
- **SPH Connect** – a quarterly magazine that shares news and information to alumni, donors and friends. A digital version is also sent to students, staff and faculty.
- **SPH Insider** – a weekly email sent to all students that features job, internship, training and funding opportunities as well as upcoming events. Uses Marketo Jeto.
- **SPH Webinars** – series of webinars focusing on the pandemic, available on [YouTube](youtube)

**Departments**

**Biostatistics**
- **Website** | News & Events
- Social media
  - [Twitter](@uwbiostat) (@uwbiostat) – 4,131 followers
  - [Facebook](facebook) – 1,440 followers
  - [YouTube](youtube) - 302 subscribers
  - Instagram – 151 followers
  - LinkedIn alumni group - 152 members
- **Biostat eBulletin** - weekly email sent to students, faculty, staff and subscribers (i.e., alumni, friends) outlining upcoming events and recent news.
- **Summer Institutes listserv** - email to subscribers interested in the Biostatistics Summer Institutes.

**Environmental & Occupational Health Sciences**
- **Website**
- **Health & Safety Matters Blog**
- Social media
  - [Twitter](@UWDEOHS) (@UWDEOHS) – 2,226 followers
Facebook – 1,602 followers
LinkedIn profile – 500+ connections
Environmental & Occupational Health Sciences Student and Alumni LinkedIn Group – 582 members

- Health & Safety Matters – monthly email to subscribers sharing news, research and stories of impact.
- DEOHS Careers & Internships blog - blog chronicling what Environmental and Occupational Health students are up to in their jobs and internships.
- DEOHS DiversiTEA – news and announcements from the department’s Diversity Committee.
- DEOHS Environmental Health Seminar – shares topics and speakers for the seminar series.
- Weekly Bulletin – weekly internal communications for staff, faculty and students; available through DEOHS Portal (intranet)

Epidemiology

- Website | News
- Social media
  - Twitter (@uwepidemiology) – 2,321 followers
  - Facebook – 641 followers
- Epi Student Weekly – weekly email to students in the Department of Epidemiology that shares announcements, student publications, events, seminars and conferences, and student opportunities.
- Epi Faculty Newsletter – monthly email to faculty members in the Department of Epidemiology that shares announcements, news stories, funding opportunities and selected publications.
- EPI 583 Seminar Series – weekly email sharing the EPI 583 seminar topic and speaker.
- EPI Alumni Updates – quarterly alumni communications and periodic announcements from the Department of Epidemiology.

Global Health

- Website | News
- Social media
  - Twitter (@uwdgh) – 13,266 followers
  - Facebook – 3,814 followers
  - YouTube – 649 followers
  - Instagram - 851 followers
  - LinkedIn - 873 followers
  - Smugmug
- Global Health News – monthly newsletter on the latest in global health news and highlights from the Department of Global Health.
- Global Health Events and Opportunities – weekly newsletter of events and opportunities for the Seattle global health community and UW students.
- The Grapevine – monthly compilation of Department of Global Health faculty and staff news.
- Alumni Connect - an interactive web portal for DGH alumni.
- Blog - student blog on global health events and lectures as well as funding, practicum, fellowships and other opportunities
Health Systems and Population Health

• Website | News & Events

Programs

Master of Health Administration

• Website
• Social media
  o Facebook – 584 followers
  o LinkedIn profile – 500+ connections
• MHA Connections – news and information from the MHA program, including newsletters and event invitations.

Executive Master of Health Administration

• Website
• Social media (same as MHA, above)
• MHA Connections (shared newsletter, same as MHA)

Master of Health Informatics & Health Information Management

• Website
• Social Media
  o LinkedIn group – 126 members

PhD program in Health Services

• Website
• Social Media
  o Facebook – 238 followers
  o LinkedIn (closed group; students and alumni only) – 87 members

MPH program in Health Services

• Website
• Social Media
  o Facebook – 367 followers
  o LinkedIn (closed group; students and alumni only) – 287 members

Online MPH program

• Website
• Social Media
  o Facebook – 205+ followers
  o LinkedIn (closed group; students and alumni only) – 116 members

Community-Oriented Public Health Practice program

• Website
• Social Media
  o Facebook – 387 followers
  o LinkedIn (closed group; students and alumni only) – 236 members
Center of Excellence in Maternal and Child Health
  • Website
  • Social media
    o Facebook group – 8 members
    o Twitter (@UW_MCH) – 802 followers
    o LinkedIn group – 80 members
  • Northwest Bulletin – a collaboration with maternal and child health programs in Alaska, Idaho, Oregon and Washington state to share knowledge and skills around important maternal and child health topics.

Nutritional Sciences Program
  • Website
  • Social media
    o Facebook – 686 followers
    o YouTube – 57 subscribers

Public Health – Global Health Major
  • Blog – Undergraduate News
  • Website

Centers, Programs, Initiatives

Full list of SPH centers.

Center for AIDS Research (CFAR)
  • Website
  • Social media
    o YouTube – 172 subscribers
    o Facebook – 641 followers
  • eNews – weekly news and events from the center
  • CFAR listserv - ~1,200 subscribers
  • Member list - ~700 members

Center for Exposures, Diseases, Genomics and Environment (EDGE)
  • Blog
  • Website
  • Twitter - 730 followers

Continuing Education Programs at DEOHS (OSHA)
  • Website | News
  • Social media
    o Twitter (@UWDEOHSCE) – 677 followers
    o Facebook – 241 followers
    o YouTube – 91 subscribers
    o Instagram (@uwdeohsce) - 457 followers
• Pacific Northwest OSHA Education Center eNews – monthly newsletter featuring the latest and greatest in workplace health and safety.
• The Heartbeat of Health and Safety podcast – a podcast series created by safety celebrities Rick Gleason and Don King, in conjunction with the Pacific Northwest OSHA Education Center.
• OSHA Education Center Blog

Center for Health & the Global Environment
• Website | Blog
• Social media
  o Twitter (@uwglobalchange) – 667 followers

Center for One Health Research
• Website
• Social media
  o Twitter (@uwcohr) – 2,159 followers

Center for Public Health Nutrition
• Website (New website)

Collaborative on Obesity Research in Action
• Website
• Social media
  o Facebook - 683 followers

Global Mental Health Program
• Website
• Social media
  • Twitter - 642 followers
  • Facebook - 116 Followers

Global WACh
• Website | News
• Social media
  o Twitter (@GlobalWACh) – 668 followers
  o Facebook – 194 followers (not found)
  o YouTube – 20 subscribers
  • Global WACh Digest – a quarterly newsletter sharing news and information from the Global Center for Integrated Health of Women, Adolescents and Children.

Harborview Injury Prevention & Research Center (HIPRC)
• Website
• Social media
  o Twitter (@HIPRC) – 1,781 followers
  o Facebook – 369 followers
  • HIPRC News and Notes – monthly news and information from the center.

Health Alliance International
• [Website](#)  
• [Facebook](#) – 1,983 followers  
• [Twitter](#) - 324 followers  

Health Promotion Research Center (HPRC)  
• [The Link](#) – quarterly updates from the HPRC, a CDC Prevention Research Center housed in the Department of Health Systems and Population Health.  
• [Website](#) (new)  
• [Facebook](#) – 472 followers  
• [YouTube](#) – 13 subscribers  
• [LinkedIn group](#) – 43 members

Implementation Science Program  
• [Website](#)  
• [Twitter](#) – 3,051 Followers

International Training and Education Center for Health  
• [Website](#) | [News](#)  
• Social media  
  o [Twitter](#) (@uw_itech) – 473 followers  
  o [Facebook](#) – 2,416 followers  
• The Buzz* - internal monthly e-newsletter that includes achievements, news and information about I-TECH programs. *Note: internal newsletter to be included in the DGH newsletter, The Grapevine, beginning 1/19.

Latino Center for Health (LCH)  
• [Website](#) | [News & Events](#)  
• LCH is now part of Health Sciences  
• [LCH General Listserv](#)  
• [LCH Student Listserv](#)

National Alzheimer’s Coordinating Center (NACC)  
• [Website](#)  
• Social media  
  o [Twitter](#) (@NACCAlzheimers) – 270 followers  
  o [Facebook](#) – 203 followers

Northwest Center for Occupational Health and Safety (NWCOHS)  
• [Website](#)  
• [Twitter](#) (@NWCOHS) – 1,386 followers  
• [Facebook](#) – 69 followers

Northwest Center for Public Health Practice (nwcphp)  
• [Website](#)  
• Social media  
  o [Facebook](#) – 1,300 followers  
  o [LinkedIn](#) – 668 followers
• **E-Newsletter** – quarterly newsletters for interested subscribers that shares funding announcements, training opportunities and stories of impact.

• **Hot Topics in Practice** - a monthly webinar forum for professionals to discuss issues, best practices, and lessons learned on timely topics affecting public health practice.

• **Northwest Public Health** – an annual magazine (print and digital) dedicated to the art and science of public health, specifically in the Northwest region. The Magazine features development from state, local and tribal public health in the region and highlights the cutting-edge work done by people at the School of Public Health.

**Pacific Northwest Agricultural Safety and Health Center (PNASH)**

- **Website**
- Social media
  - Facebook – 488 followers
- **PNASH Center E-news** – monthly email newsletter featuring upcoming events and special announcements.
- **PNASH Center Northwest Forest Safety Review** – news of regulations, research, developments and coming events.

**Strategic Analysis, Research and Training Center (START)**

- **Website | News**
- Social media
  - Twitter (@uw_start) – 336 followers
  - LinkedIn – 193 followers

**Superfund Research Program (UW SRP)**

- **Website**
- **Twitter** – 292 followers
- Newsletter - Quarterly eBulletin with updates about UW SRP research, research translation and public engagement activities.

**Resources**

- UW Today – daily newsletter emailed to staff and faculty at the UW.
- **UW News** – roundup of recent UW stories
- **UW Medicine Newsroom** – news from UW Medicine and the Health Sciences schools.
- **UW News Blog**
- **UW Marketing and Communications**
- **UW Accessible Technology**
- **The Whole U** – health and wellness
- **Faculty and Staff Insider** – weekly e-newsletter
- **Do-IT** – Disabilities, Opportunities, Internetworking, and Technology
- **Population Health Initiative website**
- **The Daily** – UW’s student-run newspaper.
- **University of Washington Magazine** – UW’s alumni magazine.
- **ASPPH Connect Friday Letter** – weekly round-up of recent advances in public health
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