SPH Communications Channels and Resources

What follows is a comprehensive list of the channels used by the School of Public Health and its departments, programs and some centers to share news and information with particular audiences.

Skip ahead to: Departments | Programs | Centers | Other resources

UW School of Public Health

- **Website** | **News & Events**
- **Social media**
  - Twitter (@uwsph) – 11,200 followers
  - Facebook – 6,413 followers
  - YouTube – 664 subscribers
  - Instagram – 1,579 followers
  - LinkedIn – 2,111 followers
  - **SPH Students & Alumni Networking Group** – 1,897 members
- **NewsCatcher** – a bi-monthly newsletter for students, staff and faculty sharing new research, grants, awards/honors, School updates, media mentions and upcoming events.
- **Close Up** – in-depth profiles of people at SPH sent monthly* to students, staff, faculty, alumni, donors and friends. (we produced this every other month in 2018)
- **SPH Connect** – a quarterly magazine that shares news and information to alumni, donors and friends. A digital version is also sent to students, staff and faculty.
- **SPH Insider** – a weekly email sent to all students that features job, internship, training and funding opportunities as well as upcoming events.

**Departments**

**Biostatistics**

- **Website** | **News & Events**
- **Social media**
  - Twitter (@uwbiostat) – 3,282 followers
  - Facebook – 1,011 followers
  - YouTube - 12 subscribers
  - LinkedIn alumni group - 98 members from previous use; relaunching winter 2019
- Biostat eBulletin - weekly email sent to students, faculty, staff and subscribers (i.e., alumni, friends) outlining upcoming events and recent news.
- **Summer Institutes** listserv - email to subscribers interested in the Biostatistics Summer Institutes.

**Environmental & Occupational Health Sciences**

- **Website**
- **Health & Safety Matters Blog**
- **Social media**
○ Twitter (@UWDEOHS) – 1,302 followers  
○ Facebook – 1,093 followers  
○ LinkedIn profile – 500+ connections  
○ Environmental & Occupational Health Sciences Student and Alumni LinkedIn Group – 507 members

● Health & Safety Matters – monthly email to subscribers sharing news, research and stories of impact.  
● DEOHS Careers & Internships blog - blog chronicling what Environmental and Occupational Health students are up to in their jobs and internships.  
● DEOHS DiversiTEA – news and announcements from the department’s Diversity Committee.  
● DEOHS Environmental Health Seminar – shares topics and speakers for the seminar series.  
● Weekly Bulletin – weekly internal communications for staff, faculty and students; available through DEOHS Portal (intranet)

Epidemiology

● Website | News  
● Social media  
  ○ Twitter (@uwepidemiology) – 487 followers  
  ○ Facebook – 298 followers  
● Epi Student Weekly – weekly email to students in the Department of Epidemiology that shares announcements, student publications, events, seminars and conferences, and student opportunities.  
● Epi Faculty Newsletter – monthly email to faculty members in the Department of Epidemiology that shares announcements, news stories, funding opportunities and selected publications.  
● EPI 583 Seminar Series – weekly email sharing the EPI 583 seminar topic and speaker.  
● EPI Alumni Updates – quarterly alumni communications and periodic announcements from the Department of Epidemiology.

Global Health

● Website | News  
● Social media  
  ○ Twitter (@uwgh) – 10,300 followers  
  ○ Facebook – 2,441 followers  
  ○ YouTube – 273 followers  
  ○ Instagram - 126 followers  
  ○ LinkedIn - 54 followers  
  ○ Smugmug  
● Global Health News – monthly newsletter on the latest in global health news and highlights from the Department of Global Health.  
● Global Health Events and Opportunities – weekly newsletter of events and opportunities for the Seattle global health community and UW students.  
● The Grapevine – monthly compilation of Department of Global Health faculty and staff news.  
● Alumni Connect - an interactive web portal for DGH alumni.
- Blog - student blog on global health events and lectures as well as funding, practicum, fellowships and other opportunities

Health Services
- Website | News & Events

Programs

Master of Health Administration
- Website
- Social media
  - Facebook – 501 followers
  - LinkedIn profile – 500+ connections
- MHA Connections – news and information from the MHA program, including newsletters and event invitations.

Executive Master of Health Administration
- Website
- Social media (same as MHA, above)
- MHA Connections (shared newsletter, same as MHA)

Master of Health Informatics & Health Information Management
- Website
- Social Media
  - LinkedIn group (launching Jan 2019)

PhD program in Health Services
- Website
- Social Media
  - Facebook – 100+ followers
  - LinkedIn (closed group; students and alumni only) – 73 members

MPH program in Health Services
- Website
- Social Media
  - Facebook – 150+ followers
  - LinkedIn (closed group; students and alumni only) – 205 members

Online Executive MPH program
- Website
- Social Media
  - Facebook – 205+ followers
Community-Oriented Public Health Practice program

- Website
- Social Media
  - Facebook – 235+ followers
  - LinkedIn (closed group; students and alumni only) – 180 members

Center of Excellence in Maternal and Child Health

- Website
- Social media
  - Facebook group – 9 members
  - Twitter (@UW_MCH) – 626 followers
  - LinkedIn group – 74 members
- Northwest Bulletin – a collaboration with maternal and child health programs in Alaska, Idaho, Oregon and Washington state to share knowledge and skills around important maternal and child health topics.

Nutritional Sciences Program

- Website
- Social media
  - Facebook – 461 followers

Public Health – Global Health Major

- Blog

Centers, Programs, Initiatives

Full list of SPH centers.

Center for AIDS Research (CFAR)

- Website
- Social media
  - YouTube – 22 subscribers
  - Facebook – 470 followers
- eNews – weekly news and events from the center
- CFAR listserv – ~1,200 subscribers
- Member list – ~700 members

Center for Exposures, Diseases, Genomics and Environment (EDGE)

- Blog
- Website
● Twitter - 594 followers

Continuing Education Programs at DEOHS (OSHA)
● Website | News
● Social media
  ○ Twitter (@UWDEOHSCE) – 489 followers
  ○ Facebook – 171 followers
  ○ YouTube – 48 subscribers
  ○ Instagram (@uwdeohsce) - 136 followers
● Pacific Northwest OSHA Education Center eNews – monthly newsletter featuring the latest and greatest in workplace health and safety.
● The Heartbeat of Health and Safety podcast – a podcast series created by safety celebrities Rick Gleason and Don King, in conjunction with the Pacific Northwest OSHA Education Center.
● OSHA Education Center Blog

Center for Health & the Global Environment
● Website | Blog
● Social media
  ○ Twitter (@uwglobalchange) – 389 followers

Center for One Health Research
● Website
● Social media
  ○ Twitter (@uwcohr) – 1,623 followers

Center for Public Health Nutrition
● Website (Site is not up to date but will be redesigned and brought up to date with SPH branding in 2019)

Collaborative on Obesity Research in Action
● Website
● Social media
  ○ 973-972043Facebook - 69 followers

Global Mental Health Program
● Facebook - 36 Followers
● Twitter - 150 followers

Global WACH
● Website | News
● Social media
  ○ Twitter (@GlobalWACH) – 514 followers
  ○ Facebook – 194 followers
Global WACH Digest – a quarterly newsletter sharing news and information from the Global Center for Integrated Health of Women, Adolescents and Children.

Harborview Injury Prevention & Research Center
- Website
- Social media
  - Twitter (@HIPRC) – 1,158 followers
  - Facebook – 210 followers
- HIPRC News and Notes – monthly news and information from the center.

Health Alliance International
- Website
- Facebook - 1510 followers
- Twitter - 176 followers

Health Promotion Research Center
- The Link – quarterly updates from the HPRC, a CDC Prevention Research Center housed in the Department of Health Services.
- Website
- Facebook - 316 followers
- YouTube
- LinkedIn group - 42 members

Implementation Science Program
- Website
- Twitter - 990 Followers

International Training and Education Center for Health
- Website | News
- Social media
  - Twitter (@uw_itech) – 347 followers
  - Facebook – 1,982 followers
- The Buzz* - internal monthly e-newsletter that includes achievements, news and information about I-TECH programs. *Note: internal newsletter to be included in the DGH newsletter, The Grapevine, beginning 1/19.

Latino Center for Health
- Website | News & Events
- Facebook
- LCH General Listserv
- LCH Student Listserv
National Alzheimer’s Coordinating Center

- Website
- Social media
  - Twitter (@NACCalzheimers) – 95 followers
  - Facebook – 140 followers

Northwest Center for Occupational Health and Safety

- Blog https://nwcohs.blog/
- Twitter (@NWCOHS) - 1,326 followers
- Facebook - 18 followers
- Instagram (@uwnwcohs) - 91 followers

Northwest Center for Public Health Practice

- Website
- Social media
  - Facebook – 1,089 followers
  - LinkedIn – 343 followers
- E-Newsletter – quarterly newsletters for interested subscribers that shares funding announcements, training opportunities and stories of impact.
- Hot Topics in Practice - a monthly webinar forum for professionals to discuss issues, best practices, and lessons learned on timely topics affecting public health practice.
- Northwest Public Health – an annual magazine (print and digital) dedicated to the art and science of public health, specifically in the Northwest region. The Magazine features development from state, local and tribal public health in the region and highlights the cutting-edge work done by people at the School of Public Health.

Pacific Northwest Agricultural Safety and Health Center

- Website
- Social media
  - Facebook – 218 followers
- PNASH Center E-news – monthly email newsletter featuring upcoming events and special announcements.
- PNASH Center Northwest Forest Safety Review – news of regulations, research, developments and coming events.

Strategic Analysis, Research and Training Center

- Website | News
- Social media
  - Twitter (@uw_start) – 197 followers
  - LinkedIn – 70 followers

Superfund Research Program

- Website
• Twitter – 190 followers
• Newsletter - Quarterly eBulletin with updates about UW SRP research, research translation and public engagement activities.

Resources

• UW Today – daily newsletter sent to staff and faculty at the UW.
• UW Medicine Newsroom – dispatches and news media resources from UW Medicine and the Health Sciences schools.
• UW News Blog
• UW Marketing and Communications
• UW Accessible Technology
• Do-IT
• Population Health Initiative website
• The Daily – UW’s student-run newspaper.
• Columns Magazine – the UW’s alumni magazine.
• ASPPH Connect Friday Letter – weekly round-up of recent advances in public health and members’ contributions to research, practice and teaching.