

DigiMedia 2011

Webinar: May 12, 2011
TRIO Quest

DigiMedia Things to Know

- Similar to Media Quest with Updates
- What's important to know NOW
 - NEW Rubric!
 - NEW PrePlanning: Critical Thinking & StoryBoard
 - Four Categories
 - NO Fair Use allowed
 - Use Google Sites with DigiMedia Template
 - Upload to YouTube and Embed in website
 - Submission Deadline: August 10, 2011, 8 pm Pacific
 - Curriculum: Best Practices

Categories

Public Service Announcement (PSA)	Creative Narrative
Research	TRIO Live

New Rubric

- **PrePlanning** 30 pts
 - Critical Analysis (10 pts)
 - StoryBoard (20 pts)
- **Content** (Original, Quality, Impact) 40pts
- **Technical Quality** (Video and Audio) 20 pts
- **Intellectual Honesty** 10pts

● NOTE All Elements: Original & Quality w/ **Impact**

No Fair Use

What! No Fair Use?

No Problem!

- Use your Original Work
- Creative Commons
 - PDF Creative Commons Info/Resources
 - TQ Blog Post and Short Subject Online Course

Creating & Submitting

- Google Sites: DigiMedia Template
- StoryBoard & Critical Thinking Segment
- YouTube: Embed Video on Home Page
- Submission Deadline: August 10, 2011

● PDF Instruction Downloads

Curriculum **10 Steps to Winning DigiMedia Entry**

Complete the 10 steps below and you WILL have a great video to enter into the 2011 competition. Be sure to follow the links to detailed information to help you with each step.

- 1 [Make the Judges Happy: Know the Rubric](#)
- 2 [Build a Strong Foundation through Critical Analysis and Storyboarding](#)
- 3 [PRESENT your storyboard and Revise based on comments](#)
- 4 [Production Time!](#)
- 5 [Edit, Add Effects, Title Page, Credits/References and Post on YouTube](#)
- 6 [PRESENT your video](#)
- 7 [Receive feedback and Edit](#)
- 8 [Embed your YouTube video, Add your Critical Thinking answers, edit your Storyboard to your Google Site page](#)
- 9 [FINAL PRESENTATION](#)
- 10 [Submit Completed DigiMedia Site with embedded Video, Storyboard and Critical Thinking Answers](#)

For Support – All FREE

- Curriculum: 10 Steps to Win
- TQ Resources
- Blog Posts
- Webinars
- Program Conferences
- Phone/Email

Question & Answers

How? Two options

- Use Q & A (type in question)
- Audio (requires microphone)
 - You raise your hand (icon)
 - We accept
 - You click Speak Now or the microphone icon
 - You ask your Question
 - We remove your microphone capabilities

Thank You & Evaluation

Future Webinars

- DigiSites: Tuesday, May 17, 2:00 pm Eastern
- DigiText: Thursday, May 19, 2:00 pm Eastern

Evaluation

- <http://uwtrio.org/webinar/dmeval>
