DigiSites 2012 Rubric & Judging Guideline

PROJECT MANAGEMENT – 10 points

Excellent = 10 points, Good = 8 points, Satisfactory = 6 points, Fair = 4 points, Poor = 2 points
- Includes evidence for pre-planning such as a Team Task Log/List, Storyboard, or other type of Project Management planning list
- The pre-planning represents the team's management steps in choosing the Topic based on significance/uniqueness, as well as visual steps or planning on how to divide tasks and complete the entry to meet the Rubric requirements before the deadline

HOME PAGE – REQUIRED ELEMENTS – 10 points

Excellent = 10 points, Good = 8 points, Satisfactory = 6 points, Fair = 4 points, Poor = 2 points
- Includes Introduction and describes the significance/uniqueness of the topic
- Includes clear/well-written mission statement, lists intended audience, and compiles compelling/innovative educational objectives
- Contains clear links to Project Management, About Us, and Reference pages

CONTENT PAGES (60 points total)

- **Engaging, Original & Quality Content – 20 points**

Excellent = 20 points, Good = 16 points, Satisfactory = 12 points, Fair = 8 points, Poor = 4 points
  - Site is creative and original in presenting the topic
  - **Site presents a majority of original or primary resources**
  - **Artwork/images are original**
  - **Site presents** very few paraphrases or quotations from secondary sources
  - Content is well organized to help reader focus on purpose
  - Transitions and edits are smooth and connect to the purpose or theme
  - Contains excellent depth of information with inclusion of supporting details and a variety of sources
  - Various media enhances the purpose/topic

- **Creative Expression Including Media Use – 10 points**

Excellent = 10 points, Good = 8 points, Satisfactory = 6 points, Fair = 4 points, Poor = 2 points
  - The structure, color choice, fonts, design, style and layout promote the content/purpose
  - Pages are organized to enhance the content/purpose
  - The presentation of images, sound, and links enhances the purpose/topic
  - Inclusion of digital media enhances the purpose/topic
  - Inclusion of digital media elicits further understanding and emotional impact

- **Technical Quality – 10 points**

Excellent = 10 points, Good = 8 points, Satisfactory = 6 points, Fair = 4 points, Poor = 2 points
  - No broken links are evident
  - Navigation is clear, easy to use, inviting
  - All media elements function at a high quality level

- **Impact Value – 20 points**

Excellent = 20 points, Good = 16 points, Satisfactory = 12 points, Fair = 8 points, Poor = 4 points
  - This site compels the viewer to want to learn more, ask questions, look for answers, and/or take action
  - Topic is educational and worth learning
  - Site proactively presents diverse viewpoints with clear differentiation between opinion and fact
  - Site intentionally raises awareness and/or presents actions steps

ABOUT US PAGE- 10 points

Excellent = 10 points, Good = 8 points, Satisfactory = 6 points, Fair = 4 points, Poor = 2 points
- Each team member introduces him/herself and future plans
  NOTE: follow Rules with parental agreement for last names
- Each team member carefully illustrates: 1) how they embraced/ tackled challenges, 2) what they learned from any difficulties in the process, and 3) how they might approach future projects based on what they have learned

DIGITAL CITIZENSHIP & ETHICAL PRACTICE PAGE– 10 points

Excellent = 10 points, Good = 8 points, Satisfactory = 6 points, Fair = 4 points, Poor = 2 points
Reference/Citation/Credits
- All research resources are clearly identified and credited on a Reference page
- In-text references are utilized and linked to the Reference page
- Fair Use or Creative Commons resources are correctly cited **with active links to the resource**
- Permission is provided for copyright materials that require permission
- Sources are credible and verifiable