**DigiText 2012 Rubric & Judging Worksheet**

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|  | **INTRODUCTION & REFLECTION Page – 10 points** |
| *Your**Points* | *Excellent = 10 points, Good = 8 points, Satisfactory = 6 points, Fair = 4 points, Poor = 2 points***Introduction*** Describes the significance/uniqueness of the topic
* Clearly states the entry’s purpose, intended audience, and impact objectives

**Creator Reflection*** The creator describes how they embraced/ tackled challenges, what they learned from any difficulties in the process, and how they might approach future projects based on what they have learned
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|  | **DIGITEXT ENTRY PAGE (80 possible points total)** |
|  | * **Engaging & Original Concept – 20 points**
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| *Your**Points* | *Excellent = 20 points, Good = 16 points, Satisfactory = 12 points, Fair = 8 points, Poor = 4 points** Concept/Presentation is original and insightful in presenting the theme/purpose
* The idea and focus is exceptionally developed and engages/compels the reader to reflect and/or take action
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|  | * **Visual Quality – 20 points**
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| *Your**Points* | *Excellent = 20 points, Good = 16 points, Satisfactory = 12 points, Fair = 8 points, Poor = 4 points** All images/created works are original, from a family album or from free use resource
* Photos/Art are thought provoking and the sequence compels/enhances a greater understanding of the theme/purpose

*For Art:* * Excellent visual arrangement to allow the viewer to see the artist’s intent and/or to pull the viewer’s eye across the piece and settle on the emphasis of the piece

*For Photos:* * Effectively and consistently utilizes a range of interesting angles and shots; as well as clear and effective focus between foreground/background to interest the viewer
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|  | * **Writing Quality – 20 points**
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| *Your**Points* | *Excellent = 20 points, Good = 16 points, Satisfactory = 12 points, Fair = 8 points, Poor = 4 points** Original title to enhance the purpose
* Captions under each image in order to engage the reader with the purpose/theme
* Control of form and ideas
* Excellent grammar and mechanics
* Effective use of word choice to enhance the purpose/theme
* Effective transitions and connections to support the theme/purpose
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|  | * **Integrating the Visual and the Writing – 20 points**
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| *Your**Points* | *Excellent = 20 points, Good = 16 points, Satisfactory = 12 points, Fair = 8 points, Poor = 4 points** Integration of images and text together are very effective
* Integration of images support the synthesis of the theme/purpose
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|  | **DIGITAL CITIZENSHIP & ETHICAL PRACTICE PAGE – 10 points** |
| *Your**Points* | *Excellent = 10 points, Good = 8 points, Satisfactory = 6 points, Fair = 4 points, Poor = 2 points***Reference/Citation/Credits*** Claims ownership through **a copyright statement** (examples of a copyright statement are provided)***NOTE: follow Rules with a parental agreement for last names***
* Credits are provided for any free use resource with a link to the original resource
* Permission is provided if applicable
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