

THE FINANCIAL CONDITION OF THE UNIVERSITY OF WASHINGTON: THE EFFECT OF THE DECLINE IN THE STATE APPROPRIATION

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Roadmap

- State of Washington Higher Education Appropriation
 - Governor, House, and Senate proposed budgets
 - Overall financial situation of the State
- State tax and economic metrics
- Overall financial situation of the University of Washington
 - Main financial statements and a discussion of whether reserves are available
 - Ratio analysis and cash flows
 - Bond ratings
- Are cuts really necessary?
- Analysis of individual revenues (with and without the medical school) and expenses
- Enrollment and number of faculty
- Faculty salaries in context
- Athletics
- Conclusions and aspirations

2010 UW Revenue Distribution Source: 2010 UW Audited Financial Statements



2010 UW Revenue Distribution: Take Out the Medical School



2010 UW Revenue Distribution

Take Out The Med School, Grants, Auxiliaries, and All Other



State of Washington Budget Situation

- CAVEAT: UW is NOT the State!
- The General Fund (core operations) revenues are forecasted for the rest of the 2009-11 biennium, as well as the 2011-13 biennium.
- The forecast is created by the Economic and Review Forecast Council (ERFC), led by Executive Director and Chief Economist Arun Ruha
- There is an estimated shortfall for:
 - Remainder of the 2009-11 biennium
 - The entire 2011-13 biennium
- Higher education is a small but not insignificant component of the General Fund of the State

Overall State Forecast

- There is a \$5.1 to \$5.3 billion dollar hole to fill in approximately a \$30 billion General Fund biennium budget.
- Result: Since November of 2010, total General Fund revenues (mostly sales and business taxes, as there is no income tax in Washington State) for the 2009-11 biennium will generate \$80 million less than forecast is November of 2010
- The revenues for the 2011-13 biennium will be \$698 million less than what was expected in November of 2010.
- The troubles in Japan and the Middle East were prominently mentioned, which are allegedly slowing the recovery.

Total General Fund Revenues, Biennium Basis (Amounts in millions)



Source: Economic and Review Forecast Council, March 2011

Total General Fund Revenues, Year-by-Year (Amounts in millions)



Negative Factors Affecting State of Washington Revenue

- Taxes are only collected on 50% of online sales, resulting in revenue losses for the State
- Gas prices have spiked in recent weeks
- Consumer confidence is softening
- Home prices are again headed down
- Employment growth in this recession is slower than for prior recessions
- Residential construction in Washington is at a 30-year low
- Foreclosures in Washington are increasing, but the rate is below the national average

Source: Economic and Review Forecast Council, March 2011

Positive Factors Affecting State of Washington Revenues

- Online sales, which account for 20% of retail sales, and they are forecast to grow faster than retail sales
- GDP growth forecast to be approximately 3% in 2011 to 2013.
- Core inflation remains stable
- U.S auto sales were highest since cash for clunkers
- Multi-family building permits in Washington are recovering
- Migration into Washington is increasing
- Rental vacancy rates are declining
- Boeing orders recovered in 2010
- Software publishing employment is expected to grow 5% per year
- Washington export growth is strong and will help the recovery
- Washington personal income will recover faster than the U.S.

Source: Economic and Review Forecast Council, March 2011

Selected State Unemployment Rates

Source: http://www.bls.gov/web/laus/lauhsthl.htm

Source: BLS (Rates Since 1976)		Historical High		Historical Low	
	February				
State	2011 Rate	Date	Rate	Date	Rate
Nevada (high)	13.6%	Dec-10	14.9%	Apr-00	3.8%
California (2nd highest)	12.2%	Dec-10	12.5%	Jan-01	4.7%
Florida (3rd highest)	11.5%	Dec-10	12.0%	Aug-06	3.3%
Michigan (5th highest)	10.4%	Dec-82	16.8%	Mar-00	3.3%
Oregon (7th highest)	10.2%	Jan-83	12.1%	Feb-95	4.7%
Idaho	9.7%	Feb-11	9.7%	May-07	2.7%
Washington	9.1%	Nov-82	12.2%	May-07	4.5%
US Average	8.8%	Jan-00	10.8%	Apr-00	3.8%
Texas	8.2%	Nov-86	9.3%	Jan-01	4.2%
New York	8.2%	Nov-76	10.3%	Apr-88	4.0%
Montana	7.4%	Mar-83	8.8%	3/2007	3.1%
Wyoming	6.2%	Jan-87	9.1%	Apr-79	2.3%
North Dakota (low)	3.7%	Feb-83	6.8%	Jul-01	2.6%

Washington State and National Unemployment Rates: 1976 to 2011

Source: Bureau of Labor Statistics



Underemployment Rate

- BLS (Bureau of Labor Statistics) calls this U-6 <u>http://www.bls.gov/lau/stalt10q4.htm</u>
 - Total unemployed, plus
 - Discouraged workers, plus
 - Employed part time for economic reasons
- US for all of 2010 (the last time this was computed by BLS was 1/28/2011)
 - Official unemployment rate: 9.6%
 - Underemployment rate: 16.7%
- Washington State
 - Official unemployment rate 10.2%
 - Underemployment rate 18.4%

State Budget Gaps

Source: Center on Budget and Policy Priorities: March 2011

STATE	FY12 Projected Shortfall	Shortfall as % of FY11 Budget	STATE	FY12 Projected Shortfall	Shortfall as % of FY11 Budget
Nevada	\$1.5 billion	45.20%	Arizona	\$974 million	11.50%
New Jersey	\$10.5 billion	37.40%	Rhode Island	\$331 million	11.30%
Texas	\$13.4 billion	31.50%	Ohio	\$3.0 billion	11.00%
California	\$25.4 billion	29.30%	South Dakota	\$127 million	10.90%
Oregon	\$1.8 billion	25.00%	Maryland	\$1.4 billion	10.70%
Minnesota	\$3.8 billion	23.60%	Oklahoma	\$500 million	9.40%
Louisiana	\$1.6 billion	20.70%	Nebraska	\$314 million	9.20%
New York	\$10.0 billion	18.70%	Kentucky	\$780 million	9.10%
Connecticut	\$3.2 billion	18.00%	Missouri	\$704 million	9.10%
South Carolina	\$877 million	17.40%	Kansas	\$492 million	8.80%
Pennsylvania	\$4.2 billion	16.40%	New Mexico	\$450 million	8.30%
Vermont	\$176 million	16.30%	Hawaii	\$410 million	8.20%
Washington	\$2.5 billion	16.20%	Utah	\$390 million	8.20%
Maine	\$436 million	16.10%	Georgia	\$1.3 billion	7.90%
Florida	\$3.6 billion	14.90%	Delaware	\$208 million	6.30%
Illinois	\$4.9 billion	14.60%	Michigan	\$1.3 billion	5.90%
Mississippi	\$634 million	14.10%	Massachusetts	\$1.8 billion	5.70%
Alabama	\$979 million	13.90%	Idaho	\$92 million	3.90%
Colorado	\$988 million	13.80%	lowa	\$186 million	3.50%
Virginia	\$2.0 billion	13.10%	Indiana	\$270 million	2.00%
Wisconsin	\$1.8 billion	12.80%	States Total	\$111.9 billion	17.60%
North Carolina	\$2.4 billion	12.70%			

Washington is NOT a High Tax State Source: Tax Foundation, March 2011

	Overall Index	Commention	Ind. Income		Unemp.	
State	Rank	Corporation Tax	Тах	Sales Tax	Ins Tax	Prop Tax
Nevada	4	3	6	43	40	17
Washington	11	32	1	50	25	19
Oregon	14	46	46	4	37	5
Idaho	18	17	29	12	48	2
California	49	33	48	49	14	16
High (South Dakota)	1	1	1	25	36	13
Low (New York)	50	20	50	34	46	42
Washington Rates:						
Income is 0%						
There is no corporate	There is no corporate income tax but a gross receipts tax					
State sales tax rate is 6.5%; average local rate is 2.14%						
State and local tax burden per capita in Washington is 11th highest at \$4,408						
State and Icoal tax burden as % of personal income is 29th highest at 9.3%						

College Attainment Rates

State	Bachelor's Degree or More	Rank
Massachusetts (high)	38.1%	1
New York	31.9%	9
Washington	30.7%	11
California	29.6%	14
Oregon	28.1%	18
US Average	27.7%	
Montana	27.1%	23
Florida	25.8%	27
Texas	25.3%	30
Michigan	24.7%	35
Idaho	24.0%	38
Wyoming	23.6%	40
Nevada	21.9%	45
West Virginia (low)	17.1%	50

Source: U.S. Census Bureau 2008

Higher Education Appropriation Per FTE

- Washington: \$5,831 per full time equivalent student
- Washington Rank 32nd highest
- Highest: Wyoming at \$13,090
- National Average: \$6,454
- Lowest: Vermont at \$2,754
- Conclusion is that LEVEL is low
- Conclusion of next slide is that CHANGES in the appropriation have been disappointing as well

 Source: State Higher Education Executive Officers (SHEEO) State Higher Education Finance FY 2010 March 8, 2011

Higher Education Appropriation by State

Source: Grapevine: http://www.grapevine.ilstu.edu/fifty_state_summary.ht

	% Change in State Fiscal Support Calculated as the Sum of State Tax Appropriations and Other State Monies			
STATES	1-Year % Change, FY10-FY11	2-Year % Change, FY09-FY11	5-Year % Change, FY06-FY11	
Wyoming	11.5%	4.9%	36.7%	
Texas	0.6%	6.0%	13.6%	
California	8.4%	12.8%	13.3%	
New York	-4.4%	-9.3%	9.2%	
National Average	1.8%	-2.8%	8.3%	
Massachusetts	12.4%	-5.4%	2.0%	
Washington	-1.9% (34th)	-14.8% (41st)	0.4% (34th)	
Florida	2.0%	-9.0%	-2.7%	
Idaho	-2.5%	-17.6%	-5.4%	
Oregon	-12.6%	-16.0%	-7.1%	
Michigan	1.8%	-8.8%	-7.1%	

Political Landscape in Washington

- Democratic Governor
- State House: 98 Seats
 - 56 Democrats
 - 42 Republicans
- State Senate: 49 seats
 - 27 Democrats
 - 22 Republicans

State of Washington Budget Process

- \$5.1 to 5.3 billion "hole" for 2011-13 biennium, per the News Tribune, March 18, 2011: <u>http://blog.thenewstribune.com/politics/2011/03/18/</u> <u>morning-update-day-68/</u>
- The Governor proposed a budget on December 15, 2010
- The House proposed a budget in April, 2011
- The Senate proposed a budget in April, 2011
- All three parties will now negotiate and hope to have a final budget by April 24, 2011

Governor's Proposed Budget

- Proposed reduction in class size and teacher cost of living increases are eliminated, saving 1.2 billion
- \$630 million cut in higher education, combined with a 9-11% tuition increase that is allowed
- College work-study program eliminated, \$21 million
- Health coverage for low income adults cut \$230 million
- Medical coverage for those who cannot work is cut, saving \$148 million
- Apple health for kids eliminated, \$59 million
- State funding for parks eliminated, \$67 million
- Food assistance for legal immigrants, \$61million; other support for immigrants cut \$16 million
- Personal care hours for seniors and those with disabilities, \$97 million
- Many other cuts
- "In any other time I would not sign this budget. It's difficult to support something that goes against all we have accomplished over the past six years. But these are the circumstances we find ourselves in, and we have been left with few options."

House Proposed Budget

- \$4.7 billion in spending cuts (\$4.4 proposed by House Republicans)
- \$482 million in higher education reductions (over two years).
- Tuition will increase at least 13 percent at the University of Washington and Washington State, and 11 percent at smaller colleges and community colleges.
- Do not fund two education initiatives that increase teacher pay and reduce classroom sizes. That decision saves an estimated \$1.2 billion.
- includes a plan to privatize liquor distribution, which the state handles, for a one-time money intake of \$300 million.
- Democrats apparently have learned something from last year, when they balanced a budget with tax increases on bottled water, candy and soda that voters shot down by initiative.
- <u>http://www.thenewstribune.com/2011/04/06/1615694/house-gop-unveils-alternative.html#ixzz1Jq3mx2kU</u>

Senate Proposed Budget

 Cuts \$4.8 billion in spending in an attempt to close a \$5.1 billion deficit.

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- Similar \$480 million cut to higher education
- 3% cut for all state workers
- \$250 million reduction to K-12 education, which budget writers assume would come from a 3 percent wage cut for teachers. The governor rejected this cut, and it was not in the House budget
- \$95 million from school districts based on class attendance.
- Gregoire added that she is concerned about the \$200 million cut and 12 percent tuition hikes per year to the state's community college system because they can't withstand it as well as the four-year institutions.
- She did not mention anything about the 13% tuition increase
- <u>http://www.thenewstribune.com/2011/04/13/1624989/gov-opposes-</u> senate-plan-to-cut.html#storylink=mirelated

UW Administration Response to House Budget

- Total cut of \$90 million for Seattle in 2011-12 (\$204 million over the 2011-13 biennium)
- UW can only put in 6% of salary for retirement, but UW will maintain the current level (because they have the money. Percent seems to be 7.5% for those > 35, and 10% if > 50. The employee still must contribute.
- Mandated salary cuts; however, the administration said that this was "very complex," and that not all personnel would receive reductions.
- 14% cut to operating budgets
- The UW is required to produce at least 8,657 bachelors degrees each year of the biennium.
- Source:

Source: http://www.washington.edu/admin/pb/home/pdf/briefs/ House-2011-13-Operating-Budget-Brief_4-5-11.pdf

2009-11 Cuts by UW

- Elimination of 950 jobs
- Elimination of 12 degree programs
- Elimination of 384 undergraduate lecture sessions
- Elimination of 130 small group sessions
- Increase in adviser load by 180 students per adviser
- Decrease in the number of lab sections by 20 percent
- Closure of four writing/tutoring centers
- Closure of two computer labs
- Closure of one library
- Reduced hours on existing libraries
- Cancellation of subscriptions to over 1,200 journals.
- Source: <u>http://www.wsws.org/articles/2011/mar2011/wash-m08.shtml</u>

Summary of Proposed 2011-13 Cuts to UW

- 2009-11 Appropriation: \$594 million (\$300M per year)
- 2011-13 Appropriation:
 - Gov. \$451 million
 - House \$455 million
 - Senate \$452 million
- Cut from 2009-11:
 - Dollar cut: \$141 to \$145 million
 - Percent cut: 24%
- Approximately \$72 million per year to UW (\$90-\$100 million per UW administration)
- Can UW handle this cut?
- Source:

http://leap.leg.wa.gov/leap/budget/detail/2011/so1113p.asp

Framework for Financial Analysis of a Public University

- You should examine four broad aspects of your institution's financial situation, which generally describe how a non-profit institution is performing:
- 1. Reserves
- 2. Debt
- 3. Revenues versus Expenses
- 4. Cash Flows

Statement of Net Assets

Source: Annual Audited Financial Statements

Amounts in				
millions	2007	2008	2009	2010
Total Assets	7,100	7,443	6,535	7,000
Total Liabilities	2,126	2,306	1,772	1,806
Net Assets	4,974	5,137	4,763	5,194
% of Total Assets	2007	2008	2009	2010
Total Assets	100%	100%	100%	100%
Total Liabilities	30%	31%	27%	26%
Net Assets	70%	69%	73%	74%

- UW had 7 BILLION of assets as of June 30, 2010
- The level of liabilities is very low
- This is a very strong balance sheet

Statement of Net Assets Graphically



Analysis of Assets

Amounts in Millions	2007	2008	2009	2010
Cash	34	17	32	36
Accounts Receivable, Net	429	422	462	470
Investments	3,300	3,302	2,834	3,162
Capital Assets, Net	2,609	2,714	2,840	2,958
Other Assets	727	988	368	374
Total Assets	7,100	7,443	6,535	7,000
As % of Total Assets	2007	2008	2009	2010
Cash	0.5%	0.2%	0.5%	0.5%
Accounts Receivable, Net	6.0%	5.7%	7.1%	6.7%
Investments	46.5%	44.4%	43.4%	45.2%
Capital Assets, Net	36.7%	36.5%	43.5%	42.3%
Other Assets	10.2%	13.3%	5.6%	5.3%
Total Assets	100.0%	100.0%	100.0%	100.0%

Discussion of Assets

- UW has over 3 BILLION in investments (endowment). This money cannot all be spent, but it is reflective of incredible wealth and financial flexibility
- The State is cutting the appropriation approximately \$100 million, and tuition will make up most of that. Are budget cuts really necessary? We will also look at reserves, and the administration will claim that almost none of these assets or reserves can be spent. That is a claim without merit.
- The decline in investments from 2008 to 2009 was due to the stock market decline. This paper loss will also be reflected in the revenue vs. expense analysis
- Keeping a low amount of cash is typical; UW is incredibly liquid.
- Accounts receivable are mostly from patient operations and grants; hardly any is from students.

Where is the \$3 Billion Invested?

In Millions	Dollars	Percent
Domestic Fixed Income	1,106	35%
Foreign Equity	479	15%
Domestic Equity	421	13%
Nonmarketable Alternatives	408	13%
Absolute Return	377	12%
Cash Equivalents	338	11%
Foreign Fixed Income	19	1%
Real Assets	10	0%
Miscellaneous	4	0%
Total	3,162	100%

- Absolute return, typically hedge funds, use <u>short-selling</u>, futures, options, derivatives, arbitrage, leverage and unconventional assets.
- Non-marketable alternative assets consist of investments in private equity investments and venture capital investments that are not registered for sale on public exchanges.

Discussion of Net Assets and Reserves

- There are 3 broad categories of net assets:
 - Invested in capital assets
 - Restricted
 - Unrestricted
- Net Assets invested in capital assets represent the value of capital assets that do not have debt associated with them. Since the UW is unlikely to sell these capital assets, this category of net assets does not represent or demonstrate any financial flexibility or freedom for the UW
- Restricted net assets are those that are earmarked for specific purposes. Some of these are expendable, and some are not expendable.
- Unrestricted net assets allow the UW much more financial flexibility and freedom

Further Discussion of Net Assets

- Expendable net assets are the numerical sum of restrictedexpendable net assets and unrestricted net assets.
- Restricted non-expendable have restrictions that prevent spending, such as contractual or donor-imposed (permanent restrictions imposed by donors)
- Restricted expendable net assets are those that are externally imposed by creditors, grantors, contributors or laws, so that the money must be spent on that purpose. However, it is an indication of financial flexibility and freedom (money has been set aside to pay off principle).
- Unrestricted net assets represent the greatest financial flexibility and freedom for UW, though the administration will claim these funds are "spoken for." However, they are not firmly committed; if they were, the external auditors would not put them in the unrestricted category.


UW Net Assets

Amounts in Millions	2007	2008	2009	2010
Invested in Capital Assets	1,745	1,816	1,944	1,982
Restricted Non-Expendable	812	902	884	959
Restricted Expendable	1,465	1,396	1,005	1,089
Unrestricted	952	1,023	930	1,163
Total Net Assets	4,974	5,137	4,763	5,194

• There were over \$1.1 BILLION of unrestricted net assets as of June 30, 2010

Source: Annual audited financial statements

Bottom Line Reserves of UW

Amounts in Millions	2007	2008	2009	2010
Restricted Expendable	1,465	1,396	1,005	1,089
Unrestricted	952	1,023	930	1,163
Total Expendable Net				
Assets	2,417	2,419	1,935	2,252
Total Expenses	3,111	3,325	3,474	3,536
Primary Reserve Ratio	78%	73%	56%	64%

- The primary reserve ratio is defined as total reserves (total expendable net assets) divided by total expenses.
- Total Reserves are over \$2.2 Billion
- Overall, having a Primary Reserve ratio of 64% is incredibly high; it indicates that UW has approximately 7-8 months of expenses in reserve.

From the UW 2010 Audited Financial Statements (Page 12 of UW 2010 Audited Financial Statements)

"The ratio of expendable financial resources to operations (as defined by Moody's) measures the strength of net assets. This ratio, illustrated in the chart below, shows that in 2010 the University had enough expendable resources from various sources to fund operations for a period of 7.9 months."



Do the Reserves Represent Liquidity?

Amounts in Millions	2007	2008	2009	2010
Current Assets	1,188	1,404	907	851
Current Liabilities	994	1,189	579	548
Current Ratio	1.2	1.2	1.6	1.6
Cash	34	17	32	36
Investments	3,300	3,302	2,834	3,162
Total Liquid Assets	3,334	3,319	2,866	3,198
Total Expendable Net				
Assets	2,417	2,419	1,935	2,252

- The current ratio of 1.6 is strong
- Total cash resources are now over 3.1 BILLION!
- The total reserves in 2010 were \$2.2 Billion, so it is clear that the reserves of UW are represented by liquid assets

Debt Analysis

Amounts in Millions	2007	2008	2009	2010
Total Expendable Net				
Assets (Reserves)	2,417	2,419	1,935	2,252
Total Interest-Bearing				
Debt	890	984	1,016	1,061
Viability Ratio	272%	246%	190%	212%

- The viability ratio is defined as reserves divided by interest-bearing debt
- A viability ratio that is over 200% is very strong

Debt Analysis per UW

Page 12 of the 2010 Audited Financial Statements

The 2010 ratio of expendable financial resources to debt (as defined by Moody's) shows that the University has sufficient expendable resources to pay its long-term debt obligations 2.1 times over.





Revenues vs. Expenses: Broad View

Amounts in Millions	2007	2008	2009	2010
Total Revenues	3,706	3,489	3,099	3,967
Total Expenses	3,111	3,325	3,474	3,536
Change in Net Assets	595	163	(375)	431
As % of Total Revenues (Net Income Ratio)	16.1%	4.7%	-12.1%	10.9%
Investment gain (loss):				
Mostly paper	503	77	(469)	309

• The entire loss in 2009 was due to a decline in the value of investments

• Cash flow evidence will demonstrate how strong the results have been

Moody's Ratio Analysis

- Moody's uses three ratios to judge the financial condition of public universities. Then a composite score is compiled based on these 3 ratios:
- Primary Reserve Ratio
 - Are there sufficient reserves?
- Viability Ratio
 - Is there too much debt?
- Net Income Ratio
 - Are revenues and expenses in line with each other?

Moody's Ratio Definitions

- Primary reserve ratio: Expendable net assets divided by total operating expenses.
- Viability ratio: Expendable net assets divided by debt.
- Net Income Ratio: Change in total net assets divided by total revenues.
- Final Score =

50% * Primary Reserve Ratio +

- 30% * Viability Ratio +
- 20% * Net Income Ratio

Moody's Summary Scores

SCORE	0	1	2	3	4	5
Primary						
Reserve		-10% to	5% to	10% to	25% to	50% or
Ratio	<1	4.9%	9.9%	24.9%	49.9%	more
Viability		0% to	30% to	60% to	100% to	> 250%
Ratio	< 0	29%	59%	99%	250%	or NA
Net						
Income		-5% to	0% to	1% to	3% to	5% or
Ratio	<05	0%	0.9%	2.9%	4.9%	more

UW Moody's Scores

	2007	2008	2009	2010
Primary Reserve Ratio	77.7%	72.7%	55.7%	63.7%
Viability Ratio	271.6%	245.8%	190.5%	212.4%
Net Income Ratio	16.1%	4.7%	-12.1%	10.9%
Primary Reserve Score	5	5	5	5
Viability Score	5	4	4	4
Net Income Score	5	4	0	5
Moody's Composite				
Score	5.0	4.3	3.5	4.5

• A score of 4.5 is considered very solid, which is why UW has a high bond rating. The highest possible score is 5.0.

• To be in trouble, there needs to be two consecutive years with a composite score below 1.75

•UW is in VERY STRONG financial condition.

Cash Flows

Amounts in Millions	2007	2008	2009	2010
Cash from Operations	(363)	(339)	(380)	(138)
Cash from Non-capital financing				
(mostly State Appropriation)	538	538	523	457
Interest Paid on Debt	(40)	(42)	(45)	(43)
Total Operational Cash Flows	135	157	98	277

- This is among the strongest evidence of financial strength, as cash flows are positive each year
- All public institutions have negative cash flows from operations, as the State appropriation is not included in cash from operations

Cash Flows and the Change in Net Assets



- This is among the strongest evidence of financial strength, as cash flows are positive each year
- The 2009 decline for the change in net assets was fueled by the non-cash paper loss on investments.

UW Bond Ratings: Aaa in November, 2010

- The Aaa rating reflects University of Washington's excellent market position as the flagship public university for the State, one of the largest research enterprises in the country, good financial flexibility and generally balanced operating performance from a well-diversified revenue stream.
- The stable rating outlook reflects the University's continued strong market, good operating cash flow and sufficient financial resources cushion for manageable debt plans for the next twelve months.
- http://www.moodys.com/viewresearchdoc.aspx? lang=en&cy=global&docid=NIR_16620669

Strengths From the November 2010 Moody's Report

- Excellent market position as the flagship public university for Washington, with Fall 2009 total enrollment of 47,835 full-time equivalent (FTE) students and a provider of medical education and clinical care to the region through its Medical Center.
- Nationally prominent research enterprise with an estimated \$1.16 billion in annual grants and contracts during fiscal year (FY) 2010 and expectations of equal or higher grant activity for the current FY 2011.
- Good financial flexibility, with total financial resources of \$2.8 billion for FY 2009 and \$930 million of unrestricted financial resources.
- Generally balanced operating performance, with a three-year average operating margin of 1.3% for fiscal years 2007-2009, derived from a well-diversified revenue stream.

Challenges from the Moody's Report

- Substantial debt increase in recent years reflecting the University's investment in strategic initiatives, with total pro-forma direct debt of \$1.3 billion assuming \$250 million of full issuance of its commercial paper program. The University has manageable debt plans over the next 12 months and is currently assessing the timeframe for debt and capital projects going forward.
- Significant 26% cut in state funding (State of Washington rated Aa1 with a stable outlook) approved for the current 2010-2011 biennium. The University intends to offset the reduction in part with a 14% tuition increase per year, resulting in a net decrease of \$50 million in operating revenues for each year.
- Exposure to health care sector at University of Washington Medical Center (UWMC), with patient care revenues representing 30% of total operating revenues for FY 2009 and significant investment expected in UWMC facilities totaling \$300 million over two phases.

More from the Moody's Report

- We believe the University's excellent market position, anchored by good underlying student demand and very strong research fundamentals, will be maintained for the foreseeable future. The University offers a broad array of undergraduate, graduate and professional programs, with total enrollment of 47,835 FTE students for Fall 2009 at its three campuses in Seattle, Bothell, and Tacoma. Demand for the current Fall 2010 semester remains very strong with high application and projected enrollment levels at least equal to the previous year.
- The University is one of the nation's largest research organizations, receiving \$1.2 billion in <u>sponsored research grants</u> in FY 2010, up from \$1.1 billion for FY 2009. Of the research awards, the Department of Health and Human Services (HHS) accounts for about one-half. With its strong reputation and research faculty, programmatic and funding diversification, as well as planned capital expenditures for research facilities, we believe the University remains well-positioned to attract increased research funding for the foreseeable future.
- The University of Washington Medical Center, an operating division of the University, is a 450-bed academic medical center, nationally ranked and offering tertiary/quaternary services. The University's health care activities represent one of the largest components of revenues at 30% of total operating revenues for FY 2009. The University's faculty physicians are the exclusive providers of its health care services, with over 4,800 clinical faculty

Moody's Report on Operating Performance

- The University has consistently generated balanced operating performance. The University benefits from its diversified revenue base. State operating funding for the 2010-2011 biennium was reduced by 26%, which was offset by the University being granted the ability to increase undergraduate tuition up to 14% for each of FY 2010 and FY 2011, which it implemented.
- Further, the University is planning for expense reductions of up to \$116 million during fiscal year 2011, with an additional reduction in funding made in FY 2012. As a result, the University will incur net revenue losses that will need to be covered by tuition increases, expense measures and other actions. Although the reductions are significant, we note that state appropriations represent a small share of the University's revenue only 11% for FY 2009 and likely less for FY 2010 and should be manageable if offset by other revenues including tuition.

Moody's Ratings

Rating	Description
	Issuers or issues rated Aaa demonstrate the strongest creditworthiness relative to other US
Aaa	munici-pal or tax-exempt issuers or issues.
	Issuers or issues rated Aa demonstrate very strong creditworthiness relative to other US
Aa	municipal or tax-exempt issuers or issues.
	Issuers or issues rated A present above-average creditworthiness relative to other US
Α	municipal or tax-exempt issuers or issues.
	Issuers or issues rated Baa represent average creditworthiness relative to other US municipal
Baa	or tax- exempt issuers or issues.
	Issuers or issues rated Ba demonstrate below-average creditworthiness relative to other US
Ba	munici-pal or tax-exempt issuers or issues.
	Issuers or issues rated B demonstrate weak creditworthiness relative to other US municipal or
В	tax- exempt issuers or issues.
	Issuers or issues rated Caa demonstrate very weak creditworthiness relative to other US
Caa	municipal or tax-exempt issuers or issues.
	Issuers or issues rated Ca demonstrate extremely weak creditworthiness relative to other US
Са	munic-ipal or tax-exempt issuers or issues.
	Issuers or issues rated C demonstrate the weakest creditworthiness relative to other US
С	municipal or tax-exempt issuers or issues.
Modifiers for	Municipal Ratings
Moody's appli	es numerical modifiers 1, 2, and 3 in each generic rating classification from Aa through Caa.
The modifier 1	L indicates that the obligation ranks in the higher end
the modifier 2	indicates a mid- range ranking;
and the modif	ier 3 indicates a ranking in the lower end of that generic rating category.

An Aaa Rating from Moody's

- This is the highest rating that Moody's gives out: Triple A!!!
- Any discussion of financial emergency or financial exigency is completely and totally irresponsible.

Standard and Poor's Rating

- On November 2, 2010, S&P gave UW an **AA+/Stable** rating.
- This is the 2nd highest potential rating out of 33 categories for S&P.
- "The rating reflects our view of the university's strong lease provisions without appropriation or abatement risk and its position as one of the top research universities in the U.S.," said Standard & Poor's credit analyst Jessica Matsumori.
- "The university also has what we consider good financial resources for the rating category and a stable and increasing enrollment," Ms. Matsumori said.
- <u>http://www.standardandpoors.com/prot/ratings/articles/en/us/?</u> <u>assetID=1245282128509</u>

Revenue Analysis

	2007	2008	2009	2010
Grants and contracts	995	1,019	1,110	1,249
Patient Services/Other Med	900	968	1,036	1,069
Tuition and Fees	397	420	458	528
State appropriation	366	388	385	303
State capital appropriation	74	71	101	33
Housing and Dining	50	52	54	59
Parking Services	10	8	10	11
Sports Programs	34	42	37	39
Other Auxiliaries	43	44	49	47
Federal stimulus	0	0	0	44
Gifts	181	189	152	125
Investment income	503	77	(469)	309
All Other	154	209	176	151
Total	3,706	3,489	3,099	3,967

- The categories here are slightly different than those from earlier (more detail here)
- Source: Annual audited financial statements

Revenue Percentage Analysis

	2007	2008	2009	2010
Grants and contracts	27%	29%	36%	31%
Patient Services/Other Med	24%	28%	33%	27%
Tuition and Fees	11%	12%	15%	13%
State appropriation	10%	11%	12%	8%
State capital appropriation	2%	2%	3%	1%
Housing and Dining	1%	1%	2%	1%
Parking Services	0%	0%	0%	0%
Sports Programs	1%	1%	1%	1%
Other Auxiliaries	1%	1%	2%	1%
Federal stimulus	0%	0%	0%	1%
Gifts	5%	5%	5%	3%
Investment income	14%	2%	-15%	8%
All Other	4%	6%	6%	4%
Total	100%	100%	100%	100%

- The State appropriation is only 8% of total revenues; 12% if you take out the medical school
- The federal stimulus is a pimple on an elephant

Revenue Percentage Change Analysis

	2007 to 08	2008 to 09	2009 to 10	2007 to 10
Grants and contracts	2.5%	8.9%	12.5%	26%
Patient Services/Other Med	7.5%	7.0%	3.2%	19%
Tuition and Fees	5.7%	9.1%	15.3%	33%
State appropriation	6.2%	-0.9%	-21.1%	-17%
State capital appropriation	-3.8%	42.2%	-67.9%	-56%
Housing and Dining	3.1%	5.7%	7.4%	17%
Parking Services	-15.8%	15.1%	11.4%	8%
Sports Programs	24.3%	-12.7%	6.5%	16%
Other Auxiliaries	2.5%	12.3%	-4.8%	10%
Gifts	4.7%	-19.6%	-17.8%	-31%
Total	-5.9%	-11.2%	28.0%	7%

• Tuition revenue increases significantly each year, due to a price and potential enrollment increase

• Total revenues have increased in the face of large declines from the State and investment losses.

• The 2010 cash flows were positive not just due to cost cutting; there were not \$277 million of costs cut; core cash flows were positive before those cuts

The State Cut: Looking to 2011-12 and Beyond

- The loss of federal stimulus money is not an important factor; it was 1% of total revenue in 2010. There is no cliff!
- If the appropriation goes down \$90 million in 2012, with tuition going up 14% (before any change in enrollment), then total tuition revenue will come close to covering this (about \$80-90 million).
- The other revenues will more than make up for the decline from the State.
- Predictions:
 - 2011-12 total revenues for UW will be higher than in 2010-11
 - 2011-12 cash flows will be positive (before any cost-cutting)

The State Cut: What Should be Done?

 Assuming the administration believes there will be \$90 million needed after the tuition increase (this is very debatable), then the administration should:

1. Use reserves. There are over 1 BILLION of unrestricted net assets. These are unrestricted. They are there for a rainy day. It is raining. Use the umbrella. Reserves cannot be used every year, but they will not be needed every year. There is only so much lower the appropriation can go, and the State is forecasting significant growth going forward.

- 2. Cut administrative costs
- 3. Cut more administrative costs
- There is no need to make cuts to the core academic mission. The size of the cut, given the size of the university and the size of reserves, indicates that no cuts to the core mission need be made.



Expense Analysis

Amounts in Millions	2007	2008	2009	2010
Salaries	1,533	1,622	1,731	1,710
Benefits	442	464	501	514
Scholarships	69	71	71	93
Utilities	58	53	55	51
Supplies	297	324	309	324
Purchased Services	385	435	440	469
Depreciation	190	200	207	229
Interest	40	42	45	43
Other	98	113	115	103
Total Expenses	3,111	3,325	3,474	3,536

Expense Percentage Distribution

	2007	2008	2009	2010
Salaries	49.3%	48.8%	49.8%	48.4%
Benefits	14.2%	14.0%	14.4%	14.5%
Scholarships	2.2%	2.1%	2.1%	2.6%
Utilities	1.9%	1.6%	1.6%	1.4%
Supplies	9.5%	9.7%	8.9%	9.2%
Purchased Services	12.4%	13.1%	12.7%	13.3%
Depreciation	6.1%	6.0%	6.0%	6.5%
Interest	1.3%	1.3%	1.3%	1.2%
Other	3.1%	3.4%	3.3%	2.9%
Total Expenses	100.0%	100.0%	100.0%	100.0%

Expense Percentage Changes

	2007 to 08	2008 to 09	2009 to 10	2007 to 10
Salaries	5.9%	6.7%	-1.2%	11.6%
Benefits	5.0%	7.9%	2.5%	16.2%
Scholarships	3.5%	0.4%	30.6%	35.8%
Utilities	-7.9%	3.7%	-7.7%	-11.8%
Supplies	9.1%	-4.6%	5.0%	9.2%
Purchased Services	13.0%	1.1%	6.6%	21.8%
Depreciation	5.5%	3.3%	10.5%	20.5%
Interest	4.1%	7.4%	-3.9%	7.4%
Other	16.0%	1.1%	-10.4%	5.0%
Total Expenses	6.9%	4.5%	1.8%	13.7%

Discussion of Expenses

- Salaries went down in 2010 due to restrictions from the State and actions by the administration
- Health care costs actually declined from 2008 to 2009, which moderated the effect of salary increases
- The administration claims that future health care costs will be adversely affected by the new health care law. The most prevalent provision now in place is the coverage of 19-26 year olds. The estimate of the cost increase for having to cover this group (and not charge a separate rider) is 1% of total health care costs. <u>http://www.healthreform.gov/newsroom/implementation_efforts.html</u>; www.healthcare.gov
- Employers can no longer charge differently for dependents by age, but they can charge more based on the number of people covered (pay more if 3 kids than if 2 kids, for example).
- There is another way of reporting expenses, and UW reports the "functional" expenses in the footnotes to the financial statements, which will be analyzed on the next few slides.

Functional Expenses

Amount in Millions	2007	2008	2009	2010
Educational/General				
Instruction	783	824	908	905
Research	596	623	640	700
Public Service	35	31	33	34
Academic Support	220	265	265	259
Student Services	31	34	34	34
Institutional Support	140	156	143	141
Plant	175	169	178	155
Scholarships	69	71	71	93
Auxiliaries	143	162	171	166
Medical-related	689	749	779	777
Depreciation	190	200	207	229
Interest	40	42	45	43
Total Expenses	3,111	3,326	3,474	3,536

* Public service, academic support, student services, and institutional support all have administration as their main components

Percent Distribution of Functional Expenses

	2007	2008	2009	2010
Educational/General				
Instruction	25.2%	24.8%	26.1%	25.6%
Research	19.2%	18.7%	18.4%	19.8%
Public Service	1.1%	0.9%	0.9%	1.0%
Academic Support	7.1%	8.0%	7.6%	7.3%
Student Services	1.0%	1.0%	1.0%	1.0%
Institutional Support	4.5%	4.7%	4.1%	4.0%
Plant	5.6%	5.1%	5.1%	4.4%
Scholarships	2.2%	2.1%	2.0%	2.6%
Auxiliaries	4.6%	4.9%	4.9%	4.7%
Medical-related	22.1%	22.5%	22.4%	22.0%
Depreciation	6.1%	6.0%	6.0%	6.5%
Interest	1.3%	1.3%	1.3%	1.2%
Total Expenses	100.0%	100.0%	100.0%	100.0%

The percent for instruction should never go down

• The percentage for instruction is 33% if the medical school is taken out; this is low when compared to other institutions

Percentage Change of Functional Expenses

	2007 to 08	2008 to 09	2009 to 10	2007 to 10
Educational/General				
Instruction	5.2%	10.2%	-0.3%	15.6%
Research	4.5%	2.7%	9.4%	17.4%
Public Service	-11.4%	6.5%	3.0%	-2.9%
Academic Support	20.5%	0.0%	-2.3%	17.7%
Student Services	9.7%	0.0%	0.0%	9.7%
Institutional Support	11.4%	-8.3%	-1.4%	0.7%
Plant	-3.4%	5.3%	-12.9%	-11.4%
Scholarships	2.9%	0.0%	31.0%	34.8%
Auxiliaries	13.3%	5.6%	-2.9%	16.1%
Medical-related	8.7%	4.0%	-0.3%	12.8%
Depreciation	5.3%	3.5%	10.6%	20.5%
Interest	4.1%	7.4%	-3.9%	7.4%
Total Expenses	6.9%	4.5%	1.8%	13.7%

• From 2009 to 2010, instructional costs declined while total expenses increased.

• Institutional support may have declined in 2009 and 2010, but there was a huge increase in 2008

Generic Operating Expense Categories

- Instruction: Faculty, Lecturers, Adjuncts, Dept. Heads, Dept. Secretaries, Graduate Assistants, Distance Education & off-campus sites
- 2) **Research:** Institutes & Centers, Bioinformatics, Matching Funds, New Faculty Awards, Faculty Research Fellowships, Geospatial Research
- 3) Public Service: Clinics and centers, radio station
- 4) Academic Support: College Deans, Library, Doctoral Fellowships, Accreditation (NCATE,etc.), Extended program administration, Faculty Development Center, Honors Program, Academic Advising,

Expense Categories (continued)

- 5) Institutional Support: President's Office, Business & Finance, University Marketing & Communications, Academic Affairs, Advancement, DPS, Legal Affairs, Human Resources, Governmental Relations, Enrollment Management, Alumni Relations
- 6) **Student Services:** Admissions Office, Financial Aid Office, Office of the Registrar, Learning Center, Student Services, Campus Life, Student Center, Band
- 7) **Operation of the Plant:** Physical Plant Operations & Campus Plan, Purchasing, Architect & Engineering, University House, Grounds, Utilities, Custodial
- 8) Auxiliary Expense: Athletics, Dorms, Health Center, Rec Center
- 9) Scholarships: Funded, Graduate Fellowships
- 10) **Other:** Debt Retirement, Depreciation, Miscellaneous

National Report on Administrative Costs in Higher Education: Goldwater Institute and Administrative Bloat

- Source: No. 239 I August 17, 2010: Administrative Bloat at American Universities: The Real Reason for High Costs in Higher Education. <u>http://www.goldwaterinstitute.org/</u>
- "Enrollment at America's leading universities has been increasing dramatically, rising nearly 15 percent between 1993 and 2007. But unlike almost every other growing industry, higher education has not become more efficient. Instead, universities now have more administrative employees and spend more on administration to educate each student. In short, universities are suffering from "administrative bloat," expanding the resources devoted to administration significantly faster than spending on instruction, research and service."
National Report on Administrative Costs in Higher Education: Delta Project

- Source: Trends in College Spending, 1998-2008.
 Released July 8, 2010. <u>http://www.deltacostproject.org/</u>
- "The share of spending going to pay for instruction has consistently declined when revenues decline, relative to growth in spending in academic and student support and administration. This erosion persists even when revenues rebound, meaning that over time there has been a gradual shift of resources away from instruction and towards general administrative and academic infrastructure."

Enrollment: Fall Headcount

Source: UW Office of Planning & Budgeting



Enrollment Changes: Numbers

		Bothell and	
Annual # Change	Seattle	Tacoma	Total
2000 to 01	1,386	580	1,966
2001 to 02	370	39	409
2002 to 03	(92)	(88)	(180)
2003 to 04	129	108	237
2004 to 05	80	(13)	67
2005 to 06	271	263	534
2006 to 07	656	527	1,183
2007 to 08	1,241	731	1,972
2008 to 09	820	685	1,505
2009 to 10	386	673	1,059
2000 to 2005	1,873	626	2,499
2005 to 2010	3,374	2,879	6,253
2000 to 2010	5,247	3,505	8,752

Enrollment Changes: Percentages

		Bothell and	
Annual % Change	Seattle	Tacoma	Total
2000 to 01	3.6%	18.6%	4.8%
2001 to 02	0.9%	1.1%	0.9%
2002 to 03	-0.2%	-2.4%	-0.4%
2003 to 04	0.3%	3.0%	0.5%
2004 to 05	0.2%	-0.3%	0.2%
2005 to 06	0.7%	7.0%	1.2%
2006 to 07	1.6%	13.2%	2.7%
2007 to 08	3.0%	16.1%	4.3%
2008 to 09	1.9%	13.0%	3.2%
2009 to 10	0.9%	11.3%	2.2%
2000 to 2005	4.9%	20.1%	6.1%
2005 to 2010	8.4%	76.9%	14.3%
2000 to 2010	13.8%	112.5%	21.2%

Enrollment Changes vs. Washington Unemployment Rate



FTE Employment by Source of Funds

All Campuses (Office of Budget and Planning)

Fall 2009	Number	% of Total
State Appropriation and		
Operating Fee	5,921	20%
Grants and Contracts	7,324	25%
University Medical Center	3,941	13%
Agency, including Harborview		
Med Center	5,241	18%
Generated Local Revenue	4,209	14%
Other (including Auxiliaries)	2,656	9%
Total	29,292	100%

Faculty Numbers and Outlays

Source: Office of Planning and Budget

				Total Salary	Average
Autumn 2009	Tenure/TT	Non-TT	Total Faculty	Outlay	Salary
Seattle, 9/10 month	1,284	193	1,477	138,834,220	93,997
Seattle, 11/12 month	274	268	542	68,509,910	126,402
Tacoma, 9/10 month	110	22	132	10,631,131	80,539
Tacoma, 11/12 month	4	1	5	727,176	145,435
Bothelll, 9/10 month	73	25	98	8,263,004	84,316
Bothell, 11/12 month	3	3	6	607,889	101,315
TOTALS	1,748	512	2,260	227,573,330	100,696
				Total Salary	Average
Autumn 2010	Tenure/TT	Non-TT	Total Faculty	Outlay	Salary
Seattle, 9/10 month	1,222	168	1,390	132,193,651	95,103
Seattle, 11/12 month	159	247	406	47,592,049	117,222
Tacoma, 9/10 month	91	22	113	8,843,919	78,265
Tacoma, 11/12 month	4	4	8	886,932	110,867
Bothelll, 9/10 month	85	25	110	9,614,648	87,406
Bothell, 11/12 month	4	7	11	1,333,516	121,229
TOTALS	1,565	473	2,038	200,464,715	98,363

Faculty Salaries in Context

	2009-10
Total Faculty Salaries	227,573,330
Benefits (28%)	63,720,532
Total Faculty Salaries and	
Benefits	291,293,862
Salary and Benefit Expense for all	
employees	2,224,082,000
Total Expenses	3,535,635,000
Faculty Salaries and Benefits as	
Percent of:	
Total Salaries and Benefits of all	
employees	13%
Total Expenses	8%

Percentage Changes: 2000 to 2010



Tuition

	Undergraduate	
Year	Resident Tuition	Annual % Change
2000-01	3,761	
2001-02	3,983	5.9%
2002-03	4,636	16.4%
2003-04	4,968	7.2%
2004-05	5,286	6.4%
2005-06	5,610	6.1%
2006-07	5,985	6.7%
2007-08	6,385	6.7%
2008-09	6,802	6.5%
2009-10	7,692	13.1%
2010-11	8,701	13.1%
% Change 2000 01 to 2005 06	49%	
% Change 2000-01 to 2005-06		
% Change 2005-06 to 2010-11	55%	
% Change 2000-01 to 2010-11	131%	

Tuition Change vs. Average Faculty Salaries: 2000 to 2010



Faculty Salaries: 2009-10 to 2010-11 Source: AAUP Faculty Salary Survey

Seattle Campus	2009-10	2010-11	% Change
Full	121,900	118,300	-3.0%
Associate	88,100	86,800	-1.5%
Assistant	77,200	77,400	0.3%
Instructor	45,700	44,100	-3.5%
All Ranks	96,500	95,300	-1.2%

Athletics Overview: 2009-10 Data

	Men	Women	Total
Sports	8	9	17
# of Participants	325	321	646
Team Expenses by Sport:	Men	Women	Total
Basketball	5,372,380	2,184,803	7,557,183
Football	19,207,560	0	19,207,560
All Other Sports	5,761,980	9,101,275	14,863,255
Total of Sports Expenses	30,341,920	11,286,078	41,627,998
Not Allocated by Sport			20,012,600
Grand Total Expenses			61,640,598

Source: EADA Federal Department of Education

Athletics Revenue and Expense Details

Total Expenses by Function	Men	Women	Total
Coaches Salaries	4,741,944	1,877,337	6,619,281
Operating Expenses	3,860,194	1,365,100	5,225,294
Athletic Student Aid	4,606,834	3,534,560	8,141,394
Recruiting Expenses	575,715	287,995	863,710
Sport Expenses	30,341,920	11,286,078	41,627,998
Not Allocated by Sport			20,012,600
Grand Total Expenses			61,640,598
Team Revenues:	Men	Women	Total
Basketball	11,481,376	725,498	12,206,874
Football	33,919,639	0	33,919,639
All Other Sports	1,751,808	3,951,549	5,703,357
Total Team Revenues	47,152,823	4,677,047	51,829,870
Not Allocated by Sport			12,204,540
Grand Total Revenues			64,034,410
Revenues Less Expenses			2,393,812

Source: EADA Federal Department of Education

UW Athletics Expenses in Context

	2009-10
Athletic Expenses	61,640,598
Total UW Expenses	3,535,635,000
Percentage	1.7%
Total Faculty Comp and	
Benefits	291,293,862
Total UW Expenses	3,535,635,000
Percentage	8.2%

UW Athletic Salaries in Context

	2009-10
Average Men Head Coach	592,743
Average Women Head Coach	208,593
Average Men Assistant Coach	148,469
Average Full Professor	121,900
Average Associate Professor	88,100
Average Assistant Professor	77,200
Average Women Assistant Coach	68,255
Average Instructor	45,700

Source: EADA Federal Department of Education and AAUP 2009-10 Salary Survey

Conclusions

- Is there really a financial crisis at UW? No, as UW has solid reserves, revenues exceeding expenses, strong cash flows, and manageable debt. This conclusion is true even with the advent of the loss of Federal stimulus money and a large expected drop in the 2011-13 biennium appropriation.
- This conclusion is confirmed by the outstanding credit ratings of UW.
- Can the administration handle the expected reduction in the State appropriation without making cuts to the core academic mission? Yes.
- The number of faculty and dollars expended on faculty are not keeping pace with the increases in enrollment; it is likely that there are fewer sections and/or larger classes.

Aspirations

- Change the conversation do not just accept the fact that cuts have to be made no matter what. No matter what, the core academic mission has to be preserved.
- As faculty, we should be skeptical and persistent in demanding that the most resources necessary are being committed to the key academic and research mission of UW
- The response that we should be lucky to have our jobs needs to be rejected; public higher education is a public good, and we need to stand up for the role of higher education in our society.