

March 28, 2013

MBA Students
University of Washington Bothell

Greetings,

As the President and Faculty Advisor for the UWB Chapter's *Beta Gamma Sigma* Honor Society, I am delighted to have this opportunity to share some information with you about this very important organization and what it means for you.

Beta Gamma Sigma (BGS) was founded as a national organization in **1913** and is the Honor Society Serving Business Programs at schools accredited by the AACSB International.

Membership in this honor society is by invitation only and is **very prestigious**, as BGS invites only the very best students in business to become members. An invitation to become a member in BGS is the *highest recognition* a business student anywhere in the world can receive. The society has some of the brightest and best of the world's current and future business leaders. Its mission is to encourage and honor academic achievement in the study of business and professional excellence in the practice of business.

To be eligible for membership, the academic ranking of those being considered must place them in the upper 10% of the senior undergraduate class; or the upper 20% of the graduating master's class. Please note that while almost 300,000 students in the U.S. receive baccalaureate or master's degrees in business each year, fewer than 20,000 earn lifetime memberships in Beta Gamma Sigma. In short, we are a highly selective and prestigious honor society. If you want to get more information on BGS, please do check out the national organization's website: www.betagammastigma.org.

After the Winter quarter grades are posted, the UWB School of Business will invite those select group of students who are eligible to become members. There will be a reception that we will host sometime in May at which there will be a formal induction ceremony. On this occasion, we plan to recognize the achievement of this outstanding group of new members along with a presentation of medallions that these select members will be eligible to wear to graduation. Please note that this is a lifetime recognition for outstanding academic achievement and this membership will provide you with many valuable opportunities over your professional career. The expanded benefits of membership include BGS CareerCentral (job board), Alumni Chapters throughout the country and free subscriptions to business publications along with continuing scholarship and Student Leadership Forum programs.

On behalf of the Business Program, I wish you continued success over the next few quarters here in your academic endeavors. We specifically hope to have the opportunity to invite you to become a member of this prestigious honor society during your last academic quarter at UWB.

If you have questions, please feel free to contact Ms. Leslie Boba (LBoba@uwb.edu) of the School of Business office for more details.

Yours truly,
P.V. (Sundar) Balakrishnan, Ph.D.
Professor of Business, University Distinguished Teaching Award,
President & Faculty Advisor, *Beta Gamma Sigma*, UWB Chapter