



Lecture

MEDIA POLICY, CULTURAL RESEARCH, AND COMMUNITY ENGAGEMENT

IEN ANG

Cultural Studies, University of Western Sydney

Discussant: Ron Krabill,
Interdisciplinary Arts & Sciences, UW Bothell

Thursday, November 1, 2007
3:30-5:30 pm Communications 226
Reception to follow

Nation, Media, Multiculturalism: Policy and Practice

How can the media play a constructive role in creating a multicultural nation? In thinking through this question, Ien Ang will draw in this lecture upon her extensive publications on audience reception and multiculturalism, as well as her practical experience as a researcher working with Australia's Special Broadcasting Service (SBS) to develop a multiculturalism that extends beyond identity politics and political correctness. In Australia and elsewhere, SBS broadcasting practice suggests that relations among nation, media, and multiculturalism have to be engaged as sites of contestation at three levels of decision-making: social policy, media policy, and cultural policy.

Ien Ang is Distinguished Professor of Cultural Studies at the University of Western Sydney, where she is also Australian Research Council Professorial Fellow at the Centre for Cultural Research. She is the author of *On Not Speaking Chinese: Living Between Asia and the West* (2001) and *Living Room Wars: Rethinking Media Audiences for a Postmodern World* (1996). Her research focuses on media and cultural consumption, and her current work explores how cultural researchers can engage with communities, publics, and organizations outside academia in responding to the challenges of cultural complexity.

Ron Krabill is Assistant Professor in the Interdisciplinary Arts & Sciences program at the University of Washington Bothell. His scholarship and teaching, which span African studies, cultural studies, mass media, and colonial and postcolonial history and theory, often incorporate community-based research projects. His current research focuses on media politics, media policy, and mass culture during and after apartheid in South Africa, with a particular interest in social movements, contentious politics, and democratization.

This lecture is part of the 2007-2008 *New Formations of Cultural Studies* series, a project related to the ongoing regional work of the *Cultural Studies Praxis Collective*. For more information please visit www.simpsoncenter.org/CSPC.