

AUREO 2017: September 16 – 20, 2017, Seattle

Saturday, September 16, 2017		
Time	Activity	Location
2:30 pm-6:00pm	Information Desk Open	Lobby
8:00am-6:00pm	Pre-Conference Optional Activity: - Golf at Chambers Bay – Home of the 2015 US Open Golf Championship (limit 24)	Near Tacoma, WA
8:00am-6:00pm	Pre-Conference Optional Activities: - See Visit Seattle Site for ideas http://www.visitseattle.org/things-to-do/	
6:00pm	Dinner on your own - See List of Suggested Restaurants	
Sunday, September 17, 2017		
8:00am-8:00pm	Information Desk Open	Lobby
8:00am-2:00pm	Pre-Conference Optional Activities: - See Visit Seattle Site for ideas http://www.visitseattle.org/things-to-do/	
10:00am-noon	Pre-Conference Optional Activity: - Tour UW Metropolitan Tract (limit 50)	Metropolitan Tract
Noon-2:00	Lunch on your own – see List of Suggested Restaurants	
2:30-2:55pm	Conference Kick Off: Metropolitan Tract & UW Jeanette Henderson and Tom Schappacher University of Washington	Congress Room
2:55-3:00pm	Break	
3:00-4:00pm	Concurrent Sessions A 1. New Member Orientation Led by: Geoff Richards, University of Texas System and Nicole Neuschwander, Oregon State University 2. I Want to Ride My Bicycle: A Frank Discussion About Bike Share Programs on University Campuses Panelists: Samantha Harris (Moderator), The University of Texas MD Anderson Cancer Center; Carter Stern, Executive Director of Houston BCycle; and Ashlee Ross, University of Houston	Congress Room Parliament Room
4:00-4:10pm	Break	
4:10-5:10pm	Concurrent Sessions B 1. Let's Talk Housing: Easing the Transition to Campus Sandra Parisi, Princeton and Greg Hakanen, Notre Dame 2. Retaining and Managing Outside Counsel and Consultants Speaker: Ed Walts, University of Texas System	Congress Room Parliament Room
5:10-6:00pm	Free Time	
6:00-8:00pm	Welcome Reception John Bigger, University of New Brunswick, AUREO President	Garden Room

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Monday, September 18, 2017		
7:00am-3:00pm	Information Desk Open	Spanish Foyer
7:00am-8:15am	Breakfast	Spanish Foyer
8:15am-8:30am	Announcements	Spanish Ballroom
8:30am-9:30am	Plenary 1 Housing in 2017 Skylar Olsen, Senior Economist, Zillow	Spanish Ballroom
9:30am-9:45am	Break	Spanish Foyer
9:45am-10:45am	Concurrent Sessions C 1. The Use of New Markets Tax Credits in University-Sponsored Development Projects Speaker: Steven P. Berman, Berman Indictor LLP, Philadelphia, PA 2. Donor Relations and Gifts of Real Estate Speakers: Gary Eng, University of Washington and Albert Thurmond, University of Washington 3. The Collision of Workforce and Housing: Student Housing In Rural Locations Speaker: Greg Ewig, Minnesota State Colleges and Universities 4. Lessons Learned: Building a Football Stadium Speaker: Karin Nyrop, Division Chief, Attorney General's Office, University of Washington	Congress Room Parliament Room Senate Room Council Room
10:45am-11:00am	Break	Spanish Foyer
11:00am-12:00pm	Plenary 2 Calling Bull**** in the Age of Big Data Speakers: Carl T. Bergstrom, Professor of Biology, University of Washington and Jevin West, Assistant Professor, Information School, University of Washington	Spanish Ballroom
12:00pm-1:00pm	Lunch	Spanish Foyer
12:15pm-1:00pm	UW Real Estate: What When Where How Who Speaker: Jeanette Henderson, University of Washington	
1:00pm-1:15pm	Break	

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1:15pm-2:15pm	<p>Concurrent Sessions D</p> <p>1. The Many “Flavors” of University Hotels: Finding and Using the Delivery/Operating Model That’s Just Right for Your Campus Panelists: Jody Winter (Moderator), JFW Consulting, LLC, Virginia; Vickie Richman, HVS Asset Management, Rhode Island; and Justin Magazine, Savills Studley, Washington, D.C.</p> <p>2. How Public Institutions Structure Real Estate Development Speaker: Jim Carolan, Zukerman Gore Brandeis & Crossman, LLP, New York, NY</p> <p>3. Consolidation from Five Buildings into One New University of Texas System Consolidated Headquarters: Development Analysis and Decision Making Speaker: Kirk Tames, University of Texas System</p> <p>4. Real Estate Beyond the Master Plan: The Making of a Strategic Development Plan Speakers: David Manfredi, Elkus Manfredi Architects, Boston, MA and Lee Nelson, University of Florida</p>	<p>Congress Room</p> <p>Senate Room</p> <p>Council Room</p> <p>Parliament Room</p>
2:15pm-2:45pm	Break	
2:45pm-3:15pm	<p>Transit to Seattle Campus First bus leaves hotel at 2:45 Last bus leaves hotel at 3:15</p>	Catch bus on Seneca Street
3:00pm-4:30pm	Campus Walking Tours (Approximately 1 hour)	
4:00pm-5:30pm	<p>Intellectual Happy Hour Light Appetizers, Refreshments, Fire Pit</p>	Intellectual House
5:00pm-5:30pm	<p>Walk to Bus Pick-up Location Groups start leaving Intellectual House at 5:00</p>	Seattle Campus, E18 Parking Lot
5:15pm-6:30pm	<p>Transit to Hotel via East/South Campus</p> <ul style="list-style-type: none"> • Catch bus from 5:15 – 5:30 PM • East/South Campus Bus Tour • Optional: take light rail back to hotel 	Seattle Campus then bus downtown or optional light rail
6:30pm-7:00pm	Break	
7:00-9:00pm	Dine Around	Various restaurants

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Tuesday, September 19, 2017		
7:00am-6:00pm	Information Desk Open	Spanish Foyer
7:00am-8:15am	Breakfast	Spanish Foyer
8:15am-8:30am	Announcements	Spanish Ballroom
8:30am-9:30am	Plenary 3 Brain Rules: What’s Really Going on Inside Our Heads and Why Does Real Estate Matter? Speaker: John Medina, Professor, Molecular Biology, University of Washington	Spanish Ballroom
9:30am-9:45am	Break	Spanish Foyer
9:45am-10:45am	Concurrent Sessions E 1. Gaining Self-Sufficiency Through Profitable Real Estate Operations, the Presidio Trust Way Speaker: Jeff Eichenfield, Presidio Trust, San Francisco, CA 2. Trends, Behaviors and Predictions for the Energy Market Speaker: Detlef Hallermann, PhD, Professor & Director, Petroleum Ventures Program, Texas A&M University 3. The MUSE: A Campus-Community Partnership for High Quality Child Care Speakers: Ed Mericki, University of Washington Tacoma and Brenda Morrison, Children’s Museum, Tacoma, WA	Congress Room Senate Room Parliament Room
10:45am-11:00am	Break	Spanish Foyer
11:00am-12:00pm	Concurrent Sessions F 1. There’s a University Real Estate “App” for That: Implementing a Web-based Application to Manage University Real Estate Holdings and Create Efficiencies Speaker: Kevin Hogg, University of Missouri System 2. The Business of Innovation Centers Roundtable Speakers: Paul Sehnert, University of Pennsylvania and Bob Berryman, formerly UC-San Francisco, Real Estate Consultant, San Francisco, CA 3. Building the Right Retail Mix for Fun and Profit! Speaker: Kelly Kost, Retail Strategist, Downtown Works, Seattle, WA	Congress Room Parliament Room Senate Room
12:00pm-1:15pm	Lunch AUREO Business Meeting (12:15-12:45) Past, Present & Future: Words of Wisdom from AUREO Founders Neal Lessenger & Susan Carlson Weinberg (12:45-1:00) 2018 Conference Presentation (1:00-1:15)	Spanish Ballroom
1:15pm-1:30pm	Break	Spanish Foyer

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1:30pm-2:30pm	<p>Concurrent Sessions G</p> <p>1. The Dilemma: Exploring the Lease vs. Build vs. Buy Decision-making Process within Higher Education Real Estate, Roundtable Discussion Moderators: Kevin Hogg, University of Missouri System, and Paul Harrington, Minnesota State Colleges and Universities</p> <p>2. Structuring Transactions in Tax-exempt Financed Facilities: Private Business Use Compliance for the Non-Accountant Speaker: Jeff Banka, Boise State University</p> <p>3. The Good, The Bad, and The Ugly: Town-Gown Relations and How to Improve Them Speaker: Greg Hakanen, University of Notre Dame</p> <p>4. Be Careful What You Wish For (when planning to deliver 60,000 SF signature building as a capital project in less than 20 months): your wishes may come true but not as planned Speaker: Barbara AW Nicholson, University of New Brunswick</p>	<p>Congress Room</p> <p>Senate Room</p> <p>Parliament Room</p> <p>Council Room</p>
2:30pm-2:45pm	Break	Spanish Foyer
2:45pm-3:45pm	<p>Plenary 4</p> <p>The Gates Foundation: The Greatest Good Around the Globe Speaker: Pamela Oakes, Associate Program Officer, Strategic Planning & Engagement, Bill & Melinda Gates Foundation</p>	Spanish Ballroom
3:45pm-4:00pm	Break	
4:00pm-5:00pm	<p>Concurrent Sessions H</p> <p>1. Putting Your Land to Work: Ground Leasing to Monetize Real Estate and Build New Assets Speaker: Carol Dillon, Morgan, Lewis & Bockius LLP, Palo Alto, CA</p> <p>2. Re-Envisioning, Repurposing and Modernizing Historic Properties: Case Study at UC Berkeley Speakers: Justin Smith, EdR and Kevin Hufferd, University of California Berkeley</p> <p>3. Neighborhood Relations: a New University District Partnership at the University of Washington Speaker: Sally Clark, Director of Community & Regional Relations, University of Washington</p> <p>4. Automated Vehicles: The Hype, the Reality, and Possible Futures Speaker: Mark Hallenbeck, Director, Washington State Transportation Center (TRAC), University of Washington</p>	<p>Congress Room</p> <p>Senate Room</p> <p>Parliament Room</p> <p>Council Room</p>

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5:00pm-6:00pm	Free Time	
6:00pm-6:30pm	Shuttle, walk, or taxi to dinner	
6:30pm-9:30	Dinner on Elliott Bay	Seattle Aquarium
8:30pm-10:00pm	Shuttle, walk, or taxi to hotel	
Wednesday, September 20, 2017		
7:00am-11:30 am	Information Desk Open	Spanish Foyer
7:00am-8:00am	Executive Officer & Committee Chairs Meeting Transition Leadership, Conference Assessment and Planning for 2018	Council Room
7:00am-8:15am	Breakfast	Spanish Foyer
8:15am	Announcements	Spanish Ballroom
8:20am-8:30am	Break	
8:30am-9:30am	Concurrent Sessions I <ol style="list-style-type: none"> 1. Home Ownership as a Benefit: An Exploration of the University of Pennsylvania's Homeownership Program Speaker: Nicole Hudson Andrews, University of Pennsylvania 2. Achieving Conservation and Growth Through the Power of Markets Speaker: Nick Bratton, Policy Director (Markets), Forterra, Seattle, WA 3. Lessons Learned about the Logistics of an On- Campus P3 Residence Halls Project Speaker: Chad Cochell, University of Oklahoma 	Council Room Parliament Room Senate Room
9:30am-9:45am	Break	Spanish Foyer
9:45am-10:45am	Plenary 5 Growing a Revolution: Bringing Our Soil Back to Life Speaker: David Montgomery, Professor of Geomorphology and 2008 MacArthur 'Genius' award recipient, University of Washington	Spanish Ballroom
10:45am-11:15am	Conference Wrap Up	Spanish Ballroom
12:30 to 5:30	Post Conference Optional Tours <ul style="list-style-type: none"> - Tour UW Tacoma Campus (5 hours including transit; lunch on your own prior to departure) - Tour Bullitt Center (2.5 - 3 hours including transit) 	Tacoma Seattle