

AUREO 2017: September 16 – 20, 2017, Seattle

Saturday, September 16, 2017		
Time	Activity	Location
12:00pm-6:00pm	Information Desk Open	Lobby
8:00am-6:00pm	Pre-Conference Optional Activity: - Golf at Chambers Bay – Home of the 2015 US Open Golf Championship (limit 24)	Near Tacoma, WA
8:00am-6:00pm	Pre-Conference Optional Activities: - See Visit Seattle Site for ideas http://www.visitseattle.org/things-to-do/	
6:00pm	Dinner on your own - See List of Suggested Restaurants	
Sunday, September 17, 2017		
8:00am-8:00pm	Information Desk Open	Lobby
8:00am-2:00pm	Pre-Conference Optional Activities: - See Visit Seattle Site for ideas http://www.visitseattle.org/things-to-do/	
10:00am-noon	Pre-Conference Optional Activity: - Tour UW Metropolitan Tract (limit 50)	Metropolitan Tract
Noon-2:00	Lunch on your own – suggested downtown locations	
2:30-2:55pm	Conference Kick Off: Metropolitan Tract & UW Jeanette Henderson & Tom Schappacher	Congress Room
2:55-3:00pm	Break	
3:00-4:00pm	Concurrent Sessions A	Congress Room
	1. New Member Orientation Led by: Geoff Richards, University of Texas System and Nicole Neuschwander, Oregon State University	
	2. I Want to Ride My Bicycle: A Frank Discussion About Bike Share Programs on University Campuses Panelists: Samantha Harris (Moderator), The University of Texas MD Anderson Cancer Center; Carter Stern, Executive Director of Houston BCycle; and Ashlee Ross, University of Houston Office of Real Estate	Parliament Room
4:00-4:10pm	Break	
4:10-5:10pm	Concurrent Sessions B	Congress Room
	1. Let's Talk Housing: Easing the Transition to Campus Led by: Sandra Parisi, Princeton and Greg Hakanen, Notre Dame	
	2. Retaining and Managing Outside Counsel and Consultants Speaker: Ed Walts, University of Texas System	Parliament Room
5:10-6:00pm	Free Time	
6:00-8:00pm	Welcome Reception John Bigger & Todd Timberlake	Garden Room

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Monday, September 18, 2017		
7:00am-7:00pm	Information Desk Open	Spanish Foyer
7:00am-8:15am	Breakfast	Spanish Foyer
8:15am-8:30am	Announcements	Spanish Ballroom
8:30am-9:30am	Plenary 1 Housing in 2017 Skylar Olsen, Senior Economist, Zillow	Spanish Ballroom
9:30am-9:45am	Break	Spanish Foyer
9:45am-10:45am	<p>Concurrent Sessions C</p> <p>1. The Use of New Markets Tax Credits in University-Sponsored Development Projects Speaker: Steven P. Berman, Berman Indictor LLP, Philadelphia, PA</p> <p>2. Donor Relations and Gifts of Real Estate Speakers: Gary Eng, University of Washington Real Estate and Albert Thurmond University of Washington Planned Giving</p> <p>3. The Collision of Workforce and Housing: Student Housing In Rural Locations Speaker: Greg Ewig, Minnesota State Colleges and Universities, Capital Development</p> <p>4. Lessons Learned: Building a Football Stadium Speaker: Karin Nyrop, Division Chief, Attorney General's Office, University of Washington</p>	<p>Congress Room</p> <p>Council Room</p> <p>Parliament Room</p> <p>Senate Room</p>
10:45am-11:00am	Break	Spanish Foyer
11:00am-12:00pm	<p>Plenary 2</p> <p>Calling Bull**** in the Age of Big Data Speakers: Carl T. Bergstrom, Professor, Biology, and Jevin West, Assistant Professor, Information School, University of Washington</p>	Spanish Ballroom
12:00pm-1:00pm	Lunch	Spanish Foyer
12:15pm-1:00pm	<p>UW Real Estate: What When Where How Who Speaker: Jeanette Henderson, University of Washington Real Estate</p>	
1:00pm-1:15pm	Break	
1:15pm-2:15pm	<p>Concurrent Sessions D</p> <p>1. The Many “Flavors” of University Hotels: Finding & Using the Delivery/Operating Model That’s Just Right for Your Campus Panelists: Jody Winter (Moderator), JFW Consulting, LLC., Virginia, Vickie Richman, COO & CFO, HVS Asset Management, Washington, DC, Justin Magazine, Savills Studley, Rhode Island</p>	Congress Room

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	<p>2. How Public Institutions Structure Real Estate Development Speaker: Jim Carolan, Zukerman Gore Brandeis & Crossman, LLP</p> <p>3. Structuring transactions in tax-exempt financed facilities; private business use compliance for the non-accountant Speaker: Jeff Banka, Boise State University</p> <p>4. Real Estate Beyond the Master Plan: The Making of a Strategic Development Plan Speakers: David Manfredi, Elkus Manfredi Architects, Boston, MA, and Lee Nelson, University of Florida</p>	<p>Council Room</p> <p>Parliament Room</p> <p>Senate Room</p>
2:15pm-2:45pm	Break	
2:45pm-3:15pm	<p>Transit to Seattle Campus 4 Buses – first one leaves at 2:45 Last bus leaves Hotel at 3:15</p>	Catch buses at Hotel
3:00pm-4:30pm	Campus Walking Tours (Approximately 1 hour)	
4:00pm-5:30pm	<p>Intellectual Happy Hour Light Appetizers, Refreshments, Fire Pit</p>	Intellectual House
5:00pm-5:30pm	<p>Walk to Bus Pick-up Location Groups start leaving at 5:00</p>	Seattle Campus
5:30pm-6:30pm	<ul style="list-style-type: none"> • 5:15 – 5:30PM – Buses Leave Campus • East/South Campus Bus Tour • Return to Hotel • Some may choose to take the light rail back to campus if they wish 	Seattle Campus
6:30pm-7:00pm	Break	
7:00-9:00pm	Dine Around	Various restaurants

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Tuesday, September 19, 2017		
7:00am-6:00pm	Information Desk Open	Spanish Foyer
7:00am-8:15am	Breakfast	Spanish Foyer
8:15am-8:30am	Announcements	Spanish Ballroom
8:30am-9:30am	Plenary 3 Brain Rules: What’s Really Going on Inside Our Heads and Why Does Real Estate Matter? Speaker: John Medina, Professor, Molecular Biology, University of Washington	Spanish Ballroom
9:30am-9:45am	Break	Spanish Foyer
9:45am-10:45am	Concurrent Sessions E 1. Gaining Self-Sufficiency Through Profitable Real Estate Operations, the Presidio Trust Way Speaker: Jeff Eichenfield, Presidio Trust, San Francisco, CA 2. Trends, Behaviors and Predictions for the Energy Market Speaker: Detlef Hallermann, PhD, Professor & Director, Petroleum Ventures Program, Texas A&M University 3. The MUSE: A Campus-Community Partnership for High Quality Child Care Speakers: Paul Weed and Ed Mericki, University of Washington Tacoma; Brenda Morrison, Children’s Museum, Tacoma, WA 4. The Business of Innovation Centers Roundtable Speakers: Paul Sehnert, University of Pennsylvania, and Bob Berryman, formerly UC-San Francisco	Congress Room Council Room Parliament Room Senate Room
10:45am-11:00am	Break	Spanish Foyer
11:00am-12:00pm	Concurrent Sessions F 1. There’s a University Real Estate “App” for That: Implementing a Web-based Application to Manage University Real Estate Holdings and Create Efficiencies Speaker: Kevin Hogg, University of Missouri System Real Estate 2. Oil and Gas, University Lands, A One of a Kind Texas Resource: [How The University of Texas and Texas A&M University Systems collectively manage 2.1 million acres of land in West Texas as a growing source of revenue Speaker: Mark Hauser, University of Texas and Texas A&M System	Congress Room Council Room

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	<p>3. Building the Right Retail Mix for Fun and Profit! Speaker: Midge McCauley, Principal, Downtown Works, Seattle, WA</p> <p>4. Growing and Researching industrial Hemp Speaker: Bryan W. Berger, Professor, Lehigh University</p>	<p>Parliament Room</p> <p>Senate Room</p>
12:00pm-1:15pm	<p>Lunch</p> <p>AUREO Business Meeting (30 minutes - 12:15-12:45)</p> <p>Past, Present & Future: Words of Wisdom from AUREO Founders – Neal Lessenger & Susan Weinberg (20 minutes - 12:45-1:05)</p> <p>2018 Conference Presentation (10 minutes - 1:05-1:15)</p>	Spanish Ballroom
1:15pm-1:30pm	Break	Spanish Foyer
1:30pm-2:30pm	<p>Concurrent Sessions G</p> <p>1. The Dilemma: Exploring the Lease vs. Build vs. Buy Decision-making Process within Higher Education Real Estate, Roundtable Discussion Moderators: Kevin Hogg, University of Missouri System, and Paul Harrington, Minnesota State Colleges and Universities</p> <p>2. Consolidation from Five Buildings into One New University of Texas System Consolidated Headquarters: Development Analysis and Decision Making Speaker: Kirk Tames, University of Texas System</p> <p>3. The Good, The Bad, and The Ugly: Town-Gown Relations and How to Improve Them Speaker: Greg Hakanen, University of Notre Dame</p> <p>4. Be Careful What You Wish For (when planning to deliver 60,000 SF signature building as a capital project in less than 20 months): your wishes may come true but not as planned Speaker: Barbara AW Nicholson, Capital Planning & Property Development, University of New Brunswick</p>	<p>Congress Room</p> <p>Council Room</p> <p>Parliament Room</p> <p>Senate Room</p>
2:30pm-2:45pm	Break	Spanish Foyer
2:45pm-3:45pm	<p>Plenary 4</p> <p>The Gates Foundation: The Greatest Good Around the Globe Speaker: Pamela Oakes, Associate Program Officer, Strategic Planning & Engagement, Bill & Melinda Gates Foundation</p>	Spanish Ballroom

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3:45pm-4:00pm	Break	
4:00pm-5:00pm	<p>Concurrent Session H</p> <p>1. Putting Your Land to Work: Ground Leasing to Monetize Real Estate and Build New Assets Speaker: Carol Dillon, Morgan, Lewis & Bockius LLP, Palo Alto, CA</p> <p>2. Re-Envisioning, Repurposing and Modernizing Historic Properties: Case Study at UC Berkeley Speakers: Jared Everett, formerly Boise State University, VP of University Partnerships and Steve Schnoor, Sr. VP of Western Development, EdR, and J. Kevin Hufferd, Property Development, UC Berkeley</p> <p>3. Neighborhood Relations: a New University District Partnership at the University of Washington: Speaker: Sally Clark, Director of Community & Regional Relations, University of Washington</p> <p>4. Automated Vehicles: the Hype, the Reality, and Possible Futures Speaker: Mark Hallenback, Director, Washington State Transportation Center (TRAC), University of Washington</p>	<p>Congress Room</p> <p>Council Room</p> <p>Parliament Room</p> <p>Senate Room</p>
5:00pm-6:00pm	Free Time	
6:00pm-6:30pm	Shuttle, walk, or taxi to dinner	
6:30pm-9:30	Dinner on Elliott Bay	Seattle Aquarium
8:30pm-10:00pm	Shuttle, walk, or taxi to hotel	

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Wednesday, September 20, 2017		
7:00am-noon	Information Desk Open	Spanish Foyer
7:00am-8:00am	Executive Officer & Committee Chairs Meeting Transition Leadership, Conference Assessment and Planning for 2018	Council Room or Belvedere
7:00am-8:15am	Breakfast	Spanish Foyer
8:15am	Announcements	Spanish Ballroom
8:15am-8:30am	Break	
8:30am-9:30am	<p>Concurrent Sessions I</p> <p>1. Home Ownership as a Benefit: An exploration of the University of Pennsylvania’s homeownership program Speaker: Nicole Hudson Andrews, University of Pennsylvania</p> <p>2. Achieving Conservation and Growth Through the Power of Markets Speaker: Nick Bratton, Policy Director (Markets), Forterra, Seattle, WA</p> <p>3. (Painful) Lessons Learned about the Logistics of an On-Campus P3 Residence Halls Project Speaker: Chad Cochell, University of Oklahoma</p>	<p>Council Room</p> <p>Parliament Room</p> <p>Senate Room</p>
9:30am-9:45am	Break	Spanish Foyer
9:45am-10:45	<p>Plenary 5</p> <p>Growing a Revolution: Bringing Our Soil Back to Life Speaker: David Montgomery, Professor of Geomorphology and 2008 MacArthur 'Genius' award recipient, University of Washington</p>	Spanish Ballroom
10:45am-11:15am	Conference Wrap Up & Prize Drawing	Spanish Ballroom
11:15am-12:15pm	Executive Officer & Committee Chairs Meeting Transition Leadership, Conference Assessment, and Planning for 2018	Council or Belvedere?
12:30 to 5:30	<p>Post Conference Optional Tours</p> <ul style="list-style-type: none"> - Tour UW Tacoma Campus (5 hours including transit) (limit 24) (lunch on your own prior) - Tour Bullitt Center (2.5 - 3 hours including transit) 	<p>Tacoma</p> <p>Seattle</p>