

**Marijuana Policy in Washington State: Moving Forward, June 14, 2016**  
**Speakers Biographies**

**8:30 a.m. Welcome**



**Sean O'Connor, Faculty Director, Cannabis Law & Policy Project, UW Law**

Professor O'Connor's research focuses on intellectual property and business law with regard to start-ups and commercializing technology and arts innovation. His teaching and law practice specialize in transactions and the strategic role of the general counsel. Professor O'Connor received his law degree from Stanford Law School, a master's degree in philosophy from Arizona State University, and a bachelor's degree in history from University of Massachusetts. He has published numerous articles and book chapters and lectures frequently around the world. Professor O'Connor's award-winning research has been funded by the National Academies of Science, International Intellectual Property Institute, Kauffman Foundation, and the Center for Protection of Intellectual Property (George Mason University), in many cases through competitive fellowships. He is currently working on *Method+ology and the Means of Innovation* to be published by Oxford University Press. Since joining the UW Law faculty in 2003, he has served in a number of Law School and university-wide leadership positions, including designing and launching the ground-breaking Entrepreneurial Law Clinic. He has also been a Visiting Professor at UC Berkeley, George Washington University, Katholieke Universitat (Leuven BELGIUM), and Hanken School of Economics (Helsinki FINLAND).



**Sam Méndez, Executive Director, Cannabis Law & Policy Project, UW Law**

Sam joined the law school in 2015 as director of the Cannabis Law and Policy Project, where he is leading the program's research and planning. He has directed the CLPP's research projects, including the recently released study titled "Estimating Canopy Size for the Washington Medical Marijuana Market," conducted for the Washington State Liquor and Cannabis Board. Prior to joining, Sam was an associate at Martin Davis, where most of his clients were in the recreational marijuana industry. He now also operates a private solo practice. Sam's areas of focus are intellectual property, business law, and public policy.

**8:40 a.m. Marijuana in Washington: The State of the State**



**Rick Garza, Agency Director  
Washington State Liquor & Cannabis Board**

Rick is the Agency Director of the Washington State Liquor and Cannabis Board. Rick has been with the Liquor and Cannabis Board since 1997. During Rick's career with LCB he has also held the positions of Legislative and Tribal Liaison, Policy Director and Deputy Director. Prior to joining the Liquor Control Board, Rick served 13 years as a staff member for the Washington State Legislature, including five years with the Washington State Senate and eight years with the state House. His legislative assignments included Policy Analyst in the state Senate, House of Representatives Staff Director, and adviser to House and Senate leadership. Rick is a past President of the National Conference of State Liquor Administrators (NCSLA) and presided during 2012-13.

**9:20 a.m. Marijuana in Seattle: City Issues**



**Pete Holmes, Seattle City Attorney, City of Seattle**

Pete Holmes is Seattle's misdemeanor prosecutor and, under the City Charter, supervises the city's defense of all civil litigation, including state and federal claims against police officers. Shortly after taking office, Holmes ended a decades-long practice of outsourcing the defense of officers to a private law firm. Officers now are ably represented by three in-house police action attorneys, as well as outside counsel when conflicts arise. The city's defense of Section 1983 claims in the Western District of Washington is ongoing as the Seattle Police Department works to end the unconstitutional policing practices documented by the U.S. Justice Department in an 2011 investigation. Holmes was an original member of the Seattle Police



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Department's Office of Professional Accountability Review Board (OPARB) and served as its chair from 2003 to 2008. There he championed the public release of police records and OPARB reports. As city attorney he has worked to make the office more transparent. He is a member of the State Sunshine Committee. Before his election, Holmes worked as a business litigation attorney in Seattle for almost 25 years. He graduated from Yale College in 1978 with a B.A. degree in American Studies and a concentration in Energy and Environmental Sciences. He worked for the Natural Resources Defense Council in Washington, D.C., before entering the University of Virginia School of Law, where he earned his J.D. in 1984.

**10:20 a.m. The Cannabis Law & Policy Project: Research & Goals**  
**Sam Méndez, Executive Director, Cannabis Law & Policy Project, UW Law**  
**Sean O'Connor, Faculty Director, Cannabis Law & Policy Project, UW Law**

**10:45 a.m. Break**

**11:00 a.m. Lawsuits and the Private Perspective**



**Hilary Bricken, Attorney, Canna Law Group**

Hilary V. Bricken is a partner at Harris Moure, PLLC in Seattle, Washington. Licensed to practice law in Washington, California, and Florida, she is one of the premier cannabis business and regulatory attorneys in the United States. As chair of Harris Moure's Regulated Substances practice group, which includes the Canna Law Group, she helps cannabis companies of all sizes with their cannabis related legal issues. In 2013, based on her work in the marijuana industry, The Puget Sound Business Journal named Ms. Bricken one of seven Deal Makers of the Year. In 2014 and 2015, she was named a "Rising Star" and a "Top Rising Star of Washington Women Attorneys" by Super Lawyers Magazine. Also in 2015, the Puget Sound Business Journal named Hilary to its Top 40 Under 40 list for business and leadership. Hilary frequently testifies before local, state, and federal government bodies regarding cannabis regulations. She also authors a weekly column for Above the Law that features content on marijuana policy and regulation, and Hilary is a regular contributor to and editor of her firm's Canna Law Blog.



**Bruce Turcott, Assistant Attorney General, Attorney General's Office**

Bruce L. Turcott is an Assistant Attorney General and has served in the Washington Attorney General's Office for over 16 years. He is counsel to the Liquor and Cannabis Board and co-chair of the Attorney General's Initiative 502 implementation work group. Mr. Turcott has defended several challenges to I-502 and Board rules. He also advises the Executive Ethics Board, the Department of Licensing, and the Board of Accountancy, and formerly advised the Employment Security Department and Department of Social and Health Services. Prior to the AGO, Mr. Turcott served as a DSHS Legislative Liaison, worked for the state legislature, and was chief of the law division for the Federated States of Micronesia Attorney General's Office. Mr. Turcott graduated from the University of Hawaii with an anthropology major and earned a master's degree in Education from the University of Washington. He earned his J.D. at the University of Washington in 1985 and clerked for Washington Supreme Court Justice Barbara Durham. He is admitted to the U.S. District Courts in Washington and Ninth and Tenth Circuit Courts of Appeals. He is a frequent speaker on marijuana legalization and administrative law. Mr. Turcott has served as a Washington bar examiner for 10 years and is an arbitrator for the Financial Industry Regulatory Authority.

**12:00 p.m. Lunch Break**

**Business & Enterprise Track**

**1:00 p.m. A Talk with Industry**



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**Moderator: Danica Noble, Coordinator, NORML Women of Washington**  
Danica Noble is Chair of the Antitrust, Consumer Protection, and Unfair Business Practices Section of the Washington State Bar Association. In November, the Section will hold its 32nd annual competition seminar. Danica is also coordinator for the NORML Women of Washington - a women's cannabis law reform organization. In 2014 Danica presented at TEDx Kamuela in Hawaii on women's role in ending prohibition.

### Panelists:



#### **Jody Hall, CEO, The Goodship**

Jody is the owner/founder of Cupcake Royale in Seattle - the nation's first cupcake bakery outside of Manhattan. Cupcake Royale has 6 Seattle locations and is now featured on Alaska Airlines. Prior to Cupcake Royale, Jody was one of the first hires in the Starbucks marketing department "to open a few stores and markets". She worked at Starbucks for over 10 years, from 30 stores to 3000 - driving marketing strategy on new market openings, national promotions and events, managing PR, Creative and Marketing for Starbucks Music. Jody founded The Goodship Company in 2014.

Goodship is a processor manufacturer of fine edibles in chocolate, bakery and confection and is currently sold in 130 stores.



#### **Ian Eisenberg, Owner, Uncle Ike's Pot Shop**

Ian Eisenberg is serial entrepreneur, whose ventures have included telecom, real estate and consumer products. Notable ventures have included founding the venture capital backed Blue Frog Media, a wireless and television entertainment firm, where he created the United States' first interactive TV networks, Noyz™ and Bulla™. Ian now sits on the board of directors for several technology companies. Ian is also a founder of Zevia LLC, maker of the first all-natural zero calorie soda. [www.zevia.com](http://www.zevia.com). Recently Eisenberg jumped into the Cannabis industry by opening Uncle Ike's in Seattle's CD neighborhood. Ian graduated from Seattle University with a B.S. degree in Business Management and Humanities.



#### **Jerry Derevyanny, General Counsel, Northwest Cannabis Solutions**

Jerry Derevyanny is an attorney licensed in both Washington and New York. Jerry attended the University of Washington, graduating with a B.A. in Business Administration in 2005, and received his law degree from Boston University in 2008. After law school, Jerry was a commercial litigator at Kaye Scholer LLP in New York City for just over four years, and then founded the litigation practice of a small firm which focused on advising startups. Jerry has been general counsel of Northwest Cannabis Solutions, one of the largest integrated cannabis producer/processors in Washington, for almost two years.



#### **Aaron Smith, Co-Founder & Executive Director, National Cannabis Industry Association**

Aaron Smith is Co-Founder and Executive Director of the National Cannabis Industry Association (NCIA). Before the organization's launch, he was a public advocate for cannabis policy reform. Initially, Smith worked with Safe Access Now, group of medical cannabis advocates based in California. He then went on to become the California State Policy Director of the Marijuana Policy Project (MPP). In addition to his work with the NCIA, Smith has written a number of

opinion articles that have been featured in newspapers like the San Francisco Chronicle, Los Angeles Times, and The New York Times.



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**James Lathrop, CEO, Cannabis City**

Dr. James R. Lathrop, DNP ARNP opened Seattle's first legal recreational cannabis shop on July 08, 2014, gaining worldwide media attention for Cannabis City in Seattle. Professionally he has been a nurse practitioner for over 20 years, and was the owner and clinical director of Advanced Holistic Health. Known as the Ahh! Clinic the practice specialized in cannabis therapeutics for more than 5 years, but was closed due to state regulation changes under Senate Bill 5052 in July 2015. Dr. Lathrop an entrepreneur and business owner with previous experience in bar-restaurant, commercial rental properties, and music production. He always has a fascinating set of stories to tell about opening Seattle's first legal pot shop and as a medical professional he is able provide unique perspectives on what may be the future of cannabis in Washington, and across the nation.

**2:00 p.m. Banking – Government Perspective**



**Joseph Vincent, Director of Regulatory & Legal Affairs, WA Dep't of Financial Institutions**

Joseph M. Vincent has been Director of Regulatory & Legal Affairs (f/k/a General Counsel) at the Washington Department of Financial Institutions since March 2003. Prior to coming to DFI, Joe had a varied career as a civil trial lawyer and litigator in Seattle, as in-house corporate counsel and concurrently loan administration manager for Washington Federal Bank, as chief operating officer for two dot-com start-ups, and as president of an Internet-facilitated mortgage brokerage company. Joe is on the Board of Advisers for the new L.L.M. Program in Innovation & Technology at Seattle University School of Law and is a veteran supervisor-mentor for the Law School's Governmental Externship Program. Joe is co-chair of the State Law Developments Subcommittee of the Banking Law Committee of the American Bar Association and is a former chair of both the Attorney's Committee of the Washington Financial League and Legal & Legislative Committee of the Seattle Mortgage Bankers Association. Over the years, Joe has been a frequent CLE presenter for the American Bar Association, Washington State Bar Association, and other CLE Providers on matters related to property law and financial institutions, and he also was an instructor in real estate law and commercial law for the Washington Institute of Banking and the Institute of Financial Education for 10 years. He is a graduate of Golden Gate University School of Law and the University of California at Berkeley.

**2:45 p.m. Banking – Private Perspective**



**Harold Scoggins, Shareholder, Farleigh Wada Witt**

Harold Scoggins represents credit unions, banks, and other financial service providers on state and federal regulatory compliance matters, formation and operation of subsidiaries, examination management, contract negotiation and dispute resolution, account operations, bankruptcy and collection, and other issues related to structuring and delivering financial services to consumers and businesses. He has a special expertise in payment systems issues, helping clients navigate Uniform Commercial Code Articles 3, 4, and 4A, the NACHA rules, and various Federal Reserve rules and circulars. Hal provides consumer and business loan and deposit account documentation and disclosures, and helps clients resolve account disputes and other operational challenges. Hal has been with Farleigh Wada Witt since 1991 and practices in the firm's Financial Services and Debtor/Creditor groups and currently serves as the firm's president.



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**3:15 p.m. Taxes**



**James Hunt, Law Office of James G. Hunt PLLC**

Jim is Managing Member of The Law Office of James G. Hunt PLLC, a practice focused on state and federal tax matters and the mediation of disputes in the cannabis industry. Jim has over 25 years of experience in advising individuals, non-profit organizations, closely-held businesses and Fortune 100 companies on multi-state tax issues, as well as, federal and state tax controversies. He is a frequent blogger and speaker on state and federal tax issues impacting the cannabis industry and currently represents clients in both the recreational and medical cannabis industry. Mr. Hunt is the Chair of the State and Local Tax Committee of the Washington State Bar Association and an active member in the Cannabis Alliance. Prior roles have included: managing federal and state audits and litigation as Director of Tax Controversy for Washington Mutual/Chase; managing complex state tax audits for Amazon.com and GE Capital; and, holding leadership positions in Big 4 and mid-market accounting firms. He holds a J.D. from the University of Iowa, a B.S. from Northern Illinois University. He is licensed to practice law in Illinois and Washington. He holds a CPA certificate from the State of Illinois.

**3:45 p.m. The Legal Practice of Marijuana**  
**Moderator: Sam Méndez, University of Washington School of Law**

**Panelists:**



**Christine Masse, Partner, Miller Nash Graham & Dunn LLP**

Christine M. Masse, a partner, is the leader of Miller Nash Graham & Dunn's government and regulatory affairs practice group and specializes in representing businesses in highly regulated industries with their transactional, regulatory, and public policy needs. Chris also leads the firm's tribal team, providing counsel to various Northwest Native American tribes and organizations on gaming, regulatory, real property, construction, financing, tax, liquor, marijuana, and economic development issues. Chris maintains a practice before the Washington State Gambling Commission relating to licensing issues and the approval and ongoing regulatory oversight of casino properties and before the Washington State Liquor and Cannabis Board on liquor and marijuana matters. She is a registered lobbyist in Washington State and has successfully lobbied for the passage of legislation in various areas. Before joining the firm, Chris was a judicial extern for the Honorable Thomas S. Zilly, U.S. District Court, Seattle, Washington, and clerked for the Department of Justice, U.S. Attorney, in Springfield, Illinois. Chris received her law degree, with honors, from the University of Washington School of Law. She earned her bachelor's degree in business administration, magna cum laude, at the University of Illinois.



**Andy Aley, Owner, Garvey Schubert Barer**

Andy Aley's practice focuses on advising both established and emerging companies on mergers and acquisitions, corporate finance, entity structuring, commercial contracts and general corporate matters. Andy is also co-chair of the Garvey Schubert Barer's cannabis industry group, and advises both licensed growers, processors and retailers of marijuana within the State of Washington and individuals and entities seeking to do business with licensees on matters including entity formation and structuring, equity and debt investment and other business relationships. Andy helps clients structure their business organization, transactions and relationships in order to maintain compliance with Washington's complex regulatory framework governing licensed marijuana businesses. Andy has represented buyers and sellers in acquisition transactions across a range of industries, including fisheries and maritime transportation. He has also worked on cross-border transactions involving U.S. and



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Canadian entities. Andy has worked with clients to access capital needed to grow and expand their business, including representing businesses in connection with private equity and debt financing transactions. Prior to joining Garvey Schubert Barer, Andy was a law clerk to Judge Alfred T. Goodwin of the U.S. Court of Appeals for the 9th Circuit, where he assisted in the disposition of both federal appellate and district court matters. Andy has been named by peers as one of Washington's "Rising Stars" in Super Lawyers Magazine, 2013-2015.



### **David C. Spellman, Shareholder, Lane Powell**

David Spellman David has been a lawyer with Lane Powell since graduating from Georgetown University Law Center in 1985 where he was an editor of the American Criminal Law Review. David is admitted to law practice in Washington and before the federal courts in Eastern and Western Washington, the federal court of claims, and the federal courts of appeals for the Ninth Circuit and the District of Columbia. He focuses on facilitating continuous improvement in interdisciplinary, legal and business planning, and problem-solving. David is a skilled project manager with a Yellow Belt certification in Legal Lean Sigma® and Project Management. David counsels startups and mature businesses, involving intellectual property, organization, financing, construction, employment, external relations, risk management and other topics. He litigates, when unable to resolve disputes. David has successfully tried cases before judges, juries and arbitrators. He has also argued successful appeals.



### **Michael Gelardi, Attorney, Davis Wright Tremaine**

Michael Gelardi practices agricultural and natural resources law at Davis Wright Tremaine. He represents farm businesses, renewable energy developers and utilities throughout Oregon and Washington in real estate, land use, water and environmental matters. Michael has helped shape Oregon land use law regarding commercial activities on farmland and is working with stakeholders to reduce pesticide damage to sensitive crops. He supports cannabis businesses that seek to grow in a responsible and professional manner. Michael is a graduate of the University of Washington School of Law and Macalester College.

### **Science & Medical Track**

#### **1:00 p.m. Marijuana Genetics**



### **Mowgli Holmes, Co-Founder & Chief Scientific Officer, Phylos Bioscience**

Mowgli Holmes is a molecular and evolutionary biologist. He has a PhD from Columbia University, where he was a National Research Service Award Fellow. He is a founding board member of the Cannabis Safety Institute and the Open Cannabis Project, and is Chair of the Oregon State Cannabis Research Task Force.

#### **1:45 p.m. Marijuana & Biotech**



### **Jessica Tonani, Founder, Verda Bio**

Jessica Tonani is the CEO of Verda Bio; a marijuana research company which she co-founded. Verda Bio is performing genomic, analytical and agricultural research on cannabis and cannabinoid-based therapeutics. Over the last 3 years, Vera Bio has worked with the Washington legislature to implement new laws enabling research on marijuana; most recently leading to the passage of SB6177. Jessica is a biotechnology professional with two decades of experience in life sciences at firms such as Affymetrix and Sequenom where she held multiple positions. Jessica is an entrepreneur having founded multiple companies including



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a successful consulting company which is regularly retained by venture capital firms, Fortune 500 pharmaceutical and life science firms, as well as venture backed biotechnology companies. Jessica has been widely quoted as an expert in the biotechnology field in journals such as Nature, Science, Popular Science and Genome Technologies. Jessica was a Howard Hughes fellow with an MS in immunology and a BS in microbiology.

### 2:45 p.m. **Potential Harm from Marijuana Use: How the Industry Can Help Consumers Make Safe Choices**



#### **Beatriz H. Carlini, PhD, Senior Research Scientist, Alcohol and Drug Abuse Institute, UW**

Dr. Carlini is a Senior Research Scientist at the University of Washington's Alcohol & Drug Abuse Institute (ADAI) since August 2010 and an Affiliate Associate Professor at UW School of Public Health, Health Services. Originally from Brazil, she holds a PhD in Social Psychology from the Catholic University of Sao Paulo and a Master of Public Health at the University of Washington. Dr. Carlini's primary research interests are marijuana use, medicinal cannabis and tobacco dependence. She is interested in testing brief interventions for substance use disorders using technology (e.g., telephone, web, and Interactive Voice Response). Dr. Carlini has developed training programs for health care providers about smoking cessation, medicinal cannabis and other topics. In 2016 she was appointed to coordinate the ADAI's

marijuana research activity, collaborate with other marijuana researchers at the UW, and liaison with policy makers in Washington State and researchers at other universities.

### 3:15 p.m. **Discussing State Issues of Medicine, Pesticides, & the Environment**



#### **Moderator: Dominic Corva, Director, Center for the Study of Cannabis & Social Policy**

Dr. Corva is the founder and Social Science Research Director for the Cannabis and Social Policy Center (CASP). CASP is a federal 501(c)(3) research think tank based out of Seattle, Washington and San Diego, California. The Center is currently writing a book about Phase I of Cannabis Legalization in Washington State, from three years of ethnographic fieldwork. CASP produces original scholarly research for the purpose of popular and policymaker education. Dr. Corva's ongoing research projects include an ethnography of cannabis agriculture in Southern Humboldt

County, California; and the political economy of cannabis legalization, especially on the West Coast of the United States.

#### **Panelists:**



#### **Kelly Rosenberg, Attorney, Vicente Sederberg**

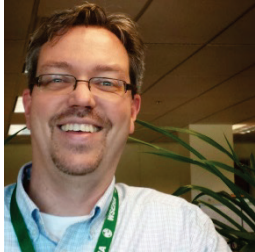
Kelly Rosenberg was central to the Colorado Department of Revenue's efforts to regulate marijuana from when the Department embarked on the groundbreaking work in 2010 through March of 2016. After representing the Colorado Oil and Gas Conservation Commission at the Colorado Department of Law during a major overhaul of its rules, Kelly was assigned as the general and litigation counsel to the Colorado Medical Marijuana Enforcement Division ("MMED") in 2010. There, she played a key role in the MMED's early work to craft its regulatory structure. In 2013, she became an even more integral part of the regulatory development process after recreational marijuana was legalized and the MMED became the Marijuana Enforcement Division ("MED"). At the MED, Ms. Rosenberg worked on a five-person team that drafted, edited, and reviewed all rules adopted by the agency. In addition, she provided day-to-day legal counsel to the MED on a variety of matters including

open records, requests for positions statements, subpoenas, policies, procedures, contracts, employment issues, and trademark concerns, and presided as general counsel over all of the MED's emergency and permanent rule making processes. At Vicente Sederberg, Ms.



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Rosenberg assists clients with regulatory and compliance issues as well as administrative matters, including administrative defense. She will also be a key member of the firm's new government consulting division, which assists governmental entities in the process of drafting medical and retail marijuana laws, ordinances, and regulations.



### **Steve Fuller, Policy Assistant to the Director, WA State Department of Agriculture**

Steve Fuller is a Policy Advisor to the Director of Agriculture for Washington State. Steve's portfolio includes food safety, plant protection, pesticide management, and cannabis. He has been coordinating the Department of Agriculture's role in cannabis since its beginning. Steve holds a Masters Degree in Public Health from UCLA, and Bachelor's Degree in Environmental Health from California State University, Fresno.



### **Kristi Weeks, Review Officer/Policy Counsel, WA Department of Health**

Kristi currently has two roles in the Office of the Secretary at the Washington Department of Health. As Policy Counsel, she works to establish and implement legislative priorities, including the regulation of medical marijuana in Washington State. As Review Officer, she decides appeals of cases under the authority of the Secretary. Previously, she was Director of the Office of Legal Services and Legislative Liaison for Health Systems Quality Assurance, the division of the Department that regulates health care professions and facilities. Prior to accepting that position in January 2011, she served as Director of Policy and Legislation and

Staff Attorney in the Division. Before joining the Department in 2003, Kristi practiced criminal law throughout Western Washington. She received her undergraduate degree in law and justice from Central Washington University in 1989, and her juris doctor from the University of Puget Sound School of Law in 1992.

### **Social Impact Track**

#### **1:00 p.m. Seattle Cannabis Regulations and Enforcement**



### **David Mendoza, Senior Policy Advisor, City of Seattle**

David is a Senior Policy Advisor in the Seattle Mayor's Office of Policy and Innovation. Prior to his current position, David served as a Policy Counsel for the House Democratic Caucus in Olympia. He advised Democratic Representatives on issues related to the Labor & Workforce Development Committee and the Government Accountability & Oversight Committee. This latter committee was tasked with liquor, gambling, tobacco and marijuana regulations. His other experience includes working at Puget Sound Sage where he wrote the first research report making the case for a \$15 minimum wage at Sea-Tac Airport. His volunteer experience includes serving as a Commissioner for the Seattle Ethics and Elections Commission from 2011-2014 and as the 2014 President of the Latina/o Bar Association of Washington. He is a 2007 graduate of Seattle University School of Law and a 1999 graduate of Pitzer College.

#### **1:45 p.m. Issues Concerning the Governor**



### **Sandy Mullins, Senior Policy Advisor, Office of Governor Jay Inslee**

Sandy Mullins is Washington State Governor Jay Inslee's Senior Policy Advisor on Public Safety and Government Operations. She has previously served as the Director of the Office of Executive Policy at the Washington State Department of Corrections and the Executive Director of the Washington State Sentencing Guidelines Commission. Prior to coming to Washington, she lived in Colorado where she was the Executive Director of the Colorado Criminal Defense Bar. She has consulted for non-profit agencies on policy





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development in a variety of issue areas to include marijuana policy reform. She served on the Denver Mayor's Task Force on Marijuana Policy and she currently coordinates the Governor's oversight of the implementation of marijuana legalization in Washington State. Sandy is a graduate of the University of Colorado-Boulder and the University of Colorado School Of Law.

### 2:45 p.m. Diversity in the Marijuana Industry



#### **Moderator: William Covington, Director, Technology Law & Public Policy Clinic, UW Law**

Professor Covington joined the UW law school faculty in 2003 as an Assistant Professor and Director of the Technology Law and Public Policy Clinic. Prior to his selection as clinic director, Professor Covington was a principal at the North Star Group consulting firm where he worked with municipalities on land use legislation, infrastructure development, and taxation policies applicable to high tech businesses. Ten years of service with McCaw Cellular Communications (now Cingular) and previous work as regulatory counsel for Group W Cable (now Comcast) provided him with a wealth of in-depth experience in the field of telecommunications law and policy. While at AT&T Wireless, Professor Covington led that company's efforts in areas ranging from developing and complying with E-911 requirements to establishing state taxation policies. He has articulated policy positions on behalf of the cable television and cellular telephony industries to state public service commissions and the Federal Communications Commission on broadband policy, land use matters and incentive subsidies. During the past four years, Professor Covington has served as an instructor at the community college level, developed legal courses for college students, and taught seminars for foreign M.B.A. candidates interested in U.S. policies on the creation of high tech industries and the delivery of services.

#### **Panelists:**



#### **Maryam Mirnateghi, CEO & Operations Director, Fusion**

Maryam has been involved in the cannabis industry of Washington State for nearly a decade. She has experience in multiple facets of the cannabis industry including production, processing and advocacy as well as retail. She is a founding member of Washington State's top cannabis trade organization, Coalition for Cannabis Standards and Ethics (CCSE), and served with the founding board of directors as Vice Chairperson. While serving as a member of the I-502 Committee for the CCSE in 2012, Maryam participated in providing the Washington State Liquor and Cannabis Board assistance in gaining a foundational understanding of the industry. She has participated in drafting legislation and has been influential in helping to establish policies pertaining to cannabis both in the state of Washington and in the city of Seattle. She is the Executive Director and owner of Fusion Medical Cannabis, a successful medical cannabis retail store established in the city of Seattle in 2011, and has first-hand experience building and running a successful marijuana retail business. As a consultant she has helped numerous cannabis related businesses including clinics, retail stores, production facilities, and processing companies open their doors and streamline their operations. Prior to becoming involved with cannabis Maryam worked in the real estate industry as a corporate coach and CEO as well as a project manager, specializing in custom luxury developments. Maryam holds a Retail Marijuana License from the Washington Liquor and Cannabis Board for the city of Seattle and will be opening a new store in West Seattle in June.



#### **Ian Eisenberg, Owner, Uncle Ike's Pot Shop**

Ian Eisenberg is serial entrepreneur, whose ventures have included telecom, real estate and consumer products. Notable ventures have included founding the venture capital backed Blue Frog Media, a wireless and television entertainment firm, where he created the United States' first interactive TV networks, Noyz™ and Bulla™. Ian now sits on the board of directors for several technology companies. Ian is also a founder of Zevia LLC, maker of the first all-



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natural zero calorie soda. [www.zevia.com](http://www.zevia.com). Recently Eisenberg jumped into the Cannabis industry by opening Uncle Ike's in Seattle's CD neighborhood. Ian graduated from Seattle University with a B.S. degree in Business Management and Humanities.



**Aaron Bossett, Independent Consultant**

Aaron Bossett is an advocate both for cannabis and social justice, and he has been involved with the cannabis industry since 1994. He has experience in growing, dispensary viability, investor relationships, and was a consultant for the Jamaican government regarding cannabis policies. He has also been a consultant for recreational marijuana retail stores in Washington. Aaron is a father of two boys, a proud Seattle native, and a community activist.

**3:30 p.m. The Ethics of Legal & Business Practice in the Marijuana Industry**



**Moderator: Hugh Spitzer, Professor of Law, UW Law**

Hugh Spitzer is an Acting Professor at the University of Washington School of Law, where he teaches State Constitutional Law, U.S. Constitutional Law, Local Government Law, Roman Law, and Professional Responsibility. Professor Spitzer is a leading scholar on the Washington State Constitution, and has written a number of law review articles on the history of and doctrines under Washington's constitution, including issues relating to the powers of state and local government, the judiciary, and constraints on governmental actions. He is the co-author, with the late Justice Robert Utter, of *The Washington State Constitution* (2nd ed. 2013, Oxford University Press). Professor Spitzer continues to practice law on a part-time basis with Foster Pepper PLLC, in Seattle, where he advises clients on state constitutional, public finance, and municipal powers issues.

**Panelists:**



**Philip Buri, Partner, Buri Funston Mumford PLLC**

Philip Buri founded Buri Funston Mumford, PLLC, in Bellingham, Washington. He practices appellate and civil litigation, land use, and advises homeowner and community associations. He has been lead counsel in over 135 appeals in the three divisions of the Court of Appeals, the Washington Supreme Court, and the Ninth Circuit. He also serves as a pro tem judge in the Lummi Nation tribal courts. Philip is a founding member and past President of the Washington Appellate Lawyers Association. He recently completed a three-year term as Governor for the Second Congressional District on the Washington State Bar Association Board of Governors. Philip graduated from Princeton University (1983) and Harvard Law School (1987), and was a law clerk to United States District Court Judge Barbara Rothstein (1987-89) and Washington Supreme Court Justice Richard P. Guy (1993-95). From 1989 to 1993, Philip was a trial attorney with the Antitrust Division, United States Department of Justice. Outside the Courtroom, Philip spends considerable time skiing with his children, Abraham, Elena, and Isabel. Sometimes they wait for him.



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**Thomas Andrews, Professor of Law, UW Law**

Professor Andrews came to the UW in 1985 and has been a full-time member of the law faculty since then. His principal teaching and research interests have been in the areas of professional responsibility, trusts and estates, property, and community property. He is co-author (with Aronson, Fucile & Lachman) of the *Law of Lawyering in Washington* (2012) and currently serves on the WSBA Committee on Professional Ethics.



**Doug Ende, Director of the Office of Disciplinary Counsel, WSBA**

Douglas J. Ende is the Chief Disciplinary Counsel at the Washington State Bar Association, where he has worked in the Office of Disciplinary Counsel (and for a time the Office of General Counsel) for nearly 20 years. Prior to joining the WSBA staff, Mr. Ende served as a law clerk at the Washington State Court of Appeals, as a litigation associate at a Seattle law firm, as an appellate lawyer at a public defense agency, as a partner in a criminal defense firm, and as a member of the faculty of the University of Washington School of Law, where he was voted Professor of the Year in 1991. In 2010 he again taught at the U.W. School of Law as a part-time lecturer on Professional Responsibility. He has served as a member of the WSBA Board of Bar Examiners, the ABA Ethics 20/20 Commission Work Group on Uniformity, Choice of Law, and Conflicts of Interest, and the National Conference of Bar Examiners Multistate Essay Examination/Performance Test Committee. He is co-author of several volumes of West's Washington Practice: 15A Washington Handbook on Civil Procedure, and 13A & B Criminal Law. In 2009, he was a recipient of the ABA Commission on Lawyer Assistance Programs Meritorious Service Award. In 2015, he was elected to a second two-year term on the Board of Directors of the National Organization of Bar Counsel, and he serves as a liaison to the ABA Standing Committee on Ethics and Professional Responsibility. He is a graduate of the Johns Hopkins University and the University of Washington School of Law. He has never seen an episode of *Downton Abbey*.



**Peter Jarvis, Partner, Holland & Knight**

Peter Jarvis is a partner in Holland & Knight's Portland office, where he practices primarily in the area of attorney professional responsibility and risk management. Mr. Jarvis advises lawyers, law firms, corporate legal departments and government legal departments about the law governing lawyers. This includes, but is not limited to, matters relating to conflicts of interest, duties of confidentiality, other legal or professional ethics issues, advice on the avoidance of civil or criminal liability, law firm breakups, and questions relating to law firm or legal department structure and operation. Mr. Jarvis also serves as an expert witness and is an avid lecturer for public and private/in-house continuing legal education seminars. Mr. Jarvis has decades of experience as a trusted adviser to lawyers and also draws on his substantial background as a civil litigation attorney in matters involving antitrust, appellate, business tort, general contract, insurance, product liability, tax and Uniform Commercial Code concerns.

