## The Eldercare Workforce: Meeting the Long-Term Services and Support Needs of Older Adults



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## Washington State Population Age 65+



Washington State Office of Financial Management. State of Washington
Forecast of the State Population: November 2016 Forecast.
http://www.ofm.wa.gov/pop/stfc/stfc2016/stfc_2016.pdf

## Washington State Population Age 85+



Washington State Office of Financial Management. State of Washington
Forecast of the State Population: November 2016 Forecast.
http://www.ofm.wa.gov/pop/stfc/stfc2016/stfc_2016.pdf

## The Eldercare Workforce in Washington

From Washington's Eldercare Workforce. 2015. Lichiello, Clegg-Thorp, Kern. William D. Ruckelshaus Center, Washington State University Extension and U'ت゙iversity of Washington Evans School of Public Policy and Governance.

Clinical and other health care:

- Physicians
- Nurses (ARNPs, RNs, LPNs)
- Physician assistants
- Mental health professionas
- Oral health care
- Pharmacy care
- Allied health care
- Rehabilitation services

Direct care:

- Home health aides
- Nurse assistants
- Personal care aides
- Informal and family caregivers
- Respite care workers
- Home care aides (new certification in Washington as of 2011)


## Direct Care Workers Work in

- Adult Family Homes
- Assisted Living Facilities
- Nursing Homes
- Hospice Care
- Home Care
among other sites



## Washington's Health Workforce Sentinel Network



Feedback to industry and data/information system

## Health Workforce Sentinel Network Questions

After indicating the facility type(s) and locations for which they're reporting, and which occupations they employ, Sentinels answer questions about recent (the past 3-4 months):

- Occupations experiencing exceptionally long vacancies
- Occupations with increased or decreased demand
- New occupations that they did not previously employ
- New roles for existing employees
- Changes in orientation/onboarding procedures for new employees
- Changes in training priorities for existing employees
----AND qualitative input about which, how, and reasons why


## Long Term Care Sentinels report:

## Exceptionally long vacancies for:

- Nursing assistants
- Home health, home care aides Home Care
- Licensed practical nurses
- Registered nurses

Intermediate Care Facility

## Nursing \& Personal Care Facility (Not SNF)

Skilled Nursing Facility

## Long Term Care Sentinels report:

## Exceptionally long vacancies for:

- Nursing assistants
- Home health, home care aides
- Licensed Practical Nurses
- Registered Nurses Intermediate Care Facility


## Nursing \& Personal Care Facility (Not SNF)

Skilled Nursing Facility

## Long Term Care Sentinels report:

## Exceptionally long vacancies for:

- Nursing assistants
- Home health, home care aides Home Care
- Licensed Practical Nurses
- Registered Nurses
- Psychiatric/Behavioral Health Technician Intermediate Care Facility


# Nursing \& Personal Care Facility (Not SNF) 

Skilled Nursing Facility

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## Exceptionally long vacancies for:

- Nursing assistants
- Home health, home care aides Home Care
- Licensed Practical Nurse
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Nursing \& Personal Care Facility (Not SNF)

Skilled Nursing Facility

## Long Term Care Sentinels report:

## Exceptionally long vacancies for:

- Nursing assistants
- Home health, home care aides
- Registered Nurses Nurses
- Psychiatric/Behavioral Meath Technician

Increased demand for:

- Nursing assistants
- Home health, home care aides
- Licensed Practical Nurses
- Registered Nurses

Facility (Not SNF)

## Nursing \& Personal Care

Skilled Nursing Facility

## Long Term Care Sentinels report:

Reasons for exceptionally long vacancies:
Home health, home care aides

- Poor compensation and benefits
- The cost of compensation and benefits
- Short shifts not attractive
- Competition with large(r) urban areas
- Lack of qualified, trained applicants

Nursing assistants

- Poor compensation and benefits
- Competition with large(r) urban areas and higher pay
- Minimum wage pressures
- Applicants attracted away by sign-on bonuses

Licensed practical nurses

- Too few applicants/limited supply
- Competition with higher paying facilities

Registered nurses

- Limited number of applicants
- Lower pay than hospitals (and SNFs)
- 12 hours shift requirements


## Reasons for increased demand:

Home health, home care aides

- High turnover
- Increase in number of clients
- Surge in retirements

Nursing assistants

- Surge in retirements
- More client demand
- Not enough training sites

Licensed practical nurses

- Not enough available
- Higher level of care needed (LPNs over other lower skilled occupations)
Registered nurses
- Not enough supply
- Higher level of care needed
- Turnover
- Increased regulation requiring RNs (24/7 requirements)


## Long Term Care - Direct Care Workforce: example: Home Care Aides

## Home Care Aides:

- Assist consumers in activities of daily living
(e.g., cooking, cleaning, dressing, grooming, taking medications, and transferring into and out of beds)
- Consumers with physical disabilities, dementia, developmental disabilities, and mental illness may require other kinds of assistance for independent living
- Washington recently implemented training standards to help HCAs develop skills that meet the complex needs of the consumers they serve.


## Long Term Care - Direct Care Workforce: example: Home Care Aides

Who Are Home Care Aides?
A 2010 survey of HCAs in
Washington found that:

- 8 out of 10 are women
- $58 \%$ are age 50 or older
- $66 \%$ work part tıme as an HCA
- $18 \%$ have a college degree
- 8\% lack a high school diploma
- More than $30 \%$ are Hispanic or people of color

Where Do Home Care Aides Work?
Washington, HCAs work in a variety of home and community-based settings. Those who serve Medicaid consumers do so as:

- individual providers of home care services,
- employees of home care agencies,
- workers in state-licensed boarding homes,
- workers in adult family homes, \&
- workers in supported living settings.


## Washington State Population 2016-2040



## Population Age 65+

400,000


Population Age 85+
200,000

Data source: Washington State Office of Financial Management. State of Washington Forecast of the State
Population: November 2016 Forecast. http://www.ofm.wa.gov/pop/stfc/stfc2016/stfc_2016.pdf

## Long Term Care - Direct Care Workforce: example: Home Care Aides

Figure 3: Projected Increase in Home Care Aide Supply Required for Homeand Commmunity-Based Medicaid Services in Washington, 2010-2030*

*Based on estimated increases in the number of Medicaid consumers using HCA services as individual providers, through home care agencies, and in adult family homes and boarding homes.

From: Skillman SM, Basye A. 2011. Policy Brief - Home Care Aides in Washington: Current Supply and Future Demand. University of Washington Center for Health Workforce Studies. http://depts.washington.edu/fammed/chws/wp-

## Direct care workforce: <br> Washington State - full time* salaries 2016



[^0] Data source: Washington State Employment Security Department, Labor Market and Economic Analysis Division

## Direct care workforce: Solutions

## It's not just about turning up the education/training "spigot"

We need to improve workforce conditions and promote opportunities to recruit and retain a high quality direct care workforce

## Direct care workforce: Solutions

## Salaries

- requires reimbursement models that reward use of direct care workers
--- Will value-based
 payment be the norm in the future?
(Value vs. Volume)


## Direct care workforce: Solutions

## Career Pathways/Professional Development

From our national study of rural home health care:

- Support career ladder programs that allow direct service workers (e.g., home health aides, certified nurse aides) to pursue career advancement opportunities that promote recruitment and retention.

Skillman SM, Patterson DG, Coulthard C, Mroz TM. Access to Rural Home Health Services: Views from the Field. Policy Brief \#152. Seattle, WA: WWAMI Rural Health Research Center, University of Washington, Dec 2015. http://depts.washington.edu/fammed/rhrc/wpcontent/uploads/sites/4/2016/02/RHRC FR152 Skillman.pdf

## Direct care workforce: Solutions

## Technology

From our national study of rural home health care:
> "Using technology can offer a cost-effective means to supervise paraprofessionals working in remote locations."

"With appropriate financial incentives for technology, we may benefit from developing specific training for rural home health care workers to prepare them for using technology in patient care."

## Direct care workforce: Solutions

## Technology - Robots

- Staffing augmentation
- Dispensing meds

- Lifting
- Toileting
- Interactivity
- Reminders
-....
https://www.roboticsbusinessreview.com/health-medical/elder care robots are necessary and imminent say european experts/


## Direct care workforce: Solutions

How does health workforce planning happen?
It's a combination of -

- Collaboration
- Competition
- Regulation
- Legislation
- Innovation



## Health workforce planning partners

- Schools, Colleges, Universities, Training organizations

- Health care providers
- Hospitals, clinics, long term care, other
providers \& delivery settings
- Departments of Health
- Departments of Labor/Employment
- Local/regional health/labor development groups
- E.g., Washington's "Accountable Communities of Health"; workforce investment boards
- Licensing boards
- Labor unions
- Professional associations
- Health workforce researchers/analysts
- Area Health Education Centers (AHECs)
- And more

No single agency or organization has the authority or the ability to identify overall health workforce needs and deploy the resources to address them.


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[^0]:    * Based on hourly rates, although high \%s work part time. Ranges on bars indicate 25th and 75th percentiles of salaries for each occupation

