Practice Transformers: Caring for Communities through Collaboration and Partnership Development

Moderator: Gwen Cox, RN Regional Coach/Connector Practice Transformation Support Hub Qualis Health

Northwest Rural Health Conference March 26, 2018 Spokane, WA





Becky Corson,

Clinical Administrator, Mid-Valley Clinic Omak, WA





Mid Valley Clinic Omak, WA 95 MILES FROM WENATCHEE

• 140 MILES FROM SPOKANE

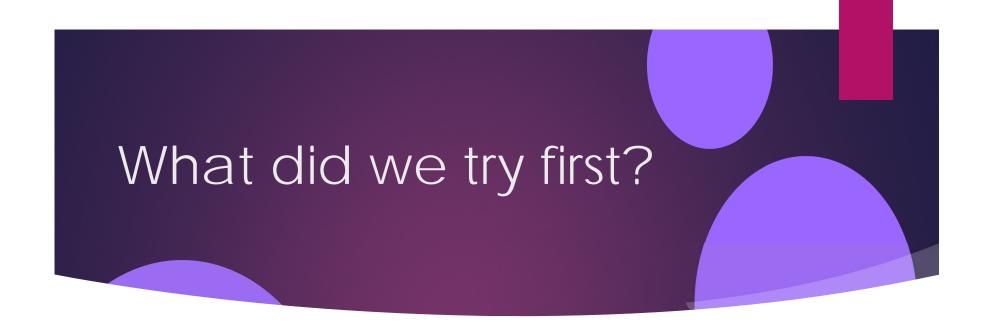


What do you need?

- Timely Behavioral Health Services
- BH Services close to home
- BH Services for all insurance plans

What do you need to provide BH services?

- Qualified BH Provider(s)
- Current Primary Care Staff Support
- Staffing to implement BH services
- Insurance/Payer Participation



- Psychiatric Nurse Practitioner
 - Location
 - ➤ Staffing
 - Financial Feasibility

Re-assessment: What has worked and how can we improve upon it?

PhD Psychologist Referrals

What do we need to implement telebehavioral health services?

Willingness and buy-in from Provider and clinical staff

Space and Equipment

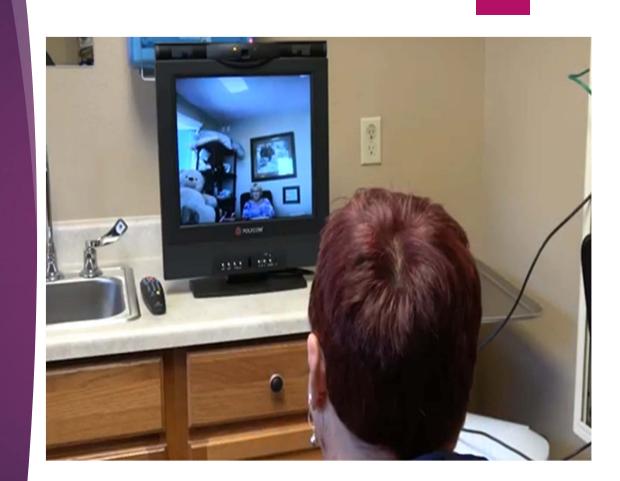
Staffing to schedule and room patients

➢ Financial viability

- Patients billed by Tele-Behavioral Health Provider directly
- Insurance coverage

How did you implement telebehavioral Health?

- Start with Terri Greer, PhD
- ➤ Space
- Equipment
- Staffing
- Research BH Services



How has it been working?

≻Terri Greer, PhD

- Expanded Services to include billing Medicare and providing chemical dependency counseling
- Preparing to bill Psychiatric Collaborative Care Model Services (CoCM) G0512
- Already bill for general BHI and CCM services under G0511
- Other Tele-behavioral health providers



Leslie Robison, PhD

Clinical Psychologist, Pullman Family Medicine Pullman, WA





Pullman Regional Hospital & Palouse Medical Staffing: Leslie Robison, PhD (Clinical health psychology)

Funding: Pullman Regional Hospital/Insurance billing

- 1. Hospital health psychology
 - Screening of ALL patients: PHQ-9, GAD-7, Edinburgh Postnatal Depression Screen
 - Staff referrals
- 2. Palouse Medical (Primary Care)
 - 2 different types of service
 - Co-located care weekly appointments/same day
 - Integrated care with internal medicine joint care of PCP and MH



Bridget Beachy

Director of Behavioral Health Community Health of Central WA





Community Health of Central Washington

- Federally Qualified Health Center
- 60 primary care clinicians
 - Family physicians
 - Pediatricians
 - Internists
 - Physician assistants/nurse practitioners
 - BHCs
 - Dental providers
- Serve 30,000 people in Central Washington
- 65% + on Medicaid or Medicare



CHCW

- Five clinics
 - Central Washington Family Medicine
 - "mother ship"
 - Houses residency
 - Serves almost 19,000 patients
 - Yakima Pediatrics
 - Serves almost 12,000 patients
 - Ellensburg
 - Serves almost 8,000 patients
 - Naches Medical Clinic
 - Serves over 3,000 patients
 - Highland Clinic
 - Serves about 500 patients



CHCW's why?

- The leadership believed it was clear the majority of driving forces in health problems was BEHAVIORAL HEALTH
- On demand access
- Broaden behavioral health beyond mental health and substance use – any behaviorally based problem
- "If you build it, they will come."



CHCW BHC Program 2016 2006

- 1 psychologist (CWFM)
- ¹/₂ FTE contracted master's level (YP)
- 2011
 - 1 psychologist (CWFM)
 - ¹/₂ FTE contracted master's level (YP)
 - 1 embedded BHC from community mental health setting (E-Burg)
- 2014
 - 3 psychologists (CWFM)
 - 2 full time master's level (CWFM + YP)
 - ¹/₂ FTE contracted master's level (YP)
 - 1 embedded BHC from community mental health setting (E-Burg)

- - Appointment of Director of **Behavioral Health**
 - Behavioral Health Education Director
 - 2018
 - 4 psychologists (CWFM)
 - 2.5 FTE master's level (YP, CWFM)
 - Full time BHCs split time at NMC and HC
 - 2 open positions at E-Burg for master's level
 - 1 post doc at E-Burg
 - 2 interns (CWFM, YP, NMC)
 - 2019
 - Increasing from 2 to 3 interns



Need a Vision

- Start with the end in mind
- Chipping away in increments
- Strategic about onboarding new BHCs, PCPs, orientation for all staff
- Embedding self in medical culture from hiring process to onboarding to a "seat at the table" organizationally



Who to hire?

- Well trained
- Bright
- Likes the team concept
- Flexible
- Spontaneous
- High energy
- Innovative



Barriers and Battles

- Yes...so many!
- Don't take it personal
- Part of the change/transformation process
- Be patient, yet persistent
- Know where your non negotiables are



2017 Metrics

- CWFM Penetration rate = 19%
- CHCW Penetration rate = 15%
- Productivity: 4.1 visits/clinic (clinic is ¹/₂ day)
 - Goal 4-5
- Same-day vs scheduled: 51%
 - Goal 50%
- Initial vs follow-up: 45% Initial (3-6 mos)
 - Goal 40-50%



Metrics

- Visits in 2017
 - 7,738
- Warm hand offs
 - 2,830



Recommended Readings

- Robinson, P., & Reiter, J. (2016). Behavioral consultation and primary care: A guide to integrating services (2nd ed.).
 Springer: New York.
- Robinson, P. & Strosahl, K. (2009). The Primary Care Behavioral Health model: Lessons learned. Journal of Clinical Psychology in Medical Settings, 16, 58-71.
- Serrano, N. (Ed.) (2014). The Implementer's Guide To Primary Care Behavioral Health. Retrieved from:
 - <u>https://itunes.apple.com/us/book/implementers-guide-</u> toprimary/id833906873?mt=11





Hub Help Desk: (206) 288-2540 or (800) 949-7536 ext. 2540 or by email <u>HubHelpDesk@qualishealth.org</u>.



Healthier Washington Practice Transformation Support Hub Web sites:

- Healthier Washington: <u>www.hca.wa.gov/hw/</u>
- Qualis Health: <u>www.QualisHealth.org/hub</u>
- Hub Resource Portal: <u>www.waportal.org</u>

The project described was supported by Funding Opportunity Number CMS-1G1-14-001 from the U.S. Department of Health and Human Services, Centers for Medicare & Medicaid Services. The contents provided are solely the responsibility of the authors and do not necessarily represent the official views of HHS or any of its agencies.





The project described was supported by Funding Opportunity Number CMS-1G1-14-001 from the U.S. Department of Health and Human Services, Centers for Medicare & Medicaid Services. The contents provided are solely the responsibility of the authors and do not necessarily represent the official views of HHS or any of its agencies.



Questions?