

THE GOOD FOOTTM ARTS COLLECTIVE

 www.thegoodfootarts.org

 @thegoodfootarts

  @thegoodfootartscollective

The Good Foot Introductions



Chi May Praseuth

Executive Director



Louie Praseuth

Creative Director

INTRO



INTRO



ABOUT US

Reference: <https://www.youtube.com/watch?v=JJDbxwLQVCU>



Agenda

- ① Equity and cultural competency in direct service programming
- ② Engaging Youth Culture on violence prevention
- ③ Safe Spaces and Expression
- ⑤ Q&A



**Equity and cultural
competency in direct
service programming**

CLAY

CREATIVE LEADERS AFFIRMING YOUTH

High School Curriculum Training

MEDIA, ADS, MUSIC & CULTURE

We use and show ads in the classroom context as we teach our C.L.A.Y. curriculum. The following slides are examples of how we use ads to unpack racism, implicit bias, and highlight how “-isms” coincide with sexism and objectifying...





Printed hooded top £7.99

Green



Select size



Size Guide

(Presenters' Context):

Passive, Submissive Asian Stereotypes for Women - Cathay Airlines. This addresses the power dynamics and false expectations for women in particular Asian women. This portrays and reinforces ideas that Asian women are voiceless and powerless.



"I JUST LIKE TO LISTEN MORE THAN TALK."

Karina You, Flight Attendant
Cathay Pacific Airways

There's more to being a model to flight attendant - and still doesn't think that she has had a real job and career. You can meet her and other members of the Cathay Pacific team at the Cathay Pacific office. And while you're there, check out our great fares to over 110 destinations worldwide. If you see Karina on your next flight, you might recommend a seasonal look - she loves to read.

Go online for a chance to win a luxury trip for two to Hong Kong, accommodation at The Upper House, a portrait session with the photographer of our advertising campaign, and eight times the Asia Miles you fly on Cathay Pacific!

Great service. Great people. Great fares. Visit cathaypacific.co.uk



**(Presenters' Context):
Dove Ad, Colorism...**

This ad released in Asia focuses on the global issue of lighter skin being better/cleaner than darker skin. It reinforces false self-hate and striving for white skin to be accepted.



“All sample ads play into minimizing others and "othering" of people. Simply put, racism shares the same oppressive pedagogy and teaching as sexism...”

“It's important to highlight this to young minds because they are in their formative years and are inundated with these images and normalize toxic beliefs and views.”



Engagement

no
excuses



MY LIFELINES



I AM FROM

A poem, exercise from Shawn Ginwright's *Hope and Healing In Urban Education*.

1. I am from (three objects from around your childhood home)
2. I am from (three objects from your backyard or near your house)
3. I am from (three places near your neighborhood)
4. I am from (family member(s))
5. I am from (a phrase that you remember from your childhood)
6. I am from (food that you had while growing up)
7. I am from (some special event or experiences that define who you are today)

1. I am from...

2. I am from...

3. I am from...

4. I am from...

5. I am from...

6. I am from...

7. I am from...



**Safe Space +
Youth Expression**

Woot Collective

The Good Foot Leader Intern



Safiya Warsame

Leader Intern

Q&A