

MARK C. LONG

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Updated June, 2009

ACADEMIC POSITIONS

University of Washington, Seattle, WA,
(Associate Professor of Public Affairs, Beginning September 2009).
Assistant Professor of Public Affairs, 2004 – 2009.
Research Affiliate, Center for Studies in Demography and Ecology, 2006 –.
Adjunct Assistant Professor of Economics, 2004 –.

George Washington University, Washington, D.C.,
Assistant Professor of Economics and Public Policy & Public Administration, 2002 – 2004.

OTHER POSITIONS

Journal of Policy Analysis and Management
Managing Editor and Co-Editor, 2008–.

EDUCATION

University of Michigan, Ann Arbor, Michigan
Ph.D. in Economics, 2002.

Dissertation: The Effects of Education Policy on College Entry and Household Savings.

2002 Ph.D. Dissertation Award, for Best Ph.D. Dissertation in Public Policy and Management, The Association for Public Policy Analysis and Management.

M.A. in Economics, 1998.
M.P.P. in Public Policy, 1996.

University of California at Los Angeles, Graduate School of Education
Teaching Credential, 1992.

DePauw University, Greencastle, Indiana
B.A. in Studio Art, 1989.

RESEARCH AND TEACHING FIELDS:

Public Economics, Labor Economics, Economics of Education, Public Policy, and Applied Econometrics.

REFEREED PUBLICATIONS

1. "The Impact of Asset-Tested College Financial Aid on Household Savings," *Journal of Public Economics*, 88(1), pp. 63-88, January 2004.
2. "College Applications and the Effect of Affirmative Action," *Journal of Econometrics*, 121 (1-2), pp. 319-342, July-August 2004.
3. "Race and College Admission: An Alternative to Affirmative Action?," *The Review of Economics and Statistics*, 86(4), pp. 1020-1033, November 2004.
4. "Affirmative Action and its Alternatives in Public Universities: What Do We Know?" *Public Administration Review*, 67(1), pp. 311-325, March-April 2007.
5. "Wage and Productivity Stability in U.S. Manufacturing Plants," with Kristin Dziczek, Dan Luria, and Edie Wiarda. *Monthly Labor Review*, 131(5), pp. 24-36, May 2008.
6. "Making Sense Of Competing Nursing Shortage Concepts," with Marsha G. Goldfarb and Robert S. Goldfarb, *Policy, Politics, and Nursing Practice*, 9(3), pp. 192-202, August 2008.
7. "Winners and Losers: Changes in Texas University Admissions post-*Hopwood*," with Marta Tienda. *Educational Evaluation and Policy Analysis*, 30(3), pp. 255-280, September 2008.

Recipient of the American Educational Research Association's Palmer O. Johnson award for "the highest quality of academic scholarship published in one of the [four] AERA journals during the 2008 volume year."
8. "College Quality and Early Adult Outcomes." *Economics of Education Review*, 27(5), pp. 588-602, October 2008.
9. "Explanations for Persistent Nursing Shortages," with Marsha G. Goldfarb and Robert S. Goldfarb. *Forum for Health Economics and Policy* (Berkeley Electronic Press), <http://www.bepress.com/fhep/11/2/10/>, 11(2), November, 2008.
10. "Explaining Gaps in Readiness for College-Level Math: The Role of High School Courses," with Dylan Conger and Patrice Iatarola, *Education Finance and Policy*, 4(1), pp. 1-33, Winter 2009.
11. "Changes in the Returns to Education and College Quality." Forthcoming in the *Economics of Education Review*.
12. "Explaining Race, Poverty, and Gender Disparities in Advanced Course-Taking," with Dylan Conger and Patrice Iatarola. Forthcoming in the *Journal of Policy Analysis and Management*.

REFEREED PUBLICATIONS (CONTINUED)

Special Editor (along with Marta Tienda) for "Beyond Admissions: Rethinking College Opportunities and Outcomes," a special edition of *The Annals of the American Academy of Political and Social Science*, forthcoming in 2010. Includes the following articles:

13. Preface: "Beyond Admissions: Lessons from Texas," with Marta Tienda.
14. "Policy Transparency and College Enrollment: Did the Texas' Top 10% Law Broaden Access to the Public Flagships?," with Marta Tienda and Victor Saenz.
15. "Why Are Men Falling Behind? Explanations for the Gender Gap in College Outcomes," with Dylan Conger.
16. "Changes in Texas Universities' Applicant Pools after the *Hopwood* Decision," with Marta Tienda. <http://dx.doi.org/10.1016/j.ssresearch.2009.06.004> Forthcoming in *Social Science Research*.

PAPERS UNDER REVIEW

17. "Nearby Affirmative Action and its Effect on College Quality." Revised and resubmitted to *The B.E. Journal of Economic Analysis & Policy*.

PAPERS IN PROGRESS

18. "Jockeying for Position: High School Student Mobility and Texas' Top-Ten Percent Rule," with Julie Berry Cullen and Randall Reback.
19. "Determinants of High Schools' Advanced Course Offerings," with Patrice Iatarola and Dylan Conger.
20. "Secondary School Characteristics and Early Adult Outcomes."
21. "Effects of High School Course Taking on Test Scores, High School Graduation, and Postsecondary Entry," with Patrice Iatarola and Dylan Conger.

OTHER PUBLICATIONS

22. "Growing Income Inequality: Roots and Remedies," with Edward Gramlich. *The Future of the Public Sector*, No. 3, Urban Institute Press, June 1996.
23. "Summary of 'Jockeying for Position: High School Student Mobility and Texas' Top-Ten Percent Rule,'" with Julie Berry Cullen and Randall Reback. *Insights on Southern Poverty*, 1(3), University of Kentucky Center for Poverty Research, pp. 9-11, Fall 2003.

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REPORTS TO PUBLIC AGENCIES

"High School Transitions: Coursetaking & College-readiness", with Dylan Conger and Patrice Iatarola. Presented to the Florida Department of Education, January 26, 2007.

"High School Transitions: Course Taking & College-Enrollment and Readiness", with Dylan Conger and Patrice Iatarola, Presented to the Florida Department of Education, February 8, 2007.

AWARDS

Recipient of the American Educational Research Association's Palmer O. Johnson award for "the highest quality of academic scholarship published in one of the [four] AERA journals during the 2008 volume year."

Finalist for the Robert Wood Johnson in Scholars in Health Policy Research Program at Harvard University, UC-Berkeley, and the University of Michigan, 2006.

The Association for Public Policy Analysis and Management, Ph.D. Dissertation Award, for Best Ph.D. Dissertation in Public Policy and Management, 2002.

FELLOWSHIPS AND GRANTS

Smith Richardson Foundation, "Why Are Men Falling Behind? Explanations for the Gender Gap in College Enrollment and BA Completion," \$59,819, 2009-10.

U.S. Department of Education, Institute of Education Sciences, "The Implications of High School Course Availability and Course-Taking for Achievement, Graduation, and Postsecondary Enrollment," Co-PI with Patrice Iatarola (Florida State Univ.) and Dylan Conger (George Washington Univ.), Awarded \$499,484, 2007-2009.

Spencer Foundation, "Changes in the Returns to Education and College Quality at the End of the 20th Century," Awarded \$38,350, 2005-06.

University of Washington, Institute for Ethnic Studies in the United States, "Affirmative Action, College Quality, and Early Adult Outcomes," Awarded \$6,864, 2005.

University of Washington, Daniel J. Evans School of Public Affairs Faculty Research Grants: "The Effects of High School Courses on Achievement, Graduation, and Postsecondary Enrollment," Awarded \$15,000, 2006-07.

"Affirmative Action, College Quality, and Early Adult Outcomes," Awarded \$14,914, 2005-06.

"College Quality and Early Adult Outcomes' and related papers," Awarded \$13,498, 2004-05.

Policy Research Scholar at the George Washington Institute of Public Policy, "College Quality and Early Adult Outcomes," Awarded \$12,000, 2004-05 (Declined Offer).

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INVITED SEMINARS AND CONFERENCE PRESENTATIONS

"Effects of High School Course Taking on Test Scores, High School Graduation, and Postsecondary Entry," with Patrice Iatarola and Dylan Conger.

- City University of New York (April 2009)
- American Educational Research Association Conference (April 2009)
- American Education Finance Association Conference (March 2009)

"Policy Transparency and College Enrollment Trends: Did the Texas' Top 10% Law Broaden Access to the Public Flagships?," with Marta Tienda and Victor Saenz.

- American Educational Research Association Conference (April 2009)
- Princeton University, Texas Higher Education Opportunity Project Research Seminar (August 2008)

"Why Are Men Falling Behind? Explanations for the Gender Gap in College Outcomes," with Dylan Conger

- Princeton University, Texas Higher Education Opportunity Project Summer Data Workshop (August 2008)

"The Determinants of High Schools' Advanced Course Offerings."

- Institute for Education Science Annual Research Conference – Poster Session (June 2008)
- American Education Finance Association Conference (April 2008, presented by Patrice Iatarola)

" Explaining Race, Poverty, and Gender Disparities in Advanced Course-Taking."

- University of Washington, Evans School of Public Affairs (October 2008)
- American Education Finance Association Conference (April 2008)
- American Educational Research Association Conference (March 2008, presented by Dylan Conger)

"Changes in Texas Universities' Applicant Pools after the *Hopwood* Decision."

- American Educational Research Association Conference (March 2008)
- University of Texas, Civil Rights Project Roundtable (October 2007)

"Gaps in Readiness for College-Level Math: The Role of High School Courses."

- University of Washington, Evans School of Public Affairs (May 2007)
- American Education Finance Association Conference (March 2007)

"Changes in the Returns to Education and College Quality."

- American Education Finance Association Conference (March 2006)

"Affirmative Action and its Alternatives in Public Universities: What Do We Know?"

- Princeton University, Texas Higher Education Opportunity Project Summer Data Workshop (July 2005)

INVITED SEMINARS AND CONFERENCE PRESENTATIONS (CONTINUED)

"Winners and Losers: Changes in Texas University Admissions post-*Hopwood*."

- Association for Public Policy Analysis and Management Conference (November 2007)
- American Educational Research Association Conference (April 2007)
- UC-Berkeley, "Equal Opportunity in Higher Education: Proposition 209, the Past and Future" Conference (October 2006, presented by Marta Tienda)
- University of Washington, Center for Studies in Demography and Ecology (Internal Seminar, December 2006)
- Princeton University, Texas Higher Education Opportunity Research Meeting (August 2006)

"Nearby Affirmative Action and its Effect on College Quality."

- Western Economic Association International Annual Conference (July 2007)
- National Bureau of Economic Research Higher Education Meeting (April 2007)
- Duke University, Economics Department (April 2007)
- Princeton University, Industrial Relations Section/Labor Economics Seminar (December 2006)
- Princeton University, Texas Higher Education Opportunity Research Meeting (August 2006)
- Association for Public Policy Analysis and Management Conference (November 2005)
- DePauw University (November 2005)

"College Quality and Early Adult Outcomes"

- University of Victoria (December 2005)
- National Bureau of Economic Research Higher Education Meeting (April 2005)
- American Education Finance Association Conference (March 2005)
- Midwest Economics Association Conference (March 2005)
- Association for Public Policy Analysis and Management Conference (October 2004)

"Wage and Productivity Stability in Manufacturing Plants," with Kristin Dziczek, Dan Luria, and Edie Wiarda.

- George Washington University (February 2003)

"Secondary School Characteristics and Early Adult Outcomes"

- Midwest Economics Association Conference (March 2004)
- American Education Finance Association Conference (March 2004)
- Association for Public Policy Analysis and Management Conference – Poster Session (November 2003)
- George Washington University (October 2003 and November 2003)
- University of Maryland (October 2003)

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INVITED SEMINARS AND CONFERENCE PRESENTATIONS (CONTINUED)

"Jockeying for Position: High School Student Mobility and Texas' Top-Ten Percent Rule," with Julie Berry Cullen and Randall Reback.

- American Education Finance Association Conference (March 2009, presented by Julie Cullen).
- National Bureau of Economic Research Higher Education Meeting (May 2003, presented by Randy Reback)
- Association for Public Policy Analysis and Management Conference (November 2002)

"College Applications and the Effect of Affirmative Action"

- George Washington University (October 2002)
- Midwest Economics Association Conference (March 2002)
- University of Michigan (August 2001 and October 2001)

"Race and College Admission: An Alternative to Affirmative Action?"

- National Bureau of Economic Research Higher Education Meeting (November 2001)
- Association for Public Policy and Analysis Management Conference (November 2001)
- University of Michigan (July 2000 and September 2001)

"The Impact of Asset-Tested College Financial Aid on Household Savings"

- Student Financial Aid Research Conference (May 2001)
- Congressional Budget Office (July 1998)
- University of Michigan (April 1999 and November 1999)

TEACHING EXPERIENCE

University of Washington, Evans School of Public Affairs, Assistant Professor:

- PhD Data Analysis Seminar: Fall 2008, Fall 2007
- Economics of the Public Sector: Winter 2009, Winter 2007, Winter 2006.
- Quantitative Analysis II: Spring 2007, Spring 2006, Spring 2005.
- Economics of Race and Inequality: Winter 2009, Spring 2007, Spring 2006, Winter 2005.
- Microeconomic Policy Analysis: Fall 2007, Fall 2006, Fall 2005, Fall 2004.

George Washington University, Department of Economics and School of Public Policy and Public Administration, Assistant Professor:

- Intermediate Microeconomics: Spring 2004, Fall 2003, Spring 2003, and Fall 2002.
- Economics in Policy Analysis: Spring 2004, Fall 2003 and Spring 2003.

University of Michigan, Ford School of Public Policy, Instructor:

- Intermediate Microeconomics: Summer 2002 and Summer 2001.

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TEACHING EXPERIENCE (CONTINUED)

University of Michigan, Department of Economics, Instructor:

- Introductory Macroeconomics: Summer 1999.

University of Michigan, Department of Economics, Head Graduate Student Instructor:

- Introductory Macroeconomics: Winter 2002 and Fall 2001.
- Intermediate Macroeconomic Theory: Winter 2000 and Fall 1999.

University of Michigan, Department of Economics, Graduate Student Instructor:

- Introductory Macroeconomics: Winter 1999, Fall 1998, and Fall 1997.
- Introductory Microeconomics: Winter 1998.

University of Michigan, Economics Department, "Top-Ten Graduate Student Instructor" based on student evaluations: Winter 2002, Fall 2001, and Fall 1999.

University of Michigan, Ford School of Public Policy, Teaching Assistant:

- Intermediate Microeconomics: Summer 1999.
- Program Evaluation: Winter 1996.
- Applied Regression Analysis: Winter 1996.
- Statistics: Fall 1995.

PROFESSIONAL AND COMMUNITY SERVICE

The Texas Higher Education Opportunity Project, 2005-. Collaborating Investigator. Multi-year study of the transition of Texas high school students into higher education and the labor force.

Journal Reviewer:

- *Canadian Journal of Economics* (2007)
- *Eastern Economic Journal* (2007)
- *Economic Inquiry* (2004, 2007, 2009)
- *Economics of Education Review* (2003, 2004, 2008, 2009)
- *Educational Evaluation and Policy Analysis* (2006, 2008)
- *Education Finance and Policy* (2005, 2008)
- *Journal of Econometrics* (2002)
- *Journal of Health Economics* (2006)
- *Journal of Human Resources* (2005, 2009)
- *Journal of Labor Economics* (2008)
- *Journal of Law, Economics, and Organization* (2007)
- *Journal of Policy Analysis and Management* (2005, 2007, 2009)
- *National Tax Journal* (2008)
- *Review of Economics and Statistics* (2009)
- *Social Science Quarterly* (2003, 2004)
- *Quarterly Journal of Economics* (2007)

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PROFESSIONAL AND COMMUNITY SERVICE (CONTINUED)

Grant Application Reviewer:

- *National Science Foundation (2008)*

Conference Panel Organizer:

- "The Continuing Impact of Race on Higher Education Processes, Policies and Outcomes." Association for Public Policy and Management Conference, 2007.
- "Economics Of Education: Higher Education Access and Peer Effects In Schools". Western Economic Association International Annual Conference, 2007.

Conference Panel Discussant:

- Association for Public Policy and Management Conference, 2007.
- American Educational Finance Association Conference, 2007.
- Texas Higher Education Opportunity Research Meeting, 2006.
- American Educational Finance Association Conference, 2006.
- Midwest Economics Association Meeting, 2005.
- American Educational Finance Association Conference, 2005.
- Midwest Economics Association Meeting, 2004.
- American Educational Finance Association Conference, 2004.
- U.S. Department of Health and Human Services, Assistant Secretary for Planning and Evaluation / Census Bureau Research Development Grants Conference (in association with The Joint Center for Poverty Research), 2003.

Conference Proposal Reviewer:

- American Educational Research Association Conference, 2009.
- American Educational Research Association Conference, 2008.

Conference Panel Chair:

- "The Implicit Value of Health and Health Insurance," Midwest Economics Association Meeting, 2004.
- "School Choice and Education Policy," Midwest Economics Association Meeting, 2002.

University of Washington Service:

Evans School of Public Affairs:

- Curriculum Committee (Chair), 2008-09.
- Graded and wrote questions for the Ph.D. students' qualifying exams, 2007-09.
- Degree Project Prize Committee, 2007.
- Faculty Council, 2006-8.
- Curriculum Committee, 2006-07.
- Faculty Program Coordinator for the Traditional MPA Program, 2006-07.
- Admissions Policy and Procedures Task Force, 2004.
- Admissions and Financial Aid Committee, 2004-06.
- PhD Program Planning Committee, 2004-06.

Research Royalty Fund:

- Grant Application Reviewer, 2005, 2007, 2009.

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PROFESSIONAL AND COMMUNITY SERVICE (CONTINUED)

UW PhD Students:

- Andy Ewing (Economics, dissertation committee member, in progress).
- Stephanie Ewert (Sociology, dissertation committee member, in progress).
- Scott DeBurgomaster (Sociology, dissertation committee member, in progress).
- Colleen Chrisinger (Public Affairs and Management, dissertation and second-year assessment exam committee, 2008).
- Christina P. Tapia (Economics, dissertation committee graduate student representative, in progress).

George Washington University Service:

- George Washington Institute of Public Policy Steering Committee, 2003-04.

Department of Economics:

- Library Representative, 2003-04.
- Ph.D. dissertation committee member for Theresa Alafita, "The Effects of Performance Pay for Teachers: An Analysis of Arizona's Career Ladder Program," 2003.

University of Michigan Service:

- Graduate Economics Student Association's Library Representative, 2001-02.
- Graduate Economics Student Association's Faculty Representative, 2000-01.

Media:

- Podcast, "Friend or Foe: Practicing Affirmative Action in the New Century," [University of Southern California](#), Center for Enrollment Research, Policy, and Practice, with Scott Andrew Schulz, May, 2009.
- Research highlighted in "10% Admissions – The Full Impact", by Scott Jaschik, [Inside Higher Ed](#), April 6, 2009.
- Interviewed for "Effect of Nebraska's Racial-Preference Ban Weighed", by Catherine Gewertz, [Education Week](#), November 19, 2008.
- Interviewed for "Affirmative action ban fails in Colorado", by Colleen Slevin, [Associated Press](#), November 8, 2008, published in numerous outlets including the [Washington Post](#), [San Francisco Chronicle](#), and [USA Today](#).
- Interviewed for and quoted in: "Schools seek new diversity answers after court rejects race as tiebreaker", by Jessica Blanchard and Christine Frey, [Seattle Post-Intelligencer](#), June 29, 2007.
- Interviewed for and quoted in: "Taking Action to Admit: UCLA tweaks its admissions process to stop the black student enrollment decline", by Samantha Levine, [U.S. News and World Report](#), May 27, 2007,
- Interviewed for: "Home-building boom relies on illegal workers", by Sanjay Bhatt, [Seattle Times](#), September 17, 2006.
- Interviewed for: "Saying 'No' to the Ivy League -- Families Face Tough Choice As Back-Up Schools Boost Merit Aid for Top Students" by Rob Tomsho, [Wall Street Journal](#), April 20, 2006.

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PROFESSIONAL AND COMMUNITY SERVICE (CONTINUED)

Legal Briefs:

- Provided assistance to the NAACP Legal Defense and Educational Fund in their preparation of an amicus brief in the case of Abigail Noel Fisher and Rachel Multer Michalewicz v. State of Texas et al., April 13, 2009.

Research-related Employment:

- Michigan Manufacturing Technology Center, Ann Arbor, MI, 2002. Consultant. Conducted research at the U.S. Bureau of the Census, Center for Economic Studies on the stability of manufacturing plants' wages and productivity.
- University of Michigan. Research Assistant.
 - Rebecca Blank and Matthew Shapiro, 2000-01.
 - Edward Gramlich, 1995.
 - Lawrence Mohr, 1995.
- Congressional Budget Office, Washington, DC, 1998. Summer Intern.
- Office of Management and Budget, Washington, DC, 1997. Summer Intern.
- Henry Ford Health System, Center for Clinical Effectiveness, Detroit, Michigan, 1996. Analyst.