

COMMENTS *Washington Park Arboretum Interpretive & Wayfinding*

The University of Washington, the City of Seattle and the Arboretum Foundation are working together to develop an Interpretive & Wayfinding Plan as one of the priority projects identified in the WPA Master Plan.

Progress to Date (October 2004)

- Interviewed 12 groups and 68 individuals
- Researched historical and existing documents
- Mapped and observed existing conditions – signage, entrances, pathways, usage
- Developed Significance Statements, Themes and Sub-themes for interpretation
- Explored wayfinding strategies, signage options and technology choices
- Held two public Open Houses

Arboretum Stories: Education & Interpretation

1) How do you learn best about subjects and places such as the Arboretum?

Rate the following methods according to your preference on a scale of 1 - 5.

1 = like the most; 5 = like the least

<i>viewing interpretive panels alongside trails</i>	1	2	3	4	5
<i>listening to cassettes / CDs / audio</i>	1	2	3	4	5
<i>hands-on interactive exhibits</i>	1	2	3	4	5
<i>talking about subject matter with experts</i>	1	2	3	4	5
<i>guided tour</i>	1	2	3	4	5
<i>programs / classes</i>	1	2	3	4	5
<i>other</i> _____					

Signage & Wayfinding at the Arboretum

1) Where (specifically) do you typically enter WPA? How long do you usually stay? What areas do you generally visit? When visiting where would you most likely look for directions and/or maps?

We invite you to record any other comments you may have about the Interpretive & Wayfinding Planning and Implementation process on the back of this form.

Would you like to receive periodic updates about the Interpretive & Wayfinding Planning and Implementation process? _____

(optional) Name / Address / Email

Return this form to:

Washington Park Arboretum
Graham Visitor Center
2300 Arboretum Drive
Seattle, WA 98122

Or access this form at <http://depts.washington.edu/wpa/wayfinding.htm>

Contact: Jerry Ernst / phone: 206.652.0599 / email: jernst@prrbiz.com

Thank you for your time and interest in the Interpretive and Wayfinding Plan