

SIGN CONCEPTS HIERARCHY

DRAFT



QUANTITY	SIGN TYPE	LONGEVITY	MATERIALS		CONTENT
			support	sign face	
2-3 signs	Primary Entry Signs	50+ years	stone (basalt, granite), metal	stone (basalt, granite), metal	Welcome to Washington Park Arboretum
2- 5 signs	Secondary Entry Signs	30 - 50 years	stone (basalt, granite), metal, fiberglass, coated aluminum	stone (basalt, granite), metal, fiberglass, coated aluminum	Welcome to Washington Park Arboretum
10-20 signs	Orientation	20 - 30 years	metal, painted wood, stone,	metal, phenolic, fiberglass (inkjet imbedded), porcelain, coated aluminum,	Orientation, you are here maps, "What is Arboretum?"
12-30 signs	Sub-Entry, Regulatory, Directional	10 -20 years	metal, painted wood, stone,	metal, phenolic, fiberglass (inkjet imbedded), coated aluminum,	Interpretation, Intro to Areas / Zones, Regulatory Signs, Directional Signs
12 - 60 signs	Interpretive	Supports are semi-permanent (20-30yrs), content is changeable (annually, seasonally, or as technology changes).	metal, painted wood, stone,	metal, phenolic, fiberglass (inkjet imbedded), coated aluminum, painted wood	Interpretation, may change seasonally, annually, or as technology changes.
5 - 10 signs per project	Temporary	3 months - 2 years	metal, painted wood,	laminated cardstock, "Rite in the Rain"	Project Process, registrar plant ID labels
OTHER WAYFINDING STRATEGIES					
	Trail Surfaces			colored materials, various sized gravel, bark, hazelnut shells, porous pavement, lawn, grasscrete	Throughout WPA
	Imbedded materials in trails, or alongside trails.			stone, shapes, colors, art pieces, letters, numbers	Throughout WPA
	Compass Rose / Nodes				Throughout WPA
	Audio / PDA / Paper Map Kiosk				Throughout WPA