Unit 3: Developing a CBPR Partnership – Creating the “Glue”

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This unit introduces the concept of “glue” and focuses on the relationships, structures, policies and processes that are essential to developing and sustaining CBPR partnerships.

**Learning Objectives**

- Describe effective strategies for creating “glue”: the substance of a partnership that promotes and sustains trust, communication, connectedness, and meaningful work efforts and products
- Describe the rationale and effective strategies for establishing an organizational structure of board and staff for your partnership
- Describe the rationale and effective strategies for establishing a mission statement, bylaws, principles and operating norms for your partnership
- Consider examples of policies and procedures that can be applied to your partnership

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- Section 3.2 Establishing an Organizational Structure of Board and Staff
- Section 3.3 Creating a Mission Statement and Bylaws
- Section 3.4 Developing CBPR Principles
- Section 3.5 Developing “Operating Norms”

Citations and Recommended Resources