Unit 4: Trust and Communication in a CBPR Partnership – Spreading the “Glue” and Having it Stick

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This unit emphasizes the central role that trusting relationships play in successful CBPR partnerships. It includes practical strategies for establishing and maintaining trust, balancing power, communicating effectively and resolving conflicts.

**Learning Objectives**

- Articulate the importance of trust in CBPR partnerships
- Learn about processes for establishing and maintaining trust among partners
- Identify processes for making decisions and communicating effectively
- Understand how conflicts can arise and how to approach conflict resolution
- Learn strategies for motivating, recognizing and celebrating partners

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Citations and Recommended Resources