COMMUNITY VOICES FIND INNOVATIVE WAYS TO HELP UNDERSERVED FAMILIES FIND CARE

Innovative outreach and enrollment efforts, ranging from free fruit baskets and Beanie Babies™ to creating new health plans, have allowed Community Voices: HealthCare for the Undeserved to enroll uninsured, "hard-to-reach" populations in public coverage programs, according to a report released this month.

Community Voices' strategies for enrollment include enlisting community residents speaking the same language as their neighbors to participate in the outreach process and to educate the public through community events like health fairs or street festivals. These outreach workers, called "promotoras" in some communities, are able to inform friends and strangers about government health programs allowing many new immigrants once fearful of and unfamiliar with government-funded health programs or the concept of health insurance to find access to care.

Community Voices also employed various marketing approaches typically found in the for-profit sector, such as giving away t-shirts, hats, and backpacks embroidered with the State Children's Health Insurance Program (S-CHIP) logo. These promotional items were distributed along with flyers and information packets describing local S-CHIP efforts and resources.

"Community Voices is insuring the uninsured through innovative approaches," said Dr. Henrie M. Treadwell, Project Director for the W.K. Kellogg Foundation.

"We need to reach vulnerable populations with health care wherever they are - whether it's a school, church, or neighborhood beauty salon."

The report, authored by Sharon Silow-Carroll, Stephanie E. Anthony, Heather Sacks, and Jack A. Meyer, of the Economic and Social Research Institute also stresses that while real outreach takes place at the personal level, there are many things policymakers can do at the federal level to help these community efforts. Reaching Out: Successful Efforts to Provide Children and Families with Health Care provides community workers and policymakers with an inventory of ideas and resources to improve enrollment rates and help more people access essential health care.

Some Community Voices efforts include:

Denver, CO: Denver Health Community Voices has visited early childhood education programs with information on state health programs and enrollment processes. By creating an open and social atmosphere at the meetings, the Denver site was able to help several parents and their friends apply for health care.

El Paso, TX: El Paso's Community Voices joined the West Texas CHIP Collaborative, a group of 150 community-based organizations working to raise community awareness about the Medicaid and S-CHIP programs. The Collaborative distributes literature continued on page 8

NEW FACTS SHEETS ON SERVICE-LEARNING IN HIGHER EDUCATION

As the National Service-Learning Clearinghouse Senior Program Advisor for Higher Education, Community-Campus Partnerships for Health has developed several fact sheets now available on the Clearinghouse website at http://www.servicelearning.org/library/fact_sheets/index.html. These include:

- The Evidence Base for Service-Learning in Higher Education
- Discipline-Specific Service-Learning Resources for Higher Education
- Institutional Structures for Service-Learning In Higher Education
- Tools and Methods for Evaluating Service-Learning in Higher Education

The site also contains these other fact sheets:

- Recognition in Service-Learning
- Tribal Service-Learning Programs
- Character Education and Service-Learning

We are striving to develop materials that respond to the field's most frequently asked questions and most pressing challenges.

If you have suggestions for future fact sheets or other resource materials -- or if you have information to add to an existing fact sheet -- please email Piper Krauel at piperk@itsa.ucsf.edu.
MESSAGE FROM OUR EXECUTIVE DIRECTOR

This summer, CCPH begins an exciting new project with a grant from the WK Kellogg Foundation - Preparing the Health Workforce of the Future: Community Voices Service-Learning Partnerships.

Three years ago, Community Voices (CV) began as a national initiative to improve health care to the underserved. The program involves 13 sites pursuing innovative, collaborative strategies for serving the underserved in 10 states and the District of Columbia (for more information, visit www.communityvoices.org and the cover story of this PM issue). I know some of you are involved in the CV program and we will be eager to tap into your knowledge and experience with the program.

Although not designed as a "health workforce initiative" or with an explicit academic component, the Kellogg Community Voices program - as a national initiative, and as individual programs at the community level - can make a significant contribution to understanding the health workforce challenges facing communities, advancing recommendations for change, and implementing solutions.

As a national initiative, the CV program can identify and articulate the competencies that health professionals need to effectively improve health in their communities, advocate for a health workforce that mirrors an increasingly diverse population and promote community-driven strategies for change.

As individual programs at the community level, CV grantees can be transformed into "learning communities" for students at the K-12, college and university levels. With their emphasis on health access and outcomes for disadvantaged communities and communities of color, CV grantees can play a significant role in diversifying the health workforce by identifying promising young people, providing mentoring, training and development opportunities for students of color and disadvantaged students from across the educational continuum. CV grantees can convene local K-12 schools, colleges and universities to pursue interdisciplinary, community-based collaborations and ensure the community's voice on school admissions and curriculum committees. With their emphasis on community-based preventive care, community partnerships and policy change, CV grantees are an ideal setting for service-learning partnerships, in which college and university students provide community service combined with reflection and explicit learning objectives as part of their formal education.

With support from the WK Kellogg Foundation, we will begin an effort to facilitate and strengthen community-campus partnerships between CV grantees and nearby colleges and universities, and to articulate the role of communities in achieving a competent, diverse health workforce.

This effort is exciting and unique in that communities seek to engage colleges and universities as partners in their efforts to meet community needs, improve health and ensure a competent, diverse workforce. Typically, higher educational institutions "reach out" to the community to fulfill their academic missions of teaching, research and service. Thus, this effort promises to generate new knowledge about community-driven service-learning partnerships that can inform practice across the country.

We look forward to sharing more details with you shortly. In the meantime, if you have any questions, comments or ideas, please let me know at sarena@u.washington.edu or 206-616-4305.

NEW BOARD MEMBER OF THE WEEK!

Kaytura Felix Aaron, MD is a physician and researcher at the Agency for Healthcare Research and Quality (AHRQ) where she works on quality of care for vulnerable populations and community-based participatory research (CBPR). She works to promote community-based participatory research at the Agency and within the federal Department of Heath and Human Services. She led efforts to organize a national policy meeting on CBPR. Kay is the co-editor for a Journal of General Internal Medicine special issue on CBPR.

Prior to coming to AHRQ, she was a Robert Wood Johnson Clinical Scholar and W.K. Kellogg Community Health Scholar at Johns Hopkins University. Her work then included the participatory development of an instrument for clients to evaluate community-based outreach services to manage cardiovascular diseases. She also worked with several community groups to increase their representation in the policy-making process. In collaboration with the Community Health Workers of Maryland, she advocated for managed care legislation that increased outreach services to Medicaid beneficiaries.

She is a Salzburg fellow and a US Public Health Service Primary Care Policy Fellow. She maintains a small primary care practice serving uninsured and immigrant patients in her county.
Community-Campus Partnerships for Health is pleased to announce our third annual Advanced Service-Learning Institute, February 1 - 4, 2003 in San Jose, CA.

See below for a detailed description. Applications are due December 2, 2002, and can be printed from the CCPH website at http://futurehealth.ucsf.edu/ccph/servicelearning.html#advsl

We encourage you to apply early, as space is limited to 25 participants. Teams from academic institutions that are trying to build sustainable multi-disciplinary support for service-learning are especially encouraged to apply.

For more information, visit our website or contact Summer Reilly, CCPH Program Assistant, at ccph@itsa.ucsf.edu or (415) 476-7081.

WHAT: CCPH 2003 Advanced Level Service-Learning Institute
THEME: "Service-Learning in the Health Professions: Fostering Leadership for Service-Learning Sustainability"
DATE AND LOCATION: February 1 - 4, 2003 in San Jose, CA.
APPLICATION DEADLINE: December 2, 2002
FOR MORE INFORMATION: The institute application is now available on our website at http://futurehealth.ucsf.edu/ccph/servicelearning.html#advsl or by calling our fax-on-demand service at 1-888-267-9182 and requesting document #206.

This institute builds upon our introductory level institute and is designed for academic administrators, faculty, staff and community partners who have already implemented service-learning courses or programs. If you have either attended our introductory level institute OR have demonstrated experience with service-learning AND seek to sustain service-learning in your institution or organization, this institute is for you.

During daily, intensive, interactive workshops and small group sessions, participants learn about:
*Understanding and influencing change within health professions schools and community settings;
*Strategies for institutionalizing service-learning into the health professions curriculum;
*Methods for developing a community-based scholarship portfolio for use in faculty promotion and tenure decisions;
*Effective methods for assessing service-learning outcomes for faculty, student, community, and institutional stakeholders;
*The core leadership skills and competencies needed to sustain service-learning partnerships;
*Models of faculty and staff development for implementation at home institutions/organizations.

University-Community Building Partnerships
I'm looking for information on joint housing partnerships between universities and community organizations. I was wondering if any partnerships exist where students and community members live in residential buildings together or where some space is used for organizations. I would also be interested in any possibilities for service learning projects based in this type of mixed use space.

If you know of any similar projects or can point me in the right direction, I would really appreciate it.

Please send replies to Kimberly Fox at kfox1@wpo.it.luc.edu.

Interdisciplinary Practice and Teaching
We would like to develop a scale to measure attitudes and beliefs of health professional educators toward interdisciplinary practice and teaching. We are interested in examining how pre-existing views affect the experience of educators in a graduate program where they will interact with learners from other health professional groups. How do attitudes affect the receptivity of health professional educators to involving their own students in interdisciplinary learning experiences? Will there be a measurable pre/post change in attitudes following a one-semester course focusing on interdisciplinary education in health professional schools?

If you have instruments or ideas to share, please contact: Bonnie James at (709)777-7077; Fax: (709) 777-6576; or email at bjames@mun.ca.

Faculty Stress/Distress Prevention
We have been developing a program to address faculty (not just physician) stress/distress. If you have an established program, especially one that includes preventive measures such as education and self-awareness, as well as providing for interventions and responses, would you be willing to share a copy? Thanks in advance for any/responses.

Please send replies to Kathleen Sazama at ksazama@mail.mdanderson.org.

Dear CCPH members,
Please continue sending your comments, questions and announcements to Rose Coroneos at ccphuw@u.washington.edu. We also welcome articles and editorials.

Submission Guidelines:
*There is no deadline for submissions;
*Please limit announcements and questions to not more than 150 words. As for articles and editorials, not more than 250 words;
*Provide the names of all authors, their current institutional affiliations and/or photos;
*Explain all abbreviations and unusual terms when first used.

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UPCOMING EVENTS!

CCPH Sponsored Events
February 1 - 4, 2003—3rd annual advanced service-learning institute, in San Jose, CA. This institute builds upon our introductory level institute and is designed for academic administrators, faculty, staff and community partners who have already implemented service-learning courses or programs. Applications are due by December 2, 2002. The institute application is now available on our website at http://futurehealth.ucsf.edu/ccph/servicelearning.html#advlsl or by calling our fax-on-demand service at 1-888-267-9182 and requesting document #206. For more information, visit our website or contact Summer Reilly, CCPH Program Assistant, at ccpph@itsa.ucsf.edu or (415) 476-7081.
April 26-29, 2003—CCPH's 7th annual conference in San Diego, CA. The conference will feature a symposium jointly planned and sponsored by the US Department of Housing and Urban Development's Office of University Partnerships and the Community Outreach Partnership Centers program. Stay tuned for details at http://futurehealth.ucsf.edu/ccph.html

Other events
July 14-17, 2002—“Exploring Ethics & Public Health, An Intensive Workshop,” at Ruttgers Bay Lake Lodge, Deerwood, Minnesota. The objectives of this workshop are: To inform the bioethics community, public health educators, and practitioners about ethics and public health. To introduce and demonstrate a significant new educational resource for ethical awareness and reasoning skills in public health. To provide a forum where different ethical outlooks and strategies of professional education and development can be discussed. For more information, write to 410 Church Street SE, N504 Boynton, Minneapolis, MN 55455, or call (612) 624-9440; fax (612) 624-9108 or email bioethx@umn.edu. A brochure may be downloaded at http://www.bioethics.umn.edu/events/ex_ethics.html.

July 18-23, 2002—The 15th National Catholic HIV/AIDS Ministry Conference: “Come Away and Rest Awhile,” Chicago, IL. Sponsored by the National Catholic AIDS Network, this conference is dedicated to providing an opportunity for resource sharing, networking, and support to promote and enrich the Church's response to the HIV/AIDS pandemic. This conference provides a trusting and faith-filled environment to nurture people of faith. The Church continues to provide leadership and compassionate service to people infected and affected with HIV/AIDS. Contact: National Catholic AIDS Network, PO Box 960, Occidental, CA 95465-0960; Tel: (707) 874-3031; Fax: (707) 874-1433; or email: ncan@sonic.net; or visit: www.ncan.org.


July 31-August 2, 2002—The National Prevention Symposium, Seattle, WA. For seven years, the National Prevention Symposium has gathered together a community of educators, community members, law enforcement officers, parents and others who care about raising healthy kids. Learn from leading researchers in the fields of drug and alcohol, violence, teen pregnancy, and injury prevention, school safety, brain research and media literacy. Together, our work continues to empower our youth to make informed choices that allow them to grow up healthy and safe. Contact: Comprehensive Health Education Foundation, 22419 Pacific Hwy S., Seattle WA 98198; Tel: (800) 323-2433; Fax: (206) 824-3072; E-mail: dpc@chef.org; or visit www.chef.org.

August 1-4, 2002—The Minority Executive Directors' Retreat, which will be held in New Orleans, LA, is a skills-building meeting for people of color who are executive directors of community-based organizations or AIDS service organizations. The objective of the meeting is to build capacity and skills around efficient programming and share lessons learned in the arena of HIV/AIDS in communities of color. Workshops at the meeting will range from CBO-management infrastructure to fundraising, as well as how to access technical assistance and capacity building assistance. Board presidents are encouraged to attend with their executive directors. Contact: Jaime Gonzalez, TEL: (202) 234-5120, ext. 307; E-mail: jgonzalez@nmac.org; or visit www.nmac.org/conference/MEDLR/info.htm.

August 3-7, 2002—The USAID Synergy Project, managed by TcT Associates in collaboration with the University of Washington (UW) announces the second annual Essentials of HIV/AIDS Program Planning course held in Seattle, WA. The course is designed to assist HIV/AIDS program managers from developing countries to formulate HIV/AIDS and STI intervention strategies, address priorities for rapid scale-up, use research to practice approaches to inform programming decisions, and establish systems for performance monitoring and evaluation. Contact: Tonja R. Cullen, Program Manager, Training and Capacity Development Unit, the Synergy Project, TcT Associates, Inc, 1101 Vermont Ave, NW, Ste 900, Washington, DC 20005; Tel: (202) 842-2939, x116; Fax: (202) 842-7640; E-mail: essentialscourse@tttassociates.com; or visit www.synergyaids.com/show/3748.

August 9-16, 2002—The 5th Annual Army Force Health Protection Conference & 2nd Combined DoD Population Health and Health Promotion Conference, Baltimore, MD. The Army Force Health Protection Conference and DOD Population Health and Health Promotion Conferences are recognized as first-class meetings designed primarily for military health professionals. The theme is 'Adapting to a Changing Global Environment'. Workshop topics will include humanitarian assistance, risk communication, behavioral health, post-deployment issues, tobacco cessation, and HIV/STIs. Contact: Christy Olenginski or Susan Philips; TEL: (410) 544-4949; E-mail: co@nmr1.com or sp@nmr1.com; or visit http://chppm-www.apgea.army.mil/FHP.
ANNOUNCEMENTS

Photography Competition: A Day in the Life of a Medical Student
The Association of American Medical Colleges Reporter is seeking entries for its fifth annual photography competition, reflecting the theme, "A Day in the Life of a Medical Student." Medical students and faculty are encouraged to submit original photographs that illustrate an interesting aspect of everyday student life. The grand prize winner will receive $500. The winner and 10 runners-up will have their photographs featured in upcoming issues of the Reporter. Entries must be received by July 12, 2002. For contest rules or to submit an entry, contact Suria Santana, ssantana@aamc.org, or call (202) 862-6284.

The Assistant Secretary for Health, U.S. Department of Health and Human Services, has initiated a program to showcase best practices in public health from around the country. This month, the featured topic is Managing the Public Health Impacts of Hosting the 2002 Winter Olympics, from the Utah Department of Health. An HTML version of the report is available on the Best Practice Web page on the Office of Public Health and Science Web site at http://www.osophs.dhhs.gov/ophs/BestPractice/.

CBS, Viacom, and Kaiser Family Foundation Launch Yearlong PSA Partnership on Kids' Health Coverage Options
The CBS Television Network, Viacom Outdoor Group, and the Henry J Kaiser Family Foundation have launched a yearlong public education partnership for a nationwide effort to inform parents of uninsured children about public health coverage options. A series of new television public service announcements (PSAs) and bus posters and bus cards are directed at the parents of the approximately five million uninsured children currently eligible for the Medicaid and State Children's Health Insurance Program (S-CHIP) health coverage programs, but who are not enrolled.

Asking "Is your child one of the 5 million?" the PSAs direct parents to call a toll-free number for more information about enrolling their child. The television ads begin airing on the CBS Network today and will air throughout the year with new ads being unveiled periodically. In addition, Viacom Outdoor Group will provide bus transit PSAs localized to New York City, Philadelphia, and San Francisco.

To view the television and transit PSAs and related materials, including the press release, visit the Foundation web page at http://www.kff.org/cbs.

For more information on the partnership you may contact Rakesh Singh, (202) 347-5270 or Amanda Mitchell, (650) 854-9400.

Care Without Coverage: Too Little, Too Late. Contrary to popular belief, Americans who lack health insurance do not get the care they really need. The report examines the real health consequences for people who lack health insurance. It presents findings in the areas of prevention and screening, cancer, chronic illness, hospital-based care, and general health status. Care Without Coverage is the second report of the Committee on the Consequences of Uninsurance and is now available for ordering at http://www.nap.edu.

Principles to Consider Before Fundraising
Fundraising is about far more than asking for money. It is about engaging someone in your cause and giving him or her the opportunity to do good. It is also about organizational credibility. The very process exposes the soul of your organization as you ask others to join you in the journey to do good. Too many volunteers and agency professionals set out with high hopes and find themselves short of their goal and frustrated. Read a short article that outlines eight helpful principles to consider in designing your next fundraising effort at http://www.glocalvantage.com/scissues/page5.html

Healthy Swimming - 2002
Swimming or relaxing in "recreational water" such as swimming pools, waterparks, hot tubs, lakes, rivers, or the ocean is one of the most popular activities in the country. However, did you know that more than 15,000 swimmers became ill from swimming during the past decade? This website provides information for raising awareness about the spread of recreational water illnesses. Learning about healthy swimming behaviors may help protect swimmers from the spread of illness. Visit: http://www.cdc.gov/healthyswimming/

Epidemic Intelligence Service
The Epidemic Intelligence Service (EIS) is a unique two-year, post-graduate program of service and on-the-job training for health professionals interested in the practice of epidemiology. Since 1951, over 2,000 EIS Officers have responded to requests for epidemiologic assistance within the United States and throughout the world. Every year, CDC's Epidemiology Program Office selects 60-80 persons from among the nation's top health professionals to enter the EIS and pursue on-the-job training in applied epidemiologic skills--skills vital to maintenance of public health. EIS Officers continue to play a major role in the implementation of CDC's mission of preventing disease and injury and promoting healthy lifestyles. Application deadline: September 15. Details at http://www.cdc.gov/epo/dapht/eis/index.htm

"Caring for Community" Grant Recipients Are Announced
The Association of American Medical Colleges, in collaboration with Pfizer, Inc. and the Pfizer Medical Humanities Initiative, has announced the latest round of "Caring for Community" grant recipients. The "Caring for Community" continued on page 6
continued from page 5

grant program provides funding to U.S. medical schools for community projects initiated, developed and run by medical students.

Award recipients for Spring 2002 are:
- University of Iowa College of Medicine, "Mobile Clinic"
- Cornell University Medical College, "Camp Phoenix"
- Duke University, "Healthy Transitions"
- Loma Linda University, "Healthy Neighborhoods Project"
- Tufts University, "The Sharewood Project"
- University of Utah School of Medicine, "Utah Rural Outreach Program"
- Vanderbilt University School of Medicine, "Project OASIS"
- Wake Forest University School of Medicine, "Share the Health"
- Washington University of St. Louis, "Childhood Lead Poison Testing"

For additional information, visit http://www.aamc.org/about/awards/csbrochure.htm

2002 Guide to U.S. Foundations
The Foundation Center recently released the 2002 edition of the Guide to U.S. Foundations, Their Trustees, Officers, and Donors, which includes information on 58,000 grantmaking foundations nationally. Details at http://www.jointogether.org/y/0,2521,551508,00.html?U=86365

HHS Announces New Nurse Training Grants
The Health Resources and Services Administration (HRSA) announced June 4 the awarding of grants totaling more than $22 million to colleges, universities and other organizations to increase the number of nurses with advanced degrees and to help improve the quality of care for elderly patients. The complete story is at http://www.aamc.org/advocacy/library/washhigh/2002/060702/_7.htm.

HHS Releases Report on Women's Health
The Department of Health and Human Services (HHS) May 31 issued a new report entitled Women's Health USA 2002 that focuses on the disproportionate burden of certain health conditions on women in the United States. Compiled by the Health Resources and Services Administration (HRSA), the report includes current and historical data on the most pressing health challenges facing women today. The complete story is at http://www.aamc.org/advocacy/library/washhigh/2002/060702/_8.htm.

Tobacco Awareness Video and Interactive CD ROMS
"They’re Rich, You’re Dead" are available as a non-profit community service. These materials are used to implement the University of Miami Medical School Tobacco Awareness Program for Community Youth. A companion Study Plan which consists of 22 Video related questions and answers on the social, addictive and medical aspects of smoking is available free by e-mailing arthurpit@aol.com. The Study Plan is used to help train medical students in smoking prevention prior to presentation of the Video and CD ROMS and also to encourage, recruit and train additional presenters. The materials can be viewed at www.mededu.miami.edu/Tobacco, obtained from the fulfillment company, Accord Broadcasting, by calling 1-800-654-5765 or by e-mailing tapeorders@accordvideo.com. You are free to make additional copies if they continue to be used for non-profit community service and are not edited.

House Panel Examines Health Disparities
The House Government Reform Subcommittee on Criminal Justice, Drug Policy, and Human Resources May 21 held a hearing to explore racial disparities in health care. The hearing was prompted in part by the Institute of Medicine report released in March that found that minorities in the United States generally receive poorer health care than whites, even when income, insurance, and medical conditions are similar. The complete story is at: http://www.aamc.org/advocacy/library/washhigh/2002/053102/_4.htm.

Federal Resources for Educational Excellence (FREE)
More than 30 Federal agencies formed a working group in 1997 to make hundreds of Federally supported teaching and learning resources easier to find. The result of that work can be viewed at http://www.ed.gov/free/.

AHRQ Grants On-Line Database (GOLD)
The Agency for Healthcare Research and Quality has launched a new database of grants funded by the Agency. The database currently contains grants funded in FY 2001. Over the next several months, we will be expanding the database to include grants funded in FY 2000 and FY 2002, as well as adding additional search capabilities. Visit http://www.gold.ahrq.gov to search the database.

Help for Caregivers
The Family Caregiver Alliance has assembled a wide range of fact sheets to help families and friends meet many challenges that they face as caregivers. From data on long-term care to overviews of specific illnesses including Alzheimer's, Parkinson's and brain injuries, the Alliance provides an easy source for quick information. Details at http://www.caregiver.org/media_source.html.

Finding Funding for Youth Programs
The Office of Youth Services at the US Department of Labor has compiled a list of funding resources to help organizations develop and sustain efforts providing services to youth. The free 100-page publication also has tips on developing proposals. Details at http://www.doleta.gov/youth_services/pdf/sources.pdf.

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GRANTS ALERT!

The National 4-H Council, with support from the Rural Business Cooperative Service of the U.S. Department of Agriculture, has announced the availability of five $2,000 awards for the design of a business plan for a cooperative. The goal of the project is to have youth, in partnership with an adult, write a business plan for a community cooperative. Awardees will not be required to implement the plan; instead, the awards are meant to encourage youth to research cooperatives and learn how to write a business plan for a hypothetical cooperative in the community. The project is not limited to a specific type of cooperative and welcomes plans for agri-cultural, dairy, housing, utility, health, and other types of cooperatives. Decisions on awards will be based on how well the business plan includes and addresses the appropriate elements for a business plan, with specific reference to cooperative business elements. For complete program guidelines, see the National 4-H Council Web site at http://www.fourhcouncil.edu/programs/category.asp?scatid=178&catid=1&subid=6.

The U.S. Department of Education is pleased to announce a $10 million grant opportunity that focuses on recruiting, mentoring, and training principals and assistant principals to serve in high-need schools. Eligible applicants include high-need Local Education Agencies (LEAs), consortia of high-need LEAs, or partnerships that include at least one high-need LEA and at least one institution of higher education or nonprofit organization. Grantees can use the program funds to provide financial incentives to aspiring new principals, provide stipends to principals who mentor new principals, carry out professional development programs in instructional leadership and management, and provide incentives that are appropriate for teachers or individuals from other fields who want to become principals. For more information, contact Susan Toy at (202) 260-0995 or Susan.Toy@ed.gov.

The federal government will award $2 million to a national nonprofit organization that can provide technical assistance to community anti-drug coalitions. The money will be used to establish the National Community Anti-drug Coalition Institute, which will provide technical assistance and training primarily to grantees of the Drug-Free Communities Support Program. First-year funding will be $2 million, with $1 million in continuation funding available in 2004 and 2005 and $750,000 available in 2006 and 2007. The cooperative agreement will be administered by the federal Center for Substance Abuse Prevention. For more information, contact Boris Aponte, Ph.D. at 301-443-2290.

Reducing Sexual Risk for HIV Transmission in Substance-Using Men Who Have Sex With Men—Deadline: July 31, 2002
The Centers for Disease Control and Prevention (CDC) announces the availability of FY 2002 funds for a cooperative agreement program to support research on interventions to reduce sexual risk for HIV transmission in substance-using men who have sex with men (MSM). The purpose of the research is to develop and test behavioral interventions that focus on reducing risk for HIV transmission by altering the sexual risk behavior of substance using and abusing MSM. Under this program, the primary outcome of the project will be the development of effective interventions for substance-using MSM, which may then be adapted and replicated by community-based HIV prevention and substance abuse agencies among sub-populations of substance-using MSM throughout the United States. This announcement addresses goals of CDC's HIV Prevention Strategic Plan. URL to view this opportunity: http://fundingopps.cos.com/cgi-bin/getRec?id=71572.

Development of Community Child Health Research—(RFA-HD-02-008)—Deadline: September 15, 2002
National Institute of Child Health and Human Development
This RFA represents phase 1 of the development of a community-linked research collaboration for maternal and child health. The purpose of the solicitation is to create a community-linked collaboration of cooperative agreements that will work together over a 2 1/2 year span to plan a multi-site, multi-level study that examines how community, family, and individual level influences interact with biological influences and result in health disparities in pregnancy outcome and infant and early childhood mortality and morbidity. The purpose of the cooperative agreement grants for phase 1 is to develop the resources and infrastructure for participation in the Community Child Health Research Collaboration in phase 2. NICHD may create a future opportunity (phase 2) to implement the plan of action created by the collaboration established by this RFA. Only those applicants who are successful in receiving phase 1 support will be eligible to compete for participation in phase 2. Index: Child Health, Human Development at http://grants.nih.gov/grants/guide/rfa-files/RFA-HD-02-008.html. Additional information at http://fundingopps.cos.com/cgi-bin/getRec?id=5339.

The Hispanic Scholarship Fund
The Hispanic Scholarship Fund was founded in 1975 to help Hispanic-American college students complete their education. The scholarships are available on a competitive basis for community college, four-year college, and graduate students of Hispanic heritage. Applications are evaluated on academic achievement, letter of recommendation, personal statement, and financial need. Applications are available August 1, 2002 and are due by October 15, 2002. Details at http://www.hsf.net/scholarship/CollegeRetention.html.
The Center for the Health Professions has developed a Strategic Planning Workbook, which is a tool that provides health organizations with an opportunity to reconsider their presuppositions about the changing health system and about their role within it. The workbook also offers a mechanism for the development of actionable strategies in response to the shifting health landscape. Click http://futurehealth.ucsf.edu/pdf_files/Workbook2.pdf to download the workbook.

The Spirit of the Coalition by Bill Berkowitz, PhD, and Tom Wolff, PhD. This book provides public health practitioners and other public health community workers down-to-earth details of how coalitions work most effectively in everyday practice. Ordering Information: Published by the American Public Health Association ISBN 0-87553-244-6. To order, call (301) 893-1894, fax (301) 843-0159; or visit APHA’s Web site for secure online ordering.

Health For All: Making Community Collaboration Work, authored by Greenwald, HP and Beery WL, is a practical guide that will spark ideas on how to build healthier communities. To order, visit: http://www.ache.org/pubs/health4all.cfm

Continue from coverpage…

in malls, grocery stores, schools, and small businesses. One year after its inception, the group had enrolled an estimated 16,000 kids in S-CHIP.

Ingham County, MI.: Ingham County Community Voices has increased enrollment by shortening the Medicaid application to two pages, removing the income verification process, and distinguishing it from welfare. The site is expecting a leap in enrollment resulting from a major media promotion and grassroots community outreach campaign.

New Mexico: Community Voices New Mexico supported enrollment in the UNM Care Plan, a managed care program established in 1997 by the University of New Mexico Health Sciences Center. The plan pools indigent care funds with resources of local safety-net providers, and links uninsured patients with primary care providers at accessible, neighborhood-based clinics in Albuquerque.

North Carolina: FirstHealth of the Carolinas Community Voices has incorporated S-CHIP enrollment into its dental clinic registration process. The organization has three dental care centers that treat Medicaid and indigent children through age 18. The centers require that parents of uninsured children seeking dental care complete an S-CHIP application with the help of a health care worker before they can see a dentist.

Oakland, CA.: Oakland Community Voices worked with Asian Health Services to enroll uninsured Chinese women by visiting them at local sewing factories. Out of respect for Chinese culture, enrollment workers made sure to bring gifts of fresh fruit on their visits. Asian Health Services has also hired outreach workers that speak the same languages as the target populations for health care enrollment like: Chinese, Vietnamese, and Korean.

West Virginia: The West Virginia Community Voices collaborative combined efforts with the state CHIP Agency to purchase Beanie Babies in the shape of a West Virginia black bear as promotional items for enrollment. The effort also uses CHIP hats, t-shirts, sunglasses, pencils, and yo-yos to raise awareness.

Thirteen sites make up the multi-year Community Voices national initiative supported by the W.K. Kellogg Foundation. The communities involved in Community Voices are: Alameda County/Oakland, CA; Albuquerque, NM; Ingham County/Lansing, MI.; Baltimore, MD.; California Native Americans (29 tribes); Denver, CO.; Detroit, MI.; El Paso, TX; Miami, FL.; North Carolina; Northern Manhattan, NY; Washington, DC; and West Virginia.

Community-Campus Partnerships for Health has recently received a grant from the W.K. Kellogg Foundation for the Community Voices Service-Learning Partnerships project. Over the next year, we will be working with the thirteen Community Voices sites to develop and strengthen service-learning partnerships with their local colleges and universities. See article on p. 2 for more information.

For more information or to download a copy of the report or others in the series, please visit the Community Voices web site at http://www.communityvoices.org .

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NEW AWARD FOR PATIENT SAFETY

Deadline: July 15, 2002.
The National Quality Forum (NQF) and the Joint Commission on Accreditation of Healthcare Organizations (JCAHO) announced on May 13 the establishment of the John M. Eisenberg Patient Safety Awards. The awards will recognize individuals and health care organizations that have made significant contributions to improving patient safety. Up to four awards will be presented each year, one to recognize individual lifetime achievements in patient safety, and three in the categories of advocacy, system innovation and research. Nomination forms for the awards are available at www.jcaho.org and www.qualityforum.org or from JCAHO's Customer Service Center by calling (630) 792-5800. The 2002 awards will be presented at the NQF annual meeting to be held October 1-2 in Washington. Please email questions to EisenbergAward@jaro.org.

CALL FOR PROPOSALS! The Network Program at the Center for the Health Professions is offering mini-grants up to $3,000 to California health care organizations and educational institutions for implementation of its new curricula designed to improve the skills and knowledge needed to work effectively in clinical settings. Five new curricula are ready for implementation - to read more, please click here http://futurehealth.ucsf.edu/cnetwork/resources/curricula/intro.html. For more information about the Call for Proposals, please contact Indria Sylvester at indrias@itsa.ucsf.edu.

NOMINATIONS SOUGHT FOR NATIONAL HEALTHCARE DISPARITIES REPORT MEASURES AND CANDIDATE DATA SETS

Deadline: August 5, 2002
The Agency for Healthcare Research and Quality invites nominations of measures and candidate data sets for inclusion in the National Healthcare Disparities Report (NHDR). The first NHDR will focus on health care disparities for racial/ethnic groups compared with other groups with respect to access to and quality of care. The report will provide answers on a national basis to critical questions about disparities in health care and will permit the development of a more complete picture of health care in America, including who has access to care and what kind of care is being provided. The NHDR provides an important opportunity for the HHS to further its long-term commitment to identifying and reducing avoidable disparities in health care. Nominations of measures and data sets should be submitted to Sari Siegel, Center for Primary Care Research, AHRQ, 6010 Executive Boulevard, Suite 201, Rockville, MD 20852.

For further information, contact Sari Siegel at (301) 594-6373 or ssiegel@ahrq.gov. Visit http://frwebgate.access.gpo.gov/cgi-bin/getdoc.cgi?dbname=2002_register&docid=fr05jn02-50 to see the Federal Register notice.

ISQOLS CONFERENCE ON COMMUNITY QUALITY OF LIFE

“Planning, Developing, and Using Community Quality-of-Life Indicators”-Call for Papers.

Submission Deadline: August 30th, 2002
The International Society for Quality-of-Life Studies (ISQOLS) is sponsoring a specialty conference focusing on the measurement of community quality of life (QOL) including the planning, development, and use of community QOL indicators. It will take place at the Radisson Fort Magruder Inn, Williamsburg, Virginia from November 13-16, 2002. The conference has three major objectives:
1. To stimulate academic research in the planning, development, and use of community QOL indicators,
2. To help community planners with practical information about how to plan, develop, and use community QOL indicators, and
3. To help academic researchers ground their research in real-world indicator experiences by being exposed to these experiences through practitioners.

The community QOL indicators may be broad (a comprehensive system of indicators to capture the quality of life of a particular town, city, county, or region) or narrow. Narrow community QOL indicators may focus on a system of indicators dealing with public health and healthcare; the environment; employment, standard and cost of living, and economic development; leisure, recreation, children and adolescents’ well-being; elderly well being; housing and shelter; safety and crime; among others. Therefore, practitioners involved in the planning, aggregation, and use of community-level data dealing with those specialty areas are also invited to participate in this conference.

Hence, the conference will be a blend of academics and practitioners. The academic component focuses on further developing the science of community QOL indicators, whereas the practitioner component focuses on educating community planners/activists with the most up-to-date concepts, models, and methods of community QOL indicators, as well as having the practitioners guide the academicians to engage in meaningful research that is relevant to the work of practitioners.

Additional information can be obtained at the conference website: http://business.wm.edu/isqols/community/