The U.S. Department of Health and Human (HHS) Secretary Tommy G. Thompson has announced that HHS plans to award hundreds of "micro-grants" to community organizations for activities that support the goals of Healthy People 2010, the nation's public health agenda for the next decade.

Worth up to $2,010 each, the micro-grants represent a new, low-cost approach to foster effective prevention efforts at the community level. Each grant will support efforts by local groups to promote health education, quality care, access to care and other projects that support the far-reaching national health goals of Healthy People 2010. Faith-based organizations will be among those eligible to apply for funding.

"This is a new idea for HHS, a way to leverage very small grants into very widespread action," Secretary Thompson said. "Though small in size, these grants can have a large impact by tapping the potential of local organizations to make a difference in the lives of the people closest to them."

Healthy People 2010 has established a broad set of goals and specific targets for improving the nation's health over the next 10 years and, for the first time, has identified the Leading Health Indicators -- 10 high priority public health challenges. The plan is grouped into focus areas devoted to a comprehensive array of diseases, conditions and public health challenges, such as promoting exercise, reducing obesity and discouraging tobacco use. HHS will launch the new micro-grant initiative with a two-year pilot project. If successful, the approach could be expanded nationally. HHS will commit between $500,000 to $700,000 to a pilot project this year in order to study the potential of the micro-grant approach to further the goals of Healthy People 2010.

The money will be distributed to local, non-profit organizations -- and coalitions of such groups -- in different geographic areas to support programs designed to increase the quality and years of healthy life of residents and to eliminate health disparities.

Grantees could use the money for such activities as developing anti-smoking campaign materials for local students, coordinating substance abuse prevention forums for parents in local schools, or other specific projects designed to promote prevention and improve health locally. Projects that involve coalitions of community groups may receive preference in obtaining funds.

HHS will choose several not-for-profit organizations or groups of organizations to recruit, review and award grant applications in different geographic areas. Those organizations will make the decisions about micro-grants for specific community projects in their region. A notice published in the July 17 Federal Register explains the application process. HHS' Office of Disease Prevention and Health Promotion will oversee the pilot project.

More information about Healthy People 2010, including a copy of the Federal Register notice, is available at www.health.gov/healthypeople.


For further information please contact Ms. Sally Jones, Administrative Officer, Office of Disease Prevention and Health Promotion, Hubert H. Humphrey Building Room 738-G, 200 Independence Avenue, SW., Washington, DC 20201, or call(202) 260-7634.
MESSAGE FROM OUR EXECUTIVE DIRECTOR

Community partnerships as a strategy for change in health and health care has been gaining recognition and momentum in recent years. In the last five years alone, both public and private funding agencies have invested millions of dollars in partnerships for such goals as increased access to health care and positive change in individual health behaviors. Consider these examples:

- Community Voices: HealthCare for the Underserved is a multi-year initiative funded by the W.K. Kellogg Foundation, to improve access to quality health services for the underserved through grants to 13 communities across the U.S. [www.communityvoices.org](http://www.communityvoices.org)
- Communities in Charge is a $16.8 million initiative of the Robert Wood Johnson Foundation that provides financial and technical support to community consortia to design and implement innovative approaches to financing and delivering health care to low-income, uninsured individuals. [www.communitysincharge.org](http://www.communitysincharge.org)
- The Health Resources and Services Administration’s Community Access Program is a multi-million dollar initiative that gives local communities the opportunity to integrate health providers that treat the uninsured into networks offering a comprehensive range of services. [http://bphc.hrsa.gov/cap/](http://bphc.hrsa.gov/cap/)

While these and other partnership programs are achieving many worthy goals, they also pose some challenges at the community level: how can we leverage the resources they provide and collaborate across partnerships to maximize the benefits to communities? How can we strategically connect our individual partnership efforts, which may be quite focused on a given goal, to achieve even more significant community outcomes?

With respect to CCPH’s mission to foster community-campus partnerships that improve health professions education and the health of communities, we have found that many community partnership initiatives do not involve colleges or universities as partners. How can we facilitate the linkage between community partnerships and academic institutions for mutual benefit?

NEWS FROM CCPH

For the next few issues, we will be featuring one of our four newest board members! The board member of the week is…

Mindy Nierenberg
Boston, MA

Mindy Nierenberg is the Associate Dean of Students and the Director of Service Learning and Community Outreach at the Massachusetts College of Art. MassArt is the only public independent college of art and design in the United States and is located in the medical district of Boston. Mindy has developed numerous programs for students, faculty and alumni that integrate the visual arts into healthcare settings through partnerships with medical institutions. Programs such as “Healing Ceilings”; a mural-ceiling tile replacement program developed with Mass. General Hospital and “The Journal Project”, in which handmade blank journals were created for use by patients at the Dana Farber Cancer Institute involve campus-wide collaborations with the community.

Mindy works with faculty to integrate service into the curriculum through the pedagogy of service learning. MassArt courses involved in healthcare partnerships include: 1) an illustration course, where teams of students create murals for pediatric treatment rooms; 2) a glass course, where students create a glass installation in a hospital setting utilizing the healing effects of light and color; and 3) a computer animation class, where students create a collaborative video animation with cystic fibrosis patients. Mindy has given presentations on service learning in the visual arts at many national and international conferences. She has worked in the field of higher education for eighteen years.

Mindy was selected as a member of the first Massachusetts Think Tank on Service Learning, founded by the New England Research Center on Collaborative Teaching, Program Evaluation, Professional Development and Service. As Roz Lasker, director of the Center for the Advancement of Collaborative Strategies in Health, and her colleagues wrote in the paper we commissioned for CCPH’s annual conference last year, “The power of collaboration to improve health and the functioning of the health system lies in its ability to establish these missing but critical connections.” [http://futurehealth.ucsf.edu/ccph/guide.html#CommissionPaper](http://futurehealth.ucsf.edu/ccph/guide.html#CommissionPaper) We must challenge ourselves to continually seek and build critical connections across partnerships, professions and institutions. No less than the health and well-being of our communities – especially the most disenfranchised and fragile among us – is at stake.

CCPH Seattle Office’s New Address and Fax Number!
The mailing address remains the same, however, for FedEx/UPS mails, please have them delivered to 1107 NE 45th Street, Suite 205, Seattle, WA 98105. In addition, our new fax number is (206) 685-6747.
MODELS THAT WORK!

Award-Winning University Program Recruits Doctors To Rural Areas

excerpted from the 6/14/01 issue of Community Health Funding Report.

A Nebraska medical program shows rural areas can recruit and retain doctors in their communities.

The Department of Family Medicine at Nebraska in Omaha—the National Rural Health Assn.’s Outstanding Rural Health Program for 2001—offers incentives to medical students for working in rural areas of the state and keeps close connections in rural communities.

The program recruits high school students by offering tuition waivers and guaranteed medical school acceptance if they pledge to practice in rural areas after graduation.

Once in school, students can receive cost-of-living stipends and forgivable housing loans with the caveat that they perform their residencies or practice in a rural area. To this end, the department receives $10,000 per student per year served in rural areas for both tuition and housing-loan forgiveness.

The program also offers “preceptorships” in which students and residents live for 2-3 months with a doctor in a rural community to gain familiarity with the experience.

The state gives the department $15,000 per student per year in line-item funds on top of the statewide loan-forgiveness programs. The department also receives varying funds from the Health Care Financing Administration, which funds every medical school with residency training. The department trains 20-25 doctors a year, with half going into rural practice—twice the national percent average.

For more information, please contact the Department of Family Medicine, at www.unmc.edu/FamilyMed.

DEAR CCPH...

Dear CCPH,

I would like more information about liability issues for nursing students doing service-learning as part of a clinical nursing course. I am interested particularly in liability issues pertinent to situations where students serve during a time when a faculty person may not be readily available, such as a school vacation break or weekend. When a student is at an activity where there are no nurses on staff, and some type of incident occurs, is it sufficient to have the incident handled according to agency policy? Because the student is a nursing student, is extra liability involved?

YOU CAN EMAIL YOUR ANSWER OR SUGGESTIONS ABOUT A RESOURCE FOR GUIDANCE DIRECTLY TO MARY SUNDERMAN AT MSUNDER@methodistcollege.edu. Or email Rose at ccphuw@u.washington.edu in reference to or by typing Dear CCPH Q. 13 in the subject line.

Dear CCPH,

I can think of one overriding premise that is needed for public health to be effective in achieving population health improvements in the 21st century; joint positions. I don’t mean sitting down at the table and talking about what each party (i.e., public and private health care) would like to see the other do. I mean qualified physician and other medical personnel who can work in BOTH camps, so that both parties are truly vested and working together. This would allow public health policy to be implemented in practice, and align with private health goals around population health.

I believe both parties are interested in this type of arrangement. It will require a belief that is strong enough to allow funding on both sides.

Paul Hartlaub
Population Medicine
University of Wisconsin Medical School
Milwaukee Clinical Campus

Copyright 2001. Community-Campus Partnerships for Health
ANNOUNCEMENTS

Wanted: Peer Reviewers for the National Service Learning Conference Workshop Proposals
The WA Office of Superintendent of Public Instruction (OSPI) and the Washington State University 4-H Youth Development are seeking people in the service-learning field to be peer reviewers for the National Service Learning Conference workshop proposals. Community-Campus Partnerships for Health is on the conference planning committee.

The basic duties of a peer reviewer are to read and critique 7 - 10 proposals using a formatted evaluation form. Reviewers will have approximately 2 weeks to do this process and send them back to OSPI. Each proposal will be read by at least 2 reviewers. In order to better match proposals with reviewers, reviewers will identify at least one of the nine conference strands (Lifelong Learning, Social Justice & Diversity, International, Youth Involvement, Spirituality, Environment, Research and Policy, Community Development, Academic Excellence) that may be their specialty or general interest area.

If you are interested in being a peer reviewer or have questions about the process, please contact Nasue Nishida at OSPI no later than Friday, September 14, 2001. She can be reached by phone at (360) 725-6104, or by email at nishida@ospi.wednet.edu.

CDC Announces State Oral Health Cooperative Agreement Awards
The CDC announced that five states and one territory will receive $1.2 million under the "Cooperative Agreements to Strengthen State Oral Disease Prevention Programs." This cooperative agreement program is designed to enhance core state public health services including support for oral health program leadership and additional staff, monitoring oral health behaviors and status, and evaluating prevention programs.

Recipients are the: Arkansas Department of Health, Illinois Department of Public Health, Michigan Department of Community Health, Nevada Department of Human Resources, New York Department of Health, and the Republic of Palau. These initial one-year awards are renewable for a total of five years. In addition to support for core oral health services, two states also will receive funds to develop specific oral disease prevention programs -Arkansas will enhance its community water fluoridation programs and Nevada will implement school-based-linked dental sealant programs in 17 school districts.

More information about these awards, and a more detailed description of the state projects planned, can be found at www.cdc.gov/ncedphp/oh.

Hunger Awareness Curriculum Available
The Center on Hunger and Poverty at Brandeis University and the Gerda and Kurt Klein Foundation announce a new hunger awareness curriculum, entitled "kNOw Hunger." This curriculum is designed to enable teachers and others working with youth to easily integrate social content materials into their teaching. The units are designed to meet national social studies standards, yet are adaptable for other classes as well. A curriculum summary and information packet can be requested from the Center on Hunger and Poverty at Brandeis University, Mailstop 077, P.O. Box 549110, Waltham, MA, 02454 or call at (781) 736-8885. For details, contact Gerda and Kurt Klein Foundation, or visit the following websites: www.centeronhunger.org and www.kleinfoundation.org.

Ben & Jerry's Seeks Ordinary Folks With Kind Hearts. Ben & Jerry's is in the midst of an all-out, no-holds-barred, nationwide search for Citizen Cool. They are looking for ordinary folks with an extraordinary heart. If you know someone who has made a positive impact in his or her community-let them know. The top 3 nominees will get top billing in their upcoming documentary movie, Citizen Cool. All nominees get a chance to win other prizes, like an all-expense paid trip to Vermont to see the Citizen Cool Premiere! To learn more visit www.benjerry.com/citizencool

UPCOMING EVENTS!

CCPH Sponsored Events
January 26-29, 2002-2nd annual advanced service-learning institute at the Kennolyn Conference Center in Soquel, CA. (Santa Cruz Mountains) Applications to attend the advanced level training are due November 6th, 2001.
June 15-18, 2002-6th annual introductory service-learning institute: at the Sleeping Lady, Leavenworth WA. (Cascade Mountains) Applications are due by Wednesday, May 15, 2002.
To obtain applications, visit http://futurehealth.ucsf.edu/ccph/projects.html#fsli - or call CCPF's fax-on-demand service at 1 (888) 267-9183 and select document # 206.
To learn more, visit our website at futurehealth.ucsf.edu/ccph.html or contact Program Director Piper Krauel at (415) 502-7933 or piperk@itsa.ucsf.edu

Other events
August 18-25, 2001-UNEVOC, Canada in partnership with the International Center for the Enhancement of Learning Potential is hosting an international conference to be held in Winnipeg, Manitoba. The conference entitled "Unlocking Human Potential to Learn" is designed to introduce participants to the best practices and innovative approaches, strategies and techniques for teaching "learning how to learn" skills to children, youth and adults.
Register Now or Get More Information at: http://www.umanitoba.ca/unevoc/conference
September 18-20, 2001-19th Annual Consumer Conference, Denver, CO sponsored by the National Indian Health Board (NIHB). This conference will focus on the challenges of fostering tribal, state, and federal relations to improve American Indian and Alaska Native health care delivery. For more information, contact NIHB, 1385 S Colorado Blvd, Ste A-707, Denver, CO 80222 or call (303) 893-3333, FAX: (303) 626-2543, E-mail: ConsumerConference@nihb.org, or visit www.nihb.org
HRSA Grants To Increase Health Professions In Needy Areas
The Health Resources and Services Administration announced three sets of grants worth more than $23 million to increase the number of primary care physicians, dentists, and physician assistants providing health care in medically underserved areas. There are 88 grants totaling about $16.5 million to increase the number of primary care physicians providing care or teaching medicine; 15 grants worth nearly $2.9 million to increase the number of general and pediatric dentists providing dental services; and 22 grants totaling almost $3.7 million to increase the number of physician assistants providing health care. The primary care physician grants were developed under three different programs -- predoctoral training, residency training and faculty development training -- to allopathic and osteopathic medical schools, public or private nonprofit hospitals or other training institutions for projects in family medicine, general internal medicine and general pediatrics.

The dental grants go to institutions in eight states and the District of Columbia. Funds help dental schools and other residency and advanced education programs plan, develop or operate dental care programs, increase training opportunities and provide financial assistance to residents.

The grants for physician assistants go to universities in 18 states to train students to become Physician Assistants (PA) and PA program instructors. As part of these programs, institutions encourage graduates to provide care in medically underserved communities.

To view a complete listing of the grants visit http://www.hrsa.gov/newsroom/releases/2001%20Releases/threegrants.htm


Volunteers in Health Care Funds Available to Develop Primary Care Referral Systems
Volunteers in Health Care recognizes that there are several models for using volunteer clinicians to provide health care to the uninsured. In its ongoing effort to support programs that increase continuity of care for this population, VIH will be extending a call for proposals for the creation of primary care referral systems. These referral systems will be composed of primary care physicians volunteering their services in an outpatient setting. Our expectation is that these systems will provide referred patients with a medical home.

One year grants of up to $50,000 will be awarded, with a 50% match (cash, in-kind or a combination) required. VIH funding may be used to offset the administrative costs of planning and implementing a referral system. Funds may be used to identify partners, bring partners together, determine the target population, establish eligibility criteria and certification, arrange ancillary services, recruit/retain physicians, acquire staff and equipment, evaluate progress, etc.

Interested organizations may download application materials from the VIH web site at www.volunteersinhealthcare.org or telephone VIH for a Request for Proposal package. Potential applicants are encouraged to contact Volunteers in Health Care staff with questions in advance of proposal submission. Applications will be due August 24, 2001. Call 1 (877) 844-8442 to request a copy.

NCI Fellowship In The Ethics of Public Health and Prevention
The National Cancer Institute (NCI) and the Cancer Prevention Fellowship Program (CPFP) have a new postdoctoral fellowship track in the ethics of public health and prevention. This program will provide an opportunity for ethicists, philosophers, physicians and scientists to study ethical issues in cancer prevention research and their application in public health and clinical medical practice. The program provides funding for a MPH, NCI summer curriculum in cancer prevention, mentored research at the NCI, the NIH clinical center's department of bioethics, the DHHS office of research integrity and, at local universities, including but not limited to: Johns Hopkins, and Georgetown's Kennedy institute of ethics, additional coursework in bioethics, ethics, and philosophy or in biology, epidemiology, biostatistics, clinical trials, or health policy as needed, and brief field assignments at leading institutions.

General categories of research topics could include: moral reasoning and ethical theory, concepts and methods of moral decision-making, institutional review boards (IRBs) and informed consent, confidentiality and privacy, equipoise and the conduct of prevention trials, concepts of cause and prevention, uncertainty and scientific inference, scientific evidence and the ethics of intervention, professional ethics, scientific misconduct, autonomy and the public good, genetic markers and the ethics of early detection, and the ethics of primary prevention.

Applicants must have a doctorate degree and must be either a citizen of the U.S. or resident alien eligible for citizenship within 4 years. Fellows are accepted for up to 5 years of training beginning in July.

For more information or to receive an application catalog, contact Dr. Douglas Weed, Director, or Barbara Redding, Program Coordinator, at 6120 Executive Boulevard (EPS), Suite T-41, Bethesda, MD 20892-7105, call (301) 496-8640 or visit their Web site http://dcp.nci.nih.gov/pob or http://resresources.nci.nih.gov/links.cfm

Applications are due September 1, 2001, for entry into the program July 1, 2002.

The Robert Wood Johnson Foundation's Generalist Physician Faculty Scholars Program offers career development awards to outstanding junior faculty in medical school departments or divisions of family practice, general internal medicine, and general pediatrics. The program is intended to strengthen generalist physician faculty in the nation's medical schools by improving their research capacity while maintaining their clinical and teaching competencies.

Up to 15 four-year awards of $300,000 will be made in 2002. Grants will be made to sponsoring institutions to help cover the selected scholars' salaries and research costs. Scholars will be required to spend at least 40 percent of their time in research and other scholarly pursuits.

Nominations will be accepted by deans of four-year, fully accredited U.S. medical schools. The deadline for receipt of completed applications is Sept. 28, 2001.

Information: For the full text of the call for nominations, visit the RWJF Web site at http://www.rwjf.org, click on "Applying for a Grant," and then on "Calls for Proposals."


Copyright 2001. Community-Campus Partnerships for Health
CALL FOR ABSTRACTS/PROPOSALS


Sponsored by the National Heart, Lung, and Blood Institute, DHHS Office of Disease Prevention and Health Promotion, American Heart Association, Centers for Disease Control and Prevention, Centers for Medicare and Medicaid Services, and Health Resources and Services Administration.

Abstracts are welcome in the following four HP2010 performance goals related to Heart Disease and Stroke:

*Prevent development of risk factors.
*Detect and treat risk factors.
*Early recognition and treatment of acute coronary syndromes and stroke.
*Prevent recurrence of complications of cardiovascular disease.

Within these areas, nine Healthy People 2010 subject areas are being covered in the conference:

*Heart Disease and Stroke
*Access to Quality Health Services
*Chronic Kidney Disease (Related to Cardiovascular Disease)
*Educational and Community-Based Programs
*Health Communication
*Nutrition and Overweight
*Physical Activity and Fitness

PUBLICATIONS

Service-Learning And Standards Toolkit For K-12 Service-Learning Programs The Compact for Learning and Citizenship (CLC) and the Education Commission of the States (ECS) has produced a new publication called, the Service-Learning and Standards Toolkit, which shows how service-learning can be an effective means to achieve academic standards. The Toolkit not only features numerous examples of service-learning curriculum and assessments tied to standards, but also draws upon the experiences of service-learning advocates at the state, district and school level in exploring practical issues such as policy, professional development and administrative support.

For more information, visit: www.ecs.org/clc or contact the ECS Distribution Center at (303) 299-3692. (Ask for Item # SL-01-04)

Building To Last: A Grantmaker’s Guide To Strengthening Nonprofit Organizations. This 12-page briefing paper, authored by Paul Connolly, describes reasons why funders invest in capacity building and the range of methods they use to support nonprofit organizational effectiveness. The publication lays out a step-by-step process - from community and organizational needs assessment to strategy selection, implementation and evaluation - for funders to strengthen the management and governance of nonprofits. The briefing paper is available online at www.consco.com. To get a copy by mail, call (888) 222-2283 or (212) 949-0990.


This analysis of Denver, Houston, and Los Angeles finds that the degree to which financial and organizational flexibility and managerial agility can be combined with a mission of public service under the constraints of public financing appears to be key to a successful ambulatory care safety net. An ability to strictly define the eligible population and to enforce eligibility standards also strongly influences success. The assets of the Denver system include strong leadership, the integration of ambulatory care with inpatient and specialty care, strong local financial and political support, and a geographically limited service area. Los Angeles has some of the assets of the Denver system, but is currently in a state of transition. Houston has fewer assets but has an opportunity for change under its new system leadership. Visit http://newfederalism.urban.org/html/op49/occa49.html for details.

To order the free ANF publication described above, contact Bonnie Nowak at bnowak@ui.urban.org

Albert Einstein College of Medicine has just published a set of guidelines for the use of race in the clinical presentation. They are attempt to get clinicians to stop including race in the opening sentences of presentations (e.g.: This is a 32 year old white male who presents with...) and to consider race as a social variable.

The article and an editorial comment from Family Medicine can be accessed at http://stfm.org/fm2001/jun01/toc.html. For details, contact Matt Anderson, Assistant Professor, Department of Family Medicine, Albert Einstein College of Medicine, at (718) 933-2400 x644 or email at Andersonma@aol.com

Copyright 2001. Community-Campus Partnerships for Health