CCPH JOINS NATIONAL EFFORT TO CONNECT UNINSURED CHILDREN WITH THE HEALTH COVERAGE THEY NEED AND DESERVE

How You Can Get Involved

More than 8.5 million kids in America do not have health coverage. Many of them are eligible for low-cost or free coverage through either the State Children’s Health Insurance Program (SCHIP) or Medicaid, but they are not yet enrolled. Unfortunately, many working parents of children who are eligible for these programs are unaware that low-cost or free coverage is available for their children. SCHIP and Medicaid provide child health coverage opportunities for working families. For instance, the children in a family of four that earns up to $37,000 a year are eligible for coverage in many states. In some states, including California and New York, a family of four can earn up to $47,000 a year or more and their children can still qualify.

African-American and Hispanic children are more likely to be without health coverage. Nearly 14 percent of all African-American children and more than 20 percent of Hispanic children in the U.S. are uninsured, but many are eligible for coverage through SCHIP or Medicaid. Among non-Hispanic white children, more than 7 percent are uninsured. Community-Campus Partnerships for Health has joined with Covering Kids & Families, a national initiative of The Robert Wood Johnson Foundation designed to increase the number of children and adults who benefit from federal and state health coverage programs. Later this summer, Covering Kids & Families will launch its annual Back-to-School Campaign with events taking place in all 50 states and the District of Columbia in August and September.

The campaign will also use public service announcements, media outreach, and corporate and organizational partnerships to get the word out that there is help available for these hard-working families and their children. “Millions of children could be helped if more parents were aware of these valuable programs,” said Sarah Shupertine, Director, Covering Kids & Families. “Parents work hard to provide for their children, and they are often faced with hard choices on how best to care for them, such as having to choose between buying groceries or buying medicine. These parents are often forced to delay medical care-care children must have in order to live, learn and grow.”

We encourage CCPH members and others to help spread the word about programs that can help parents faced with these hard choices. The Covering Kids & Families Back-to-School Campaign Action Kit has all the tips and templates you need to participate at any level, whether you want to set up an enrollment event or write a letter to the editor. Free materials are available for you to distribute to potentially eligible families, including fliers and posters urging them to call 1(877) KIDS-NOW to find out if they are eligible. The materials you see on this page, as well as additional materials, can be viewed and ordered: http://www.coveringkidsandfamilies.org/communications/materials/order.

As families prepare their children to start a successful school year, the Covering Kids & Families Back-to-School Campaign will focus attention on the importance of health coverage for all children. CCPH hopes you will get involved and help make this a healthy school year for all of America’s children and their families.
**MESSAGE FROM OUR EXECUTIVE DIRECTOR**

From their inception as demonstration projects in 1985, Health Care for the Homeless Programs have looked to academic partners to contribute resources to assist them in providing health care to homeless people in their communities. The informal relationships created by those early Health Care for the Homeless (HCH) projects have blossomed into formal agreements and the institutionalization of homeless-specific courses in academic curricula.

Why do HCH projects form partnerships with academic institutions? One major reason is the opportunity to maximize resources by providing a clinical training site for students. Clinical services provided by students and faculty from Schools of Medicine, Nursing, Dentistry, Pharmacy Social Work and related fields can increase the service capacity of an HCH project. On the mobile van operated by the HCH project in the Alameda County Health Department, for example, Elizabeth Marlow, MSN, CFNP finds that the services of the nurse practitioner students enable her agency to provide care to a larger number of patients. “I have advanced students and I teach them to focus their work so that they can provide quality services in an efficient manner. We are able to see more patients because they are here.” Many HCH projects report enormous satisfaction in teaching future health care practitioners and providing them a milieu to learn about homelessness. Working in HCH projects gives students a place to interact with people living in extreme poverty and who have multiple health and social service needs. Because HCH projects go to the shelters, soup kitchens and streets where homeless people are found, students gain first-hand experience about the impact of poverty and homelessness on one’s health and well-being. Some students discover working with homeless people as professionally and personally rewarding which leads to the recruitment of students as future staff members, volunteers and advocates. Students often bring fresh ideas and new thinking which can influence the organizational environment. The reciprocal relationship of learning can create an organizational culture of inquiry that stimulates creativity and encourages and supports innovation.

Mathias Vega, M.D., Medical Director at Albuquerque HCH, for example, observes that the presence of students “reminds us how we do things differently in our clinical practice and how we have become experts in certain areas, like the integration of behavioral health into primary care.” This learning environment fosters professional growth and is a factor in retaining employees. Conversely, Dr. Vega asserts that the opportunity for a faculty appointment made possible by the relationship with the academic institution is a helpful tool in recruiting clinicians.

Accessing specialty care and other health-related resources is another benefit of the academic partnership. Njide Udochi, M.D. gained entrée for patients of HCH in Baltimore to specialists at the University of Maryland Medical System through her relationships with the Family Medicine faculty. “We have had residents in Family Medicine and Internal Medicine in our clinic for years and the faculty understands the challenges we face in working with patients who have no insurance. They introduce us to specialty care physicians within the University hospital system who will provide specialty consultations knowing they will not receive reimbursement. Our relationship with the School of Medicine has increased our capacity to provide comprehensive and quality care to our patients.”

The academic partnership is one of collaboration and it provides a foundation to maximize resources for both partners over time. The partnership between the University of Pittsburgh, Division of General Internal Medicine and HCH Pittsburgh, for example, initially involved the recruitment of volunteer clinicians and coordination of students by the University. This eventually led to the distribution of free medications to HCH sites through the School of Pharmacy. Now, the University is a subcontractor of HCH Pittsburgh with funding to support their work. Jennifer Williams, MSN, RN, Director of HCH Pittsburgh observes that this formal agreement “reinforces the collaborative nature of our partnership and alleviates the propensity to compete for resources.”

For the academic partner, access to HCH projects provides a venue for students to community-based health care and the environmental context of clients’ everyday lives. Students have the opportunity to view the social, economic, and political circumstances that influence health status and access to health care. Studies have shown that these experiences promote volunteerism, social responsibility and a significant positive change in students’ attitudes toward community health practice.

As the partnerships between individual HCH projects and academic institutions have grown and matured, collaboration has been initiated at the national level between CCPH and the National Health Care for the Homeless Council (National Council). The National Council is a membership organization comprised of HCH programs and hundreds of clinicians who seek to reform the health care system to best serve the needs of people who are homeless, to work in alliance with others whose broader purpose is to eliminate homelessness, and to provide support to Council members.

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**MEMBERS IN ACTION**

**CCPH Board Member Coordinates Award-Winning Youth Program**

CCPH Board member, Ella Greene-Moton, chairs and coordinates a local and national youth initiative through the National Association for the Advancement of Colored People, the ACT-SO (Academic, Cultural, Technological-Scientific, Olympics) Program. During the July National Competition, Ella’s hometown of Flint, earned a Gold Medal in Dramatics. To learn about all the winners, visit [http://www.naacp.org/news/releases/ACTSOwinners04.pdf](http://www.naacp.org/news/releases/ACTSOwinners04.pdf). To learn more about Ella and other members of the CCPH Board of Directors, visit [http://depts.washington.edu/ccph/boardmembers.html](http://depts.washington.edu/ccph/boardmembers.html).

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**NEWS FROM CCPH**

CCPH and the National Health Care for the Homeless Council have just published a *Guide to Community-Campus Partnerships for the Health of People Experiencing Homelessness*. This guide is intended as a partnership-building resource for faculty, students and Health Care for the Homeless (HCH) programs. The guide reviews literature on HCH-academic partnerships; provides descriptions of service-learning, clinical service and research partnerships; and includes a variety of resource materials. The guide was developed with support from the Bureau of Primary Health Care, Health Resources and Services Administration, U.S. Department of Health and Human Services, and the Corporation for National and Community Service.

To view the guide, visit [http://www.cccph.info](http://www.cccph.info), where it is located under the “What’s New” column. To view additional publications available through CCPH, please visit [http://depts.washington.edu/ccph/guide.html#Publications](http://depts.washington.edu/ccph/guide.html#Publications).

CCPH has been invited to participate in an important workshop being convened by the National Institute of Health Director’s Council of Public Representatives in October 2004. The workshop, “How Can We Enhance Participation in Research and Facilitate Partnerships between Researchers and Communities to Engender Trust” is intended to lead to recommendations and action around enhancing trust and participation in clinical research at the community level. To learn more about the workshop, email CCPH Executive Director Sarena D. Seifer at sarena@u.washington.edu. To learn more about the NIH Council of Public Representatives, visit [http://www.copr.nih.gov](http://www.copr.nih.gov).

To view resources on community-based participatory research, as well as related projects that CCPH is involved in, please go to: [http://depts.washington.edu/ccph/commbas.html](http://depts.washington.edu/ccph/commbas.html) and [http://depts.washington.edu/ccph/researchprojects.html](http://depts.washington.edu/ccph/researchprojects.html).

To join the Community-Based Participatory Research listserv, go to: [https://mailman.u.washington.edu/mailman/listinfo/cbpr](https://mailman.u.washington.edu/mailman/listinfo/cbpr).

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Don’t forget to register for CCPH & The Network: TUFH’s international conference taking place October 6-10, 2004 in Atlanta, Georgia, please visit: [http://www.the-networktufh.org/conference/registration.asp](http://www.the-networktufh.org/conference/registration.asp).

**Become a Conference Cosponsor or Exhibitor** For details, visit CCPH’s website at [http://www.cccph.info](http://www.cccph.info) under the “Coming Up” section.

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**SUBMISSION GUIDELINES**

We welcome announcements, comments and questions from you! Please forward them to the PM Editor at ccpbmp@u.washington.edu. Below are some simple submission guidelines:

- Please limit announcements and questions to not more than 150 words. As for articles and editorials, not more than 250 words;
- Provide the names of all authors, their current institutional affiliations and/or photos;
- Explain all abbreviations and unusual terms when first used.

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UPCOMING EVENTS!

CCPH SPONSORED EVENTS
For more event listings, see CCPH’s website at http://depts.washington.edu/ccph/conferences.html

August 23-26, 2004: The Ryan White CARE Act 2004 Grantee Conference in Washington DC will convene more than 2,000 grantees representing clinics, hospitals, community-based organizations, city and state health departments, faith-based organizations, medical and dental schools and other HIV/AIDS service providers. CCPH executive director Sarena D. Seifer and CCPH Fellow Michelle Henshaw will facilitate a technical assistance meeting for grantees of the Community-Based Dental Partnership Program (CBDPP) on August 25, 2004. To learn more about CBDPP and CCPH’s role, visit http://depts.washington.edu/ccph/dentalpartnership.html. To learn more about the conference, visit http://www.psava.com/rwca2004/general.asp.

October 6-10, 2004: CCPH and The Network: Toward Unity for Health are cosponsoring an International Conference: Overcoming Health Disparities: Global Experiences from Partnerships Between Communities, Health Services and Health Professional Schools in Atlanta, Georgia, USA that will replace our individual conferences for that year. By collaborating in these and other ways, we hope to strengthen the many wonderful partnerships already underway around the world, as well as to engage new individuals and organizations in this important work. For more information, visit http://depts.washington.edu/ccph/nationalconference.html. For more information on The Network, visit http://www.the-networktufh.org/conference/.

OTHER EVENTS

August 17-20, 2004: 2004 People of Color (POC) Living with HIV Leadership Forum in Chicago, Illinois. The POC Leadership Forum will focus on building the individual skills of the participants to address quality assurance issues in their organizations regarding Counseling, Testing and Referral Services; Prevention Case Management; Partner Counseling and Referral Services; and Prevention with Positives. http://www.nmac.org/conferences/POC2004/default.html

• 18, 2004: Effective Youth Organizing Web Conference from 2:00 p.m. to 3:30 p.m. (Eastern Time). Meaningful involvement of youth in leadership and organizing roles is a crucial need among state and local advocacy initiatives. Learn concrete tools for building organizational and program capacity for youth advocacy and organizing. To register (free), go to http://www.thepraxisproject.org/learning_circle.html#web.

• 19, 2004: Association of Community Health Improvement Audio Conference from 12:00 p.m. to 1:30 p.m. (Eastern Time). The audio conference will be on the timely topic of Community Benefit. Community benefit veteran Joanne Clavelle of VHA Mountain States will present a special, 90-minute session on The Nuts & Bolts of Community Benefit, with time for questions and participant Q&A. http://www.communityhlth.org/communityhlth/education/audio.html

September 1-3, 2004: Segunda Conferencia Puertorriquena de Salud Publica/2nd Puerto Rican Conference on Public Health in Puerto Rico. The faculty of the Biosocial Sciences and Graduate School of Public Health at the Medical Sciences Campus of the University of Puerto Rico are hosting the conference, centered on the theme “Promoting a Social Alliance for Public Health.” The goal is to promote the integration and partnership of the social, professional, and community sectors to work jointly in advancing public health issues. For more information, see http://www.rcm.upr.edu/PublicHealth/Conferencia2004.htm.


• 10-11, 2004: 2004 African American and Hispanic Leadership Conference on HIV/AIDS in Lexington, Kentucky. Description: The purpose of the conference is to draw attention to, and stop the spread of HIV. The objectives will be on HIV/AIDS education, information dissemination, technical assistance, HIV testing, and medical updates in efforts to mobilize the African American, Hispanic, and other communities of color. For more information, please visit: http://www.edcnpin.org/scripts/display/ConfDisplay.asp?ConfNbr=5098

**ANNUNCIATIONS**

**No Child Left on Their Behind** A combination of factors are known to contribute to obesity and diabetes. The government has long been involved in what our children eat at school and how much they exercise. Bringing in the support of the families and the community is key to sustaining a successful health and nutrition program. [http://www.districtadministration.com/page.cfm?p=802](http://www.districtadministration.com/page.cfm?p=802)

**Prevention Research Centers Office appoints new Team Leader and Deputy Director** Robert Hancock has been selected for the position of Team Leader for Program and Operations for the Prevention Research Centers. He will also serve as a deputy director for the program. [http://www.cdc.gov/prc/](http://www.cdc.gov/prc/)

**U.S. Children Are Safer, Healthier Than Ever** American children are safer and healthier, reports Cheryl Wetzstein, with fewer getting involved in violence, smoking and teen pregnancy than in previous years, says a new federal report on children’s well-being. But concern remains about the increasing number of overweight children, said officials with the Federal Interagency Forum on Child and Family Statistics. [http://www.washingtonpost.com/wp-dyn/content/article/2004/07/16/AR2004071600551.html](http://www.washingtonpost.com/wp-dyn/content/article/2004/07/16/AR2004071600551.html)

**Public’s Opinion on Food Pyramid Sought** U.S. Secretary of Agriculture Ann Venemen announced that the public is invited to comment on the configuration of the new food pyramid, strategies to improve awareness about the food pyramid, methods to help consumers personalize the system, strategies to improve educational messages, interactive tools to illustrate the messages, and communication media for delivering the message. The food pyramid is being revised along with the Dietary Guidelines. [http://www.cnpp.usda.gov/pyramid-update/index.html](http://www.cnpp.usda.gov/pyramid-update/index.html)

**New Report on Indian Health Care System** The U.S. Commission on Civil Rights has issued a follow-up report to its “Quiet Crisis” report from last year that focused on the lack of federal funding addressing unmet needs in Indian Country. The new report, “Broken Promises: Evaluating the Native American Health Care System,” examines: health disparities in Indian Country; social and cultural barriers that limit access to care and contribute to the disparities; financial barriers; and proposed legislation changes. [http://www.usccr.gov/pubs/nahealth/nabroken.pdf](http://www.usccr.gov/pubs/nahealth/nabroken.pdf)

**The Commission on Graduates of Foreign Nursing Schools and International Commission on Healthcare Professions held an Invitational Summit in May 2004 to introduce a screening program known as VisaScreen. This program enables health care professionals to meet U.S. immigration training requirements by verifying and evaluating their credentials. For more information about CGFNS, see [http://www.cgfns.org](http://www.cgfns.org)

**GRANTS ALERT!**

**Funds to Implement Tobacco Policy Initiatives** - **Deadline: Sept. 1** The initiative provides resources and technical assistance for local, regional and nationally-based organizations and tribal groups to implement effective tobacco prevention and cessation policy initiatives. [http://www.rwjf.org/programs/npoDetail.jsp?id=PAD](http://www.rwjf.org/programs/npoDetail.jsp?id=PAD)

**Society for Computer Applications in Radiology (SCAR) Offers Research Grants** - **Deadline: Sept. 7** The mission of SCAR is to advance computer applications and information technology in medical imaging through education and research. [http://www.scarnet.org/](http://www.scarnet.org/)

**Cable Positive’s Tony Cox Community Fund Grant** - **Deadline: Sept. 10** This is a national grant program that exists to encourage community-based AIDS organizations and cable outlets to partner in joint community outreach efforts to produce and distribute new, locally focused HIV/AIDS-related programs and public service announcements. [http://ga1.org/ct/7qDDb71cpGg/Tony_Cox_Grant](http://ga1.org/ct/7qDDb71cpGg/Tony_Cox_Grant)

**Rural Health Care Services Outreach Grant Program** - **Deadline: Sept. 13** The program supports projects that demonstrate creative or effective models of outreach and service delivery in rural communities. [https://grants.hrsa.gov/webexternl/sfo.asp?id=82355936-602B-4D63-A0C8-E54F9AF4D14D](https://grants.hrsa.gov/webexternl/sfo.asp?id=82355936-602B-4D63-A0C8-E54F9AF4D14D)

**Community Connect Grant Program** - **Deadline: Sept. 13** The purpose of the program is to provide financial assistance that will provide, on a community-oriented connectivity basis, broadband transmission service that fosters economic growth and delivers enhanced educational, health care, and public safety services. To find out more about the grant: [http://www.usda.gov/rus/telecom/commconnect.htm](http://www.usda.gov/rus/telecom/commconnect.htm)

**National Education Association (NEA) Foundation Innovation and Learning & Leadership Grants** - **Deadline: Sept. 15** The NEA Foundation for the Improvement of Education offers grants to fund programs that work to foster student opportunity and achievement. [http://www.nea.org/article.cfm?article=44633](http://www.nea.org/article.cfm?article=44633)

**Staples Foundation for Learning Grants** - **Deadline: Sept. 30** The grant will fund a broad range of job training and education programs for disadvantaged youth. For details, visit: [http://www.staplesfoundation.org/foundapplication.html](http://www.staplesfoundation.org/foundapplication.html)


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CALLS FOR SUBMISSIONS

Case Studies in Community-Based Collaborative Research
Call for Submissions - Deadline extended: August 15
The Institute for Community Research is collecting case examples of community-based collaborative research that will be compiled into a CBCR Case Studies book for dissemination widely following the Crossroads Conference (held June 10-13, 2004). [Link to submission form]

Entries Invited for Idealist.org Nonprofit Design Contest - Deadline: August 31
Action Without Borders is holding its first annual design competition for nonprofit organizations in the categories of Web, print, and multimedia. For details: [Link to competition details]

Acton Institute Accepting Applications for 2004 Samaritan Award - Deadline: Sept. 1
The competition is designed to recognize America’s leading charities and give them greater visibility with prospective donors. [Link to application]

Religious Organizations and HIV - Deadline: Sept. 1
This National Institutes of Health program announcement calls for studies to examine the extent and nature of religious organizations’ involvement in HIV-related activities, the factors that influence such involvement and its effectiveness. The focus is on religious organizations or congregations such as churches, synagogues, or mosques. [Link to announcement]

Call for Abstracts Issued for Baccalaureate Nursing Conference - Deadline: Sept. 10
Baccalaureate nurse faculty are encouraged to submit an abstract for the November 11-13 Baccalaureate Education Conference at the Sanibel Harbour Resort, Fort Myers, Florida. The theme is “Fortifying the Foundations: Teaching From an Evidence Base in Baccalaureate Education.” [Link to call for papers]

Center on Philanthropy and Civil Society Fellows Program - Deadline: Sept. 30
The Center announces the spring 2005 Emerging Leaders International Fellows Program. The three-month program provides leadership training through applied research and professional mentorships to young scholar/practitioners working in the non-governmental organization sector. [Link to program information]

PUBLICATIONS

The National Health Care for the Homeless Council announces the publication of a major new resource for all of those who deal directly with people experiencing homelessness. The manual is a practical, highly informative guidebook that should be available in every clinic, shelter, service site and housing facility affected by the markedly poor health of homeless persons. The manual is priced at $15 per copy, postage paid. To order copies, visit: [Link to order form]

Inequality of Wealth and Income Distribution
This page looks at increasing worldwide inequality. While booming stock markets, giant mergers and frantic financial speculation provide huge rewards to a tiny minority, the majority of the world’s people are not enjoying much benefit from the neoliberal system of growth and development. For many, in fact, living standards have stagnated or declined, while the burden of work and insecurity have grown. These materials consider the consequences of income inequality as well as the increasing concentration of wealth both within and between nations. [Link to inequality resources]

Index of Child Well-Being: A Composite Index of Trends
The Child Well-Being Index (CWI) is an evidence-based composite measure of trends over time in the quality of life or well-being of America’s children and young people. It comprises several interrelated summary domains of annual time series of numerous social indicators of well-being. Available online as PDF file at: [Link to CWI report]

MISSION: TO FOSTER PARTNERSHIPS BETWEEN COMMUNITIES AND EDUCATIONAL INSTITUTIONS THAT BUILD ON EACH OTHER’S STRENGTHS AND DEVELOP THEIR ROLES AS CHANGE AGENTS FOR IMPROVING HEALTH PROFESSIONS EDUCATION, CIVIC RESPONSIBILITY AND THE OVERALL HEALTH OF COMMUNITIES

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