Show Me The Money, Part I: Finding Funding for CBPR

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Improving the Health of our Communities through Collaborative Research
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Agenda

Participant funding sources
Background on CCPH
Funding trends
Directory of funding sources
Fundraising as a partnership
Staying on top of funding opportunities
What funding sources have you tapped into for CBPR?
Our Mission

To promote health through partnerships between communities and higher educational institutions

HEALTH….eliminating health disparities & achieving a diverse and community-responsive health workforce

PARTNERSHIPS….service-learning, community-based participatory research and evaluation, policy and advocacy
At-A-Glance

- National nonprofit launched in January ‘97
- Headquarters in Seattle, WA
- 14-member board of directors reflect stakeholders in community-campus partnerships
- 1000+ members from communities and campuses across the United States and 12+ countries
- Private and public funding
- 5 staff, 3 senior consultants
We are working to...

- Build the capacity of communities and higher educational institutions to engage each other as partners
- Incorporate service-learning into the education of all health professionals
- Recognize and reward community-based teaching, research, service
- Develop partnerships that balance power and share resources among partners
“A collaborative approach to research that equitably involves, for example, community members, organizational representatives, and researchers in all aspects of the research process. The partners contribute unique strengths and shared responsibilities to enhance understanding of a given phenomenon and the social and cultural dynamic of the community, and integrate the knowledge gained with action to improve the health and well-being of community members”
CBPR is often viewed by the academic community at best as inferior to other forms of research and at worst as not even research.

The process of developing and sustaining partnerships is not often valued and recognized by the funding and academic communities as an essential part of the methodology of community-based participatory research. This process takes time and is significantly strengthened by having a permanent staff person who serves as a community-academic liaison for the partnership.
Funding mechanisms, policies and procedures often reflect a lack of understanding regarding CBPR. The same is true for university policies and procedures, including promotion and tenure processes.

Limited numbers and types of academic institutions are pursuing CBPR.

More barriers than incentives exist for community-based organizations to engage in CBPR. The imbalance of control of power and resources between communities and universities can undermine the sustainability and significance of CBPR.
Critical Issues for CBPR

Conducting CBPR requires a team with a unique set of knowledge, attitudes, values and competencies that need to be cultivated and supported.

Although pursuing applied research by their very nature, CBPR partnerships do not consistently disseminate their findings for practical application.

There is no coordinated educational and advocacy effort on behalf of CBPR, nor is there a readily accessible “one stop” source of information on CBPR.
Funding agencies often do not understand CBPR...

- timelines do not account for time to develop relationships
- grant reviewers do not understand CBPR
- categorical grants hinder creative problem-solving and interdisciplinary collaboration
- categorical grants define the problem rather than allowing communities to define the problem
- limited opportunities for community-based organizations to be research grant recipients
- grants build infrastructure within universities but not within communities
“The key to funding community-university research partnerships is getting NIH on board”

“How do we deal with the reviewer problem at NIH? Reviewers don’t understand CPBR methods and don’t understand diverse communities.”

“If the funders speak, they will come. If this type of research is clearly a priority of big funders then the university will offer more support.”
But this is changing...

- Increased emphasis on social and behavioral sciences; interdisciplinary research; translational research; translating research into practice; consultation with “end users” in idea development; peer review and disseminations

- Some funding agency program officers believe their RFPs support CBPR but they’re receiving few CBPR proposals

- Federal interagency working group on CBPR
  - National symposium being planned for 2005
  - Program announcement with special review should be out this summer
Federal Interagency Working Group on CBPR
http://www.niehs.nih.gov/translate/IWG/iwghome.htm

Agency for Healthcare Research and Quality
Agency for Toxic Substances and Disease Registry
Centers for Disease Control and Prevention
Division of Clinical Research, National Center Research Resources, NIH
Division of Nutrition Research Coordination, NIH
Federal Highway Administration, Office of Human Environment
Housing and Urban Development
National Cancer Institute
National Eye Institute
National Heart, Lung and Blood Institute
National Institute Child Health and Human Development
National Institute for Diabetes and Digestive and Kidney Diseases
National Institute of Arthritis and Musculoskeletal and Skin Diseases
National Institute of Dental and Craniofacial Research
National Institute of Environmental Health Sciences
National Institute of General Medical Sciences
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National Institute of Mental Health
National Institute of Nursing Research
National Institute of Occupational Safety and Health
National Institute on Aging
National Institute on Alcohol Abuse and Alcoholism
National Institute on Drug Abuse
National Science Foundation
Office of Behavioral and Social Science Research, NIH
Office of Disease Prevention & Health Promotion, OPHS, DHHS
Office of Minority Health, OPHS, DHHS
Office of Research and Development, EPA
Office of Research on Women's Health, OD, NIH
Office of Special Populations, Division of Extramural Research & Training,
  National Center for Complementary & Alternative Medicine
Office of the Director, NIH
US Department of Agriculture
Increasing Federal Support for CBPR?

“Given the long history of community-placed research, with little or no community participation…the SPNs are strongly encouraged to take the time and invest the resources needed to ensure full community participation and/or support of all SPN sponsored research.”

Special Populations Networks for Cancer, Awareness Research and Training
National Cancer Institute, 2002 (proposals due 7/13/04)

“Full participation and engagement of the targeted community must be accomplished throughout the research process…begins with the identification of the research focus and continues throughout the dissemination and follow-up phases related to the research.”

Community-Partnered Interventions to Reduce Health Disparities,
National Institute of Nursing Research, 2002 (expires 6/14/05)
Directory of Funding Sources for CBPR

Conference handout

PDF on the web shortly (at www.ccph.info and www.nwhf.org)

Planned online database version

Please complete feedback form!
Directory of Funding Sources for CBPR

Environmental Justice: Partnerships for Communication
Community-Responsive Interventions to Reduce Cardiovascular Risk in American Indians and Alaska Natives
Community-Partnered Interventions to Reduce Health Disparities
Enhancing Adolescent Health Promotion Across High Risk Behaviors
Translational Research for the Prevention and Control of Diabetes
Oral Health of Special Needs and Older Populations
Social and Cultural Dimensions of Health
Community Networks to Reduce Cancer Health Disparities
Understanding and Promoting Health Literacy
California Breast Cancer Research Program Community Research Collaboration Awards

Center for the Advancement of Health Disparities Research Pilot Study Funding

Northwest Health Foundation Arthritis in Focus Program

Robert Wood Johnson Foundation Active Living Research, Clinical Scholars Program, Health & Society Scholars Program, Community Health Leadership Award

Sociological Initiatives Foundation

Center for AIDS Prevention Studies at UCSF

W.K. Kellogg Foundation Community Health Scholars Program
Fundraising as a Partnership

Observations and consideration from the ASPH/CDC project, “Examining Community-Institutional Partnerships for Prevention Research”
Staying on Top of CBPR Funding Opportunities

Federal funding: www.grants.gov
Private funding: RFP bulletin www.fdncenter.org
Become a member of CCPH: Biweekly e-newsletter, customized emails
Join the new CBPR listserv co-sponsored by CCPH and Wellesley Central Health Corporation:
https://mailman.u.washington.edu/mailman/listinfo/cbpr
Community-Based Participatory Research Resources Webpage
http://depts.washington.edu/ccph/commbas.html
Partnership Matters newsletter
http://depts.washington.edu/ccph/guide.html#PartMatters
Funding Resources Webpage
http://depts.washington.edu/ccph/links.html#Funding
CBPR Listserv
https://mailman.u.washington.edu/mailman/listinfo/cbpr
CCPH Consultancy Network
http://depts.washington.edu/ccph/mentor.html
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