The Impact of Images Used in Lecture Presentations: Moving from Stereotypes to Inclusiveness

David Acosta, M.D., FAAFP
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Why talk about this?

- Increased concerns voiced by students due to the insensitivity and stereotypes demonstrated by the images chosen
- Have triggered a number of significant emotional reactions in a number of students
- Fostered stereotype threat
- Portrays institutional climate at UW as “unfavorable” and “racist”
Objectives

- Analyze the stereotypes we possess
- Recognize images that can be interpreted as promoting stereotypes
- Describe the impacts that these images can generate in learners
- Describe the criteria that makes a lecture presentation culturally sensitive and inclusive
Stereotypes...

- We all see things differently – we each see the world through different lenses
- We all have stereotypes - they are part of human nature
- They come from our parents, families, friends, community, past experiences, events we have witnessed, things we have heard, social media, sentinel events (see “Dimensions of Diversity”)
ERA

ORGANIZATIONAL

SECONDARY

PRIMARY

CORE

Personality

SES

Age

National Multicultural Institute 2004
Questions to Consider:

- What are you as the teacher trying to convey?
- Does the image facilitate learning?
- Does the image have an associated stereotype?
- What reaction could these images trigger in the learner?
Takeaways

- Recognized that some images can be hurtful to some learners
  
  “Move from images that injure to images that heal.”
  - Paul Martin Lester, PhD
  - Cal State University, Fullerton

- We all see things differently....we each view the world through different lenses
  
  “Question yourself.”

- Be more selective in the images that you use.

- Important to be inclusive and equitable in your selection of images....find a balance.
Resources


Takeaways

- If you can’t find appropriate images, disclaimers may help

- If you make a mistake….you can recover!
  - Demonstrate sensitivity
  - Seek to understand
  - Encourage a private conversation
  - Consider using the 5 E’s
Tools for Defusing Cultural Bumps
5 E’s (see handout)

Engage
Empower
Empathize
Educate
Enlist