If you’re concerned about the influence of media on today’s youth, then this is a conference you won’t want to miss!

**HIGHLIGHTS**

- New developments in media literacy education
- Current research efforts
- Media literacy resources
- Ideas for implementing media literacy education with your teens
- New technologies changing the ways we live and learn

**FEATURING**

**Jean Kilbourne, Ed.D.**
Jean Kilbourne is internationally recognized for her pioneering work on alcohol and tobacco advertising and the image of women in advertising. She is also known for her award-winning documentaries “Killing Us Softly,” “Slim Hopes” and “Calling the Shots.”

**GUEST SPEAKERS INCLUDE**

**Margo Wootan, D.Sc.**
Margo Wootan is the Director of Nutrition Policy at the Center for Science in the Public Interest.

**Lee Burton**
Lee Burton is the Education Manager of the Australian Children’s Television Foundation. She has published over 200 media studies curriculum resources.

**Bobbie Eisenstock, Ph.D.**
Bobbie Eisenstock is faculty at California State University Northridge, specializing in the effects of media and new interactive technology on children, teens and families.

For more information, additional speakers and updates, see our website at [www.nwmedialiteracy.org](http://www.nwmedialiteracy.org)

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