Media Literacy Institute
Teens, Tobacco & Media and Beyond

Learn how you can use media literacy as an important strategy in the fight against Big Tobacco and become a trainer for the Teens, Tobacco & Media Program

Institute Highlights
Separate program tracks:
• Experienced Teens, Tobacco & Media adult coaches
• Those new to the program
Demonstration training for teen presenters ongoing throughout the day
Media panel of experts
Media literacy 201 for those familiar with the basics

A Great Opportunity to Gather:
A copy of the new updated CD version of Teens, Tobacco & Media
Tips for using the New Mexico Media Literacy materials
New media literacy/tobacco prevention resources
Fresh ideas

Teens, Tobacco & Media, the highly successful research-based, teen-driven program, has recently been updated and revised. All institute participants will receive a copy of the new updated CD version.

This Institute is for:
Health professionals
Teachers
Prevention specialists, and
Other adults who work with teens.

Clock hours are available

Contact Teen Futures Media Network for more information or visit our website at www.teenhealthandthemedia.org

Toll-free @1-888-833-6638 or (206) 543-9414
Erin Fitzgerald at erinf@u.washington.edu
Complete one form per person. Please type or print clearly:

Name:

Title:

Agency/Organization:

Address:

City:       Zip:

Phone:      Fax:

Email:

Special Dietary Needs:

I am registering for the following location:
(Please place a check next to the location of your choice)

☐ Spokane, February 24, 2005, Foley Library, Gonzaga University

☐ Seattle, March 18, 2005
South Campus Center, University of Washington

☐ Yakima, March 24, 2005, ESD 105

Each Institute will take place from 8:30am – 3:30pm. You will be receiving additional information and driving directions prior to the institute.

Return Registration Form to: Teen Futures Media Network
University of Washington
Experimental Education Unit
Box 357925
Seattle, WA 98195

Or Register Online at www.teenhealthandthemedia.org