

IEEE/ASME AIM 2020 Sponsorship

As the flagship conference focusing on mechatronics and intelligent systems, the IEEE/ASME International Conference on Advanced Intelligent Mechatronics (AIM) brings together an international community of experts to discuss the state-of-the-art, new research results, perspectives of future developments, and innovative applications relevant to mechatronics, robotics, automation, industrial electronics, and related areas. The AIM is co-sponsored by IEEE Robotics and Automation Society (RAS), IEEE Industrial Electronics Society (IES), and ASME Dynamic Systems and Control Division (DSCD). IEEE/ASME AIM 2020 will be held in Boston, MA, USA, on July 6-9, 2020.

IEEE/ASME AIM 2020 offers sponsorship opportunities for interested corporations. Companies interested in sponsoring will receive the items listed below as a part of their sponsorship package. IEEE/ASME AIM 2020 offers exhibit spaces and welcomes companies, universities, publishers, and researchers to participate in the conference exhibition. With anticipated more than 350 conference attendees from universities, industries, and government agencies worldwide, IEEE/ASME AIM 2020 provides a great opportunity to advertise mechatronics related products, sell books, and increase the visibility of your organization. If you are interested in being a sponsor or need more information, please contact the General Chair or Industrial Committee Chair.

Platinum Sponsors: \$7,500

- 1 Premium exhibit booth
- 2 complimentary conference registrations
- Logo recognition on name badges
- Logo recognition on select advanced publicity, collateral materials and event signage
- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Logo recognition included in attendee bag design
- Full page advertisement in conference program
- Logo recognition on conference website (with link to sponsor website)
- Logo recognition in conference program

Gold Sponsors: \$5,000

- 1 Premium exhibit booth
- 2 complimentary conference registrations
- Logo recognition on select advanced publicity, collateral materials, and event signage
- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Full page advertisement in conference program
- Logo recognition on conference website (with link to sponsor website)
- Logo recognition in conference program

Silver Sponsors: \$3,000

Option 1

- 1 Regular exhibit booth
- 1 complimentary conference registration
- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Full page advertisement in conference program
- Name recognition in conference program
- Logo recognition on conference website (with link to sponsor website)
- Logo recognition in conference program

Option 2: Lanyard Sponsor (Exclusive)

- Company Logo on all conference lanyards
- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Full page advertisement in conference program
- Logo recognition on conference website (with link to sponsor website)

Option 3: Attendee Bag Sponsor (Exclusive)

- Company Logo on attendee bag design
- Approved marketing collateral in conference attendee bags (up to 400 sponsor donated items)
- Full page advertisement in conference program
- Logo recognition in conference program
- Logo recognition on conference website (with link to sponsor website)

Option 4: Banquet/Reception Sponsors

- Logo recognition on banquet/reception signage
- Half page advertisement in conference program
- Logo recognition on conference website (with link to sponsor website)

Bronze Sponsors: \$1,500

Option 1

- 1 Regular exhibit booth
- 1 complimentary conference registration
- Half page advertisement in conference program
- Logo recognition on conference website (with link to sponsor website)
- Logo recognition in conference program

Option 2: Breakfast/lunch/Coffee Break Sponsors

- Logo recognition on breakfast/lunch/coffee break signage
- Half page advertisement in conference program
- Logo recognition on conference website (with link to sponsor website)

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