

1999 GRADUATE SURVEY RESULTS

| | <u>Communications</u> | <u>A&S Social Sciences</u> | <u>College of Arts and Sciences</u> |
|---|--|--|--|
| Bachelor's Degree Recipients | | | |
| TOTAL NUMBER OF GRADUATES SURVEYED | 293 100%  | 2,134 100%  | 4,385 100%  |
| Questionnaires: | | | |
| Not returned | 177 60%  | 1,331 62%  | 2,745 63%  |
| Not delivered by post office | 7 2%  | 84 4%  | 191 4%  |
| Returned by graduate | 109 37%  | 719 34%  | 1,449 33%  |
| Responding graduates currently: | | | |
| Working & not planning full-time school | 96 88%  | 583 81%  | 1,125 78%  |
| Attending or waiting to attend school | 7 6%  | 105 15%  | 253 17%  |
| Unemployed | 6 6%  | 31 4%  | 71 5%  |

| | | | |
|---|---|--|---|
| Master's Degree Recipients | | | |
| TOTAL NUMBER OF GRADUATES SURVEYED | 10 100%  | 132 100%  | 459 100%  |
| Questionnaires: | | | |
| Not returned | 6 60%  | 74 56%  | 251 55%  |
| Not delivered by post office | 4 40%  | 5 4%  | 16 3%  |
| Returned by graduate | 4 40%  | 53 40%  | 192 42%  |
| Responding graduates currently: | | | |
| Working & not planning full-time school | 2 50%  | 25 47%  | 110 57%  |
| Attending or waiting to attend school | 2 50%  | 25 47%  | 70 36%  |
| Unemployed | | 3 6%  | 12 6%  |

Subsequent tables for master's degree recipients are not included because of the low number of respondents.

| | | | |
|---|--|---|--|
| Doctoral Degree Recipients | | | |
| TOTAL NUMBER OF GRADUATES SURVEYED | | 63 100%  | 253 100%  |
| Questionnaires: | | | |
| Not returned..... | | 26 41%  | 106 42%  |
| Not delivered by post office | | 5 8%  | 20 8%  |
| Returned by graduate | | 32 51%  | 127 50%  |
| Responding graduates currently: | | | |
| Working & not planning full-time school | | 28 88%  | 119 94%  |
| Attending or waiting to attend school | | | 2 2%  |
| Unemployed | | 4 12%  | 6 5%  |

Subsequent tables for doctoral degree recipients are not included because of the low number of respondents.

DEMOGRAPHIC SUMMARY - Bachelor's Degree Recipients

| | <u>Communications</u> | | <u>A&S Social Sciences</u> | | <u>College of Arts and Sciences</u> | |
|--|-----------------------|-----|--------------------------------|-----|-------------------------------------|-----|
| Current primary activity | | | | | | |
| EMPLOYED BY A US ORGANIZATION | | | | | | |
| Public sector: | | | | | | |
| Postsecondary education | | | 12 | 2% | 58 | 5% |
| K-12 education | 1 | 1% | 11 | 2% | 24 | 2% |
| Government or military | 3 | 3% | 50 | 8% | 100 | 8% |
| Private sector, including education: | | | | | | |
| Non-profit | 4 | 4% | 49 | 8% | 116 | 9% |
| For profit | 67 | 69% | 311 | 51% | 568 | 45% |
| Museum | | | | | | |
| EMPLOYED BY AN INTERNATIONAL ORGANIZATION | | | | | | |
| In the US | 4 | 4% | 27 | 4% | 48 | 4% |
| Outside of the US | 1 | 1% | 6 | 1% | 11 | 1% |
| CONTINUING YOUR EDUCATION | 12 | 12% | 115 | 19% | 265 | 21% |
| UNEMPLOYED | 5 | 5% | 33 | 5% | 69 | 5% |
| Working | | | | | | |
| JOB IS: Full-time, career field, permanent | 25 | 27% | 152 | 27% | 257 | 23% |
| Full-time, career field, will change | 44 | 48% | 220 | 39% | 390 | 36% |
| Full-time, outside career field | 14 | 15% | 113 | 20% | 248 | 23% |
| Full-time, temporary | 5 | 5% | 44 | 8% | 114 | 10% |
| Part-time | 3 | 3% | 38 | 7% | 88 | 8% |
| WORK IS: Definitely beneath my level | 13 | 14% | 105 | 19% | 234 | 21% |
| Somewhat beneath my level | 22 | 23% | 165 | 29% | 318 | 29% |
| At an appropriate level | 57 | 61% | 279 | 50% | 517 | 47% |
| At too advanced a level | 2 | 2% | 12 | 2% | 23 | 2% |
| ATTENDING SCHOOL? Yes, related to UW education | 3 | 3% | 18 | 3% | 37 | 3% |
| Yes, career related, new area | 9 | 9% | 64 | 11% | 122 | 11% |
| Yes, not career related | 4 | 4% | 15 | 3% | 37 | 3% |
| No | 79 | 83% | 472 | 83% | 900 | 82% |
| MONTHLY INCOME: Under \$1000 | 3 | 3% | 32 | 6% | 77 | 7% |
| 1000- 1499 | 12 | 13% | 75 | 13% | 190 | 17% |
| 1500- 1999 | 21 | 23% | 105 | 19% | 216 | 20% |
| 2000- 2499 | 29 | 32% | 147 | 26% | 270 | 25% |
| 2500- 2999 | 10 | 11% | 64 | 11% | 124 | 11% |
| 3000- 3499 | 9 | 10% | 52 | 9% | 76 | 7% |
| 3500- 3999 | 2 | 2% | 41 | 7% | 64 | 6% |
| 4000- 4500 | 3 | 3% | 23 | 4% | 31 | 3% |
| 4500- 4999 | | | 7 | 1% | 11 | 1% |
| 5000- 5499 | | | 8 | 1% | 16 | 1% |
| 5500- 5999 | | | 2 | 1% | 4 | 1% |
| Over \$6000 | 2 | 2% | 10 | 2% | 19 | 2% |

| | | | | | | | | | | |
|---------------|-------------------------------------|----|-----|---|-----|-----|---|-----|-----|---|
| JOB LOCATION: | King, Pierce, Snohomish | 52 | 57% |  | 296 | 57% |  | 618 | 60% |  |
| | Other Washington counties | 19 | 21% |  | 114 | 22% |  | 203 | 20% |  |
| | Alaska, Idaho, Oregon | 2 | 2% |  | 8 | 2% |  | 16 | 2% |  |
| | California, Hawaii | 9 | 10% |  | 38 | 7% |  | 76 | 7% |  |
| | Mountain states | | | | 15 | 3% |  | 26 | 3% |  |
| | Central states | 1 | 1% |  | 11 | 2% |  | 16 | 2% |  |
| | Eastern states | 5 | 5% |  | 24 | 5% |  | 48 | 5% |  |
| | International | 3 | 3% |  | 15 | 3% |  | 29 | 3% |  |
| JOB SEARCH: | Newspaper ads | 15 | 14% |  | 100 | 15% |  | 197 | 16% |  |
| | The Internet | 24 | 22% |  | 110 | 17% |  | 198 | 16% |  |
| | Professional organization | 1 | 1% |  | 25 | 4% |  | 45 | 4% |  |
| | Employment agency | 8 | 7% |  | 48 | 7% |  | 93 | 7% |  |
| | Faculty advisor or committee | 3 | 3% |  | 13 | 2% |  | 40 | 3% |  |
| | Networking/personal contacts | 56 | 50% |  | 306 | 47% |  | 613 | 48% |  |
| | UW Center for Career Services | 4 | 4% |  | 55 | 8% |  | 78 | 6% |  |

Attending School

| | | | | | | | | | | |
|-------------------------------|----------------------------|---|-----|---|----|-----|---|-----|-----|---|
| LEVEL OF EDUCATIONAL PROGRAM: | Bachelor's | 3 | 23% |  | 15 | 11% |  | 26 | 8% |  |
| | Terminal Master | 1 | 8% |  | 17 | 12% |  | 40 | 13% |  |
| | Master's/PhD | 2 | 15% |  | 41 | 29% |  | 112 | 36% |  |
| | Professional | 4 | 31% |  | 47 | 34% |  | 97 | 31% |  |
| | Vocational | 2 | 15% |  | 9 | 6% |  | 14 | 5% |  |
| | Other | 1 | 8% |  | 11 | 8% |  | 21 | 7% |  |
| ARE YOU ALSO EMPLOYED? | Yes, by the school | 4 | 31% |  | 31 | 23% |  | 72 | 24% |  |
| | Yes, other part-time | 5 | 38% |  | 30 | 23% |  | 66 | 22% |  |
| | Yes, other full-time | | | | 10 | 8% |  | 20 | 7% |  |
| | No | 4 | 31% |  | 62 | 47% |  | 138 | 47% |  |

Unemployed

| | | | | | | | | | | |
|--------------------|--------------------------------------|---|-----|---|---|-----|---|----|-----|---|
| REASON NOT WORKING | Volunteering | | | | 4 | 11% |  | 7 | 9% |  |
| | Raising a family | 1 | 14% |  | 4 | 11% |  | 16 | 22% |  |
| | Taking care of an ill relative | | | | | | | | | |
| | Traveling, etc. | 1 | 14% |  | 9 | 26% |  | 15 | 20% |  |
| | Looking for work | 3 | 43% |  | 9 | 26% |  | 17 | 23% |  |
| | Deciding what to do | | | | 1 | 3% |  | 4 | 5% |  |
| | Taking time off | | | | 1 | 3% |  | 5 | 7% |  |
| | Disillusioned about job search | 2 | 29% |  | 7 | 20% |  | 10 | 14% |  |

STUDENT INVOLVEMENT - Bachelor's Degree Recipients

Communications A&S Social Sciences College of Arts and Sciences

If I had to make my college choice over again, I would choose to attend UW.

| | | | | | | |
|-------------------|----|-----|-----|-----|-----|-----|
| Strongly disagree | 4 | 4% | 26 | 4% | 47 | 3% |
| Disagree | 15 | 14% | 61 | 9% | 124 | 9% |
| Indifferent | 21 | 19% | 95 | 13% | 197 | 14% |
| Agree | 39 | 36% | 258 | 36% | 548 | 38% |
| Strongly agree | 30 | 28% | 274 | 38% | 513 | 36% |

During the past year, how many hours each month, on average, did you devoted to volunteer work or a community action program?

| | | | | | | |
|---------|----|-----|-----|-----|-----|-----|
| None | 53 | 50% | 310 | 44% | 625 | 44% |
| 1 - 3 | 32 | 30% | 188 | 27% | 336 | 24% |
| 4 - 6 | 6 | 6% | 63 | 9% | 145 | 10% |
| 7 - 10 | 7 | 7% | 56 | 8% | 121 | 8% |
| Over 10 | 9 | 8% | 88 | 12% | 198 | 14% |

In the past year, approximately how much have you contributed monetarily to charities or philanthropies?

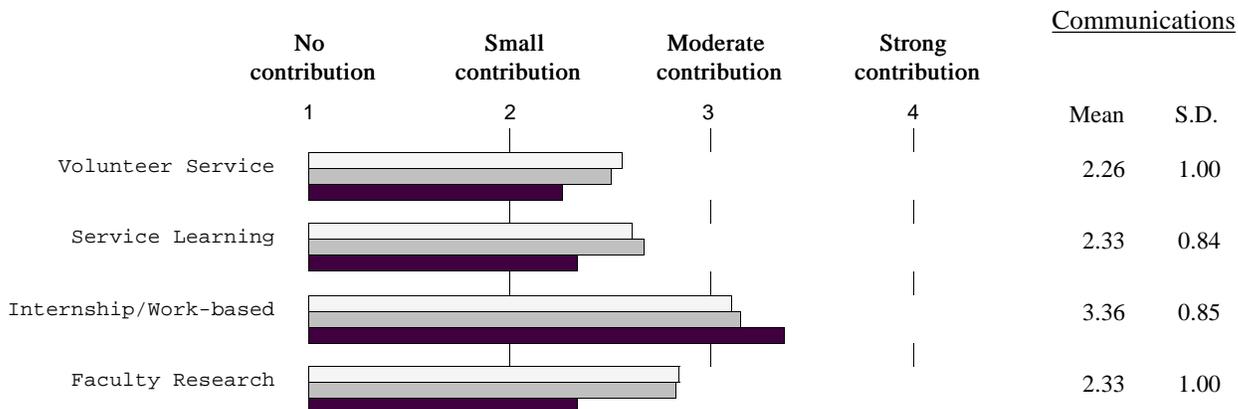
| | | | | | | |
|-----------------|----|-----|-----|-----|-----|-----|
| Less than \$100 | 79 | 76% | 480 | 68% | 969 | 69% |
| \$100 - 250 | 13 | 12% | 112 | 16% | 217 | 15% |
| \$250 - 500 | 7 | 7% | 46 | 7% | 87 | 6% |
| \$500 - 1000 | 4 | 4% | 29 | 4% | 59 | 4% |
| Over \$1000 | 1 | 1% | 34 | 5% | 81 | 6% |

While a UW student, did you participate in:

| | Yes | No | Yes | No | Yes | No |
|--|-----|----|-----|-----|-----|-------|
| Community volunteer service (outside of UW) | 66 | 41 | 404 | 290 | 825 | 583 |
| Community service as part of a UW course (Service learning) | 21 | 84 | 184 | 503 | 305 | 1,085 |
| A public service internship or other work-based learning (for credit or pay) | 64 | 43 | 303 | 389 | 521 | 877 |
| Faculty research beyond being a research subject | 18 | 86 | 123 | 560 | 395 | 994 |

How has your participation contributed to your preparation and success in your current primary activity?

Communications
A&S Social Sciences
College of Arts and Sciences

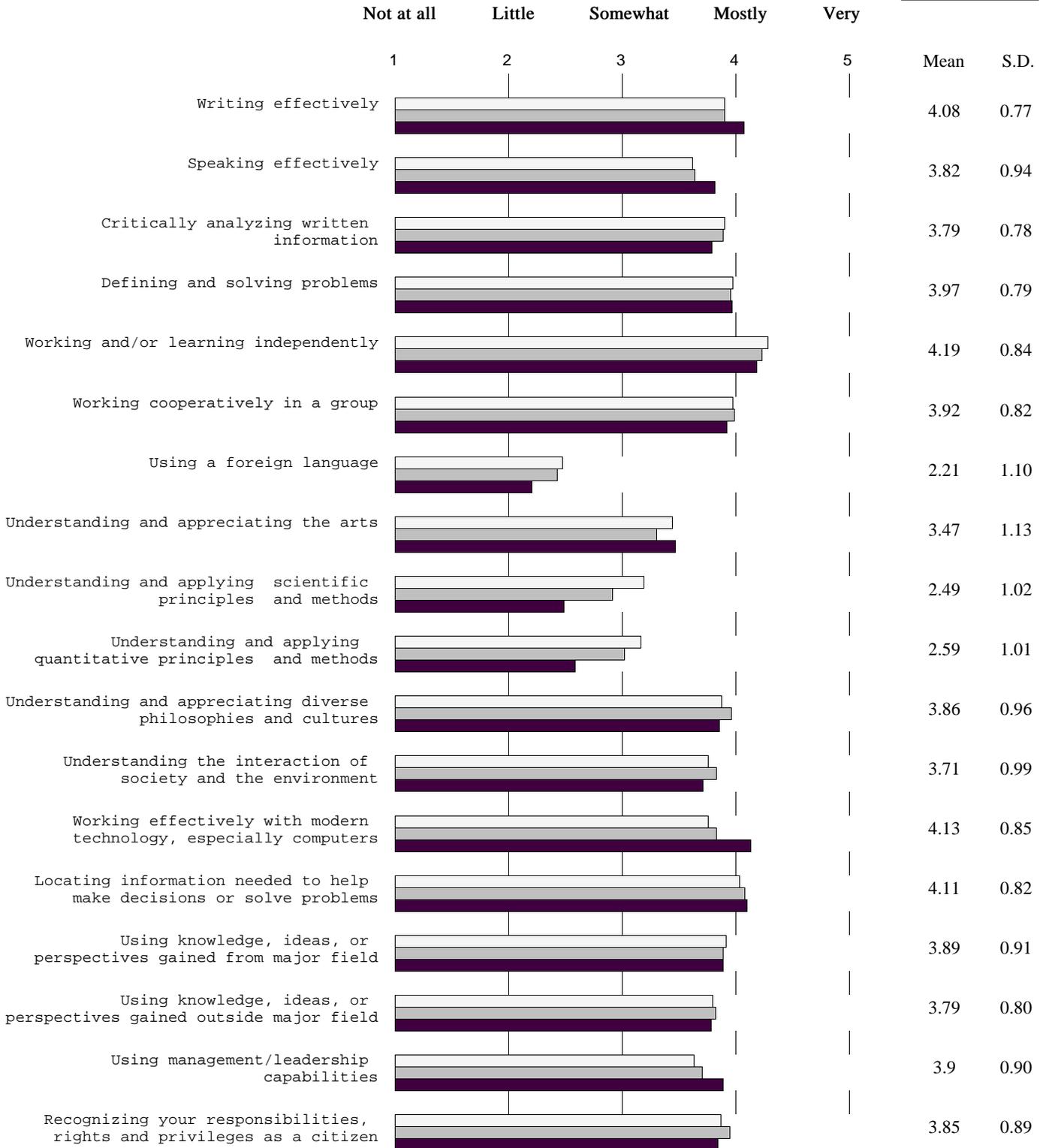


STUDENT OUTCOMES - Bachelor's Degree Recipients

YOUR SKILLS: Rate yourself on each of the following abilities.

Communications
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College of Arts and Sciences

Communications

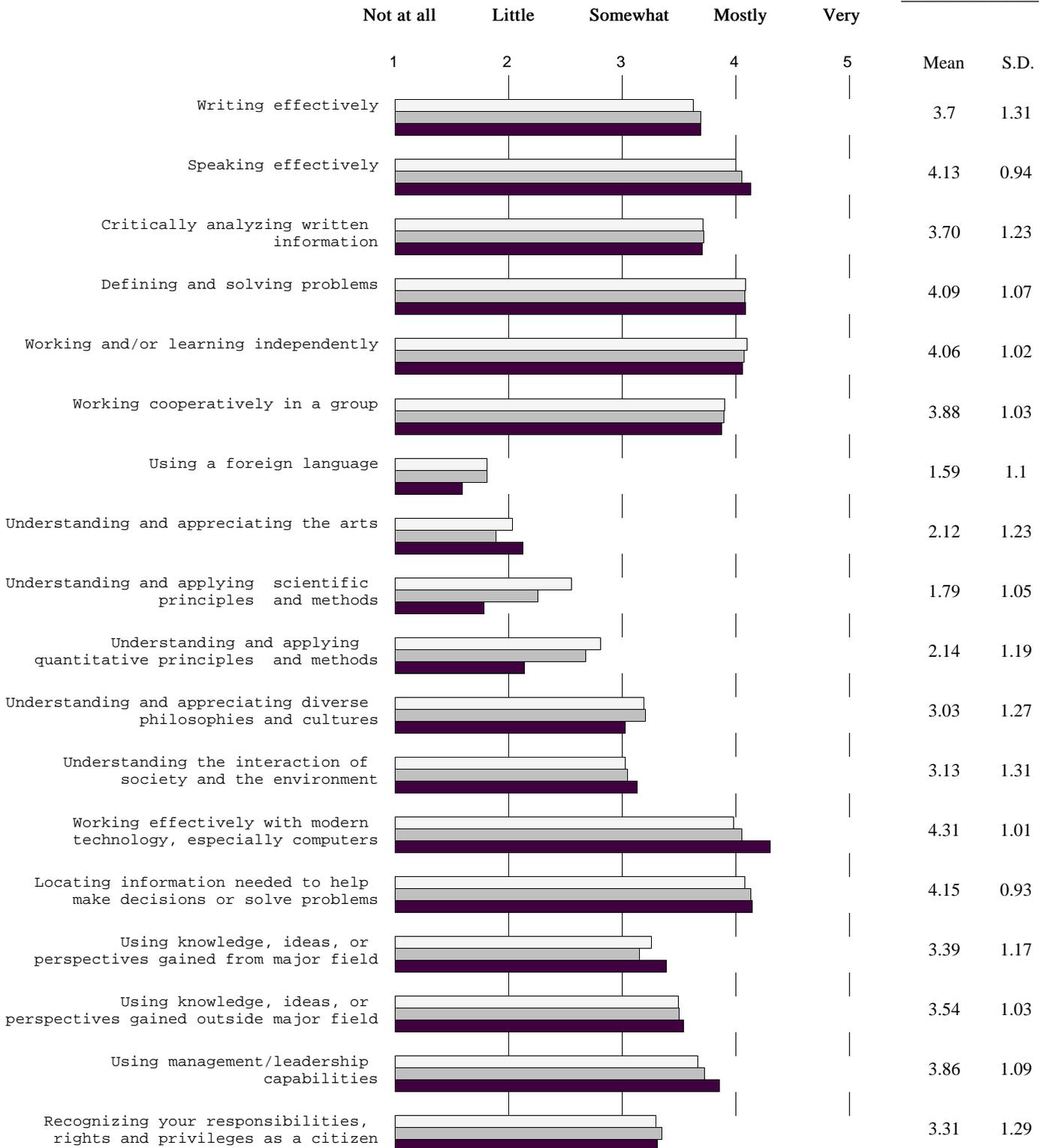


STUDENT OUTCOMES - Bachelor's Degree Recipients

NECESSITY: How important are each of these abilities to your current primary activity?

Communications
A&S Social Sciences
College of Arts and Sciences

Communications

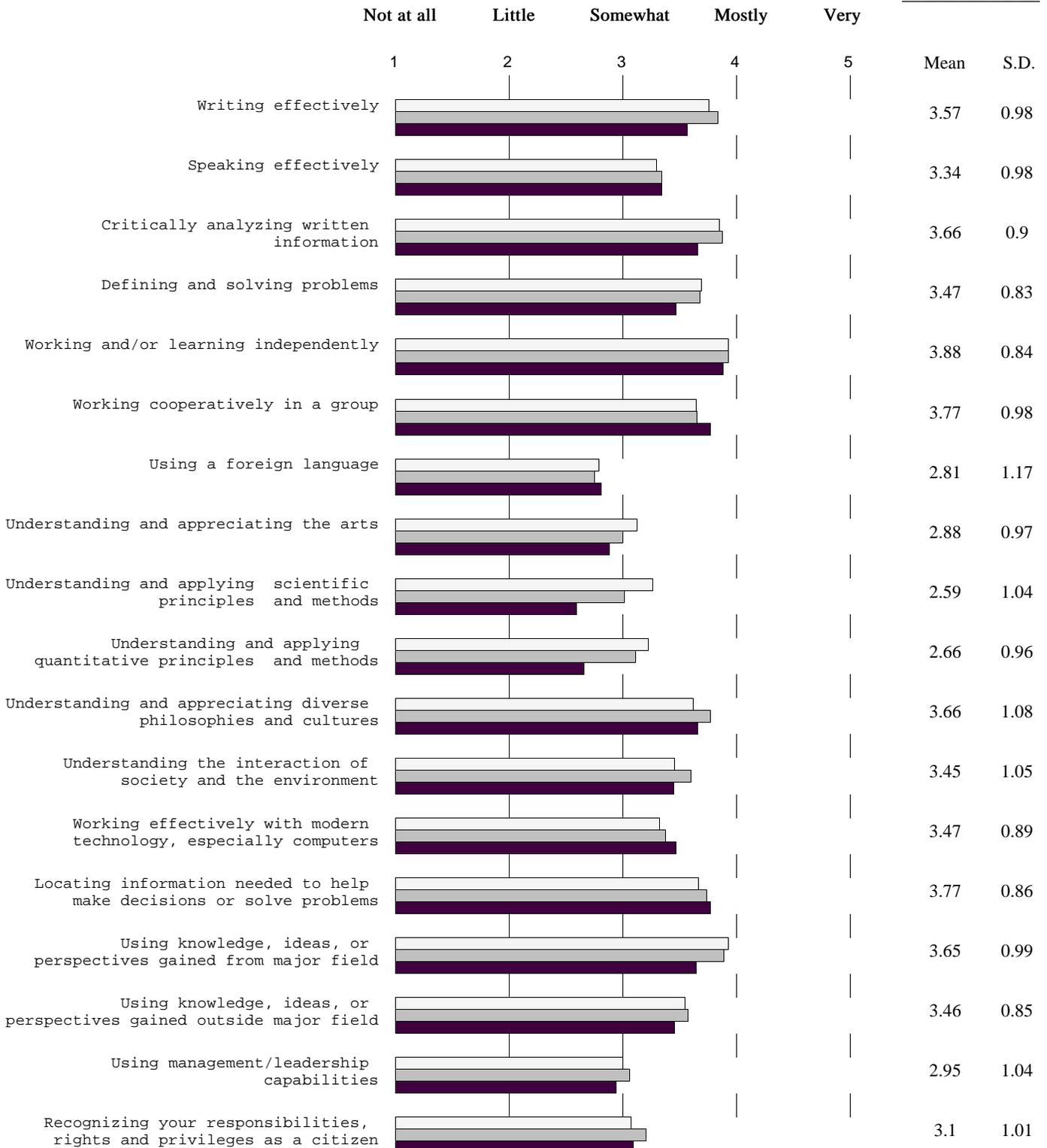


STUDENT OUTCOMES - Bachelor's Degree Recipients

SATISFACTION: How satisfied are you with the University of Washington's contribution to your development in each area?

Communications
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College of Arts and Sciences

Communications

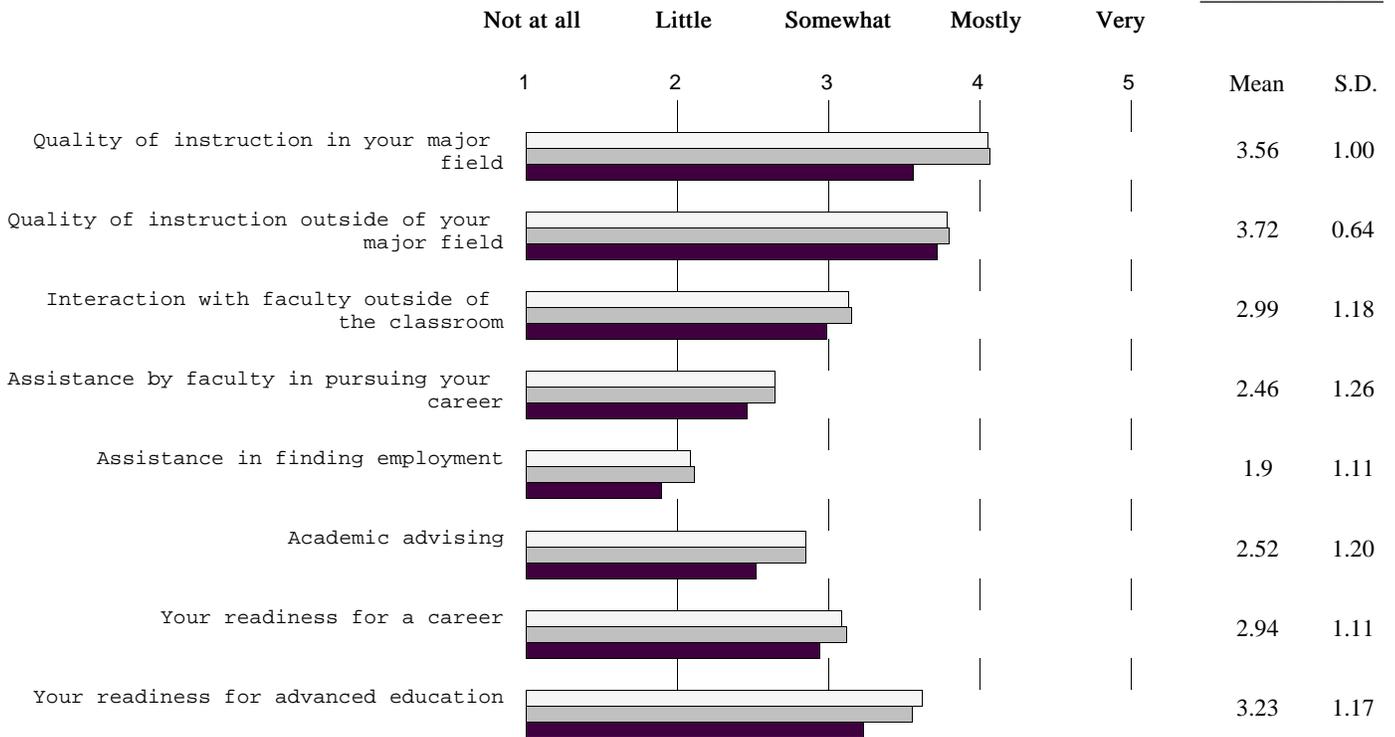


STUDENT OUTCOMES - Bachelor's Degree Recipients

In general, how satisfied are you with your UW education with regard to each of the following?

Communications
A&S Social Sciences
College of Arts and Sciences

Communications



CURRENT ACTIVITY ROSTER

| Working | | Job Title | Employer |
|---------------------------|------------------------|---------------------------|---------------------------|
| BACHELORS | Permanent in career: | MANAGEMENT TRAINEE | ENTERPRISE RENT-A-CAR |
| | | media & pr coordinator | bastyr university |
| | | PUBLIC RELATIONS COORD | GOZNET, INC |
| | | DIR OF PRODUCT SUPPORT | OCENTRIX |
| | | reporter | seattle p-i |
| | | STAFF CONSULTANT | ONYX SOFTWARE |
| | | TECHNICAL PRODUCER | GO.COM |
| | | IT PROFESSIONAL | IBM |
| | | JOURNALIST | DETROIT FREE PRESS |
| | | PERSONAL FINANCE ADVISOR | BRECEK & YOUNG ADVISORS |
| | | PRODUCER | KOMO TV |
| | | PR MARKETING ASST | CALLISON ARCHITECTURE |
| | | WEB ADVISOR | COBALT GROUP |
| | | ACCOUNT EXECUTIVE | DELAUNAY COMMUNICATIONS |
| | | ASSOCIATE ADITOR | HEADLAND DIGITAL MEDIA |
| | | SOUND DESIGN/SOFTWARE TES | CLOTTER&DUN/CENTRAL MEDIA |
| | | DEPUTY SHERIFF | KING COUNTY SHERIFF |
| | | TECH SUPPORT | FREEINTERNET.COM |
| | | district manager | self emp/vector mktg |
| | | PC SUPPORT & TECH | MONOLITH PROD |
| | | REPORTER | YAKIMA HERALD-REPUBLIC |
| | | TECHNICAL RECRUITER | CONSULTING CO |
| | | STAFF WRITER | MAINE TIMES |
| | MARKETING COORDINATOR | COLDWELL BANKER BAIN | |
| | Career, change likely: | DANCE INST& KIDS MINISTRY | ELIZABETH'S DNCE DIMENSIO |
| | | MANAGING EDITOR | EPODS, INC |
| | | Marketing Specialist | Captura Software |
| | | project coordinator | imagio |
| | | SALES ASST | FISHER BROADCASTING |
| | | REGISTRAR | YOUTH THEATRE NORTHWEST |
| | | PROMOTIONS MGR | JIM BEAM/GMR |
| | | TECHNICAL WRITER | CAREWISE, INC |
| | | store producer | freeshop.com |
| | | project/shift supervisor | gillmore research(mktg) |
| | | ASSISTANT ACCOUNT EXEC | EDELMAN PUB REL WORLDWIDE |
| | | EVENTS & LOGISTICS COORD | DRP |
| | | SHIP COORDINATOR | HOLLAND AMERICA LINE |
| | | RECRUITER | AEROTEK |
| | | ASST AE | IMAGIO PUBLIC RELATIONS |
| | | GROUP SALES MGR | MACYS WEST |
| | | ASST ACCOUNT EXECUTIVE | MWW/SAVITT |
| | | PREMIER CUSTOMER REP | AT&T |
| | | Web Developer | Multiple Zones Internatio |
| | | CLIENT SERVICES | AIM MANAGEMENT INC |
| | | ADMIN ASST | EASTKINGCOCONV&VISBUREAU |
| | | Media Manager | Publicis |
| | | GROUP COORD | RICHMOND PUBLIC RELATIONS |
| public relations speciali | | seattle public utilities | |
| SR CLERK | SEATTLE TIMES | | |
| MARKETING ASST | BAY WEST | | |

| Working | | Job Title | Employer |
|----------------|------------------------|---------------------------|---------------------------|
| | | PR ASSISTANT | GABRIELLE SHAW COMMUNIC. |
| | | production coordinator | bunim/murray prods |
| | | sales coordinator | CBS |
| | | PRODUCTION COORDINATOR | PIRANHA PRODUCTIONS |
| | | PRODUCTION COORDINATOR | SEATTLE PUBLIC UTILITIES |
| | | PUBLIC RELATIONS SPEC | TCM MODELS |
| | | BOOKING AGENT | BAIN AND COMPANY |
| | | CASE TEAM ASSISTANT | edelman worldwide |
| | | account executive | SNBL USA |
| | | WEB DESIGNER | Snohomish County |
| | | Programmer Analyst | OUTCOME CONCEPT SYSTEMS |
| | | CLIENT RELATIONS MGR | CBS NEWS |
| | | PRODUCER | frank russell co. |
| | | web content manager | THE COBALT GROUP |
| | | COORD,MKTG COMMUNICATION | drDrew.com |
| | | Associate Producer | NORDSTROM CORPORATE DIVIS |
| | | LIFE/WORK COORDINATOR | salvation army/div hdqts |
| | Not career, full-time: | community relations asst | coevr d'alene resort gc |
| | | fore caddy | ARIS EDUCATION |
| | | EDUCATION ADMINISTRATOR | D.A. Burns |
| | | Workroom Coordinator | AMAZON.COM |
| | | CUSTOMER SERVICE | ATHLETIC SUPPLY |
| | | SALES SUPERVISOR | VERIZON |
| | | INSIDE SALES | TSUKINEKO, INC |
| | | MARKETING/SALES ASSOCIATE | cojk |
| | | docket clerk | CELLULAR CO |
| | | SALES REP | INTERNATIONAL EXAMINER |
| | | ADVERTISING DIRECTOR | AMAZON.COM |
| | | CS REPRESENTATIVE | MERIDIAN SPORTCLUB |
| | Not career, temporary: | FRONT DESK | MICROSOFT |
| | | TECH WRITER | Aerotek Inc |
| | | Expense Admin | ADVANCED TELCOM GROUP |
| | | TELEMARKETER | Birds |
| | | server | CK SCHOOL DIST/MIKE ACRES |
| | Part-time: | BASEBALL COACH CKHS | WENDY'S |
| | | DRIVE-THRU MANAGER | WILLOW |
| | | RETAIL SALES | KCPQ-TV |
| | | FLOOR DIRECTOR | usc |
| | | teacher assistant | SEARS |
| | | SALES ASSOCIATE | me |
| | | owner e-puppy.com | CNN/SI.COM |
| MASTER'S | Permanent in career: | PRODUCER | STATE OF ALASKA |
| | Career, change likely: | ASSISTANT LEGAL EDITOR | |

| In School | Program Level | Program | Field of study | Institution |
|------------------|----------------------|----------------|-----------------------|------------------------|
| BACHELOR'S | Masters/Doctoral | MASTERS | FILM STUDIES | CARLETON UNIV, OTTOWA, |
| | | MA | FILMMAKING | UNIV OF NORTH TEXAS |
| | Other | CREDENTIAL | ELEMENTARY | CSU SACRAMENTO |
| | Professional | JD | LAW | UNIV OF IDAHO |
| | | LAW SCHOOL | | NEW YORK LAW |
| | | juris doctor | law | seattle univ |
| MASTER'S | Masters/Doctoral | CMU | | UW |
| | | communications | | UW |

| |
|-------------------|
| Unemployed |
|-------------------|

| Type of work seeking |
|-----------------------------|
|-----------------------------|

BACHELOR'S

Web Design/Production
CREATIVE SERVICES/COMMUNI
MARKETING, ADVERT, COMM
NON PROFIT/HUM RIGHTS
Marketing, Advertising
radio promotions