

2001 GRADUATE SURVEY RESULTS

	<u>Communications</u>	<u>A&S Social Sciences</u>	<u>College of Arts and Sciences</u>
Bachelor's Degree Recipients			
TOTAL NUMBER OF GRADUATES SURVEYED	227 100% 	1,904 100% 	4,058 100% 
Questionnaires:			
Not returned	142 63% 	1,303 68% 	2,703 67% 
Not delivered by post office	7 3% 	62 3% 	154 4% 
Returned by graduate	78 34% 	539 28% 	1,201 30% 
Responding graduates currently:			
Working & not planning full-time school	71 91% 	435 81% 	888 74% 
Attending or waiting to attend school	3 4% 	74 14% 	226 19% 
Unemployed	4 5% 	29 5% 	85 7% 

Master's Degree Recipients			
TOTAL NUMBER OF GRADUATES SURVEYED	5 100% 	86 100% 	337 100% 
Questionnaires:			
Not returned	4 80% 	44 51% 	185 55% 
Not delivered by post office	1 20% 	3 3% 	10 3% 
Returned by graduate	1 20% 	39 45% 	142 42% 
Responding graduates currently:			
Working & not planning full-time school	1 100% 	22 56% 	77 54% 
Attending or waiting to attend school		15 38% 	57 40% 
Unemployed		2 5% 	8 6% 

Subsequent tables for master's degree recipients are not included because of the low number of respondents.

Doctoral Degree Recipients			
TOTAL NUMBER OF GRADUATES SURVEYED	4 100% 	32 100% 	135 100% 
Questionnaires:			
Not returned.....		11 34% 	56 41% 
Not delivered by post office		1 3% 	3 2% 
Returned by graduate	4 100% 	20 62% 	76 56% 
Responding graduates currently:			
Working & not planning full-time school	4 100% 	20 100% 	71 93% 
Attending or waiting to attend school			1 1% 
Unemployed			4 5% 

Subsequent tables for doctoral degree recipients are not included because of the low number of respondents.

DEMOGRAPHIC SUMMARY - Bachelor's Degree Recipients

	<u>Communications</u>		<u>A&S Social Sciences</u>		<u>College of Arts and Sciences</u>	
Current primary activity						
EMPLOYED BY A US ORGANIZATION						
Public sector:						
Postsecondary education	3	5% █	8	2% █	45	4% █
K-12 education	2	3% █	12	3% █	32	3% █
Government or military	3	5% █	51	11% █	94	9% █
Private sector, including education:						
Non-profit	7	11% █	42	9% █	97	9% █
For profit	38	59% █	224	48% █	438	41% █
Museum	1	2% █	2	1% █	3	1% █
EMPLOYED BY AN INTERNATIONAL ORGANIZATION						
In the US	2	3% █	14	3% █	31	3% █
Outside of the US			4	1% █	11	1% █
CONTINUING YOUR EDUCATION	4	6% █	75	16% █	233	22% █
UNEMPLOYED	4	6% █	33	7% █	96	9% █
Working						
JOB IS:						
Full-time, career field, permanent	13	19% █	95	23% █	157	18% █
Full-time, career field, will change	28	41% █	133	32% █	275	32% █
Full-time, outside career field	12	18% █	94	22% █	210	25% █
Full-time, temporary	3	4% █	49	12% █	105	12% █
Part-time	12	18% █	48	11% █	108	13% █
WORK IS:						
Definitely beneath my level	14	22% █	99	24% █	209	25% █
Somewhat beneath my level	20	31% █	118	29% █	255	30% █
At an appropriate level	31	48% █	193	47% █	367	44% █
At too advanced a level			3	1% █	8	1% █
ATTENDING SCHOOL?						
Yes, related to UW education	1	1% █	6	1% █	24	3% █
Yes, career related, new area	5	7% █	55	13% █	93	11% █
Yes, not career related	1	1% █	7	2% █	23	3% █
No	62	90% █	358	84% █	726	84% █
MONTHLY INCOME:						
Under \$1000	8	11% █	48	11% █	102	12% █
1000- 1499	13	19% █	63	15% █	151	18% █
1500- 1999	16	23% █	85	20% █	190	22% █
2000- 2499	16	23% █	74	18% █	153	18% █
2500- 2999	7	10% █	50	12% █	92	11% █
3000- 3499	5	7% █	36	9% █	63	7% █
3500- 3999	5	7% █	25	6% █	35	4% █
4000- 4500			13	3% █	22	3% █
4500- 4999			4	1% █	15	2% █
5000- 5499			11	3% █	15	2% █
5500- 5999			1	1% █	1	1% █
Over \$6000			8	2% █	13	2% █

JOB LOCATION:	King, Pierce, Snohomish	38	58%		215	55%		441	55%	
	Other Washington counties	15	23%		77	20%		158	20%	
	Alaska, Idaho, Oregon	2	3%		7	2%		19	2%	
	California, Hawaii	4	6%		32	8%		53	7%	
	Mountain states	1	2%		6	2%		20	2%	
	Central states	1	2%		8	2%		13	2%	
	Eastern states	3	5%		21	5%		47	6%	
	International	2	3%		22	6%		53	7%	
JOB SEARCH:	Newspaper ads	7	9%		57	12%		128	13%	
	The Internet	15	19%		91	19%		176	19%	
	Professional organization	5	6%		23	5%		44	5%	
	Employment agency	2	3%		16	3%		46	5%	
	Faculty advisor or committee	4	5%		14	3%		31	3%	
	Networking/personal contacts	43	55%		231	49%		470	49%	
	UW Center for Career Services	2	3%		39	8%		55	6%	

Attending School

LEVEL OF EDUCATIONAL PROGRAM:	Bachelor's	2	22%		21	18%		37	12%	
	Terminal Master	1	11%		10	9%		33	11%	
	Master's/PhD	2	22%		27	24%		111	37%	
	Professional	2	22%		38	33%		88	29%	
	Vocational	2	22%		6	5%		13	4%	
	Other	2	22%		12	11%		18	6%	
ARE YOU ALSO EMPLOYED?	Yes, by the school				13	13%		54	19%	
	Yes, other part-time	3	50%		24	23%		56	20%	
	Yes, other full-time	1	17%		12	12%		22	8%	
	No	2	33%		54	52%		152	54%	

Unemployed

REASON NOT WORKING	Volunteering				8	19%		17	14%	
	Raising a family				3	7%		8	7%	
	Taking care of an ill relative				1	2%		2	2%	
	Traveling, etc.	1	20%		2	5%		10	8%	
	Looking for work	3	60%		18	42%		53	45%	
	Deciding what to do				3	7%		8	7%	
	Taking time off				2	5%		8	7%	
	Disillusioned about job search	1	20%		6	14%		12	10%	

STUDENT INVOLVEMENT - Bachelor's Degree Recipients

Communications
A&S Social Sciences
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If I had to make my college choice over again, I would choose to attend UW.

Strongly disagree	4	5%	24	5%	46	4%
Disagree	3	4%	28	5%	91	8%
Indifferent	14	18%	86	16%	159	14%
Agree	32	42%	199	38%	435	37%
Strongly agree	23	30%	193	36%	446	38%

During the past year, how many hours each month, on average, did you devoted to volunteer work or a community action program?

None	28	37%	216	41%	493	42%
1 - 3	26	34%	143	27%	300	25%
4 - 6	7	9%	68	13%	134	11%
7 - 10	6	8%	39	7%	102	9%
Over 10	9	12%	67	13%	154	13%

In the past year, approximately how much have you contributed monetarily to charities or philanthropies?

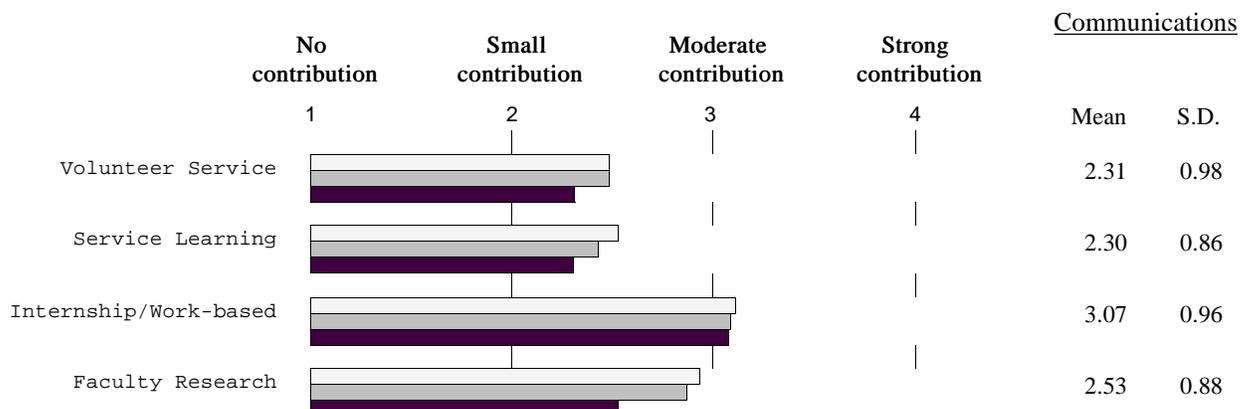
Less than \$100	53	70%	352	66%	816	69%
\$100 - 250	13	17%	89	17%	182	15%
\$250 - 500	4	5%	44	8%	81	7%
\$500 - 1000	4	5%	25	5%	46	4%
Over \$1000	2	3%	20	4%	51	4%

While a UW student, did you participate in:

	Yes	No	Yes	No	Yes	No
Community volunteer service (outside of UW)	47	27	293	228	650	519
Community service as part of a UW course (Service learning)	23	50	150	370	282	878
A public service internship or other work-based learning (for credit or pay)	43	31	209	312	388	771
Faculty research beyond being a research subject	20	53	69	446	304	852

How has your participation contributed to your preparation and success in your current primary activity?

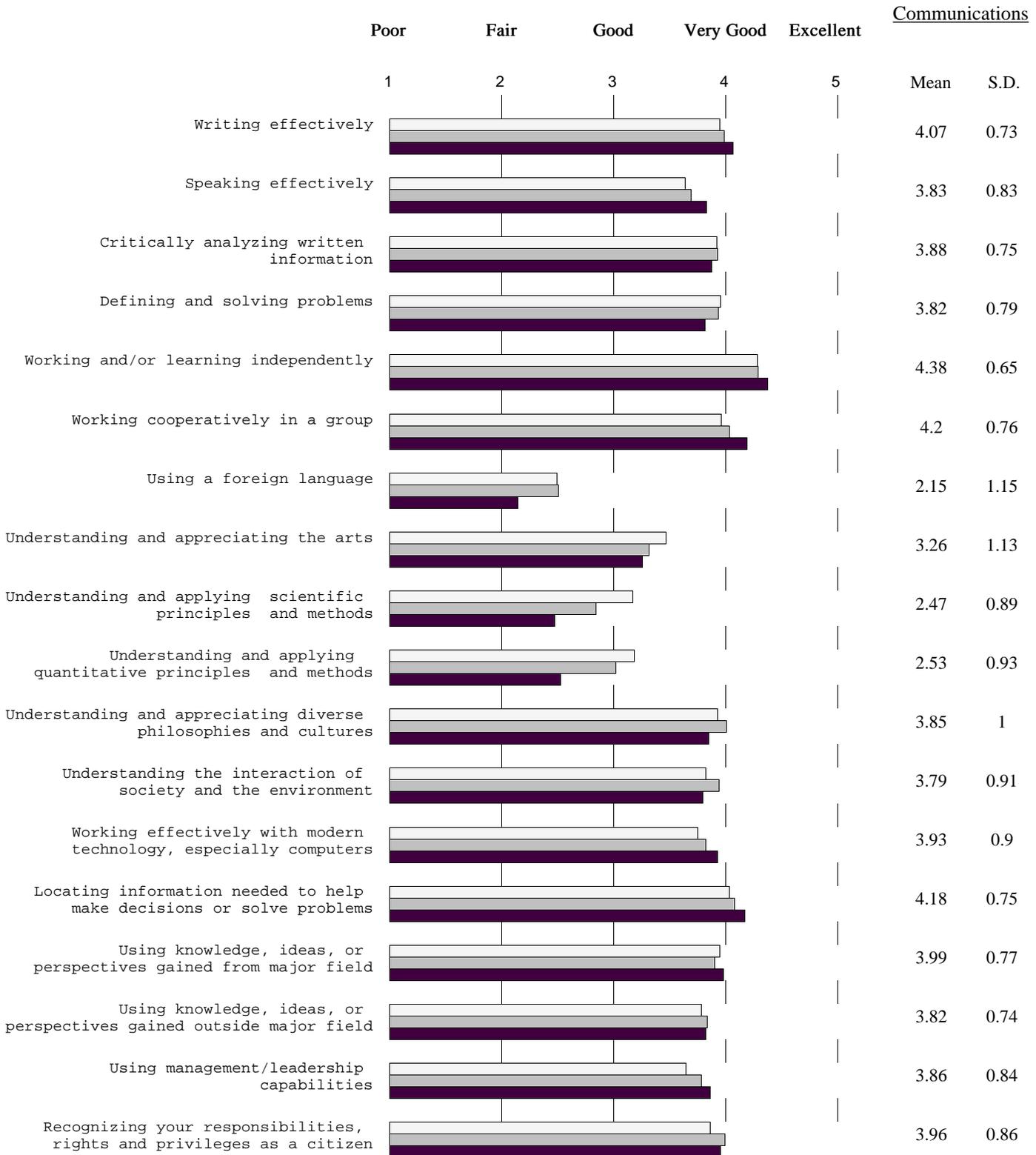
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STUDENT OUTCOMES - Bachelor's Degree Recipients

YOUR SKILLS: Rate yourself on each of the following abilities.

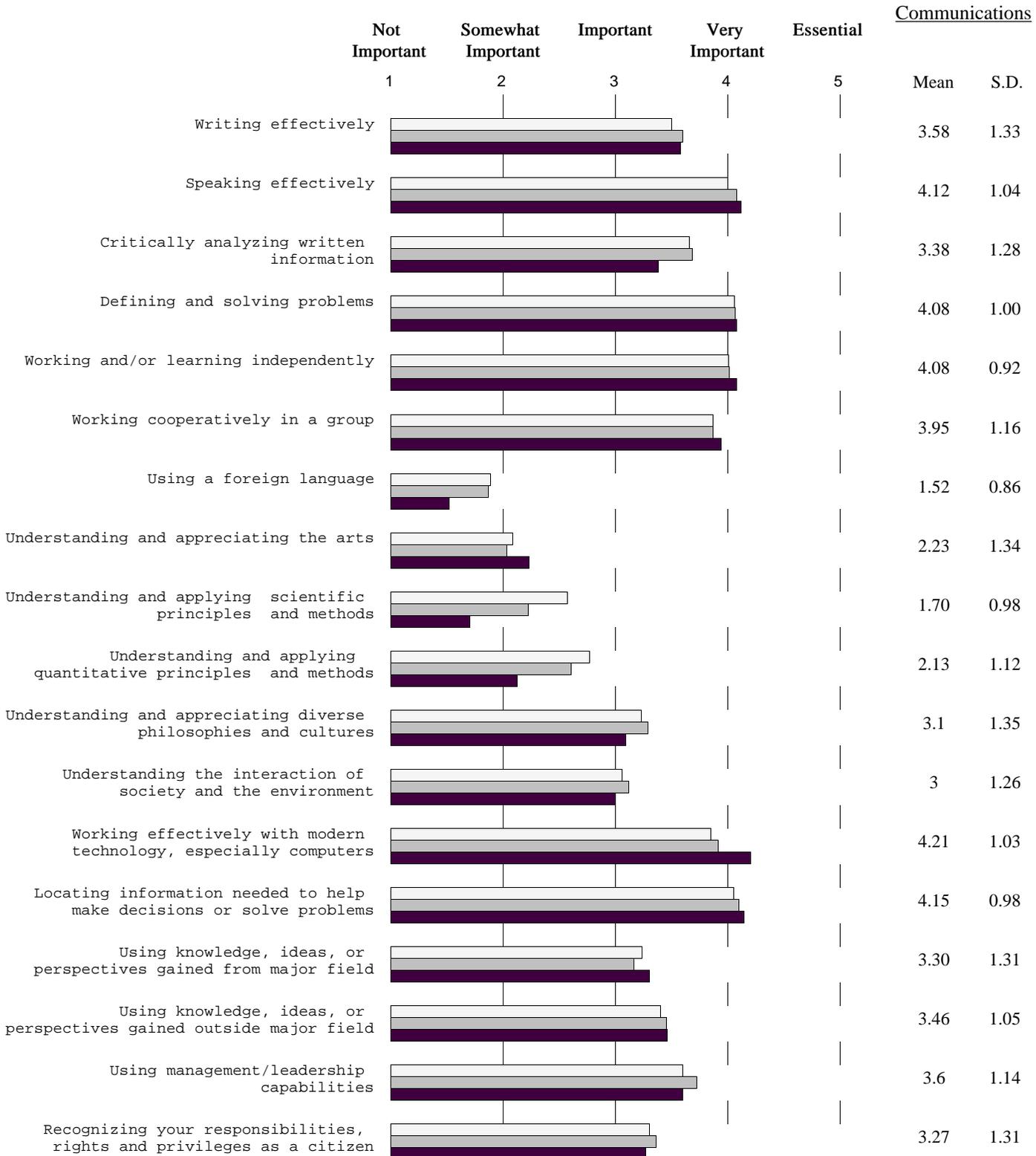
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STUDENT OUTCOMES - Bachelor's Degree Recipients

NECESSITY: How important are each of these abilities to your current primary activity?

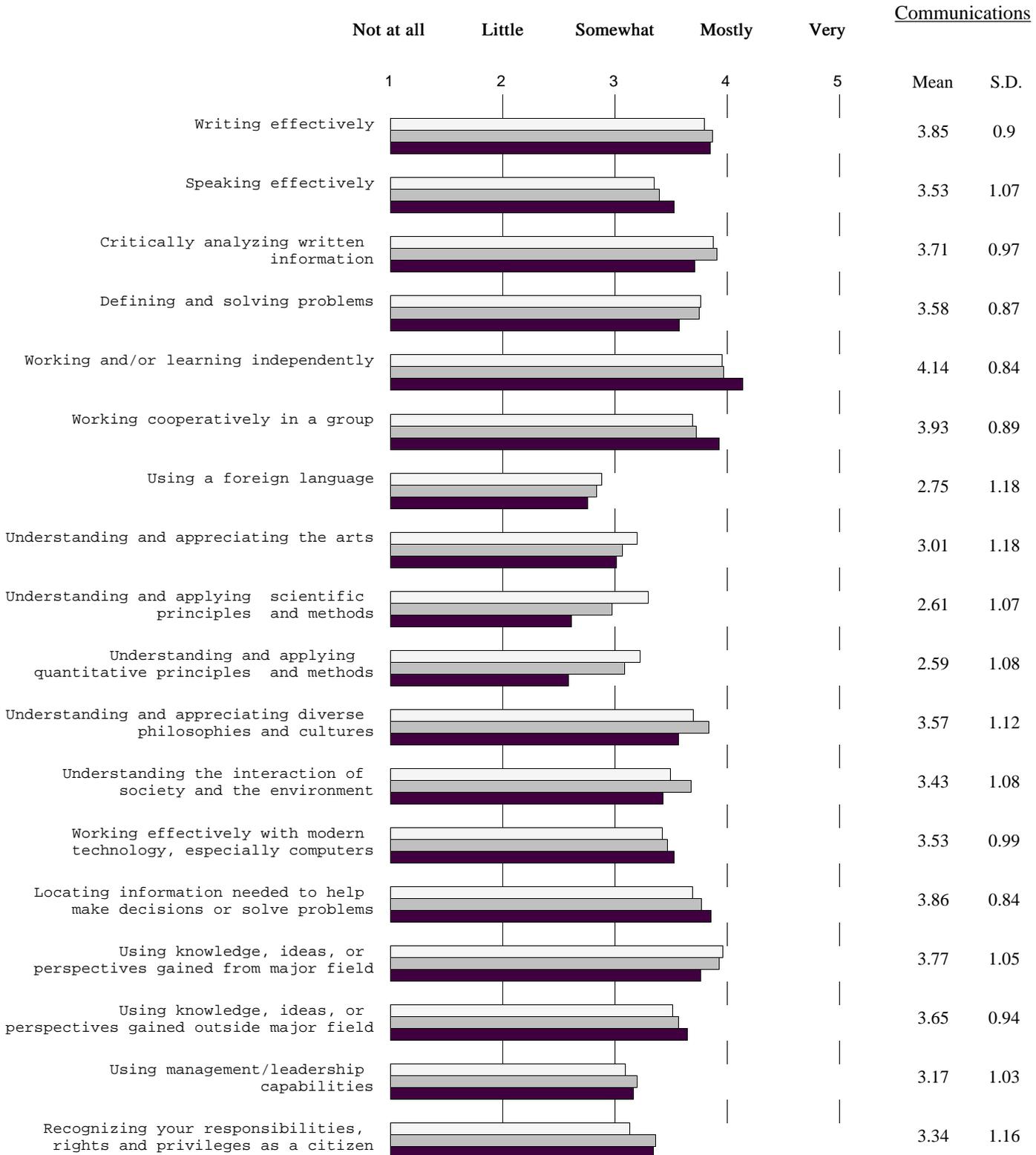
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STUDENT OUTCOMES - Bachelor's Degree Recipients

SATISFACTION: How satisfied are you with the University of Washington's contribution to your development in each area?

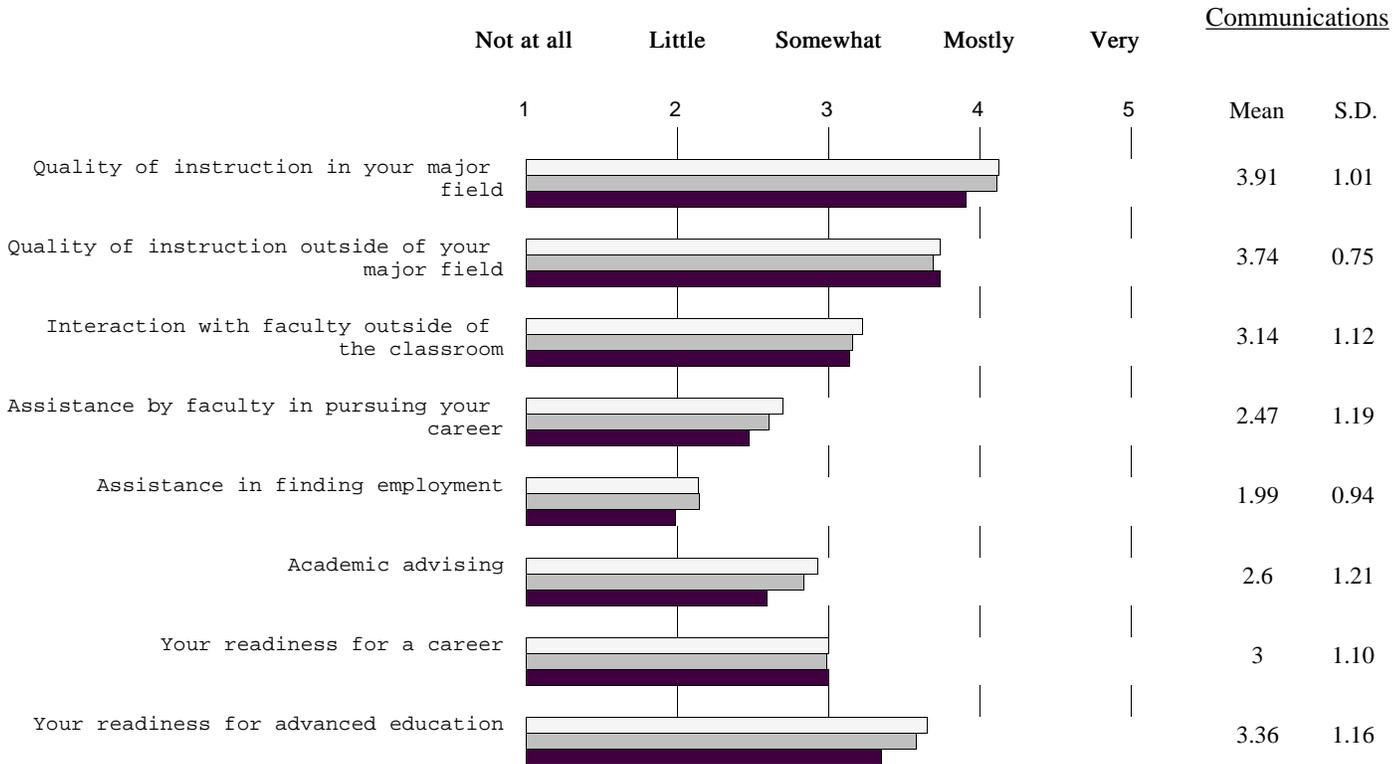
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STUDENT OUTCOMES - Bachelor's Degree Recipients

In general, how satisfied are you with your UW education with regard to each of the following?

Communications
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CURRENT ACTIVITY ROSTER

Working		Job Title	Employer	
BACHELORS	Permanent in career:	Sales Rep.	Merck & Co.	
		reporter	fisher communications	
		Sales Asst	KOMO 4 Television	
		Marketing Asst	US Marine Corps/MCCS	
		Guest Booker	KOMO TV/Fisher Cmu	
		Reporter	The Herald	
		Owner	Hemisphere Design	
		Shipping Coordinator	Color Control Inc	
		Second Lieutenant	US Air Force	
		Marketing Coordinator	Miller Wash LLP	
		Personal Assistant	Jack Terry Fine Art. LTD	
		Group Program Coord	Camp Fire USA	
		Career, change likely:	Residential Coundelor	Ruth Dykeman child. Centr
			Associate	Cascadia Consulting Group
			Customer Care	AT&T Wireless
			legal assistant	Routh Crabtree Fennell
			Sales Asst	Ackerley Group
	Ministry Services Coord		Bootjack Ranch	
	Program Assistant		PCC FoodWorks	
	Account Manager		Manley Services	
	Account Coordinator		Edelman Worldwide	
	Information systems >		Seattle Repertory theatre	
	Content Editor		Expedia, Inc.	
	Sales Assistant		Sandusky Seattle	
	PR/Promotions Manager		Issaquah Chamber of Comm	
	Mrktng Asst/Spec Evnt Crd		Crystal Mountain Ski Area	
	Marketing and Tenant		Bellevue Square	
	CUSTOMER CARE		ATT WIRELESS	
	Client Service Rep	KIRO-TV		
	Acct Coord	Sasquatch Advertising		
	Staffing Analyst	The Bon Marche		
	Marketing Representative	Verizon Wireless		
	LOAN OFFICER	ABSOLUTE MORTGAGE		
	Circulation Manager	Philips Publishing		
	Intranet Developer	Costco Wholesale		
	Project Director	Hopelink		
	Media Sales	Media West		
	Asso. Sales Rep	Fctry Authrzed Scope Rep		
	E-Care Representative	AT & T Wireless		
	Not career, full-time:	Broker Coordinator	Union Planters Mtg	
		Technician	DLI Engineering	
		Checker	Albertsons	
		Office Coordinator	Victoria King Pub Relat	
recruiter		us coast guard		
Office Asst		Washington Mutual		
Loan Coordinator		Washington Mutual		
Asst. Director		UW Office of Annual Givin		
EXECUTIVE ASSISTANT		WASHINGTON MUTUAL		
Teller		Bank of America		
receptionist	Casey Family Programs			

Working		Job Title	Employer
	Not career, temporary:	Program Asst	Volunteers of America
		Communications Proj Asst	Group Health Coop
		CPU Tech.	Aquent Inc.
	Part-time:	Customer Service Rep	Expedia
		Instructional Asst	Kent School District
		Freelance Writer	
		Marketing/Project/Admin A	Beginning Press/Paula's C
		Technical Writer	Wa State Dept of Transpor
		IMAX Usher	Pacific Science Center
		Reporter	Horwitz Newspaper
		Promotions	Entercom
		waitress	The Edgewater
		EVENT STAFF	BEACON HILL EVENTS
		Retail Sales	Board Bin
		Promotion Assistant	Entercom Radio
		none	
DOCTORATE	Permanent in career:	Assistant Professor	Utah State University
		Assistant Professor	Cal State Univ Northridge
		Assistant Professor	SUNY
		Assistant Professor	Cal State
MASTER'S		Communications Planner	King County

In School	Program Level	Program	Field of study	Institution
BACHELOR'S	Masters/Doctoral	Speech-Language Pathology	Speech & Hearing Sciences	Portland State University
	Terminal Masters	MA	Communications	University of Washington

Unemployed	Type of work seeking
BACHELOR'S	SEE COMMENTS PR/Marketing