

2003 GRADUATE SURVEY RESULTS

Communications A&S Social Sciences College of Arts and Sciences

Bachelor's Degree Recipients

TOTAL NUMBER OF GRADUATES SURVEYED	320	100%		2,043	100%		4,001	100%	
Questionnaires:									
Not returned	207	65%		1,393	68%		2,661	67%	
Not delivered by post office	16	5%		97	5%		209	5%	
Returned by graduate	97	30%		553	27%		1,131	28%	
Responding graduates currently:									
Working	85	88%		436	79%		828	73%	
Attending or waiting to attend school	17	18%		125	23%		299	26%	
Unemployed	5	5%		47	8%		103	9%	

Master's Degree Recipients

TOTAL NUMBER OF GRADUATES SURVEYED	30	100%		116	100%		347	100%	
Questionnaires:									
Not returned	20	67%		67	58%		199	57%	
Not delivered by post office	4	13%		13	11%		26	7%	
Returned by graduate	6	20%		36	31%		122	35%	
Responding graduates currently:									
Working	4	67%		15	42%		74	61%	
Attending or waiting to attend school	2	33%		20	56%		56	46%	
Unemployed				4	11%		7	6%	

Doctoral Degree Recipients

TOTAL NUMBER OF GRADUATES SURVEYED	1	100%		39	100%		160	100%	
Questionnaires:									
Not returned.....	1	100%		17	44%		73	46%	
Not delivered by post office				3	8%		14	9%	
Returned by graduate				19	49%		73	46%	
Responding graduates currently:									
Working				18	95%		70	96%	
Attending or waiting to attend school							2	3%	
Unemployed				1	5%		3	4%	

Subsequent tables for doctoral degree recipients are not included because of the low number of respondents.

DEMOGRAPHIC SUMMARY - Bachelor's Degree Recipients

Communications A&S Social Sciences College of Arts and Sciences

Current primary activity

EMPLOYED BY A US ORGANIZATION									
Public sector:									
Postsecondary education	3	4%	█	12	3%	█	34	3%	█
K-12 education	1	1%		8	2%		21	2%	
Government or military	6	8%	█	47	10%	▣	73	7%	▣
Private sector, including education:									
Non-profit	10	13%	█	34	7%	▣	93	10%	▣
For profit	38	48%	█	216	46%	▣	380	39%	▣
Museum	1	1%		2	1%		2	1%	
EMPLOYED BY AN INTERNATIONAL ORGANIZATION									
In the US	5	6%	█	22	5%	▣	36	4%	▣
Outside of the US				3	1%		15	2%	
CONTINUING YOUR EDUCATION	9	11%	█	81	17%	▣	235	24%	▣
UNEMPLOYED	6	8%	█	41	9%	▣	86	9%	▣

Working

JOB IS:	Full-time, career field, permanent	19	23%	█	78	18%	▣	126	16%	▣
	Full-time, career field, will change	38	46%	█	164	38%	▣	275	34%	▣
	Full-time, outside career field	10	12%	█	93	22%	▣	202	25%	▣
	Full-time, temporary	9	11%	█	49	12%	▣	95	12%	▣
	Part-time	7	8%	█	42	10%	▣	108	13%	▣
WORK IS:	Definitely beneath my level	17	20%	█	109	26%	▣	219	27%	▣
	Somewhat beneath my level	24	29%	█	124	29%	▣	230	29%	▣
	At an appropriate level	42	51%	█	186	44%	▣	345	43%	▣
	At too advanced a level				3	1%		5	1%	
ATTENDING SCHOOL?	Yes, related to UW education	1	1%		10	2%		27	3%	
	Yes, career related, new area	9	11%	█	51	12%	▣	85	10%	▣
	Yes, not career related	1	1%		8	2%		17	2%	
	No	71	87%	█	356	84%	▣	681	84%	▣
MONTHLY INCOME:	Under \$1000	7	8%	█	30	7%	▣	86	11%	▣
	1000- 1499	7	8%	█	80	19%	▣	154	19%	▣
	1500- 1999	19	23%	█	85	20%	▣	167	21%	▣
	2000- 2499	21	25%	█	89	21%	▣	160	20%	▣
	2500- 2999	17	20%	█	55	13%	▣	96	12%	▣
	3000- 3499	6	7%	█	35	8%	▣	58	7%	▣
	3500- 3999	4	5%	█	23	5%	▣	34	4%	▣
	4000- 4500				12	3%	▣	23	3%	▣
	4500- 4999	1	1%		5	1%		9	1%	
	5000- 5499	1	1%		3	1%		7	1%	
	5500- 5999				1	1%		1	1%	
	Over \$6000				4	1%		7	1%	

JOB LOCATION:	King, Pierce, Snohomish	34	67%		198	72%		390	71%	
	Other Washington counties				10	4%		21	4%	
	Alaska, Idaho, Oregon	1	2%		7	3%		7	1%	
	California, Hawaii	3	6%		12	4%		25	5%	
	Mountain states	2	4%		5	2%		13	2%	
	Central states	1	2%		8	3%		13	2%	
	Eastern states	5	10%		20	7%		34	6%	
	International	5	10%		16	6%		47	9%	
JOB SEARCH:	Newspaper ads	7	7%		47	10%		109	12%	
	The Internet	20	21%		84	18%		177	19%	
	Professional organization	4	4%		14	3%		22	2%	
	Employment agency	5	5%		28	6%		46	5%	
	Faculty advisor or committee	3	3%		10	2%		24	3%	
	Networking/personal contacts	55	57%		273	57%		489	54%	
	UW Center for Career Services	3	3%		24	5%		44	5%	

Attending School

LEVEL OF EDUCATIONAL PROGRAM:	Bachelor's	6	35%		24	20%		37	13%	
	Terminal Master				10	8%		35	12%	
	Master's/PhD	3	18%		31	25%		115	40%	
	Professional	6	35%		36	30%		71	24%	
	Vocational				3	2%		6	2%	
	Other	2	12%		18	15%		27	9%	
ARE YOU ALSO EMPLOYED?	Yes, by the school	1	8%		19	18%		55	21%	
	Yes, other part-time	4	33%		30	29%		69	26%	
	Yes, other full-time	1	8%		8	8%		17	6%	
	No	6	50%		47	45%		127	47%	

Unemployed

REASON NOT WORKING	Volunteering				4	9%		13	14%	
	Raising a family	1	25%		8	19%		13	14%	
	Taking care of an ill relative							1	1%	
	Traveling, etc.				5	12%		11	12%	
	Looking for work	3	75%		14	33%		36	38%	
	Deciding what to do				1	2%		3	3%	
	Taking time off				1	2%		3	3%	
	Disillusioned about job search				10	23%		14	15%	

STUDENT INVOLVEMENT - Bachelor's Degree Recipients

Communications A&S Social Sciences College of Arts and Sciences

If I had to make my college choice over again, I would choose to attend UW.

Strongly disagree	2	2%	19	4%	45	4%
Disagree	7	7%	32	6%	66	6%
Indifferent	11	11%	81	15%	139	13%
Agree	45	47%	207	38%	416	38%
Strongly agree	31	32%	201	37%	441	40%

During the past year, how many hours each month, on average, did you devoted to volunteer work or a community action program?

None	41	42%	229	42%	470	42%
1 - 3	25	26%	127	23%	255	23%
4 - 6	11	11%	60	11%	126	11%
7 - 10	9	9%	40	7%	85	8%
Over 10	11	11%	85	16%	175	16%

In the past year, approximately how much have you contributed monetarily to charities or philanthropies?

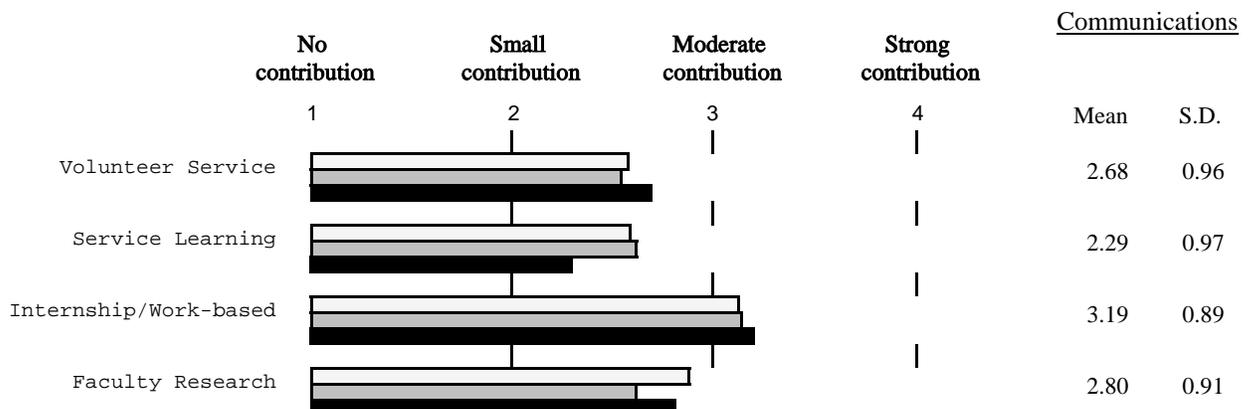
Less than \$100	67	70%	377	69%	779	70%
\$100 - 250	11	11%	91	17%	176	16%
\$250 - 500	11	11%	33	6%	66	6%
\$500 - 1000	1	1%	21	4%	43	4%
Over \$1000	6	6%	22	4%	48	4%

While a UW student, did you participate in:

	Yes	No	Yes	No	Yes	No
Community volunteer service (outside of UW)	64	31	350	191	704	400
Community service as part of a UW course (Service learning)	39	55	178	363	332	767
A public service internship or other work-based learning (for credit or pay)	58	37	226	314	395	704
Faculty research beyond being a research subject	15	78	102	432	333	763

How has your participation contributed to your preparation and success in your current primary activity?

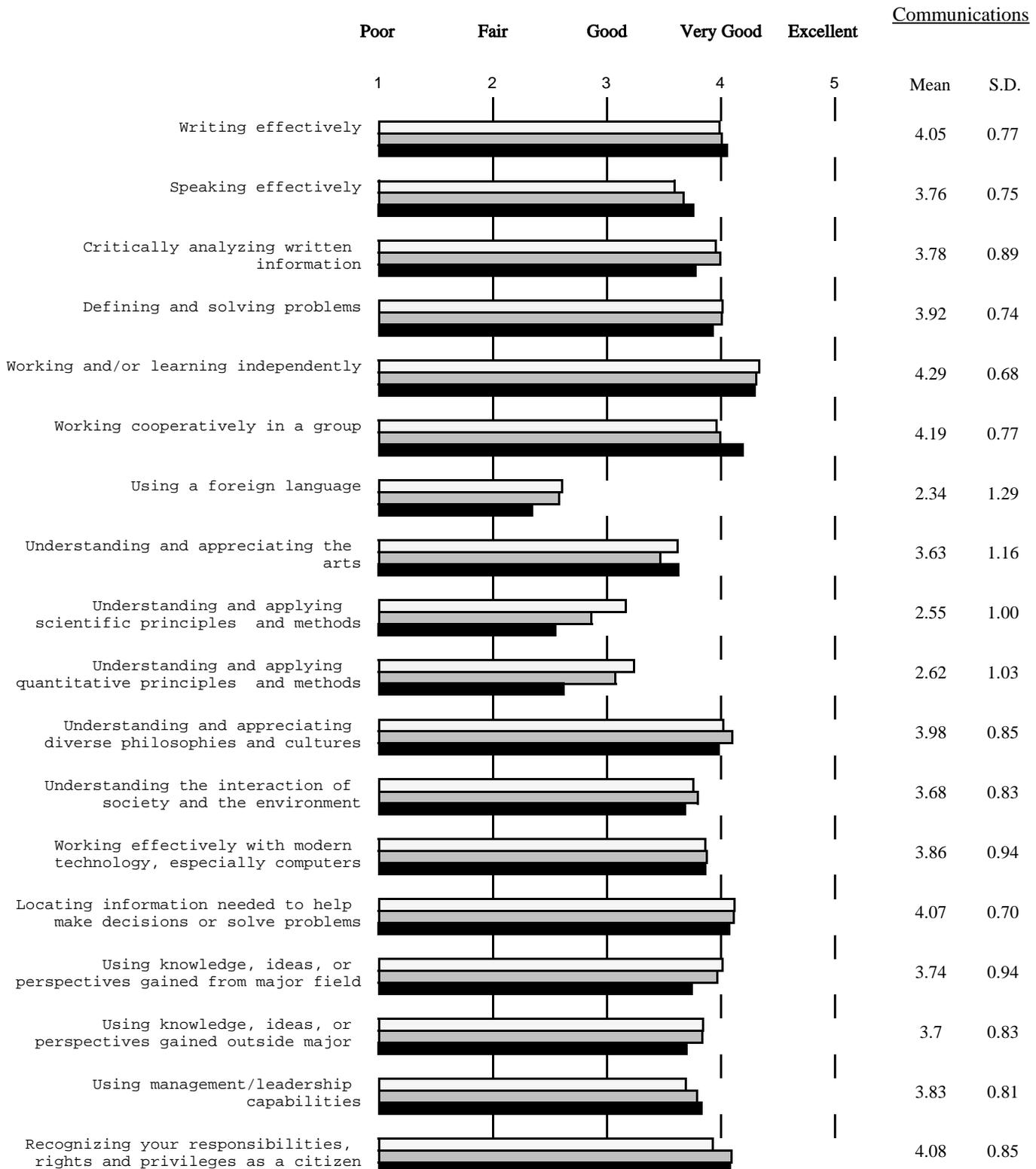
Communications
A&S Social Sciences
College of Arts and Sciences



STUDENT OUTCOMES - Bachelor's Degree Recipients

YOUR SKILLS: Rate yourself on each of the following abilities.

Communications 
A&S Social Sciences 
College of Arts and Sciences 

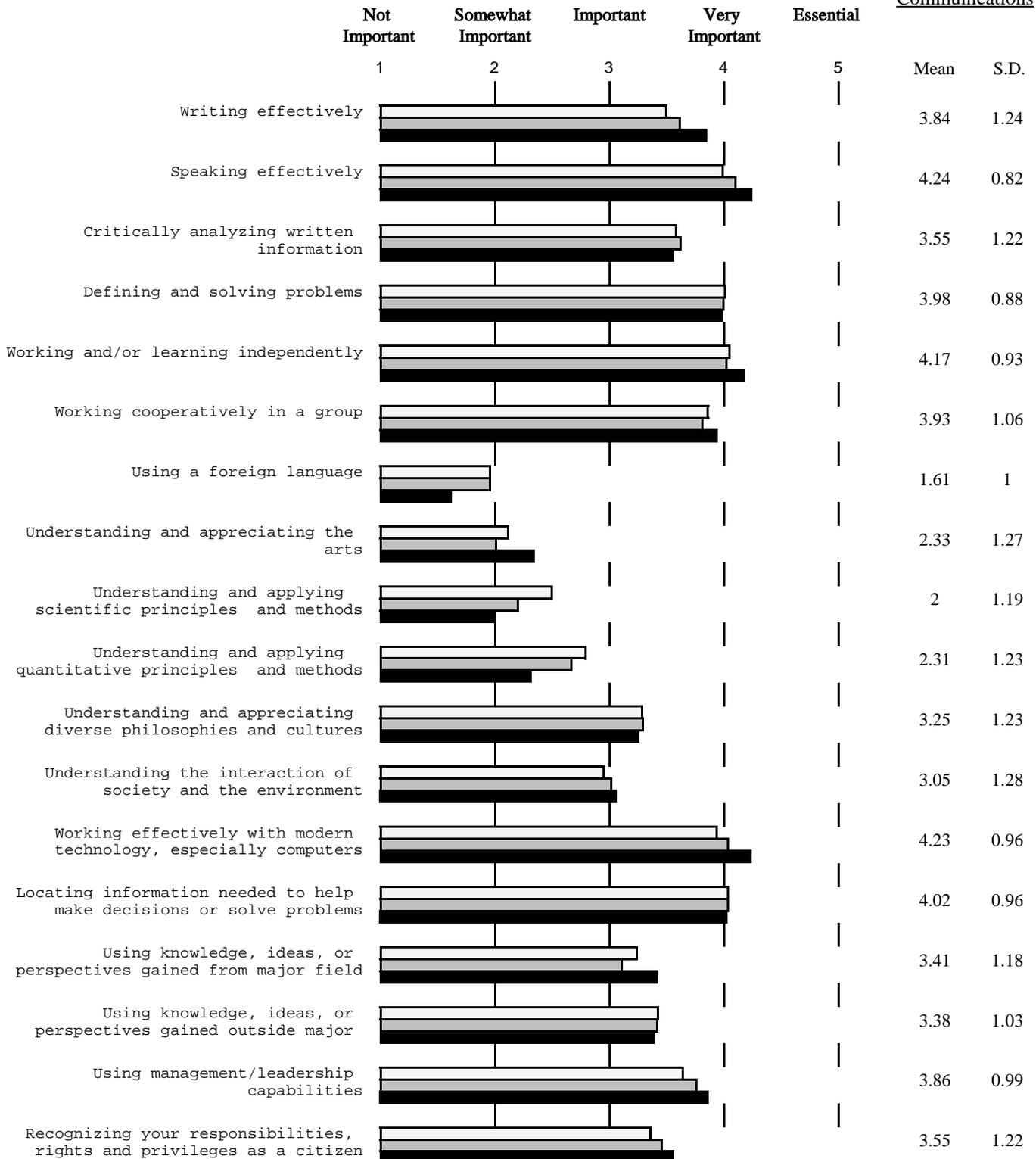


STUDENT OUTCOMES - Bachelor's Degree Recipients

NECESSITY: How important are each of these abilities to your current primary activity?

Communications 
A&S Social Sciences 
College of Arts and Sciences 

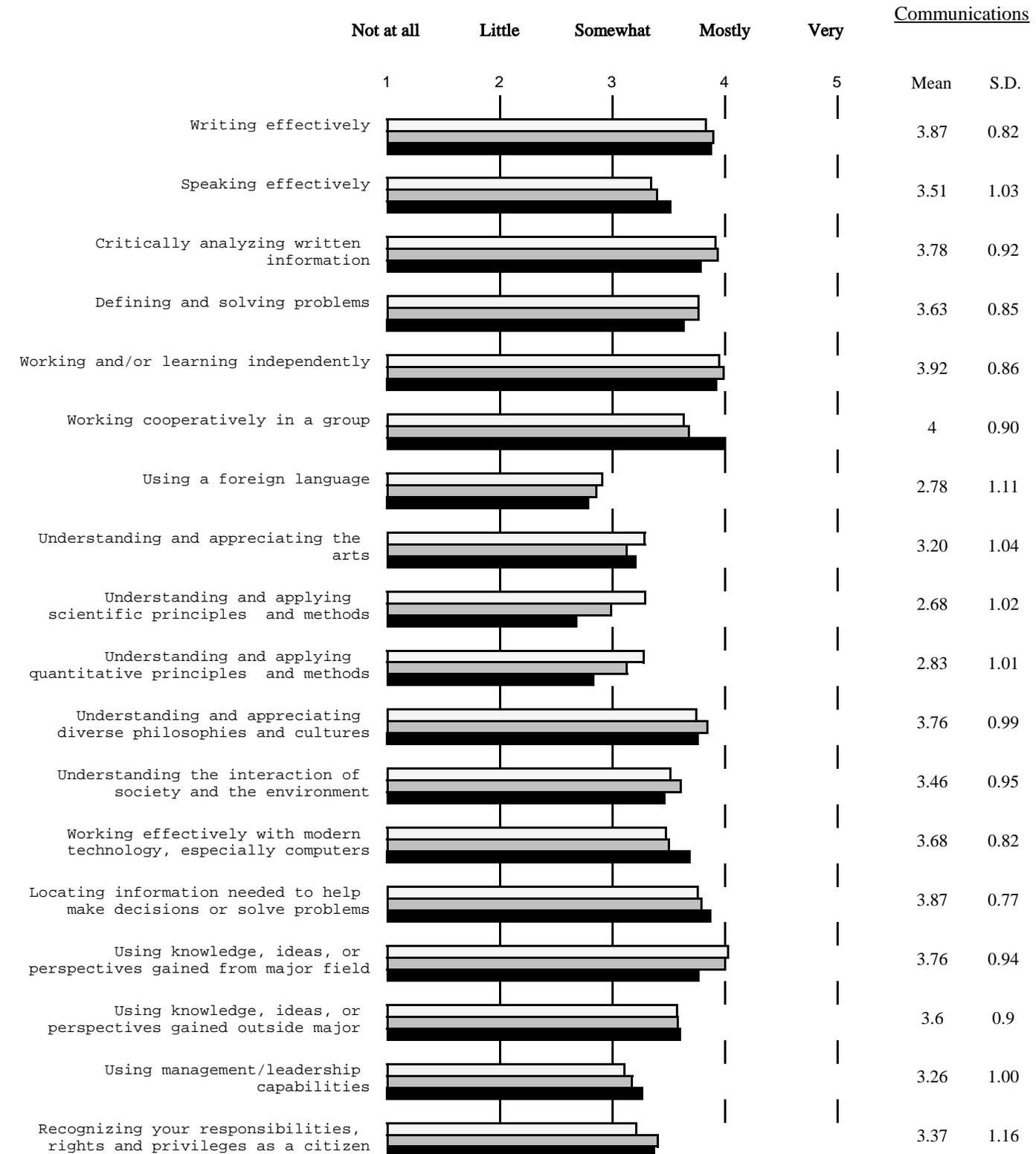
Communications



STUDENT OUTCOMES - Bachelor's Degree Recipients

SATISFACTION: How satisfied are you with the University of Washington's contribution to your development in each area?

Communications 
A&S Social Sciences 
College of Arts and Sciences 



STUDENT OUTCOMES - Bachelor's Degree Recipients

In general, how satisfied are you with your UW education with regard to each of the following?

Communications
A&S Social Sciences
College of Arts and Sciences

Communications



DEMOGRAPHIC SUMMARY - Master's Degree Recipients

	Communications		A&S Social Sciences		College of Arts and Sciences	
Working						
JOB IS: Full-time, career field, permanent ...	3	75%	6	43%	34	47%
Full-time, career field, will change			1	7%	11	15%
Full-time, outside career field			2	14%	8	11%
Full-time, temporary	1	25%	3	21%	4	5%
Part-time			2	14%	16	22%
WORK IS: Definitely beneath my level	1	25%	5	33%	12	17%
Somewhat beneath my level					10	14%
At an appropriate level	3	75%	10	67%	49	68%
At too advanced a level					1	1%
ATTENDING SCHOOL? Yes, post-graduate in my degree					8	12%
Yes, career related, new area	2	50%	4	29%	8	12%
Yes, not career related					2	3%
No	2	50%	10	71%	51	74%
MONTHLY INCOME: Under \$500					2	3%
\$500 - 999			2	13%	4	5%
1000- 1499			2	13%	10	14%
1500- 1999			2	13%	8	11%
2000- 2499	1	25%	1	7%	13	18%
2500- 2999			1	7%	12	16%
3000- 3499	1	25%	1	7%	7	10%
3500- 3999					3	4%
4000- 4500	1	25%	2	13%	4	5%
Over \$4500	1	25%	4	27%	10	14%
JOB LOCATION: King, Pierce, Snohomish	2	100%	4	36%	30	49%
Other Washington counties					3	5%
Alaska, Idaho, Oregon					1	2%
California, Hawaii					6	10%
Mountain states					3	5%
Central states			1	9%	4	7%
Eastern states			1	9%	5	8%
International			5	45%	9	15%
JOB SEARCH: Newspaper ads			1	9%	6	12%
World wide web/internet	2	67%	5	45%	19	39%
Employment agency						
Professional organization	1	33%	3	27%	7	14%
Faculty advisor or committee			2	18%	17	35%

DEMOGRAPHIC SUMMARY - Master's Degree Recipients

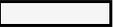
	<u>Communications</u>	<u>A&S Social Sciences</u>	<u>College of Arts and Sciences</u>
Attending School			
LEVEL OF EDUCATIONAL PROGRAM: Undergraduate			
Master's	2 100% █████	20 100% █████	53 96% █████
Doctoral			2 4% █
Professional ...			
Vocational			
Other			
ARE YOU ALSO EMPLOYED? Yes, by the school	2 100% █████	14 74% █████	37 67% █████
Yes, other part-time		1 5% █	5 9% █
Yes, other full-time		1 5% █	4 7% █
No		3 16% █	9 16% █
Unemployed			
LOOKING FOR WORK? Yes, career field only			1 14% █
Yes, any field			
Yes, may be temporary			
No, traveling, etc.		2 50% █████	2 29% █████
No, deciding what to do			1 14% █
No, not at present		2 50% █████	3 43% █████

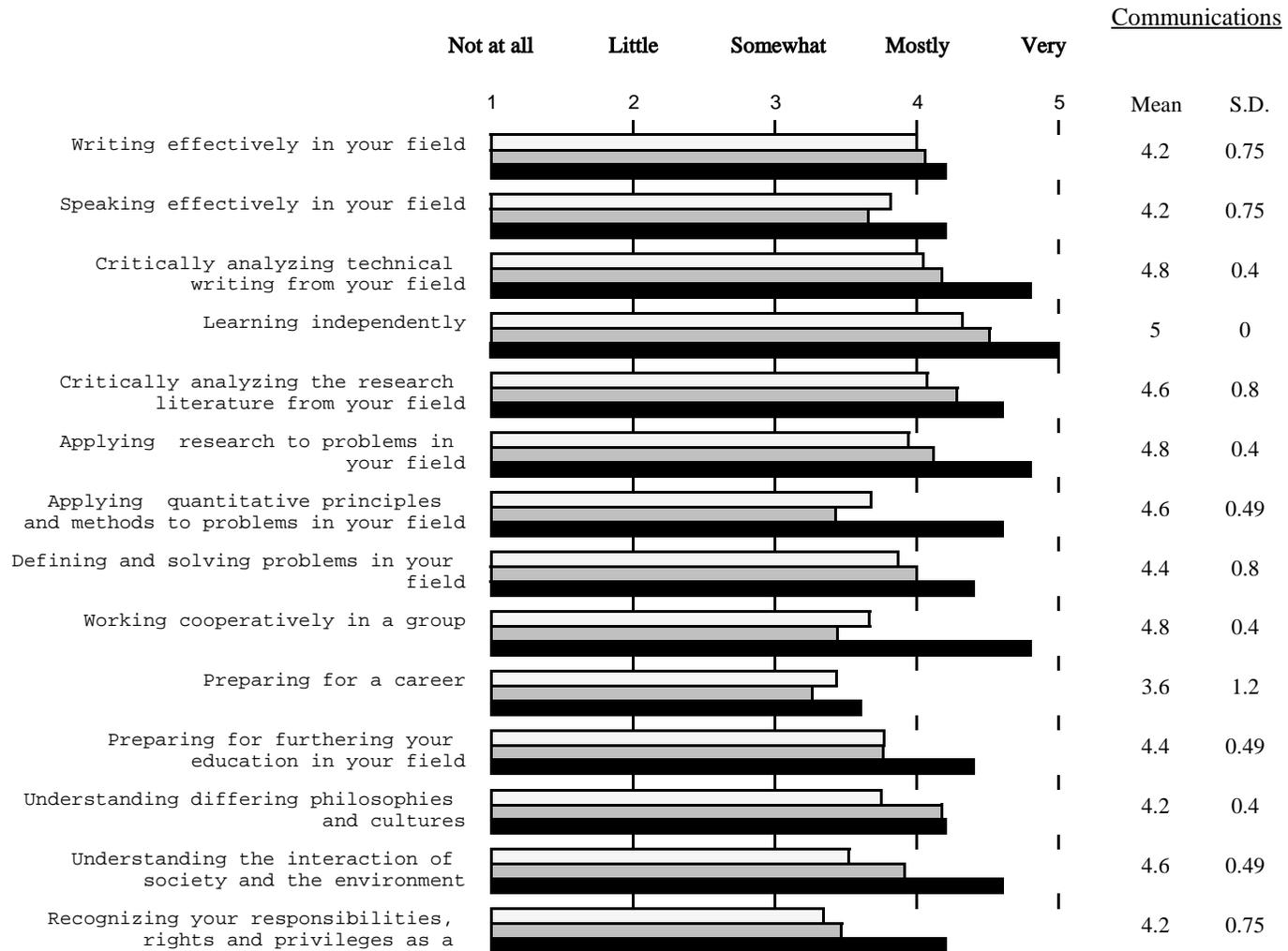
TYPE OF EMPLOYER - Master's Degree Recipients

Business (for profit)			8 7% █
Business (not for profit)		3 9% █	6 5% █
Education (K-12)			10 9% █
Education (post-secondary)			
Univ/college tenure-track faculty	2 40% █████	6 19% █████	15 13% █████
Univ/college non-tenure-track faculty		3 9% █	14 12% █████
Univ/college research or administrative ...	1 20% █	3 9% █	11 10% █████
Postdoctoral appointment		1 3% █	10 9% █████
Government agency		4 12% █	5 4% █
Industry			2 2% █
Law firm			
Medical faculty		2 6% █	8 7% █
Military	1 20% █	3 9% █	3 3% █
Private practice			3 3% █
Self-employed	1 20% █	3 9% █	5 4% █
Social service agency			1 1% █
Other		4 12% █	11 10% █████

STUDENT OUTCOMES - Master's Degree Recipients

How satisfied are you with the University of Washington's contribution to your professional and academic growth in each of the following areas?

Communications 
A&S Social Sciences 
College of Arts and Sciences 



In general, how satisfied are you with your UW education for this degree with regard to each of the following?



CURRENT ACTIVITY ROSTER

Working		Job Title	Employer
BACHELOR'S	Permanent in career:	chief of media relations	US air force
		account manager	estee lauder
		on-air promotions coord.	YES network
		Reporter	Connection Newspapers
		Pharmaceutical Sales Rep	Bayer
		Proposal Coordinator	Premera Blue Cross
		community relations	king county library
		communications assistant	ste michelle wine estates
		account coordinator	weber shandwick
		teacher	northshore sd
		2 LT	us air force
		Career, change likely:	northern VA comm director
	J-I Visa Program Coord.		Ctr for Intl. Career Dev.
	public info officer		wsdot
	account executive		publisher
	Flight Attendant		Alaska Airlines
	fund development coord		tacoma learning center
	assistant		caa
	mktg assistant		qualis health
	hemodialysis tech		st. joes hospital
	psr/traning specialist		uwmc
	legislative aide		washington state
	programs assistant		wing luke asian museum
	assistant editor		robinson newspapers
	news writer		belo
	stylist/visual display		nordstrom
	Research Analyst		Hebert Research
	Webmaster		Spirit 105.3 kcms radio
	Executive Assistant		American Research Bureau
	producer		clearchannel/KJR-AM
	Solution Sales Support		Xantic
	Events Administrator		IMarEST
	research assistant		univ of north carolina
	marketing assistant		miller/hull partnership
	legal assistant		
	Not career, full-time:	Imprt/Exprt & Purch. Asst	Kodak Polychrome Graphics
		research assistant	washington state democrat
		senior instructor	web wise seniors
		account coordinator	jlm partners
		receptionist	cascade land consenancy
		Claims Assistant	Law Firm
		administrative assistant	luxury real estate
sales associate		bon macy's	
designer		arthur j gallagher	
nanny			
administrative assistant		software company	
server		scott's bar & grill	
Not career, temporary:	financial worker	state of wa	
	operations manager	boxwave corp	
	intern	porter novelli	
	temporary scanning clerk	molly brown temps/safeco	

Working		Job Title	Employer
MASTER'S	Part-time:	freelance journalist account services waitress Office clerk	myself point it
	Permanent in career:	Academic Counselor public affairs officer staffing associate	Cram, Harder, Wells & Bar University of Washington united states air force microsoft

In School	Program Level	Program	Field of study	Institution
BACHELOR'S	Masters/Doctoral	master's of education		seattle pacific univ
	Other	uw extension architecture		us
	Professional	Law School	Legal	Fordham University
MASTER'S	Masters/Doctoral	Law school		
		optometry		pacific university, OR
		Dentistry	Dentistry	univ. of the Pacific
		adn (nursing rn)		bcc
		Speech Communication		U of Georgia
		Doc. in Communication		Ohio State University

Unemployed	Type of work seeking
BACHELOR'S	Advertising/Marketing screenwriting