

2011 GRADUATE SURVEY RESULTS

	<u>Communication</u>	<u>A&S Social Sciences</u>	<u>College Of Arts And Sciences</u>
Bachelor's Degree Recipients			
TOTAL NUMBER OF GRADUATES SURVEYED	459 100%	2,430 100%	5,189 100%
Questionnaires:			
Not returned	325 71%	1,762 73%	3,700 71%
Not delivered by post office	41 9%	208 9%	406 8%
Returned by graduate	93 20%	460 19%	1,083 21%
Responding graduates currently:			
Working	85 91%	384 83%	845 78%
Attending or waiting to attend school	11 12%	100 22%	269 25%
Unemployed	7 8%	48 10%	110 10%

Master's Degree Recipients			
TOTAL NUMBER OF GRADUATES SURVEYED	48 100%	151 100%	451 100%
Questionnaires:			
Not returned	32 67%	102 68%	290 64%
Not delivered by post office	2 4%	3 2%	16 4%
Returned by graduate	14 29%	46 30%	145 32%
Responding graduates currently:			
Working	14 100%	34 74%	106 73%
Attending or waiting to attend school	2 14%	13 28%	44 30%
Unemployed		1 2%	11 8%

Doctoral Degree Recipients			
TOTAL NUMBER OF GRADUATES SURVEYED	11 100%	51 100%	206 100%
Questionnaires:			
Not returned.....	5 45%	25 49%	104 50%
Not delivered by post office	1 9%	2 4%	10 5%
Returned by graduate	5 45%	24 47%	92 45%
Responding graduates currently:			
Working	5 100%	21 88%	84 91%
Attending or waiting to attend school	1 20%	1 4%	4 4%
Unemployed		4 17%	10 11%

Subsequent tables for doctoral degree recipients are not included because of the low number of respondents.

DEMOGRAPHIC SUMMARY - Bachelor's Degree Recipients

		<u>Communication</u>	<u>A&S Social Sciences</u>	<u>College Of Arts And Sciences</u>
Working				
JOB IS:	Full-time, career field, permanent	25 30% ■	61 16% □	136 17% □
	Full-time, career field, will change	24 29% ■	114 31% □	241 30% □
	Full-time, outside career field	16 19% ■	93 25% □	175 22% □
	Full-time, temporary	6 7% ■	39 11% □	93 11% □
	Part-time	12 14% ■	63 17% □	168 21% □
WORK IS:	Definitely beneath my level	15 18% ■	104 28% □	214 27% □
	Somewhat beneath my level	15 18% ■	97 26% □	222 28% □
	At an appropriate level	51 62% ■	163 44% □	363 45% □
	At too advanced a level	1 1% ■	3 1% ■	8 1% ■
ATTENDING SCHOOL?	Yes, related to UW education	2 2% ■	17 4% ■	43 5% ■
	Yes, career related, new area	7 8% ■	48 13% □	101 12% □
	Yes, not career related	6 7% ■	17 4% ■	33 4% ■
	No	70 82% ■	299 78% □	662 79% □
MONTHLY INCOME:	Under \$1000	7 8% ■	43 12% □	107 13% □
	1000- 1499	7 8% ■	55 15% □	125 15% □
	1500- 1999	11 13% ■	61 16% □	132 16% □
	2000- 2499	19 23% ■	77 21% □	150 18% □
	2500- 2999	14 17% ■	46 12% □	85 10% □
	3000- 3499	8 10% ■	35 9% □	72 9% □
	3500- 3999	6 7% ■	13 4% ■	31 4% ■
	4000- 4500	7 8% ■	15 4% ■	28 3% ■
	4500- 4999	2 2% ■	12 3% ■	24 3% ■
	5000- 5499	1 1% ■	4 1% ■	16 2% ■
	5500- 5999		6 2% ■	12 1% ■
	Over \$6000	2 2% ■	4 1% ■	29 4% ■
JOB LOCATION:	King, Pierce, Snohomish	62 78% ■	256 74% □	571 75% □
	Other Washington counties	3 4% ■	22 6% ■	44 6% ■
	Alaska, Idaho, Oregon	1 1% ■	2 1% ■	6 1% ■
	California, Hawaii	5 6% ■	22 6% ■	42 6% ■
	Mountain states	1 1% ■	6 2% ■	14 2% ■
	Central states	1 1% ■	8 2% ■	19 2% ■
	Eastern states	4 5% ■	17 5% ■	32 4% ■
	International	2 3% ■	15 4% ■	33 4% ■
JOB SEARCH:	Newspaper ads	2 2% ■	9 2% ■	17 2% ■
	The Internet	28 27% ■	140 31% □	312 32% □
	Professional organization	4 4% ■	20 4% ■	42 4% ■
	Employment agency	6 6% ■	28 6% ■	46 5% ■
	Faculty advisor or committee	4 4% ■	10 2% ■	36 4% ■
	Networking/personal contacts	50 48% ■	213 47% □	476 48% □
	UW Center for Career Services	10 10% ■	30 7% ■	57 6% ■

Attending School

LEVEL OF EDUCATIONAL PROGRAM: Bachelor's	3	43%		15	18%		33	14%	
Terminal Master				8	10%		29	12%	
Master's/PhD	3	43%		32	39%		97	41%	
Professional	1	14%		21	25%		58	24%	
Vocational				4	5%		10	4%	
Other				3	4%		12	5%	
ARE YOU ALSO EMPLOYED? Yes, by the school	1	10%		15	16%		57	22%	
Yes, other part-time ...	1	10%		16	17%		50	19%	
Yes, other full-time ...	2	20%		15	16%		26	10%	
No	6	60%		49	52%		124	48%	

Unemployed

REASON NOT WORKING	Volunteering	1	17%		5	12%		9	9%	
	Raising a family	1	17%		2	5%		9	9%	
	Taking care of an ill relative							1	1%	
	Traveling, etc.	1	17%		4	10%		10	10%	
	Looking for work	3	50%		19	45%		42	42%	
	Deciding what to do				2	5%		6	6%	
	Taking time off				3	7%		7	7%	
	Disillusioned about job search				7	17%		16	16%	

STUDENT INVOLVEMENT - Bachelor's Degree Recipients

Communication A&S Social Sciences College Of Arts And Sciences

During the past year, how many hours each month, on average, did you devoted to volunteer work or a community action program?

Hours	Communication	A&S Social Sciences	College Of Arts And Sciences
None	44 47%	195 43%	446 42%
1 - 3	25 27%	104 23%	240 23%
4 - 6	6 6%	49 11%	113 11%
7 - 10	8 9%	33 7%	82 8%
Over 10	10 11%	68 15%	182 17%

In the past year, approximately how much have you contributed monetarily to charities or philanthropies?

Amount	Communication	A&S Social Sciences	College Of Arts And Sciences
Less than \$100	54 59%	296 67%	710 67%
\$100 - 250	24 26%	80 18%	181 17%
\$250 - 500	7 8%	33 7%	67 6%
\$500 - 1000	3 3%	19 4%	50 5%
Over \$1000	4 4%	15 3%	46 4%

If I had to make my college choice over again, I would choose to attend UW.

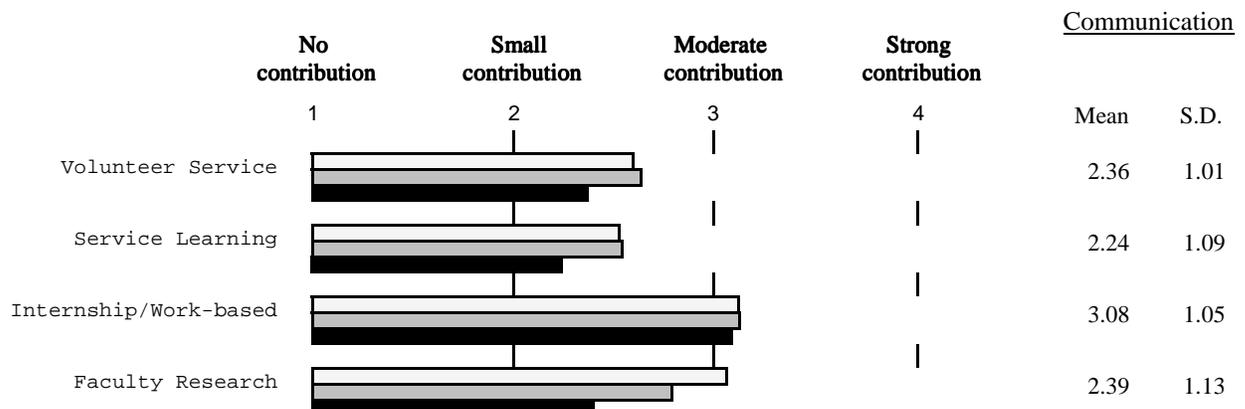
Response	Communication	A&S Social Sciences	College Of Arts And Sciences
Strongly disagree	1 1%	13 3%	28 3%
Disagree	3 4%	19 4%	46 5%
Indifferent	14 17%	45 10%	117 11%
Agree	27 32%	130 30%	309 30%
Strongly agree	39 46%	227 52%	522 51%

While a UW student, did you participate in:

	Yes	No	Yes	No	Yes	No
Community volunteer service (outside of UW)	58	32	288	158	669	382
Community service as part of a UW course (Service learning)	35	56	174	271	390	659
A public service internship or other work-based learning (for credit or pay)	39	53	142	304	310	740
Faculty research beyond being a research subject	23	67	92	352	326	721

How has your participation contributed to your preparation and success in your current primary activity?

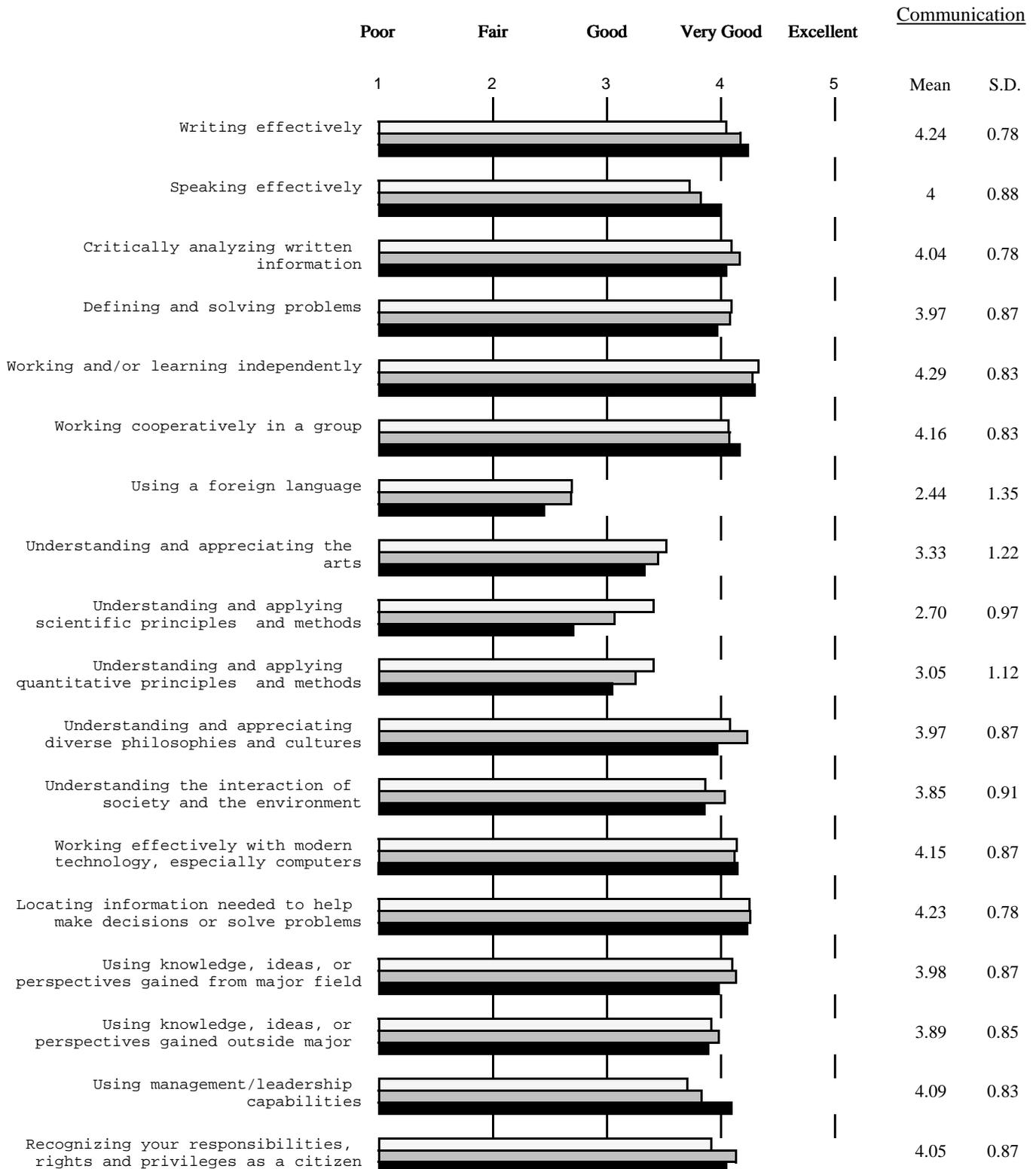
Communication
A&S Social Sciences
College Of Arts And Sciences



STUDENT OUTCOMES - Bachelor's Degree Recipients

YOUR SKILLS: Rate yourself on each of the following abilities.

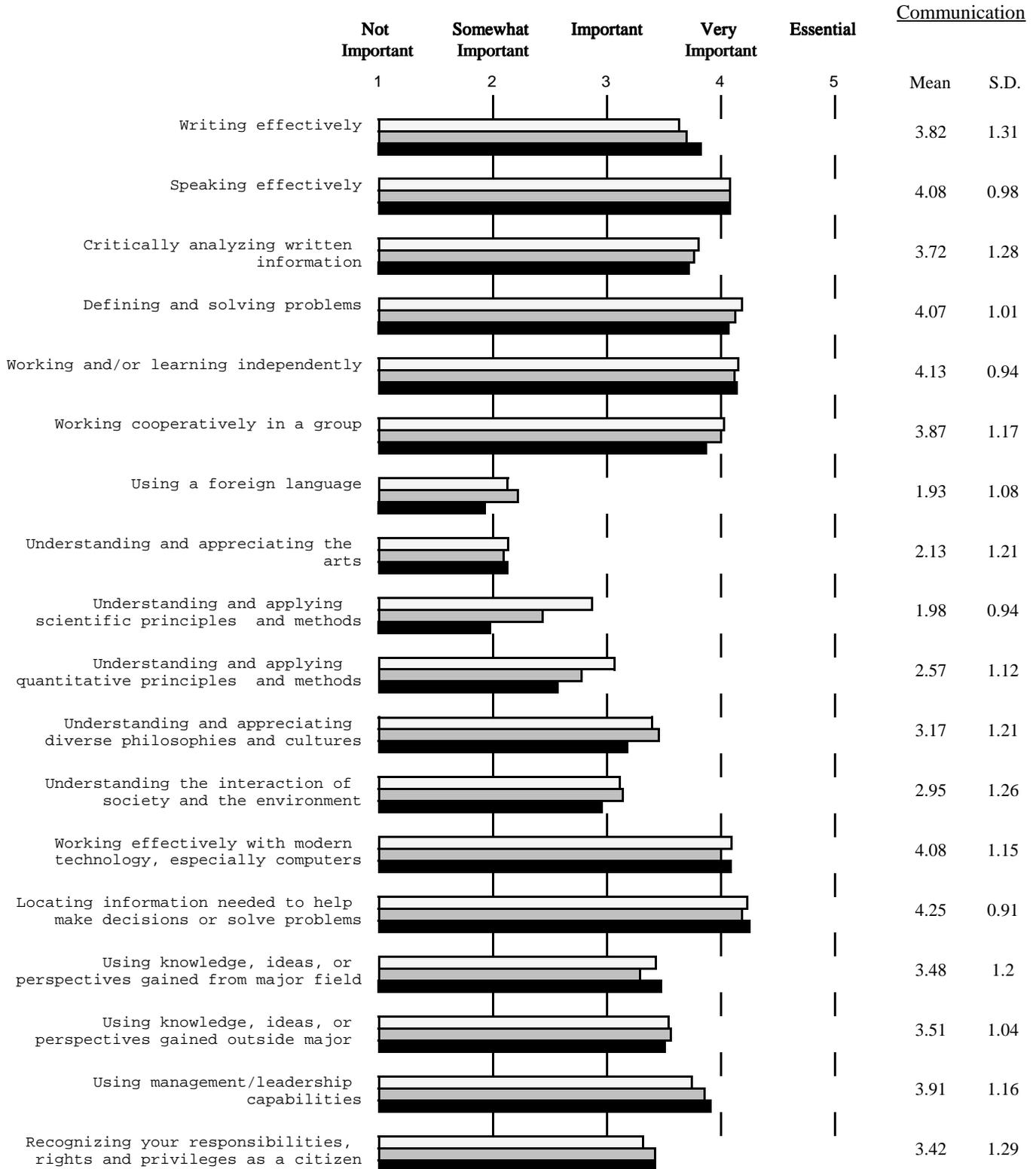
Communication
A&S Social Sciences
College Of Arts And Sciences



STUDENT OUTCOMES - Bachelor's Degree Recipients

NECESSITY: How important are each of these abilities to your current primary activity?

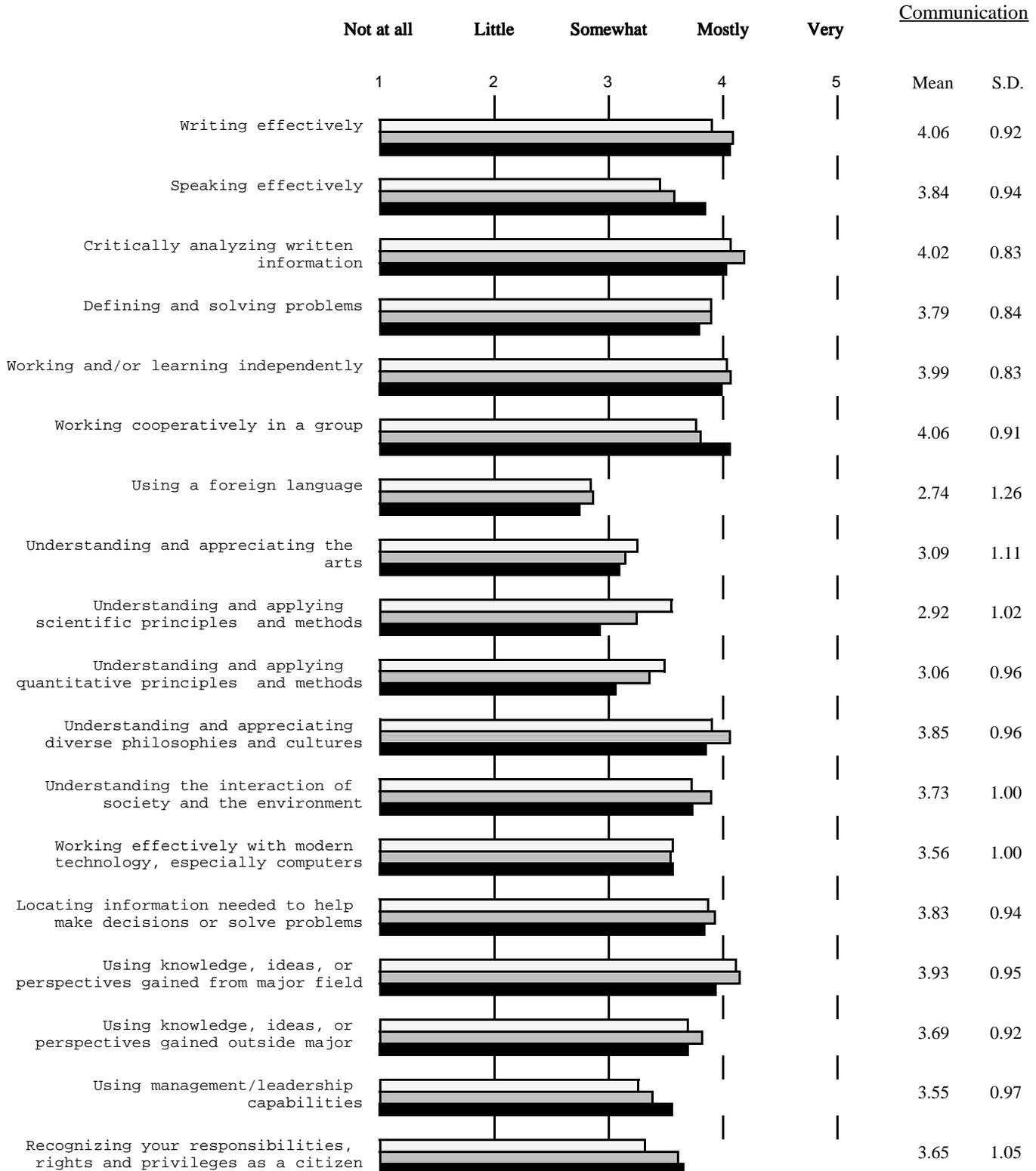
Communication
A&S Social Sciences
College Of Arts And Sciences



STUDENT OUTCOMES - Bachelor's Degree Recipients

SATISFACTION: How satisfied are you with the University of Washington's contribution to your development in each area?

Communication
A&S Social Sciences
College Of Arts And Sciences

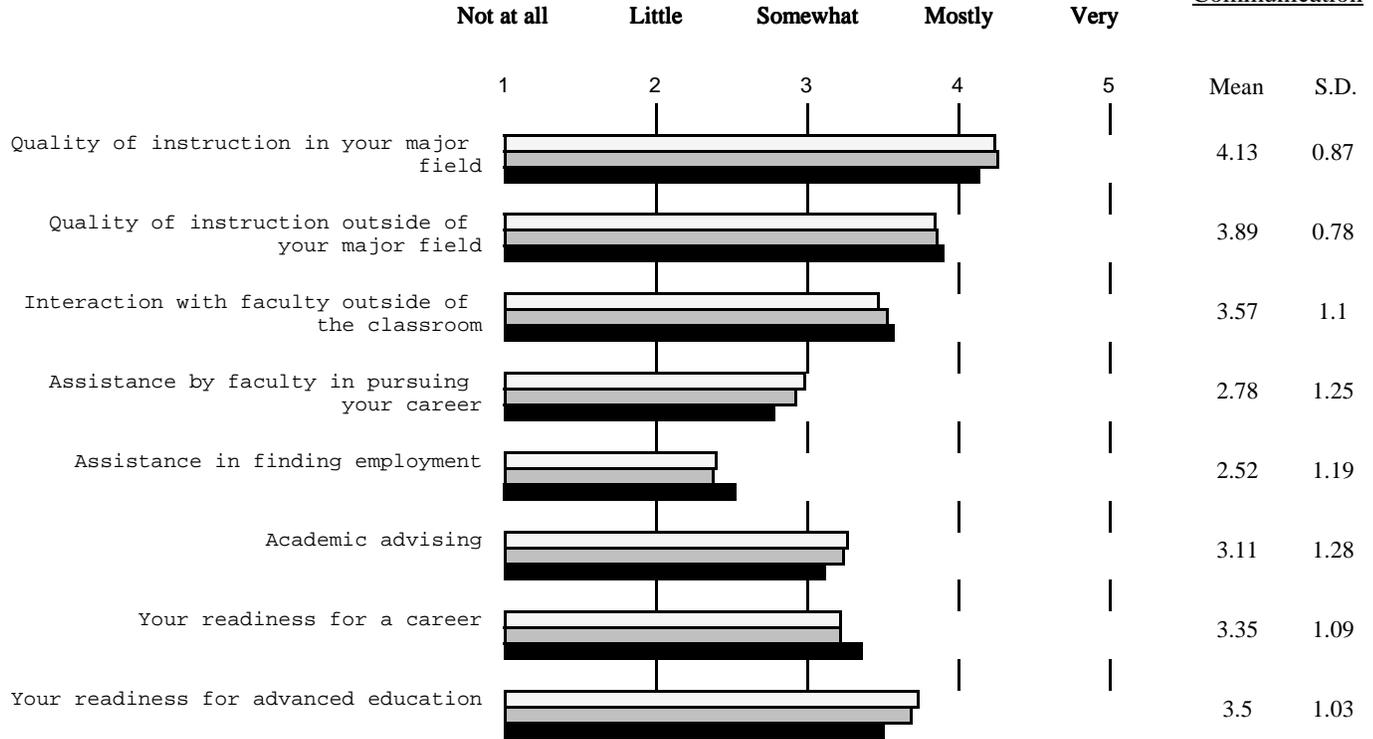


STUDENT OUTCOMES - Bachelor's Degree Recipients

In general, how satisfied are you with your UW education with regard to each of the following?

Communication
A&S Social Sciences
College Of Arts And Sciences

Communication



DEMOGRAPHIC SUMMARY - Master's Degree Recipients

	<u>Communication</u>		<u>A&S Social Sciences</u>		<u>College Of Arts And Sciences</u>	
Working						
JOB IS:						
Full-time, career field, permanent ...	5	38%	10	30%	41	39%
Full-time, career field, will change	5	38%	13	39%	24	23%
Full-time, outside career field	3	23%	4	12%	13	12%
Full-time, temporary			2	6%	6	6%
Part-time			4	12%	21	20%
WORK IS:						
Definitely beneath my level	1	7%	3	9%	17	16%
Somewhat beneath my level	4	29%	10	29%	17	16%
At an appropriate level	7	50%	18	53%	67	64%
At too advanced a level	2	14%	3	9%	3	3%
ATTENDING SCHOOL?						
Yes, post-graduate in my degree	1	7%	3	9%	13	13%
Yes, career related, new area	2	14%	5	15%	12	12%
Yes, not career related	1	7%	1	3%	5	5%
No	10	71%	25	74%	72	71%
MONTHLY INCOME:						
Under \$500			1	3%	2	2%
\$500 - 999			1	3%	3	3%
1000- 1499			1	3%	6	6%
1500- 1999			2	6%	7	7%
2000- 2499	1	7%	3	9%	7	7%
2500- 2999	2	14%	2	6%	8	8%
3000- 3499			3	9%	15	15%
3500- 3999	1	7%	4	12%	15	15%
4000- 4500	2	14%	5	15%	11	11%
Over \$4500	8	57%	12	35%	28	27%
JOB LOCATION:						
King, Pierce, Snohomish	10	71%	20	62%	53	54%
Other Washington counties					5	5%
Alaska, Idaho, Oregon					3	3%
California, Hawaii	1	7%	2	6%	15	15%
Mountain states					1	1%
Central states					2	2%
Eastern states	2	14%	9	28%	16	16%
International	1	7%	1	3%	3	3%
JOB SEARCH:						
Newspaper ads					1	1%
World wide web/internet	8	62%	17	49%	59	54%
Employment agency	1	8%	2	6%	8	7%
Professional organization	2	15%	7	20%	17	16%
Faculty advisor or committee	2	15%	9	26%	24	22%

DEMOGRAPHIC SUMMARY - Master's Degree Recipients

	<u>Communication</u>	<u>A&S Social Sciences</u>	<u>College Of Arts And Sciences</u>
Attending School			
LEVEL OF EDUCATIONAL PROGRAM: Undergraduate			
Master's			1 2% █
Doctoral	1 50% █	12 92% █	41 93% █
Professional ...	1 50% █	1 8% █	1 2% █
Vocational			
Other			1 2% █
ARE YOU ALSO EMPLOYED? Yes, by the school			
Yes, other part-time		9 82% █	31 78% █
Yes, other full-time			1 2% █
No	1 100% █	2 18% █	3 8% █
			5 12% █
Unemployed			
LOOKING FOR WORK? Yes, career field only			
Yes, any field			2 18% █
Yes, may be temporary			2 18% █
No, traveling, etc.		1 100% █	4 36% █
No, deciding what to do			2 18% █
No, not at present			1 9% █

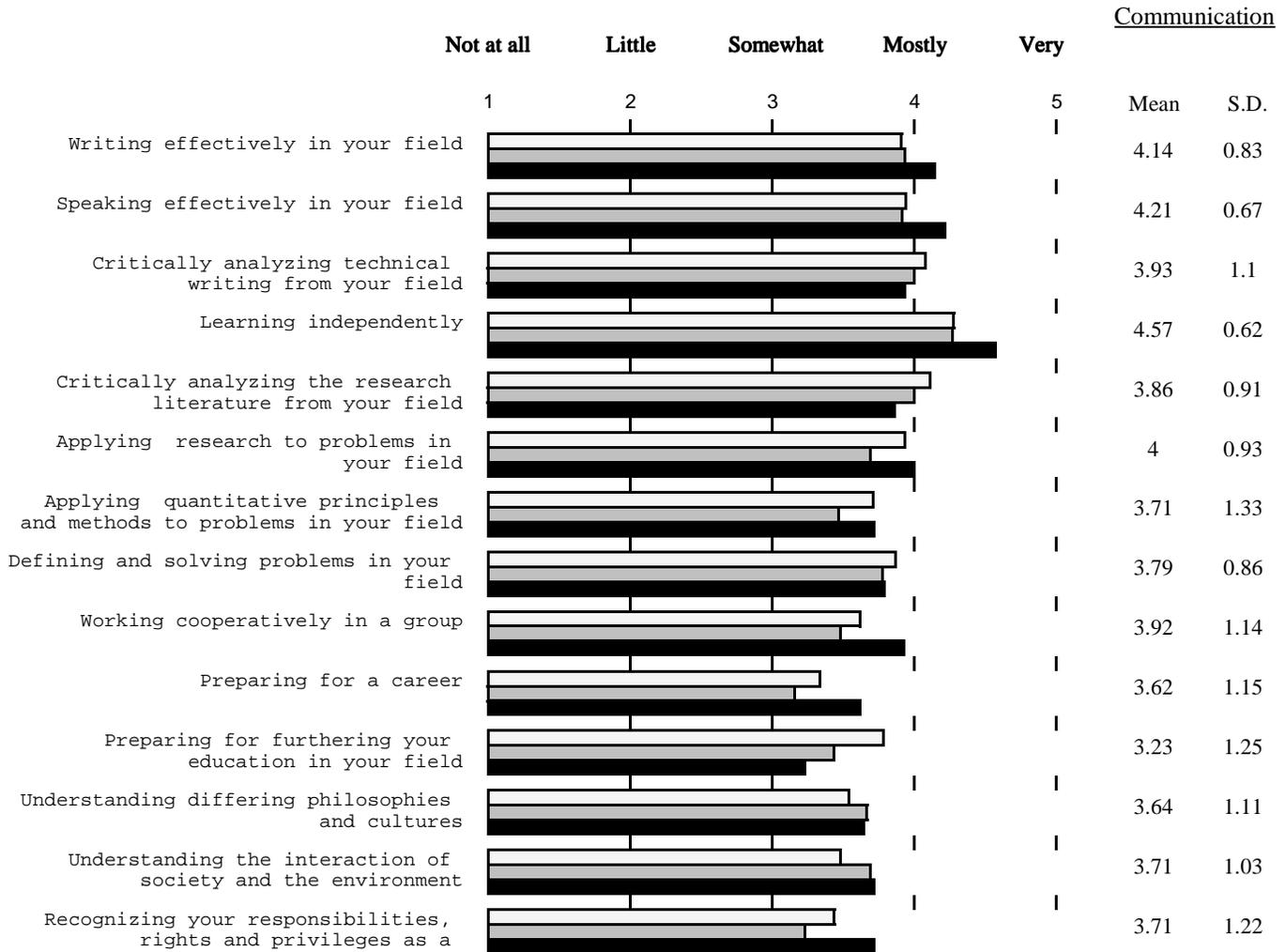
TYPE OF EMPLOYER - Master's Degree Recipients

Business (for profit)	3 25% █	6 14% █	23 17% █
Business (not for profit)	4 33% █	6 14% █	12 9% █
Education (K-12)	2 17% █	2 5% █	10 7% █
Education (post-secondary)			
Univ/college tenure-track faculty		4 9% █	9 6% █
Univ/college non-tenure-track faculty		1 2% █	11 8% █
Univ/college research or administrative ...	1 8% █	6 14% █	16 12% █
Postdoctoral appointment		2 5% █	7 5% █
Government agency	2 17% █	8 18% █	14 10% █
Industry			7 5% █
Law firm			
Medical faculty		1 2% █	7 5% █
Military		1 2% █	2 1% █
Private practice			6 4% █
Self-employed			2 1% █
Social service agency		2 5% █	3 2% █
Other		5 11% █	10 7% █

STUDENT OUTCOMES - Master's Degree Recipients

How satisfied are you with the University of Washington's contribution to your professional and academic growth in each of the following areas?

Communication 
A&S Social Sciences 
College Of Arts And Sciences 



In general, how satisfied are you with your UW education for this degree with regard to each of the following?



CURRENT ACTIVITY ROSTER

Working		Job Title	Employer
BACHELOR'S	Permanent in career:	Human Resources Assistant	Amazon
		Director of Human Resource	Evergreen Hospital
		Sales	Robert Half International
		Business Development Assoc	Pyramid Communications
		Specialist	Intellectual Ventures
		Account Manager	True Benefits
		Press Assistant	Rep. Michele Bachmann
		Director of Account Man	Unleashed Online Marketin
		Marketing Campaign Analyst	ESPN
		Customer Insight Res Lead	Parallels
		Customer Support Rep.	WildTangent Games
		Creative Director	Cinesaurus
		Social Media Coordinator	The Maximus Group
		Content Editor/Writer	Lockerz
		Sales Associate-Advertising	Seattle Times
		Special Education Teacher	CCSD
		Marketing Coordinator	ROOT SPORTS
		Account Executive	Comcast Spotlight
		Loan Coordinator	Bank of America
		Online Strategist/Manager	UW Medicine
	Tech Consultant	Google	
	quality system specialist	boeing	
	Graphic Designer	Dolce Vita Footwear	
	Social Media Strategist	Portent, Inc.	
	Career, change likely:	Broker	None
		National Sales & Marketing	King TV
		Music Clearance Agent	Corbis
		Accountant	Compass Construction mgmt
		Marketing Coordinator	Placed, Inc.
		Field Market Manager	Samsung/Mosaic
		Relationship Manager	Key Bank
		Marketing Representative	Casino Cruiselines
		Premium Services Coord.	Seattle Mariners
		Executive Admin.	Cardeas Pharma
		Client Services Coordinator	Creature
		Content Writer	Metia
		AdmissionsAdviser/Recruit	University of Washington
	Not career, full-time:	Marketing/Sales Assistant	Oxford Computer Group
		Customer Solutions Spec.	ChemPoint
		Event Coordinator	Microsoft
		Assistant Manager	Nordstrom
		administrative clerk	Brown and Caldwell
		sales Representative	Southern Wine & Spirits
Admissions Counselor		UW Admissions	
Operations Assistant		First Choice Health	
Office Assistant 3		WA State Patrol	
Management associate		Goodpack	
Scanner/receptionist	Mercedes Benz of Seattle		
Resource Development Assoc	Americorps VISTA		
Paralegal	O'Lane Nun Law Group		
Traveler-Global			

Working		Job Title	Employer
		nanny	
		kayholder	aerie by american eagle
		Program Coordinator	University of Washington
		Schools Specialist	Buckeye International Inc
		Account Coordinator	Premera Blue Cross
		Infantry Officer	US Army
		Store Manager	Talls Camera
		Server	
		Manager	Red Mill Burgers
		Shift Supervisor	Starbucks
		Account Development Rep	Meraki
	Not career, temporary:	Recruiting Coordinator	Google
		Technical Trainer	NIIT Technologies
		Data Entry	Talentwise
		Executive Assistant	
		Marketing & Communication	Bellevue Downtown Assn
		Customer Service Rep	Big Fish Games
	Part-time:	Youth Intern	Crossroads Bible Church
		Checker	Safeway
		Front End	Costco Whole Sale
		Marketing Intern	Symform. Inc.
		Freelance reporter	Pacific Publishing Co.
		Promotions Assistant	Bellevue Radio Inc.
		commercial fisherman	icicle seafoods
		Crew Member	Trader Joes
		graph design	card exchange
		teller	Bank of america
		Editor	Next Door Media
DOCTORATE	Permanent in career:	associate professor	western washington u
		Instructor	Bates Tech College
		Assistant Professor	U of WI - Madison
	Career, change likely:	post-doc fellow	NUS
	Part-time:	Adjunct Faculty	U.W Seattle
MASTER'S	Permanent in career:	senior host/ producer	kuow-fm
		Interactive Director	KCTS Television
		Public Affairs Officer	Miami VA Healthcare Syste
		Social Media Specialist	King County
		Editor	Kuow Public Radic
	Career, change likely:	Web Producer	Fred Hutchinson CRC
		communications asst.	bellevue school district
		Academic Coordinator	UCLA
		project mgr. & spt.	concept factory
	Not career, full-time:	Assistant Manager	Target
		Learning Technologist	UW
		English Teacher	GEPIK
		Strategist	Crown Social Agency

In School	Program Level	Program	Field of study	Institution
BACHELOR'S	Masters/Doctoral	Business Administration	Technology	UW Bothell
		law/ J.D	Law	Penn State Law
	Professional	Medical Doctorate	Medicine	University of Washington
	Undergraduate	Communication		UW

In School	Program Level	Program	Field of study	Institution
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N/A

Communications, Social Sc

Unemployed	Type of work seeking
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BACHELOR'S

Anything that I qualify 4
Marketing/PR/Communication
Non-Profit Project manage
Non Profit Administration