

UW Alumni Survey Results 2014-2015 MASTERS Degree Recipients

Communication A&S Social Sciences Arts & Sciences UW Seattle

Graduates Surveyed

	N	%	N	%	N	%	N	%
Total	65	100%	193	100%	581	100%	3593	100%
Women	52	80%	125	65%	324	56%	1915	53%
Men	13	20%	68	35%	257	44%	1678	47%
African American	2	3%	7	4%	13	2%	117	3%
American Indian	0	0%	2	1%	6	1%	52	1%
Asian American	10	15%	23	12%	50	9%	464	13%
Caucasian	30	46%	97	50%	316	54%	1960	55%
Hawaiian/Pacific Islander	0	0%	1	1%	1	0%	18	1%
Hispanic/Latino	6	9%	16	8%	40	7%	206	6%
Other/Not Indicated	17	26%	47	24%	155	27%	776	22%
International	16	25%	41	21%	137	24%	684	19%

Survey Response Rates

	N	%	N	%	N	%	N	%
Total	32	49%	90	47%	222	38%	1329	37%
Women	26	81%	60	67%	124	56%	697	52%
Men	6	19%	30	33%	98	44%	632	48%
African American	1	3%	3	3%	3	1%	33	2%
American Indian	0	0%	0	0%	1	0%	13	1%
Asian American	5	16%	11	12%	21	9%	166	12%
Caucasian	17	53%	48	53%	127	57%	769	58%
Hawaiian/Pacific Islander	0	0%	1	1%	1	0%	9	1%
Hispanic/Latino	3	9%	7	8%	16	7%	89	7%
Other/Not Indicated	6	19%	20	22%	53	24%	250	19%
International	6	19%	16	18%	46	21%	216	16%

Current Status

	N	%	N	%	N	%	N	%
Employed for pay full time	26	81%	50	56%	113	51%	978	74%
Employed for pay part time	2	6%	6	7%	19	9%	68	5%
Participating in a volunteer or service program	0	0%	0	0%	0	0%	6	0%
Serving in the U.S. military	0	0%	0	0%	1	0%	14	1%
Enrolled in a program of continuing education	1	3%	19	21%	50	23%	125	9%
Planning to continue education	0	0%	1	1%	3	1%	8	1%
Seeking employment	2	6%	8	9%	22	10%	82	6%
Not seeking employment or continuing education	0	0%	0	0%	2	1%	15	1%
Other	1	3%	6	7%	12	5%	33	2%

Employed Full Time or Part time**Type of employment**

	N	%	N	%	N	%	N	%
Employee working for a company or organization	21	88%	44	88%	93	74%	850	86%
Entrepreneur/self-employed	1	4%	1	2%	3	2%	14	1%
Temporary/contract work assignment	1	4%	2	4%	7	6%	45	5%
Freelance	0	0%	0	0%	7	6%	7	1%
Postgraduate internship or fellowship	0	0%	1	2%	3	2%	19	2%
Faculty tenure track position	1	4%	1	2%	3	2%	11	1%
Faculty non-tenure track position	0	0%	0	0%	4	3%	21	2%
Other	0	0%	1	2%	5	4%	20	2%

Career related

	N	%	N	%	N	%	N	%
Yes	23	96%	44	88%	111	90%	931	94%
No	1	4%	6	12%	13	10%	60	6%

Job location

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	19	83%	32	67%	75	61%	657	67%
Other Washington	0	0%	0	0%	0	0%	49	5%
Alaska, Idaho, Oregon	0	0%	2	4%	3	2%	31	3%
California, Hawaii	2	9%	2	4%	7	6%	69	7%
Mountain states	0	0%	1	2%	4	3%	15	2%
Central states	0	0%	1	2%	6	5%	21	2%
Eastern states	0	0%	3	6%	10	8%	63	6%
International	2	9%	7	15%	17	14%	73	7%

Type of employer

	N	%	N	%	N	%	N	%
Private	17	77%	27	60%	57	55%	453	50%
Non-profit/NGO	4	18%	9	20%	19	18%	178	20%
Government	1	5%	6	13%	20	19%	190	21%
Other	0	0%	3	7%	7	7%	82	9%

Search time (weeks)

	N	15	32	80	764
Mean		16.1	15.4	11.2	8.8
SD		18	17	13	10
Range	0	52	0	52	0

Salary

	N	12	24	59	609
Mean		75,917	63,025	71,202	75,634
SD		21,844	22,408	33,104	36,152
Range	40,000	130,000	29,000	130,000	22,000
				200,000	15,000
					285,000

First year bonus

	N	4	7	15	136
Mean		4,950	5,043	22,840	16,891
SD		3,466	3,398	52,313	35,516
Range	2,000	9,800	500	9,800	500
				200,000	100
					330,000

Participating in a Volunteer or Service Program**Program location**

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	0	0%	0	0%	0	0%	2	40%
Other Washington	0	0%	0	0%	0	0%	0	0%
Alaska, Idaho, Oregon	0	0%	0	0%	0	0%	0	0%
California, Hawaii	0	0%	0	0%	0	0%	1	20%
Mountain states	0	0%	0	0%	0	0%	0	0%
Central states	0	0%	0	0%	0	0%	1	20%
Eastern states	0	0%	0	0%	0	0%	0	0%
International	0	0%	0	0%	0	0%	1	20%

Serving in the US Military**Service branch**

	N	%	N	%	N	%	N	%
Air Force	0	0%	0	0%	1	100%	4	29%
Army	0	0%	0	0%	0	0%	3	21%
Coast Guard	0	0%	0	0%	0	0%	4	29%
Marine Corps	0	0%	0	0%	0	0%	0	0%
Navy	0	0%	0	0%	0	0%	3	21%

Status

	N	%	N	%	N	%	N	%
Active duty	0	0%	0	0%	1	100%	12	86%
Reserve	0	0%	0	0%	0	0%	1	7%
National Guard	0	0%	0	0%	0	0%	1	7%

Enrolled in Educational Program**Degree program**

	N	%	N	%	N	%	N	%
Certificate	0	0%	0	0%	0	0%	0	0%
Associate (AA/AS)	0	0%	0	0%	0	0%	0	0%
Bachelor (BA/BS)	0	0%	0	0%	0	0%	1	1%
Masters (MA/MS) – terminal degree	0	0%	0	0%	0	0%	7	6%
Masters (MA/MS) – leading to doctorate	0	0%	1	5%	2	4%	3	2%
Doctorate (PhD/EdD)	1	100%	16	84%	45	92%	101	83%
Professional (JD, MD, DDS, PharmD)	0	0%	0	0%	0	0%	5	4%
Other	0	0%	0	0%	0	0%	0	0%

School location

	N	%	N	%	N	%	N	%
King, Pierce, Snohomish counties	1	100%	15	83%	35	74%	89	75%
Other Washington	0	0%	0	0%	0	0%	0	0%
Alaska, Idaho, Oregon	0	0%	0	0%	1	2%	2	2%
California, Hawaii	0	0%	1	6%	2	4%	7	6%
Mountain states	0	0%	0	0%	2	4%	3	3%
Central states	0	0%	0	0%	0	0%	3	3%
Eastern states	0	0%	1	6%	5	11%	9	8%
International	0	0%	1	6%	2	4%	6	5%

Communication

A&S Social Sciences

Arts & Sciences

UW Seattle

All Respondents**Authorized to permanently work in the U.S.**

	N	%	N	%	N	%	N	%
Yes	22	81%	68	84%	169	82%	1063	86%
No	5	19%	13	16%	37	18%	171	14%

Amount UW academic program ADVANCED LEARNING

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very much

	N	Mean	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in your chosen field of study	22	3.0	74	3.3	187	3.4	1133	3.4
Writing effectively	22	2.6	74	2.9	187	3.0	1131	3.0
Speaking effectively about ideas, projects, and plans	22	3.0	74	2.9	186	3.0	1129	3.0
Critically analyzing the research, technical literature, and/or performance in your field	22	3.0	74	3.3	184	3.4	1126	3.3
Identifying important questions in your field	22	3.1	74	3.3	186	3.3	1124	3.3
Identifying and using the best methods for answering specific questions in your field	22	3.0	74	3.0	185	3.1	1126	3.2
Knowing how to generate original/creative ideas, solutions, and research directions	22	3.2	74	3.1	184	3.1	1123	3.1
Knowing how to put research ideas into practice in your field	22	2.7	74	2.9	184	3.0	1121	3.0
Understanding ethics and ethical practice in your field	22	3.0	74	2.9	183	2.9	1125	3.0
Understanding, evaluating, and using the quantitative methods relevant to your field	22	2.5	74	2.7	184	2.9	1124	3.1
Mastering specialized instruments, computer programs, or materials important to your field	22	2.5	74	2.5	183	2.7	1121	2.7
Learning independently	21	3.1	73	3.3	184	3.4	1122	3.3
Working collaboratively with others within your field	22	3.0	74	2.8	184	3.1	1125	3.3
Working collaboratively with interdisciplinary groups	22	2.6	74	2.6	183	2.6	1121	3.0
Understanding and valuing diverse people and cultures	22	2.9	74	3.0	184	3.1	1125	3.1
Using self-reflection and self-assessment to guide next directions	21	2.8	73	2.9	183	3.1	1122	3.0

IMPORTANCE to current work and life

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very

	N	Mean	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in your chosen field of study	21	3.5	69	3.5	178	3.6	1064	3.5
Writing effectively	21	3.6	69	3.5	177	3.4	1062	3.4
Speaking effectively about ideas, projects, and plans	21	3.5	69	3.5	177	3.5	1061	3.5
Critically analyzing the research, technical literature, and/or performance in your field	21	3.4	69	3.3	177	3.4	1060	3.3
Identifying important questions in your field	21	3.4	69	3.4	177	3.4	1058	3.4
Identifying and using the best methods for answering specific questions in your field	21	3.4	69	3.4	176	3.5	1052	3.5
Knowing how to generate original/creative ideas, solutions, and research directions	21	3.7	69	3.7	176	3.6	1052	3.5
Knowing how to put research ideas into practice in your field	21	3.4	69	3.4	177	3.4	1055	3.3
Understanding ethics and ethical practice in your field	21	3.4	69	3.1	177	3.2	1057	3.4
Understanding, evaluating, and using the quantitative methods relevant to your field	21	3.2	69	3.1	177	3.2	1050	3.2
Mastering specialized instruments, computer programs, or materials important to your field	21	3.6	69	3.2	177	3.3	1053	3.2
Learning independently	21	3.7	69	3.6	177	3.6	1046	3.5
Working collaboratively with others within your field	21	3.7	69	3.4	176	3.6	1050	3.7
Working collaboratively with interdisciplinary groups	21	3.6	69	3.5	177	3.5	1048	3.6
Understanding and valuing diverse people and cultures	21	3.6	68	3.4	177	3.5	1052	3.5
Using self-reflection and self-assessment to guide next directions	21	3.6	69	3.5	177	3.5	1053	3.4

Overall UW experience

1=Poor; 2=Fair; 3=Good; 4=Excellent

	N	Mean	N	Mean	N	Mean	N	Mean
The help you received from your graduate thesis (MA/MS graduates) or dissertation (PhD graduates) committee members	18	2.7	68	3.0	174	3.0	1014	2.9
The help you received from graduate student colleagues	21	3.1	71	3.2	183	3.2	1097	3.2
The help you received navigating the job market	19	2.2	68	2.1	175	2.2	1066	2.3
Your overall learning experience at the UW	21	3.0	71	3.1	183	3.2	1098	3.3

1=Strongly Disagree; 2=Disagree; 3=Agree; 4=Strongly Agree

	N	Mean	N	Mean	N	Mean	N	Mean
Faculty treated students respectfully, regardless of race, gender, ethnicity, sexuality, and country of origin.	20	3.6	68	3.6	179	3.5	1094	3.6
Students in my major treated each other respectfully – regardless of race, gender, ethnicity, sexuality, and country of origin.	20	3.8	68	3.7	178	3.6	1094	3.6
Classrooms, labs, and other campus spaces were accessible.	20	3.6	68	3.5	178	3.6	1084	3.5
If I had to make my college choice over again, I would choose to attend UW.	20	3.4	68	3.1	179	3.2	1096	3.4

Current activity roster

Employed Full Time or Part time

Job title	Employing organization
CMO	Nordstrom
Project Assistant/Youth Recruiter	Seattle Indian Health Board
Director of Marketing	
Communications Manager	
Social Media Strategist	
Design Researcher II	Microsoft
Digital media marketing associate	Sierra Pacific Mortgage
Chief Operating Officer	Lether & Associates, PLLC
Graphic Designer	XSharp
Director of the Communication & Digital Arts Department at Tecnológico de Monterrey Guadalajara campus	Tecnológico de Monterrey (Guadalajara campus)
Senior Video Producer, Writer Director	Mighty Media Studios
content writer	Carena, Inc.
Marketing Manager	Epoch Design
Business Owner, Social Media Consulting	
PR manager	Hanergy Holding Group
Communication Strategist consultant	Rational Interaction
	Expedia inc.
Tobacco cessation specialist	
Senior Project Manager	POSSIBLE
Marketing Manager	Amazon
Senior Community Manager	Deloitte Digital

Enrolled in Educational Program

Program of study	Institution
	University of Washington