UNIVERSITY *of* WASHINGTON
OFFICE OF EDUCATIONAL ASSESSMENT

UW Alumni Survey Results
2015-2016 UNDERGRADUATE Degree Recipients

	Interactive Media Design		All Professional		UW Bothell	

Graduates Surveyed

	N	%	N	%	N	%
Total	30	100%	999	100%	1486	100%
Women	8	27%	502	50%	806	54%
Men	22	73%	497	50%	680	46%
African American	1	3%	65	7%	106	7%
American Indian	1	3%	12	1%	20	1%
Asian American	12	40%	290	29%	403	27%
Caucasian	16	53%	493	49%	739	50%
Hawaiian/Pacific Islander	0	0%	13	1%	20	1%
Hispanic/Latino	0	0%	72	7%	117	8%
Other/Not Indicated	0	0%	54	5%	81	5%
International	0	0%	75	8%	112	8%

Survey Response Rates

	N	%	N	%	N	%
Total	6	20%	303	30%	435	29%
Women	3	50%	149	49%	226	52%
Men	3	50%	154	51%	209	48%
African American	0	0%	18	6%	27	6%
American Indian	0	0%	4	1%	7	2%
Asian American	2	33%	74	24%	100	23%
Caucasian	4	67%	163	54%	239	55%
Hawaiian/Pacific Islander	0	0%	6	2%	8	2%
Hispanic/Latino	0	0%	27	9%	40	9%
Other/Not Indicated	0	0%	11	4%	14	3%
International	0	0%	11	4%	15	3%

Current Status

	N	%	N	%	N	%
Employed for pay full time	1	17%	213	70%	288	66%
Employed for pay part time	3	50%	23	8%	35	8%
Participating in a volunteer or service program	0	0%	0	0%	2	0%
Serving in the U.S. military	0	0%	0	0%	0	0%
Enrolled in a program of continuing education	0	0%	20	7%	30	7%
Planning to continue education	0	0%	7	2%	14	3%
Seeking employment	2	33%	29	10%	46	11%
Not seeking employment or continuing education	0	0%	5	2%	6	1%
Other	0	0%	6	2%	14	3%

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Employed Full Time or Part time

Type of employment

	N	%	N	%	N	%
Employee working for a company or organization	2	50%	205	92%	278	90%
Entrepreneur/self-employed	0	0%	1	0%	2	1%
Temporary/contract work assignment	2	50%	12	5%	17	6%
Freelance	0	0%	0	0%	1	0%
Postgraduate internship or fellowship	0	0%	4	2%	5	2%
Other	0	0%	2	1%	5	2%

Career related

	N	%	N	%	N	%
Yes	3	75%	200	89%	260	84%
No	1	25%	25	11%	49	16%

Job location

	N	%	N	%	N	%
King, Pierce, Snohomish counties	4	100%	176	79%	250	81%
Other Washington	0	0%	18	8%	22	7%
Alaska, Idaho, Oregon	0	0%	3	1%	3	1%
California, Hawaii	0	0%	8	4%	8	3%
Mountain states	0	0%	1	0%	1	0%
Central states	0	0%	5	2%	5	2%
Eastern states	0	0%	2	1%	2	1%
International	0	0%	10	4%	16	5%

Type of employer

	N	%	N	%	N	%
Private	2	50%	133	62%	178	61%
Non-profit/NGO	0	0%	39	18%	55	19%
Government	2	50%	29	14%	38	13%
Other	0	0%	12	6%	20	7%

Search time (weeks)

N		1		102		144
Mean		28.0		8.8		9.5
SD				9		9
Range	28	28	0	46	0	46

Salary

N		1		168		223
Mean		60,000		59,571		55,259
SD				22,575		22,677
Range	60,000	60,000	18,000	170,000	18,000	170,000

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Participating in a Volunteer or Service Program
Program location

	N	%	N	%	N	%
King, Pierce, Snohomish counties	0	0%	0	0%	1	100%
Other Washington	0	0%	0	0%	0	0%
Alaska, Idaho, Oregon	0	0%	0	0%	0	0%
California, Hawaii	0	0%	0	0%	0	0%
Mountain states	0	0%	0	0%	0	0%
Central states	0	0%	0	0%	0	0%
Eastern states	0	0%	0	0%	0	0%
International	0	0%	0	0%	0	0%

Serving in the US Military
Service branch

	N	%	N	%	N	%
Air Force	0	0%	0	0%	0	0%
Army	0	0%	0	0%	0	0%
Coast Guard	0	0%	0	0%	0	0%
Marine Corps	0	0%	0	0%	0	0%
Navy	0	0%	0	0%	0	0%

Status

	N	%	N	%	N	%
Active duty	0	0%	0	0%	0	0%
Reserve	0	0%	0	0%	0	0%
National Guard	0	0%	0	0%	0	0%

Enrolled in Educational Program
Degree program

	N	%	N	%	N	%
Certificate	0	0%	4	20%	6	20%
Associate (AA/AS)	0	0%	0	0%	0	0%
Bachelor (BA/BS)	0	0%	0	0%	0	0%
Masters (MA/MS) – terminal degree	0	0%	10	50%	15	50%
Masters (MA/MS) – leading to doctorate	0	0%	2	10%	4	13%
Doctorate (PhD/EdD)	0	0%	1	5%	1	3%
Professional (JD, MD, DDS, PharmD)	0	0%	3	15%	3	10%
Other	0	0%	0	0%	0	0%

School location

	N	%	N	%	N	%
King, Pierce, Snohomish counties	0	0%	11	61%	19	68%
Other Washington	0	0%	1	6%	2	7%
Alaska, Idaho, Oregon	0	0%	0	0%	0	0%
California, Hawaii	0	0%	1	6%	1	4%
Mountain states	0	0%	1	6%	1	4%
Central states	0	0%	1	6%	1	4%
Eastern states	0	0%	2	11%	3	11%
International	0	0%	1	6%	1	4%

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All Respondents

Authorized to permanently work in the U.S.

	N	%	N	%	N	%
Yes	6	100%	266	96%	389	97%
No	0	0%	11	4%	13	3%

Amount UW academic program ADVANCED LEARNING

1=Not at all; 2=Somewhat; 3=Moderately; 4=Very much

	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in at least one field of study	6	2.8	262	3.2	377	3.2
Writing effectively	6	2.5	261	3.0	377	3.1
Speaking effectively about ideas, projects, and plans	6	3.5	261	3.1	377	3.1
Thinking critically and analytically, defining and solving problems	6	3.3	263	3.3	379	3.3
Creating something new (for example, art, a performance, an object, ideas, or processes)	6	3.2	262	2.8	378	2.9
Gathering information, conducting research	6	3.3	263	3.2	378	3.2
Quantitative reasoning	6	3.0	262	3.2	377	3.1
Understanding and valuing diverse people and cultures	6	3.2	261	3.1	375	3.2
Working and learning independently	6	3.5	262	3.1	376	3.1
Working and learning in a team	6	3.8	263	3.3	377	3.3
Taking on leadership roles inside or outside of the classroom	6	3.2	263	2.9	378	3.0
Understanding ethical practice(s) in at least one field	6	3.0	263	3.2	376	3.1
Using self-reflection and self-assessment to guide next directions	6	3.3	262	2.9	377	2.9
Using specialized instruments, computer programs, or materials relevant to your field(s) of study	6	2.5	261	2.9	376	2.8
Developing skills and attitudes that foster lifelong learning	6	2.8	261	3.1	376	3.1
Developing career interests and habits for success in the workplace	6	3.3	261	3.0	374	3.0
Understanding more about who you are	6	3.7	261	2.9	376	2.9
Finding a direction you'd like to pursue	6	3.3	261	2.8	376	2.9
Understanding and practicing civic engagement, social responsibility	6	2.5	259	2.8	374	2.9

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IMPORTANCE to current work and life   1=Not at all; 2=Somewhat; 3=Moderately; 4=Very

	N	Mean	N	Mean	N	Mean
Acquiring deep knowledge in at least one field of study	6	3.7	247	3.5	356	3.5
Writing effectively	6	3.3	246	3.3	355	3.3
Speaking effectively about ideas, projects, and plans	6	3.8	247	3.6	356	3.6
Thinking critically and analytically, defining and solving problems	6	3.8	247	3.7	357	3.7
Creating something new (for example, art, a performance, an object, ideas, or processes)	6	3.2	246	3.1	356	3.1
Gathering information, conducting research	6	3.0	247	3.2	357	3.2
Quantitative reasoning	6	3.0	247	3.3	357	3.2
Understanding and valuing diverse people and cultures	6	3.8	247	3.3	357	3.3
Working and learning independently	6	3.5	246	3.5	356	3.5
Working and learning in a team	6	3.7	246	3.6	355	3.5
Taking on leadership roles inside or outside of the classroom	6	3.3	247	3.3	356	3.3
Understanding ethical practice(s) in at least one field	6	3.5	246	3.3	354	3.3
Using self-reflection and self-assessment to guide next directions	6	3.3	244	3.3	352	3.3
Using specialized instruments, computer programs, or materials relevant to your field(s) of study	6	3.3	246	3.3	354	3.3
Developing skills and attitudes that foster lifelong learning	6	3.5	245	3.5	353	3.4
Developing career interests and habits for success in the workplace	6	3.7	246	3.6	354	3.5
Understanding more about who you are	6	3.8	245	3.2	354	3.2
Finding a direction you'd like to pursue	6	4.0	246	3.3	354	3.3
Understanding and practicing civic engagement, social responsibility	6	3.3	246	3.1	355	3.1

Number of completed faculty-mentored research projects

	N	%	N	%	N	%
None	2	33%	96	38%	148	41%
One	2	33%	76	30%	100	28%
Two	0	0%	31	12%	44	12%
Three or more	2	33%	48	19%	68	19%

Number of completed internships

	N	%	N	%	N	%
None	2	33%	151	60%	230	64%
One	4	67%	75	30%	97	27%
Two	0	0%	22	9%	29	8%
Three or more	0	0%	4	2%	6	2%

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Number of completed service-learning projects

	N	%	N	%	N	%
None	5	83%	164	65%	219	60%
One	1	17%	59	23%	86	24%
Two	0	0%	18	7%	31	9%
Three or more	0	0%	12	5%	27	7%

Importance to current employment

(Participated in 1 or more projects/internships and currently employed)
1=Not at all; 2=Somewhat; 3=Moderately; 4=Very

	N	Mean	N	Mean	N	Mean
Faculty-sponsored research project(s)	3	2.7	116	3.0	153	2.9
Internship(s)	3	3.7	82	3.6	105	3.5
Service-learning project(s)	1	3.0	71	2.8	105	2.8

Overall UW experience

1=Poor; 2=Fair; 3=Good; 4=Excellent

	N	Mean	N	Mean	N	Mean
What you learned from co-curricular activities, such as study abroad, service learning, and participation in special UW programs, clubs, and organizations	6	2.3	244	2.4	354	2.5
The help you received from academic advisers before you were formally admitted to your major	6	2.3	250	2.6	360	2.6
The help you received from academic advisers in your academic department	6	2.7	250	2.9	361	2.8
The help you received from your outside-class interactions with faculty/Tas	6	2.5	248	2.9	358	3.0
Your overall learning experience at the UW	6	3.0	250	3.2	361	3.2

1=Strongly Disagree; 2=Disagree; 3=Agree; 4=Strongly Agree

	N	Mean	N	Mean	N	Mean
Faculty and teaching assistants treated students respectfully - regardless of race, gender, ethnicity, sexuality, or country of origin.	6	3.7	251	3.6	361	3.6
Students in my program treated each other respectfully - regardless of race, gender, ethnicity, sexuality, or country of origin.	6	3.7	252	3.6	361	3.6
Classrooms, labs, and other campus spaces were accessible.	6	3.7	252	3.4	363	3.4
If I had to make my college choice over again, I would choose to attend UW.	6	3.7	252	3.5	363	3.5

1=Strongly Dissatisfied; 2= Dissatisfied; 3= Satisfied; 4= Strongly Satisfied

	N	Mean	N	Mean	N	Mean
How satisfied are you with your overall experience at UW?	5	3.6	104	3.4	152	3.4

Current activity roster

Employed Full Time or Part time

Job title	Employing organization
Audio & UI/UX Designer	Digital Future Lab
Cashier	Safeway
Project Manager	Digital Future Lab
Marketing Specialist	Streambox Inc.